

BICYCLE ADVISORY COMMITTEE (BAC) WORK PLAN 2018

MISSION: The Bicycle Advisory Committee (BAC) is a subcommittee of the Transportation Board. The BAC reviews, recommends, and when appropriate, works proactively to identify potential capital improvements, bicycle policies, and Bicycle Plan priorities and define future goals. Operating within the guiding principles described in our standard operating procedures and, as mandated by Fort Collins City Council, the BAC will pursue the following objectives:

2018 Objectives

- o Provide a bicycle oriented and active transportation-specific perspective on transportation board plans and deliberations
- o Review BAC operational procedures
- o Communicate issues as appropriate back to respective organizations of individual committee members. Bring member related concerns to the BAC for preliminary review before taken to the Transportation Board if so warranted and approved by the BAC
- o Provide feedback for FC Bike Plan, FC Moves, as well as other city departments when actions are being considered for implementation that may impact bicycler safety and movement within and between city owned property and neighboring jurisdictions. The BAC will also help identify and support Bike Plan priorities.
- o Conduct annual review of BAC Work Plan and Objectives to coincide with Transportation Board Annual Work Plan

BAC GUIDING PRINCIPLES: The economic, environmental and community benefits of bicycling deserve continuing recognition. Bicycling produces no air or noise pollution, decreases traffic congestion, helps alleviate vehicular parking demand, saves energy, uses land and road space efficiently, provides mobility, saves individuals money, improves health and fitness, and, most of all, is fun. All of these benefits provide incentives for people to visit, relocate, and establish businesses in Fort Collins, enhancing sustainable economic development. After examining the Bicycle Plan and considering needs of the various interest groups represented, the BAC has established the following goals incorporating the League of American Bicyclists' 5 E's: Engineering, Education, Encouragement, Enforcement, Evaluation, as well as adding three more: Economic Development, Environment and Equity.

1. **Engineering** - Identify innovative solutions for improving design and/or maintenance of important bicycle travel routes to assure a safer, efficient and enjoyable bicycling environment.
2. **Education and Safety** – Support the efforts of public, private and non-profit groups in the community to promote bicycle safety education about the “rules of the road” and “Share the Road” messages for both motorists and bicyclists, of all ages.
3. **Encouragement** – Continue to develop and support innovative programs, campaigns and events to encourage increased bicycle travel.
4. **Enforcement** –Support efforts to ensure safe roads for all users, and support efforts toward educating law enforcement on the laws and applying them equitably to ensure public safety. A good relationship between the bicycling community and law enforcement is essential.
5. **Evaluation** - Utilize performance measures which the City staff develops, for bicycle programs and facilities to assess achievement of economic, environmental and community benefits.
6. **Economic Development** – Use bicycle facilities, a robust bicycling culture, bicycle sporting events and enjoyable recreational biking to attract employers, new residents, businesses and visitors; and to facilitate bicycling as an affordable transportation option.
7. **Environment**- Encourage bicycling as a sustainable form of transportation which is better for the environment than driving a motor vehicle. Also support efforts to encourage multi-modal transportation connectivity, infrastructure, programs and services.
8. **Equity** - examine, on an ongoing basis, the cultural, geographic and income barriers to cycling in underserved communities and foster cultural competence and representation within the BAC to better address their unique circumstances.

In addition to the above, the BAC seeks to:

- Support efforts encouraging bicycling with the 60% of the bicycling population who are “interested but concerned.”
- Support efforts to increase the number of women riders
- Support efforts to implement Bicycle Friendly infrastructure such as low stress routes, trails, etc.
- Support efforts to encourage the use of helmets
- Remain pro-active in bike-related issues and participate in local bicycle advocacy, when appropriate