



Q3 2021

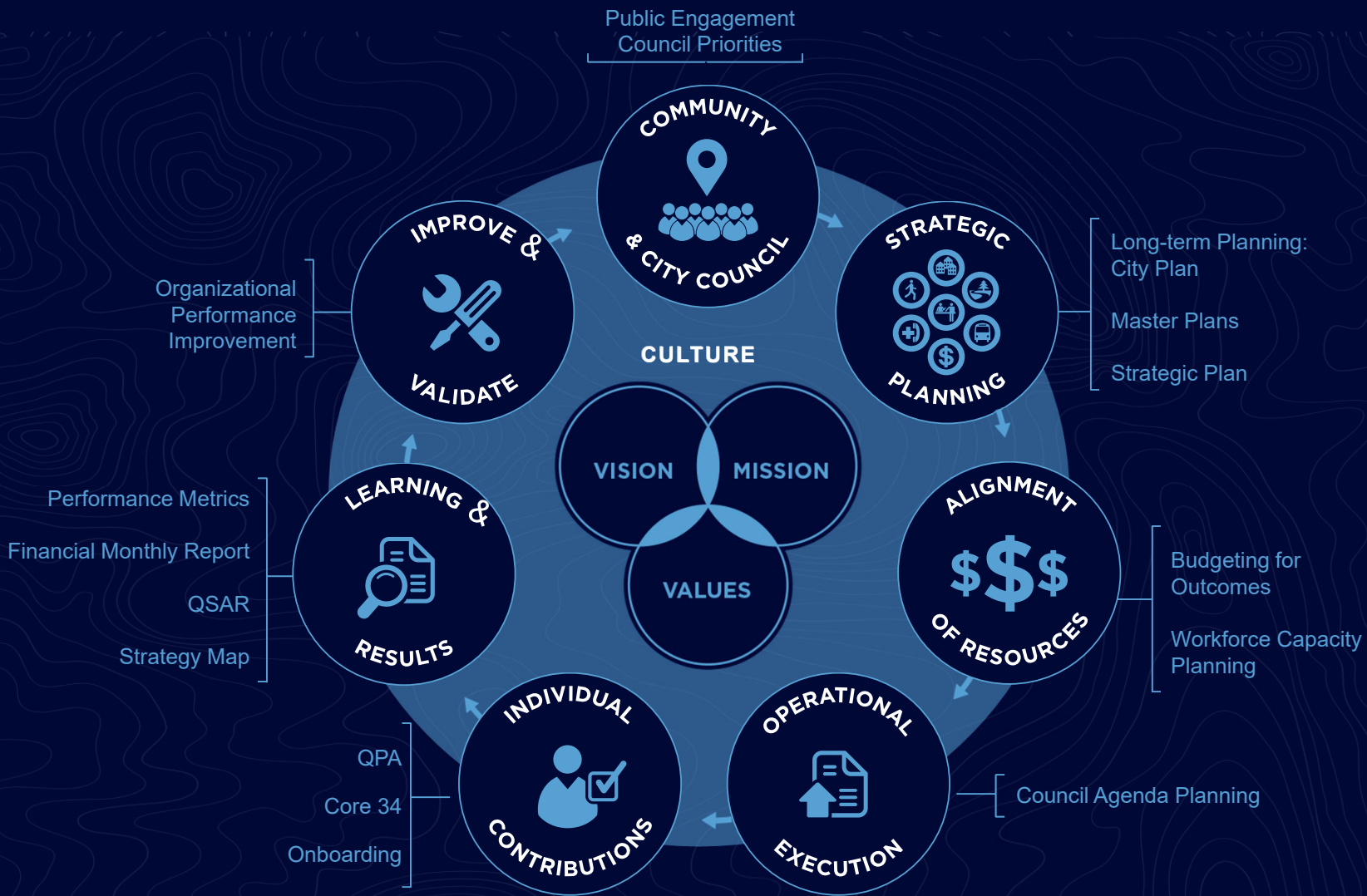
# Strategic Planning Process 2021-22

Strategic Planning Core Team

Lead: Tyler Marr

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Our Leadership System- Strategic Planning is a Key Component

