



When Old News Is Good News... Newspaper Recycling

Americans recycle more than 60% of the 62 million newspapers we buy each day. Thanks to the more than 70 million Americans who recycle them, fewer and fewer newspapers are winding up in landfills. In fact, **more newsprint is recycled** in the United States each year than is actually made here. (That's because some of our newsprint for newspapers comes from Canada.)

Old newspapers are an important "raw material" and manufacturers want all they can get to make new newspapers and other paper products. In many communities, you can **recycle old newspapers in paper grocery bags**, or tie them in bundles.

Fact:

A ton of newspaper measures about three cubic yards—that's about the size of a refrigerator. By recycling old newspapers, you can save tons of landfill space. That's tons of progress!

Simply put them outside next to your recycling bin, or take them to a recycling drop-off site.

Just imagine, the next time you see your old newspaper, it may be a new newspaper, an egg carton, cereal box, lottery ticket,

pencil or comic book!



NEWS YOU CAN REUSE

SHARE NEWSPAPERS
and magazines with friends and neighbors, or donate them to schools, hospitals and nursing homes.

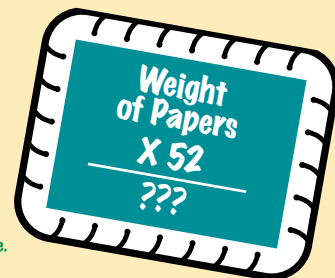
WRAP A GIFT
for a friend with the comic section of the Sunday newspaper, or with a paper grocery bag (decorate with crayons).

Go Figure

Each week, the average household reads **five pounds of newspaper** (that's 260 pounds per year). To find out how many pounds of newspapers your family recycles each year, **try this simple investigation:**

Collect all the newspapers in your house every day for **seven days**. Weigh them, then multiply that amount by **52** (the number of weeks in a year).

Congratulations! If you recycle them, you've saved _____ **← Your answer here.** pounds of newspapers from winding up in a **landfill**.



Something Old... Something New

Paper products can be recycled to make new paper products, so recycle your used paper today.

MAGAZINES...

↓
newspapers
paper towels



NEWSPAPERS...

↓
more newspapers
notebook paper
cereal boxes



PAPER GROCERY BAGS ...

↓
more paper grocery bags
corrugated boxes



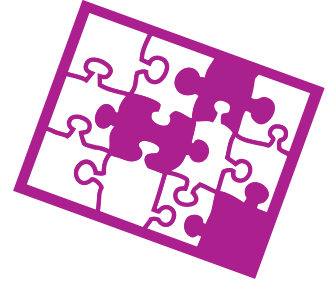
CORRUGATED BOXES...

↓
more corrugated boxes
gift boxes



NOTEBOOK PAPER...

↓
copy paper
newspapers
game & puzzle boards



It's Off to Work We Go!

In the year 2000, more than 12.3 million tons of paper used for printing and writing (**stationery, books, copy paper, magazines, envelopes**) will be collected for reuse and recycling. That's nearly twice the amount collected in 1990. Today, Americans recycle **more than 40%** of all office paper. With more and more office workers taking action to recycle, office paper is a growing source of fiber for recycling. Old magazines and catalogs are also an important source of fiber for recycling.

Note:

If a product or package is made from **paperboard**, such as a box of cereal or crackers, it's easy to tell whether it has been recycled. **Just peak** under the top flap. If the underside is gray or dark brown, the box is made of recycled material.

Did You Know?

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With the office and writing paper we throw away every year, we could build a 12-foot high wall from Los Angeles to New York City.

Symbol Solutions

The number of **100% recycled** and **recycled-content** (made from *some* recycled material) paper products is growing. To identify these products, look for these **recycling symbols**:



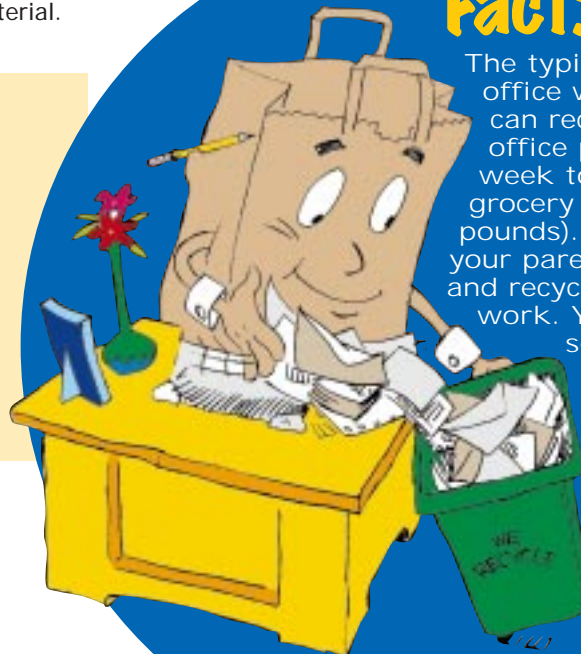
100%
RECYCLED



RECYCLED CONTENT

Fact:

The typical office worker can recycle enough office paper each week to fill a paper grocery bag (about 15 pounds). So encourage your parents to reuse and recycle paper at work. You can set a good example by using both sides of every sheet of paper before recycling it.



American Forest
& Paper Association

IMPROVING TOMORROW'S
ENVIRONMENT TODAY™

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50% TOTAL RECOVERED FIBER