

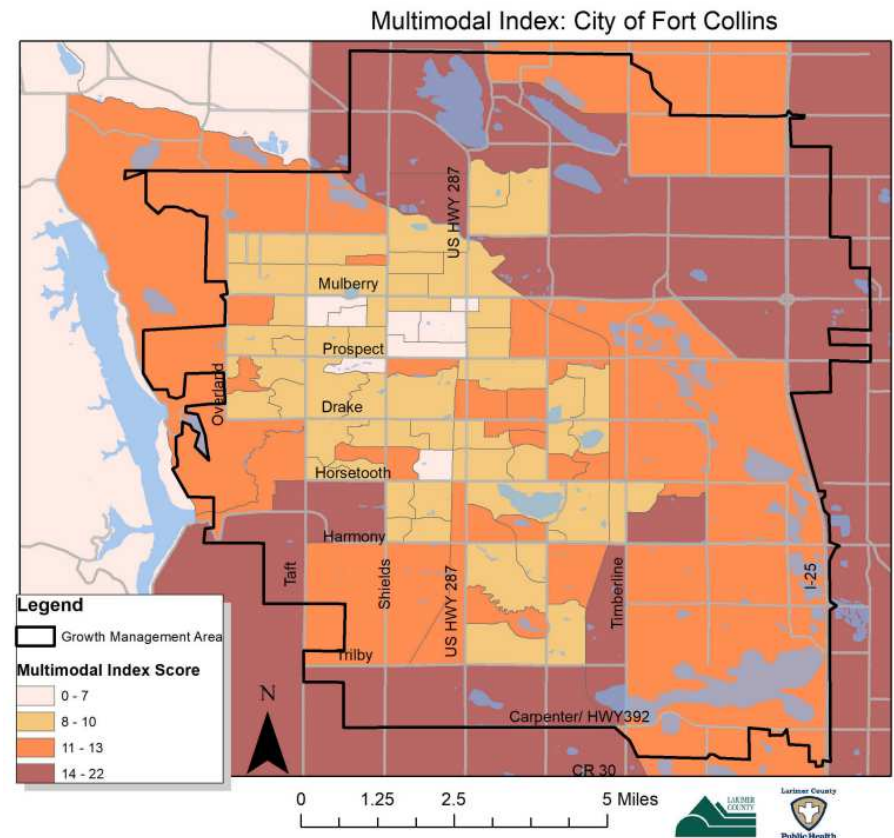
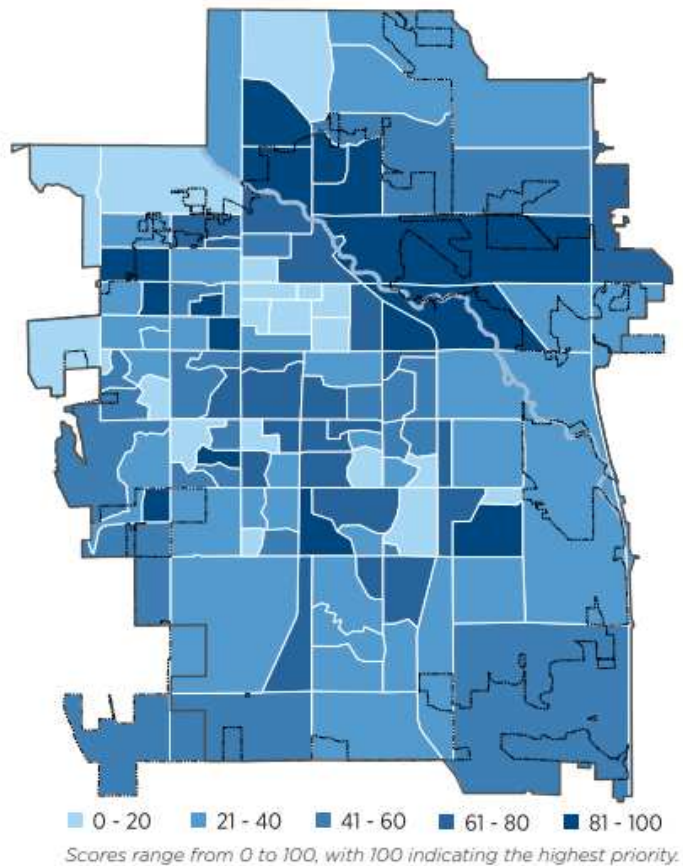


Social Equity and Community Engagement

Fort Collins – Enschede Knowledge Sharing Partnership

- Understanding disparities (Cortney)
- Asphalt art (Nick)
- Active Modes Plan engagement (Nick)
- Safe Route to School (Nancy)

