

# West Central Area Plan Visioning Workshop

Wednesday, May 21 – Drake Centre

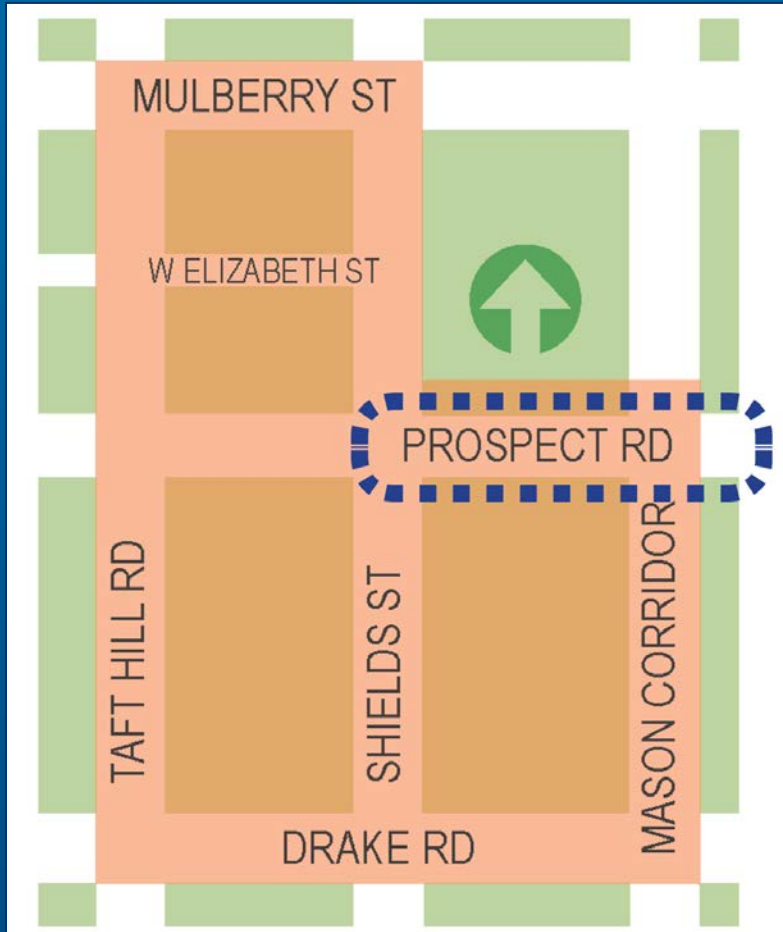
Thursday, May 29 – Senior Center

5:30 – 7:30 p.m.

# Workshop Agenda

- Introduction
- Keypad Polling – What is Your Vision?
- Breakout Sessions
- Wrap-up & Next Steps
- Open House

