



City Manager's Office  
PO Box 580  
300 LaPorte Ave.  
Fort Collins, CO 80522  
**970.221.6505**  
970.224.6107 - fax  
fcgov.com

**West Nile Virus Technical Advisory Committee**  
**March 2, 2016 Meeting Minutes**  
**Parks Conference Room**

Members in Attendance: Chet Moore, Broox Boze, Derrick Turner, Katie O'Donnell, Greg McMaster, Meghan Williams, Eric Levine, Liz Pruessner

Staff in Attendance: Dan Weinheimer, David Young, Matt Parker, Tyler Marr

Welcome, Introductions, and Agenda Review

- Dan Weinheimer reviewed agenda

February 3<sup>rd</sup> Minutes Approval

- Minutes were unanimously approved

Subgroup 1: Data Presentation Report Out

- Boze reported that this subgroup talked about simplifying the webpage by placing the heat map front and center, with the four D's very visible near the top as well.
- Boze also reported that the group expressed a desire to consolidate all spreadsheets from previous years into a master spreadsheet for ease of access and reading.
- Levine reported that he prefers DEET not be the primary repellent ingredient listed, but rather prekeratin
  - Weinheimer and Moore suggested that providing additional information regarding other repellents (EPA approved) was doable, but expressed preference not to move away from the four D's for marketing reasons.
  - Weinheimer discussed pointing residents/visitors towards places that have the proven repellents.
- Moore reported that he and Parker met with Marcus Bodig, head of the City's GIS department, and they are currently working on how to get data in an easily updatable format for the heat mapping.
- Group will meet again on March 23<sup>rd</sup> at 4:30 at Nix Farms

Subgroup 2: Messaging/Target Audiences Report Out

- O'Donnell reported that the group discussed placing SkeeterMeters™ at trail heads in hot spot areas – the county may expand this past City boundaries
- O'Donnell also reported the group plans to target both the runners club and also some youth camps, in hopes that the kids will relay information to their parents. This is in addition to efforts ongoing with the senior population

- Young reported that the Runner's Club is willing to push out our information to their few hundred members. Will also look into partnering with an outdoor store to help relay information
- Young also reported that Communications is exploring doing a pre and post season survey on various groups to gauge the effectiveness of efforts.
- Weinheimer reported that at the Senior Advisory Board, the homeless community voiced a concern that repellent runs out frequently at the shelters and service providers. Staff plans to focus efforts to ensure repellent is in high visibility spaces and where it can be most effective.
- McMaster proposed reaching out to various clubs and businesses related to the outdoors to educate about DEET alternatives.
  - Including Poudre Wilderness Volunteers, REI, Sierra Club
- Weinheimer suggested convening meetings at the beginning of the off season to answer questions or address concerns about the program

#### Update on board presentations

- Weinheimer reported that awareness seems to exist among most board members. Staff has provided an overview of the program to all boards. Staff has gained good ideas surrounding communication efforts to various groups through board suggestions
- He also reported that many boards mentioned City owned screens in various facilities that would be easy to include informative slides on.
- Other boards suggested partnering with PVH to sponsor something health related to registration in summer sports.
- Moore suggested reaching out the Rotary club and inquiring about any efforts related to local health

#### Other Business

- Turner reviewed case report for West Nile.
- Weinheimer suggested thinking about transitioning the group to a biennial basis or reframing the role of the group as an ongoing basis.
  - Levine expressed discomfort with the idea until some unfinished business surrounding repellent and communicating to all groups is addressed
  - Pruessner and Williams discussed the need to meet depending on the severity of the year and community expectations with the current season
  - Turner expressed appreciation for the chance to bring City and County officials together and build those relationships
  -

#### Public Comment

- There were no members of the public present.

#### Future Meetings

- Next meeting April 6<sup>th</sup>, 4:30 – 6:00