HEALTH EQUITY INDEX FORT COLLINS, 2016



For more information: [City Plan](#), [Multimodal Index](#)

Race/ethnicity (Larimer County)

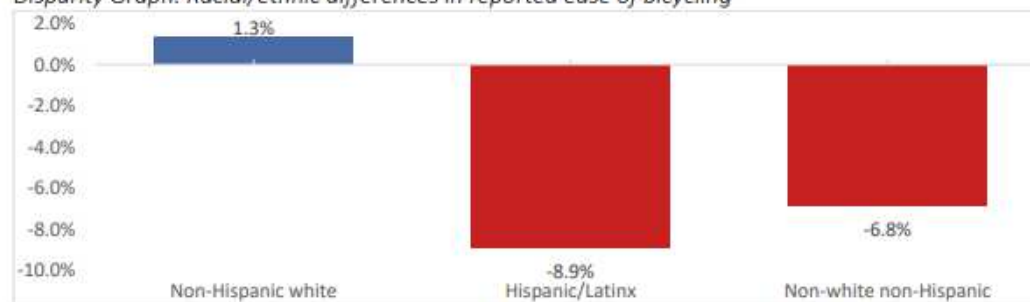
Percent of individuals who agree or strongly agree that it is easy to bike in their community (Larimer County), 2019

Source: Health District of Northern Larimer County Community Health Survey, 2019

Race/ethnicity	Number of respondents	Percent reporting ease of biking	Difference from overall
Non-Hispanic white	2,231	80.7%	1.3%
Hispanic/Latinx or other race [†]	224	71.3%	-8.1%
Hispanic/Latinx	133	70.5%	-8.9%
Non-white non-Hispanic	91	72.6%	-6.8%
Overall	2,455	79.4%	-

[†] Due to small sample size, Hispanic/Latinx and non-white non-Hispanic groups were combined for statistical significance testing

Disparity Graph: Racial/ethnic differences in reported ease of bicycling



For more information: [Equity Indicators Project](#)

Asphalt Art

- Community-led program design
- Response to community demand
- New permit created, aimed for accessibility, simplicity
- Paint Pot low-income opportunity fund
 - Private/donor funding