# What is the West Central Area Plan?

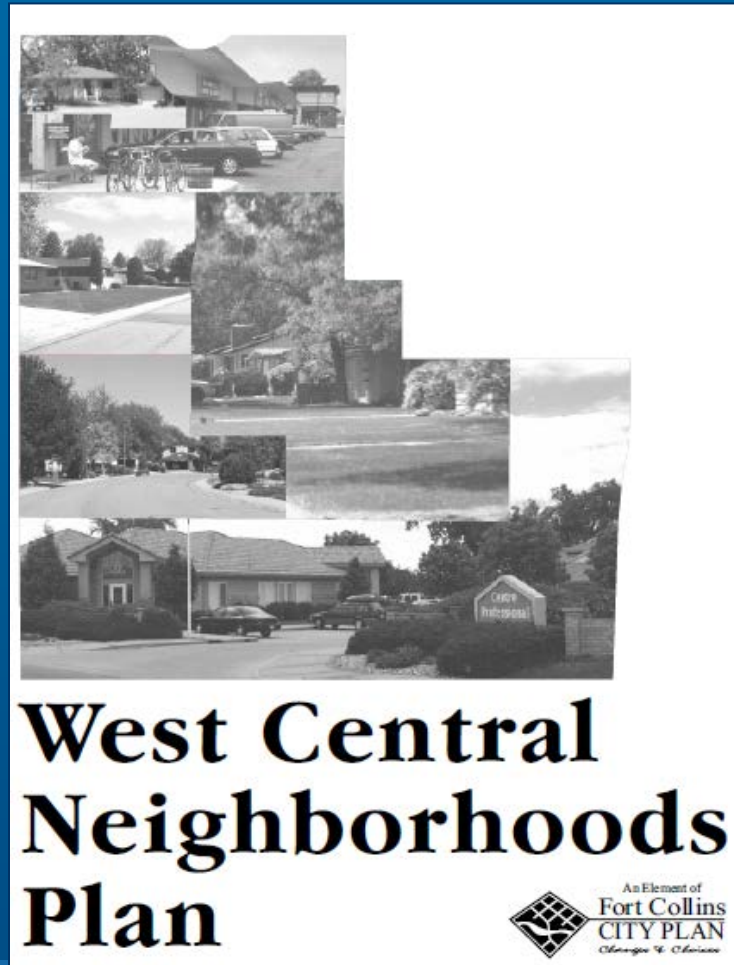


## Three Frameworks

- Land Use & Character
- Transportation
- Natural Areas & Elements

+ *Prospect Corridor*

# Why Update the 1999 Plan?



## Where we've been: 1930s



Prospect Road, 1939



# Where we've been: 1960s



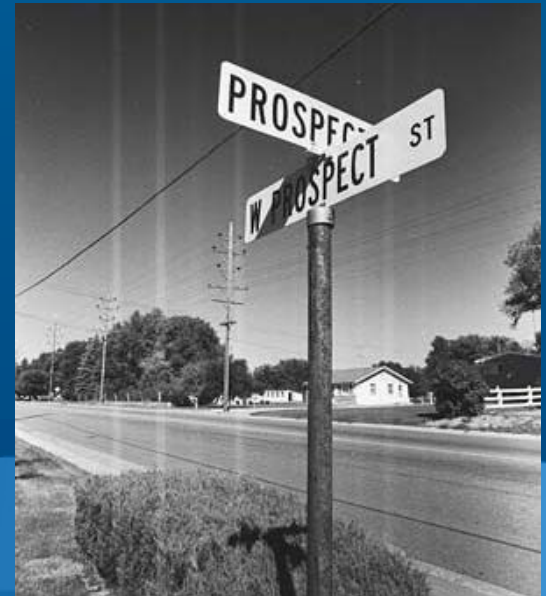
CSU Dairy Farm @ Drake & Shields, 1966



City Park & Elizabeth, 1966



Bennett  
School  
Crossing  
Guard,  
1967





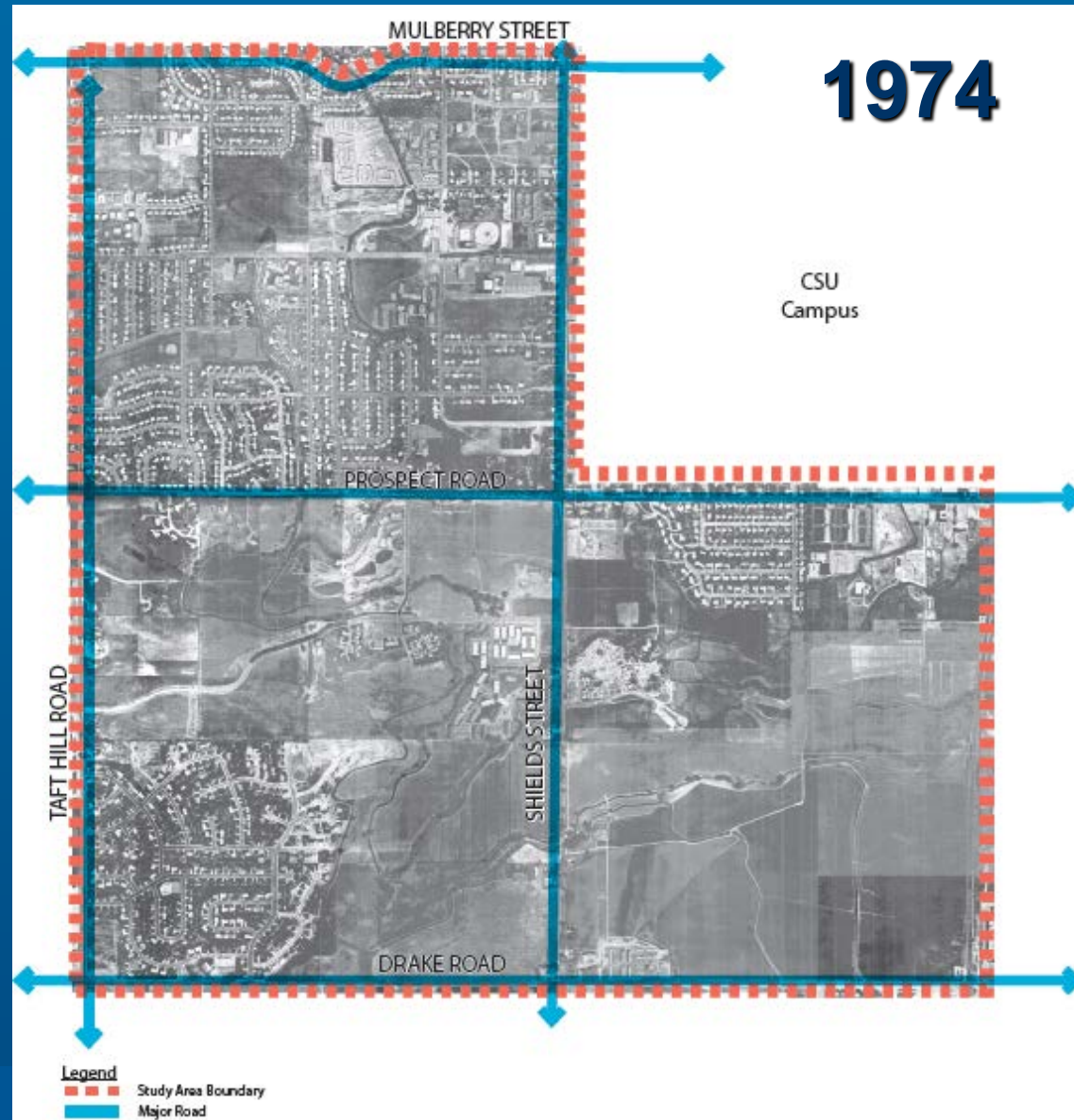
