

# **Bike to Work Day**

# Station Host Toolkit

### **Contact Information**

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#### 2026 Packet Pickup

Tuesday, February 10th, 3-6 p.m: Details to be communicated with Hosts prior to Packet Pick Up. Only one person per station is required to attend this drop-in style event.

#### Other Important 2025/2026 Dates

- Thursday, November 13: Call for Station Hosts released.
- Friday, January 23: Call for Station Hosts closes at 5 p.m.
- Monday, January 26: Station Hosts notified of finalized location.
- Friday, February 13: Winter Bike to Work Day from 7- 9:30 a.m. or 3:30 to 5:30 p.m. for Afternoon Stations

## **Bike to Work Day Goals**

- 1. Encourage the habit of biking to work or wherever.
- 2. Encourage new bicycle commuters.
- 3. Celebrate existing bicycle commuters.
- 4. Strengthen Fort Collins' bicycling culture.
- 5. Highlight local businesses that support bicycling.

#### Commitment

- Assign one (1) person to be the Main Station Contact/Lead Station Organizer.
- Assign one (1) person or small team to be designated participant counters.
- Promote Bike to Work Day to business customers and employees.
- Minimum operating hours of 7 to 9:30 a.m. for morning stations or 3:30 p.m. to 5:30 p.m. for afternoon stations.
- Provide staff or volunteers to help distribute refreshments.
- Be open to the public.
- Provide bicycle racks or a designated space for bicycle parking.
- Ensure station is easily accessible for bicycles.
- Provide food, beverages, snacks, and other incentives for at least 150 people.
- Set up tables or display space for refreshments and giveaways.
- Provide trash and recycling receptacles.
- Clean up after the event and ensure the space is left as found.
- Provide hand sanitizers or hand wash stations.
- Ensure a general first aid kit is on-site.