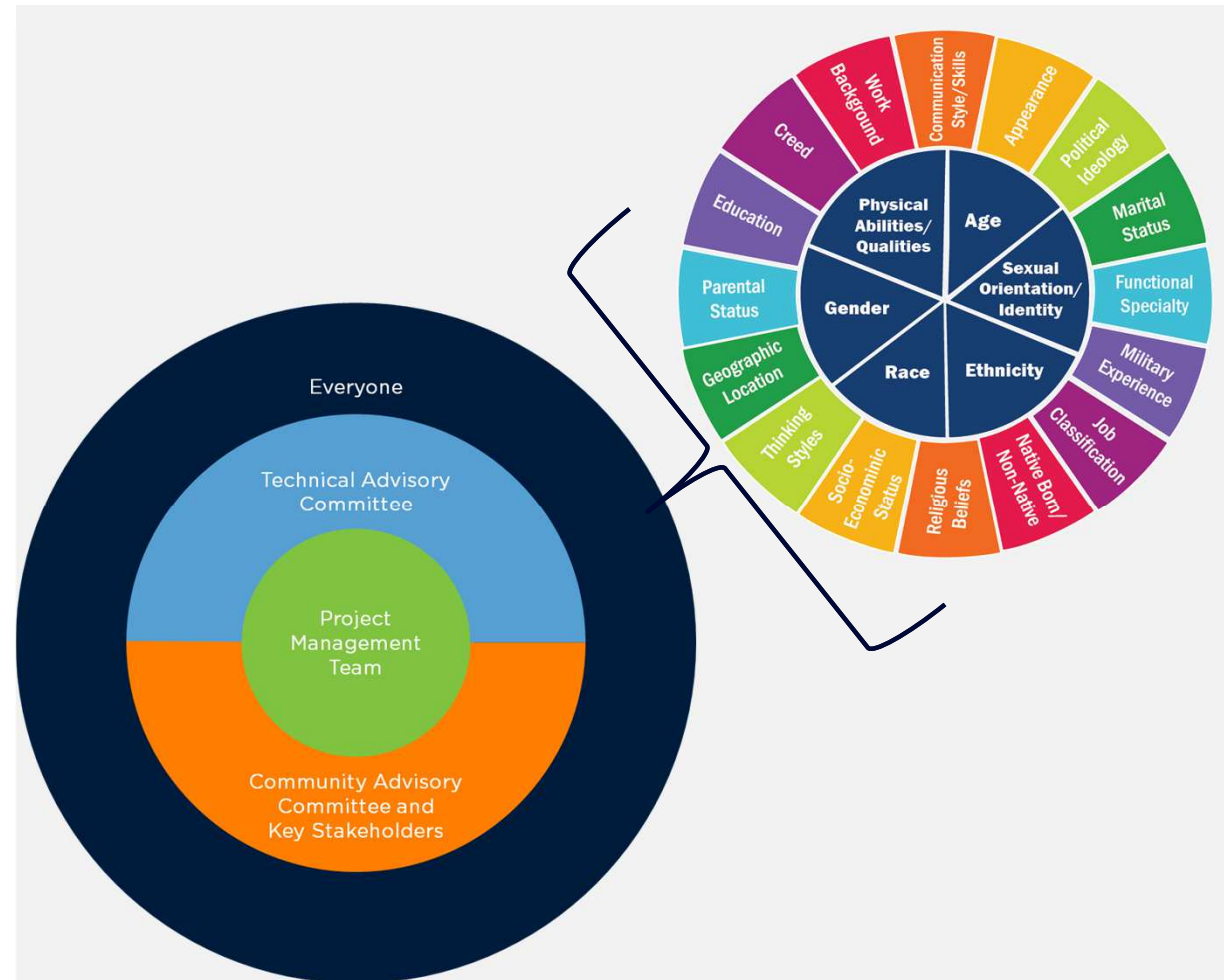
Asphalt Art

- First three projects in predominantly Spanish-speaking neighborhoods
- Local artists
- Mural designs, esp. in first two, incorporate culture and heritage of the neighbors and applicants.
- All murals collaboratively designed through listening sessions with artists and neighbors.



Active Modes Plan engagement

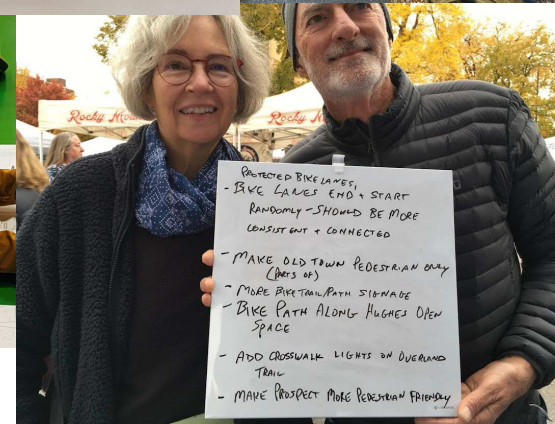
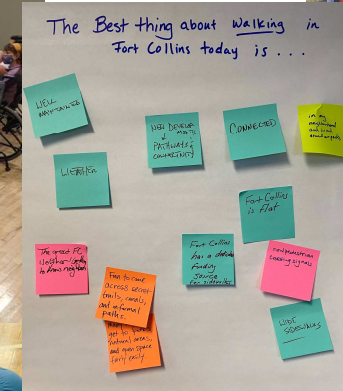
- Aim to create various opportunities using different methods to engage community members not often included in planning efforts.
- Diverse CAC, deep knowledge in TAC.
- Coordinate focus groups, meetings to capture input from segments of community.



Active Modes Plan engagement

Methods

- Workshops
- Pop-ups
- Online and physical surveys
- Web maps by phase
- Mailings and social media
- Focus groups, incl. middle schools, Spanish-speaking neighbors, others
- Presentations include participatory elements
- Bilingual web design





Safe Routes to School

Supplemental programming at schools with students from lower income families

- After-school clubs: Lincoln Middle School Bike Club, Putnam Elementary Walking Club

Adaptive equipment and techniques to help include students with special needs

- Bike field trips: Olander Elementary, Shepardson Elementary, Mountain Sage Community School
- Adaptive Bike PE: Lincoln Middle School, Leshar MS, Webber MS, Rocky Mountain High School

Sliding fees and full scholarships for programming with Recreation Department

- Summer Bike Camps

Bike giveaways and bike-repair events at low-income housing complexes and neighborhoods

- Housing Catalyst apartment complexes, CARE Housing apartment complexes

Bike giveaways and lessons for new immigrant families (Bike Fort Collins as lead organization)

- Free bikes/helmets for families at homeless shelters
- Free bikes/helmets/lessons for families receiving aid from churches and other social-service agencies

QUESTIONS?