# Where we've been: 1970s



DeSillio School @  
Drake & Shields,  
1975



New Home in Village West, 1975





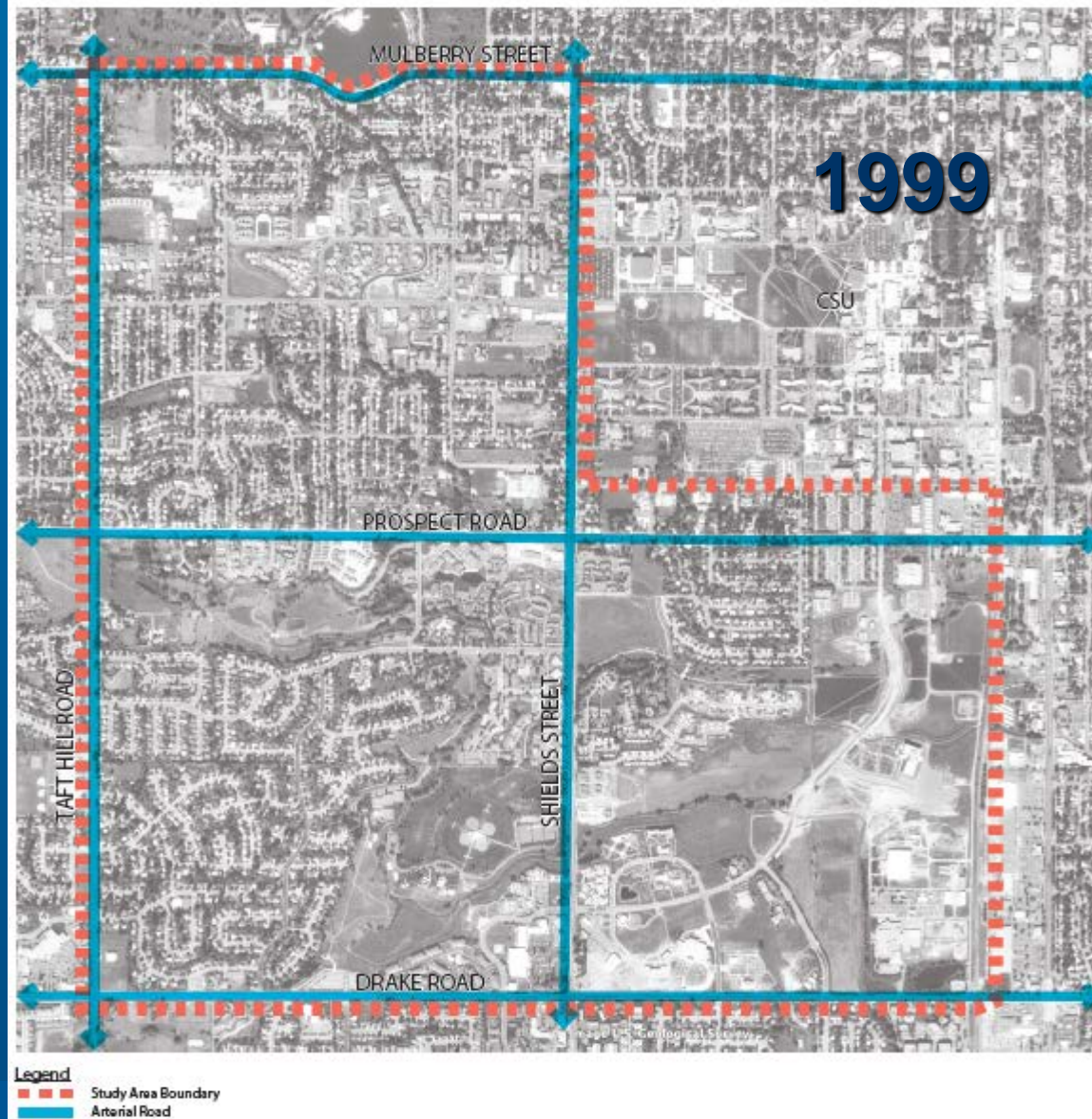
# Where we've been: 1980s-90s



Landmark Apartments, 1984



University Village, 1994





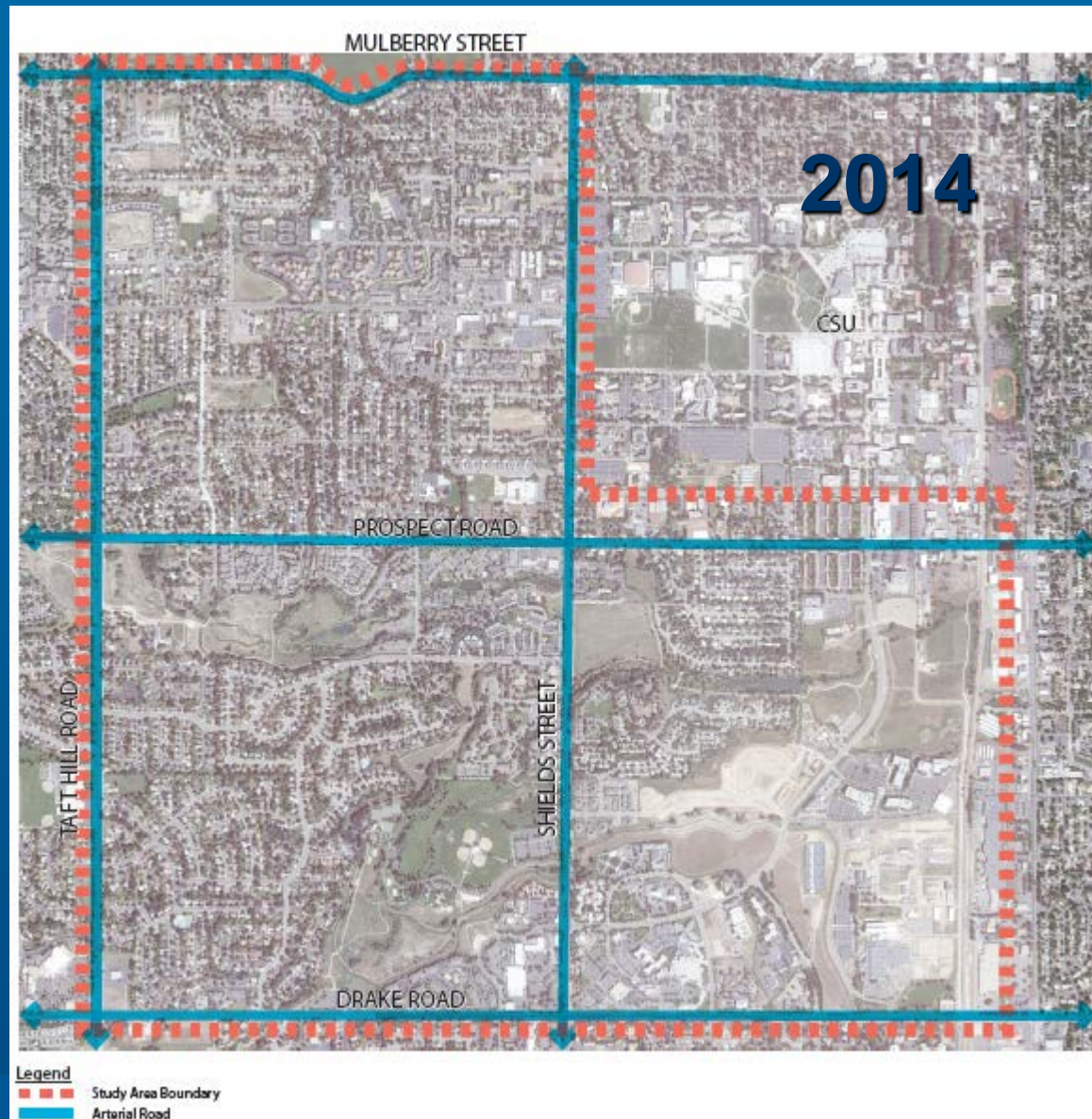
# Where we are now: 2014



Westpark Mixed Use Center

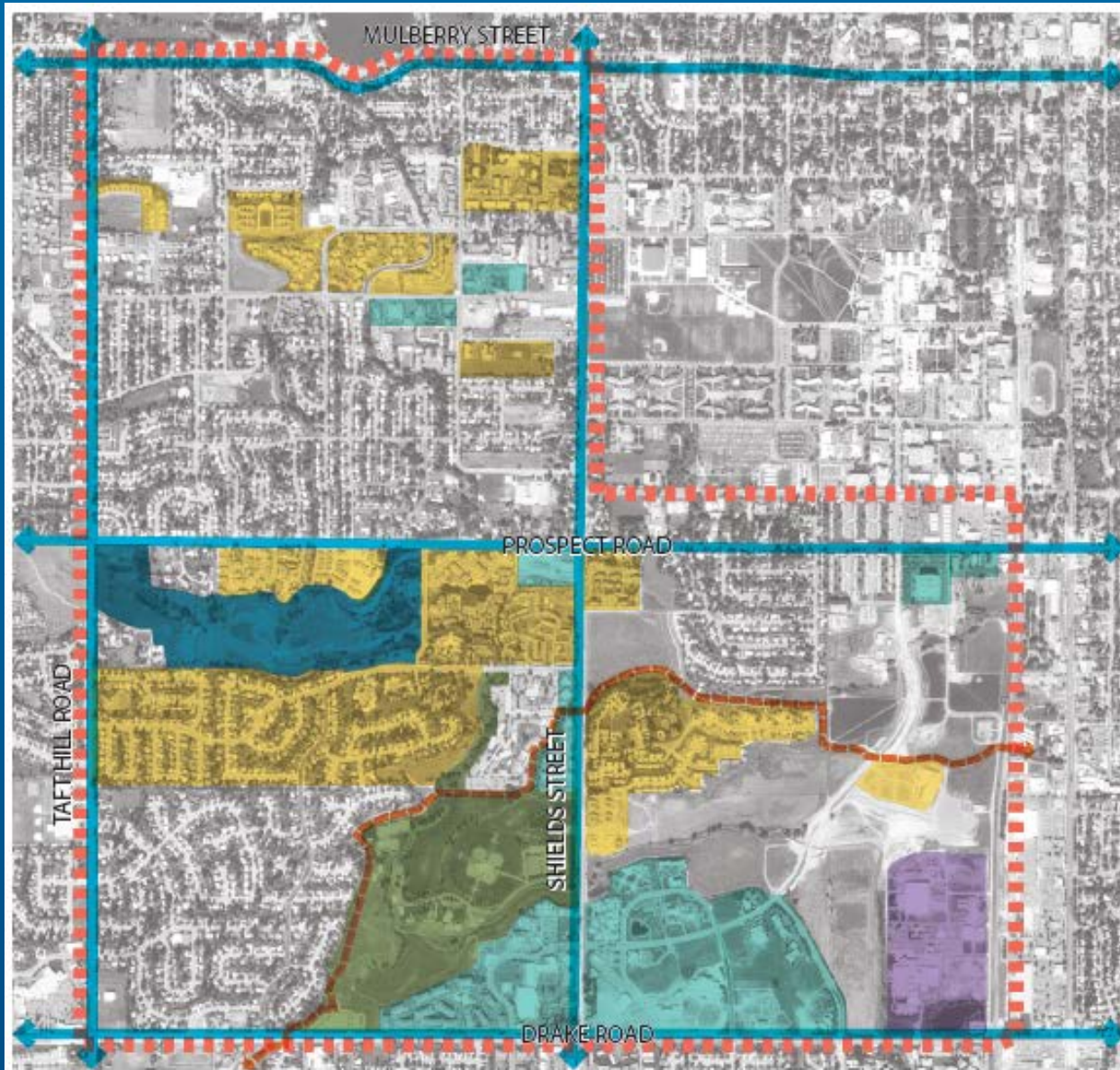


The District at Campus West





# Areas of Change: 1974-1999

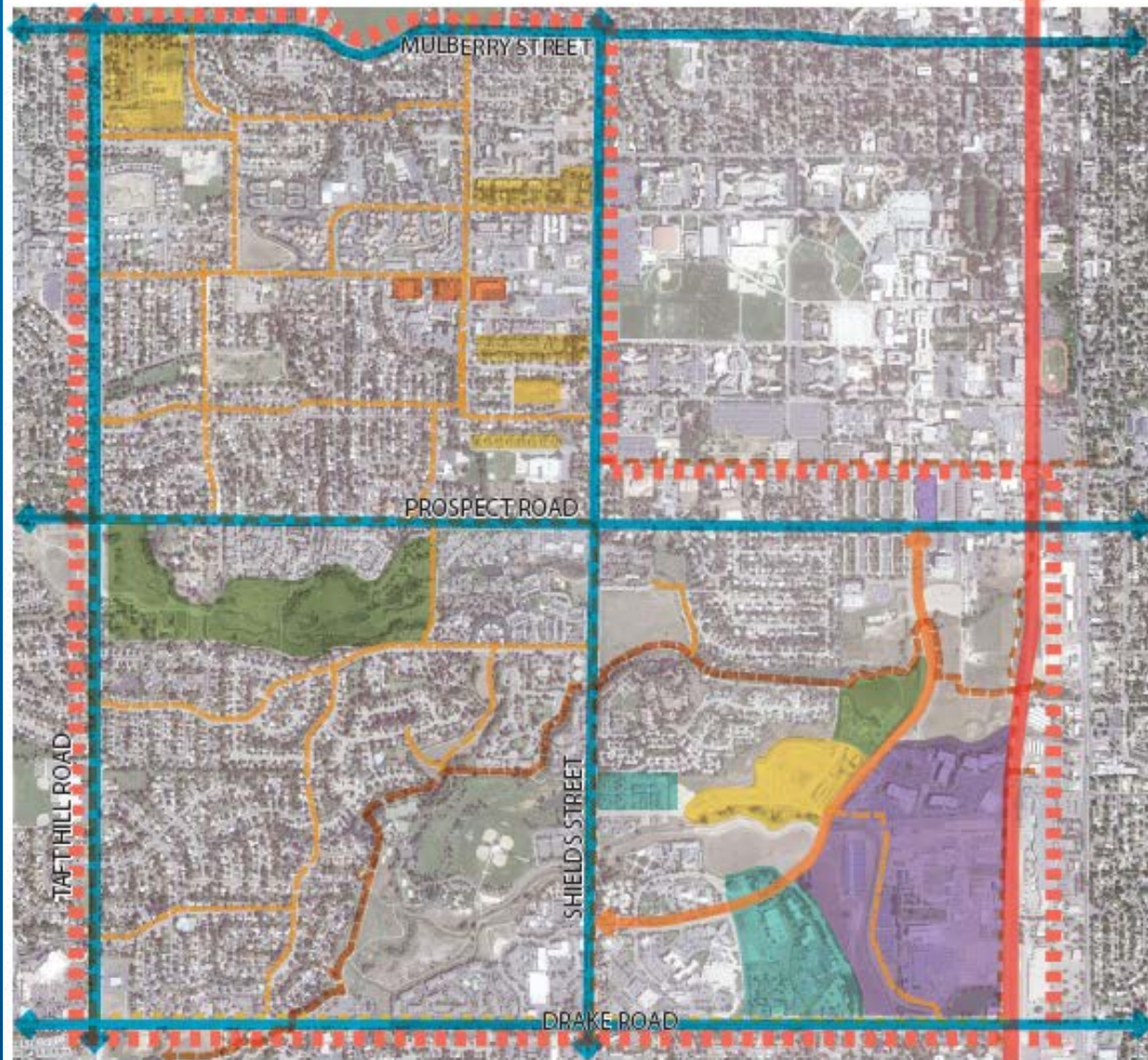


