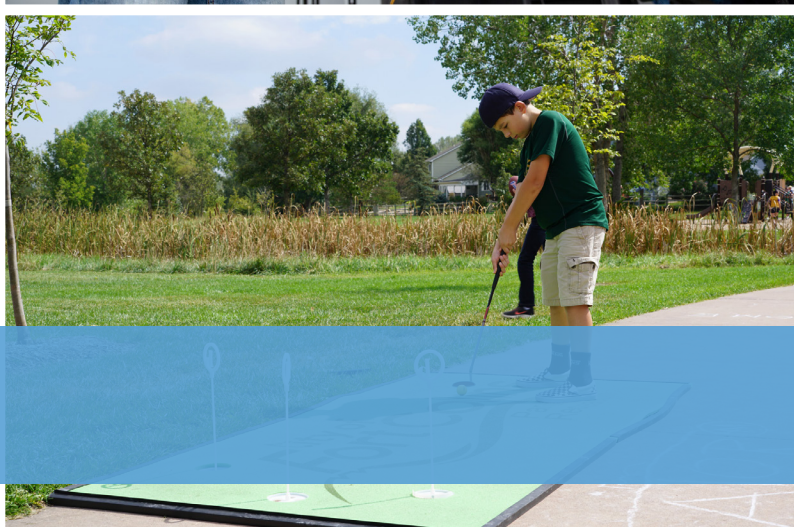


Kids in the Park

May 19, 2019
Twin Silo Park



About

New park. New name. Same game. A new twist on an old favorite. Kids in the Park, formally Kites in the Park, encourages kids to get outside and play. Learn about new exciting recreation activities, play in the park, dance to live music, munch on some grub from the food trucks, and of course, fly kites.

Kids in the Park is hosted at Twin Silo Community Park on the southeast side of Fort Collins. Our newest community park is home to community gardens, a BMX course, pickleball courts, a dog park, ball diamonds, multi-purpose turf fields, and a large playground that features a silo slide. With more than 54 acres of park, there is plenty of space for attendees to find adventure.

Event Specifics

Date: Sunday, May 19, 2019
Location: Twin Silo Community Park, 5552-5564 Ziegler Road, Fort Collins
Demographic: Youth | Families | Kite Flyers | Outdoor Enthusiasts | Active Individuals
Fort Collins | Front Range from Cheyenne to Denver
Attendance: 8,000

Promotional Highlights

Concession and recreational vendors.
Kids kite decorating.
Interactive recreational programming.
Recognition on print materials; wide distribution.

Contact

Jami McMannes
Senior Marketing Coordinator
Parks & Recreation
City of Fort Collins

Phone: 970.221.6358 | Email: jmcmannes@fcgov.com



Sponsor Benefits

Title Sponsor | \$5,000 *No Longer Available*

Recognized as Kids in the Park presenting sponsor with the
City of Fort Collins Recreation Department

Exclusivity as only bank sponsor/vendor at event

Premium company banner (3) placement at event (provided by sponsor)

Logo placement on promotional materials as event partner with City of Fort Collins

200 posters, Title Placement

1,000 event handbills, Title placement

E-Newsletter Announcements, Title placement

Website, Title placement

Company recognition by emcee at event

Company announcement by emcee at event

Company announcements and giveaways on stage by company at the event (3)

Promotional booth (2) at event

Half page Kids in the Park ad in Recreator

Option to host Kite Decorating Station and provide kite decorating kits (750)

Set-up and tear-down support at event

Exclusive right to fly company branded kite at the event

Option to sell merchandise at promotional booth; additional vendor form must be completed

First right of refusal for 2020 title sponsorship level

Note: If Kids in the Park is canceled for any reason, sponsors will be reimbursed 75% of the contracted level cost. The City of Fort Collins will retain 25% of the sponsorship contribution for services rendered prior to the event, including but not limited to sponsor recognition and promotion. Sponsors also have the option to donate 100% of their contribution to the City of Fort Collins Recreation Department. Please consult a tax professional for more information about tax deductions and donations to municipalities.

Silo Sponsor | \$2,000 *Three available*

Company banner (2) placement at event (provided by sponsor)

Logo placement on promotional materials 200 posters

1,000 event handbills

E-Newsletter Announcements

Website

Option to sell merchandise at promotional booth; additional vendor form must be completed

Company recognition by emcee at event

Set-up and tear-down support at event

Option to host recreational activity; coordination support available by City of Fort Collins

Company announcement and giveaway on stage by company at the event (1)

Promotional booth (1) at event

Option for company team to participate in a group volunteer opportunity

Company division exclusivity

Park Sponsor | \$1,000

Company banner (1) placement at event (provided by sponsor)

Name placement on promotional materials as event partner with City of Fort Collins

E-Newsletter Announcements

Website

Company recognition by emcee at event

Option for company team to participate in a group volunteer opportunity

Promotional booth (1) at event

Promotional Sponsor | \$500 *Available*

Company recognition by emcee at event

Promotional booth (1) at event

Note: If Kids in the Park is canceled for any reason, sponsors will be reimbursed 75% of the contracted level cost. The City of Fort Collins will retain 25% of the sponsorship contribution for services rendered prior to the event, including but not limited to sponsor recognition and promotion. Sponsors also have the option to donate 100% of their contribution to the City of Fort Collins Recreation Department. Please consult a tax professional for more information about tax deductions and donations to municipalities.

Sponsor Agreement

Sponsor Information

Please list the following information as you wish it to appear in promotional materials. Sponsorship Agreement and sponsor logos are due no later than February 28, 2019.

Sponsor Company Name: _____

Contact Person: _____ Website: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Sponsor Level

Select your sponsorship level of choice. An invoice will be sent to the contact listed above.

Note: If the event is canceled for any reason, you will be reimbursed 75% of your sponsorship commitment.

☐ Title Sponsor | \$5,000

☐ Silo Sponsor | \$2,000

☐ Park Sponsor | \$1,000

☐ Promotional Sponsor | \$500

Signature

I hereby enter into a Sponsorship Agreement with the City of Fort Collins Recreation Department for the Kids in the Park event.

Authorized Sponsor Contact

Signature

Date

Submission

Submit this contract to:

Jami McMannes
Email: jmcmannes@fcgov.com
215 N. Mason St., 3rd Floor
PO Box 580
Fort Collins, CO 80522