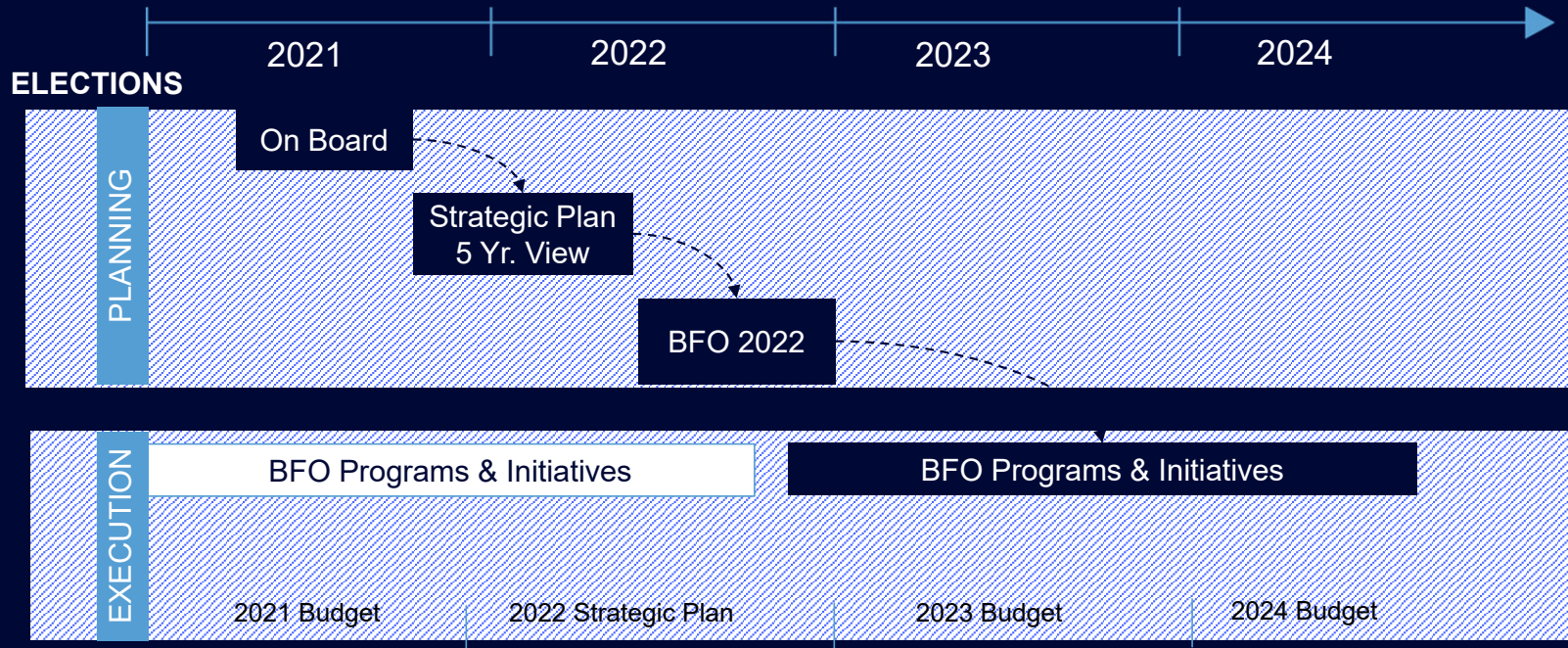




- Culture & Recreation
- Neighborhood Livability & Social Health
- Economic Health
- Environmental Health
- Safe Community
- Transportation & Mobility
- High Performing Government

Strategic Focus on Outcomes

# Strategic Planning & Budgeting Two Year Look



Cascade of Council  
Influence Starting with the  
On-Boarding Process

# Strategic Planning- *Where do you fit in?*

## Resident Input & Priorities

- Community Survey
- Focus Groups/Outreach
- Boards & Commissions
- Resident Priorities

## Council Input & Priorities

- Community Concerns
- Council Priorities

## Organizational Priorities

- City Plan & Master Plans
- Economics & Financials
- Emerging Trends / Issues
- Infrastructure Issues
- Workforce trends
- Metrics

## STRATEGIC WORK & ANALYSIS

- Implications, Conclusions, Challenges, Advantages, Priorities
- Define Issues to be addressed in Strategic Objectives