Legend - Land Use Change Since 1974

- |                                                                                     |                             |                                                                                      |                     |
|-------------------------------------------------------------------------------------|-----------------------------|--------------------------------------------------------------------------------------|---------------------|
|  | New Institutional           |  | Study Area Boundary |
|  | New Parks and Open Space    |  | Spring Creek Trail  |
|  | New Residential Development |  | Arterial Road       |
|  | Mixed-use Development       |                                                                                      |                     |
|  | Commercial Development      |                                                                                      |                     |
|  | Stormwater Management       |                                                                                      |                     |



# Areas of Change 1999-2014



Legend - Land Use Change Since 1999

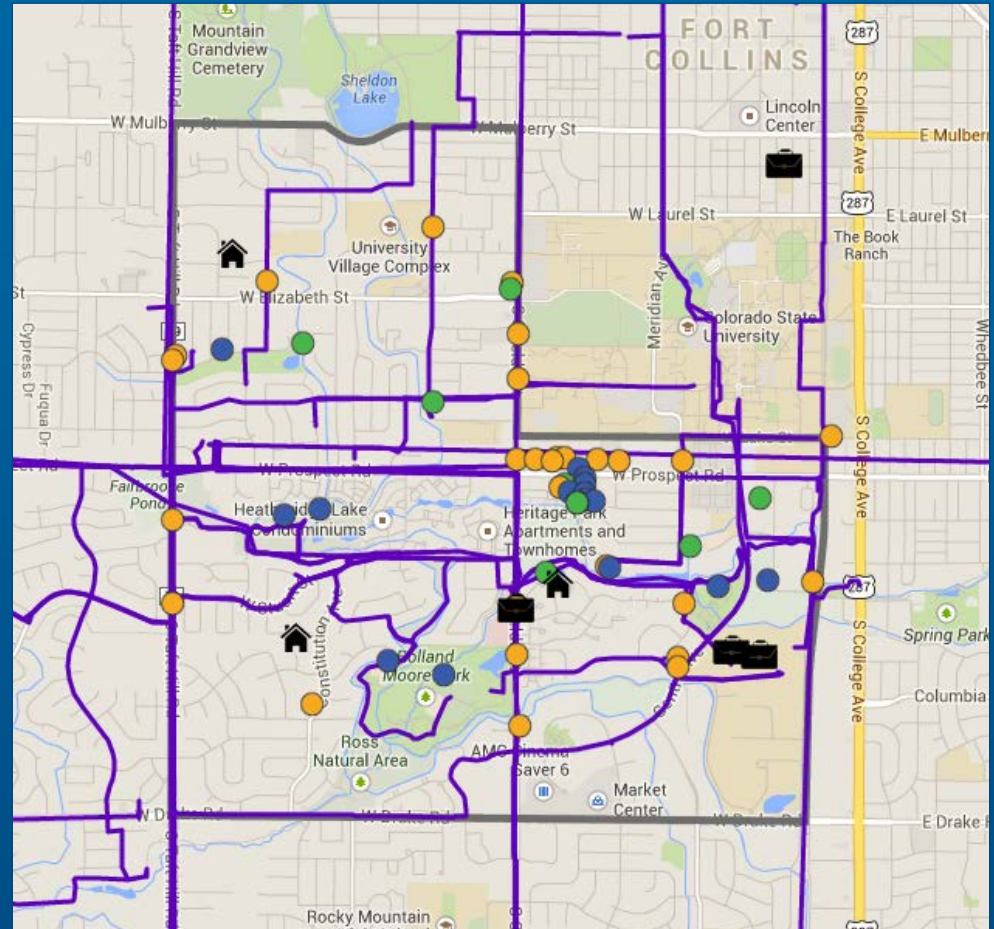
New Institutional	Mason Corridor Development
New Parks and Open Space	Transportation/Corridor Development
New Residential Development	Study Area Boundary
Mixed-use Development	Spring Creek Trail
Commercial Development	Bike Route/Lane
Stormwater Management	Arterial Road

