



BROADBAND TIMELINE

LOOKING AHEAD → → →

NOV 2017

If approved by voters

NOTE:
If fails, no further action

2014

Community outreach prioritizes broadband in the City Budget for Outcome process

2015

Magellan hired to benchmark communities case studies

NOVEMBER
SBI52 overturned; passed at 83%

2016

Uptown Services LLC hired to complete feasibility analysis

MARCH

Statistically-valid survey conducted for market demand

APRIL - JUNE

Uptown Services and City create financial feasibility, begin modeling

JUNE - NOVEMBER

Community Outreach conducted

AUGUST

Request for Information issued to seek 3rd Party alternatives; Axia selected in October 2016

NOVEMBER

1st ever Telephone Town Hall with City Manager, Mayor and CFO

DECEMBER

Narrowed to two options - 3rd Party alternative and retail

2017

JANUARY - APRIL

3rd Party alternative Due Diligence

APRIL

Axia unable to move forward with the City

MAY

Council direction to move forward with business plan for municipal broadband and issue Request for Proposals for 3rd Party alternative

AUGUST

Council to review/adopt ballot language for November charter change

NOVEMBER

Ballot measure put to voters to add telecommunication services to the Utility Charter and to gauge citizen support to bond up to \$150M should Council support a municipal retail model. Ballot measure does not require the City to provide broadband.

DECEMBER 2017 → **DECEMBER 2018**

Design, planning and permitting

2019

Construction begins First customer service

2020 → **2022**

Continued system buildout and increased customer availability

2023

Upgrades as needed following years 7 and 10 after build out