## STRATEGIC PLAN (5 YEAR HORIZON):

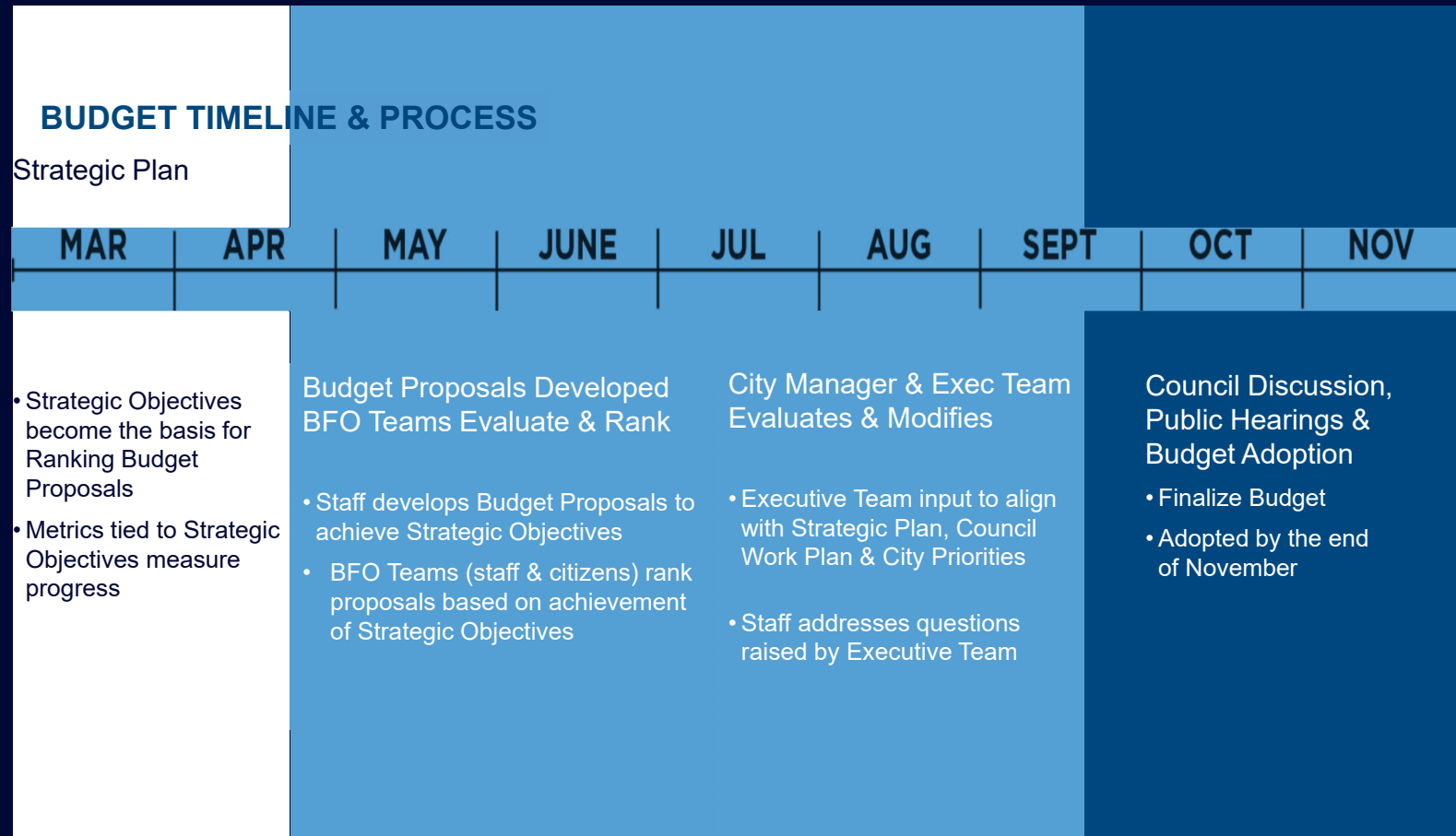


# Strategy: Budgeting for Outcomes (BFO) Process



*How does strategy drive budgeting?*


# Strategy: The BFO Process




What are the Community priorities?

How does the Strategic Plan affect me as a Community member?


## Sample Strategic Objectives


3.6 Deploy and deliver reliable, highspeed internet services throughout the community 

4.4 Provide a reliable, high-quality water supply. 

5.8 Improve security at City facilities and properties. 

6.2 Manage traffic congestion and improve high-priority intersections for all users. 

1.4 Advance equity for all, leading with race, so that a person's identity or identities is not a predictor of outcomes. 

2.5 Ensure safety and welfare in City parks, natural areas, trails, and cultural and recreation facilities for visitors and employees. 

7.1 Provide world-class municipal services through operational excellence and a culture of innovatio 



# 2020 Strategic Plan Highlights

## Planning for 2023-2024

- How does Recovery align with Strategy?

## What is important to you?

- Write in the chat the issue(s) facing the Community in the next 3-5 years. What is most important for you?
  - From a Community member perspective, what are your neighbors talking about?
  - From a Board member perspective- what are your top issues?



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**THANK YOU!**