West Central Area Plan – 2014 Update

# WHAT HAVE WE HEARD SO FAR?



# Listening Sessions, Walking Tours & Online WikiMap



# What We've Heard So Far

## Issues

- Spillover parking from CSU & multi-family developments
- Intersection safety
- Impacts of rentals on neighborhood character
- Traffic congestion
- Stormwater drainage

## Opportunities

- Improve bike/pedestrian connectivity
- Increase neighborhood-serving commercial uses
- Improve education, enforcement & incentives for property maintenance
- Improve & expand natural features & recreational amenities

# Purpose of Tonight's Workshop

- Get your input on top priorities to be addressed in the plan
- Brainstorm “big ideas” and overarching themes for the West Central Area Plan

Keypad Polling

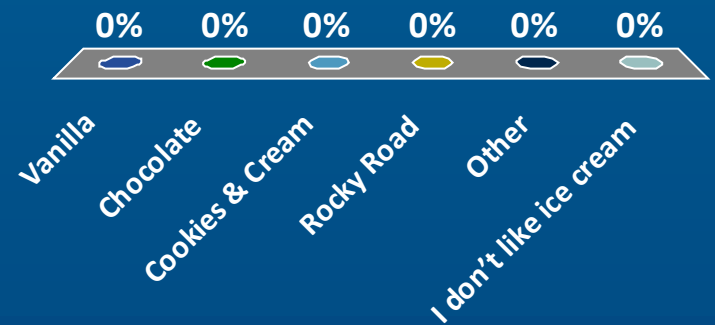
**WHAT IS YOUR VISION FOR  
THE WEST CENTRAL AREA?**



# Practice Question:

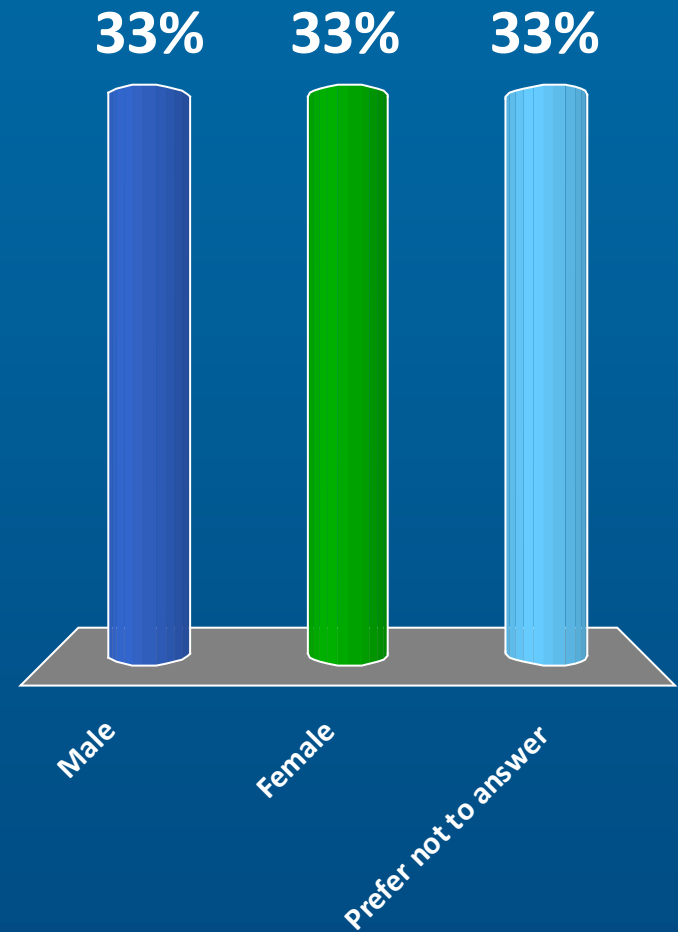
## What is your favorite ice cream flavor?

- A. Vanilla
- B. Chocolate
- C. Cookies & Cream
- D. Rocky Road
- E. Other
- F. I don't like ice cream



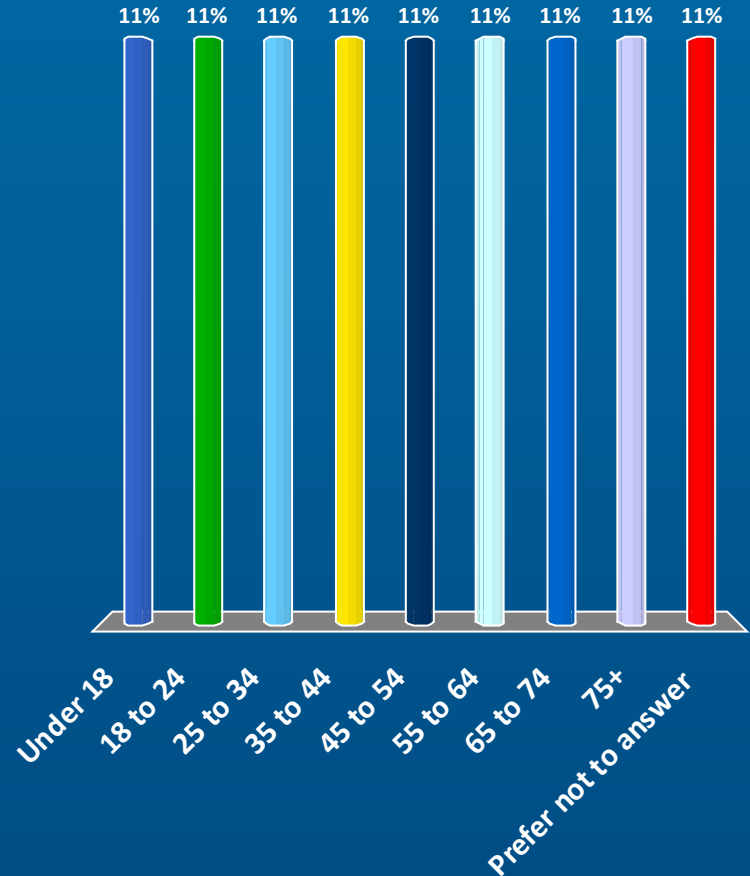
# What is your gender?

- A. Male
- B. Female
- C. Prefer not to answer

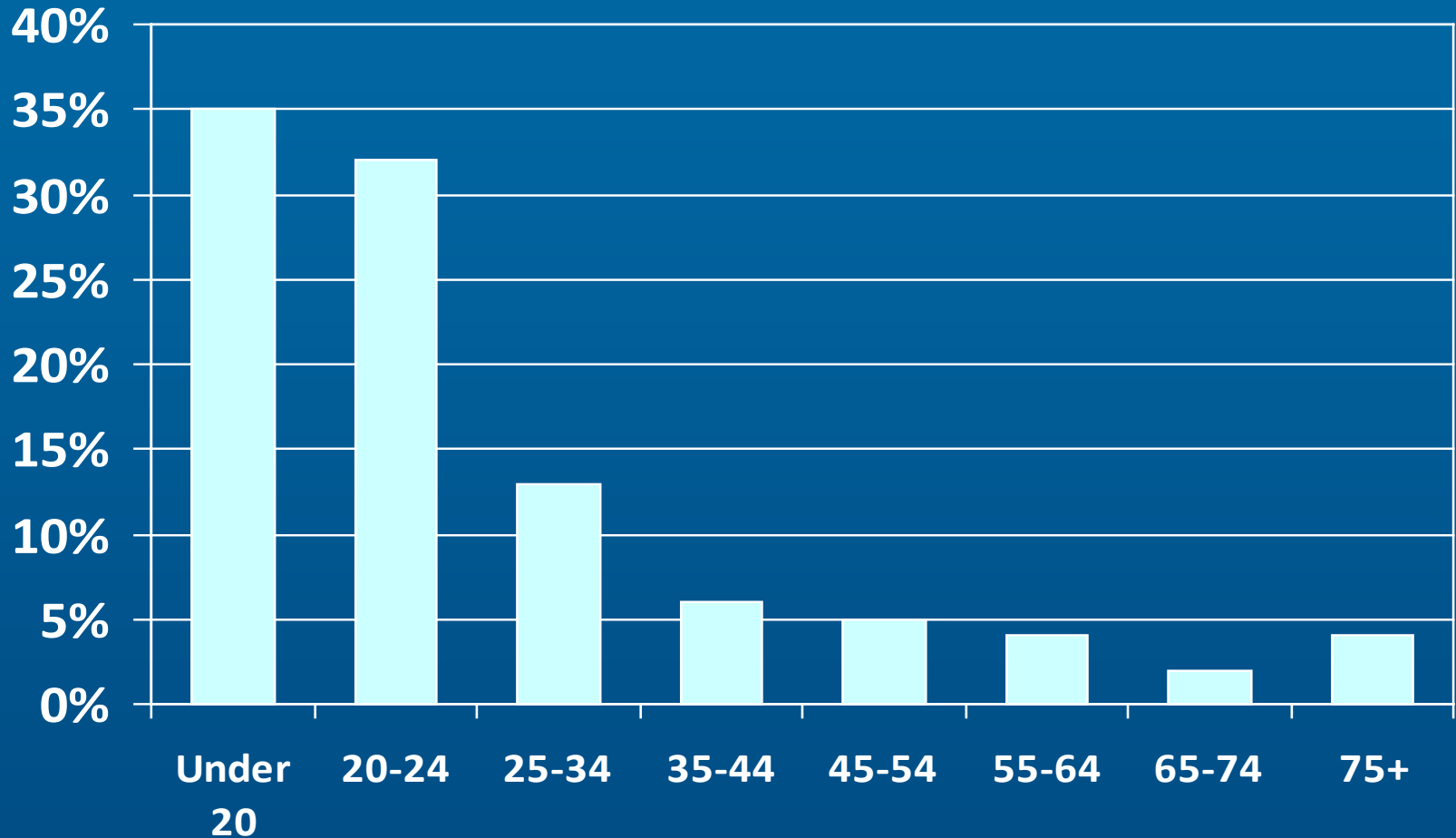


# What is your age range?

- A. Under 18
- B. 18 to 24
- C. 25 to 34
- D. 35 to 44
- E. 45 to 54
- F. 55 to 64
- G. 65 to 74
- H. 75+
- I. Prefer not to answer

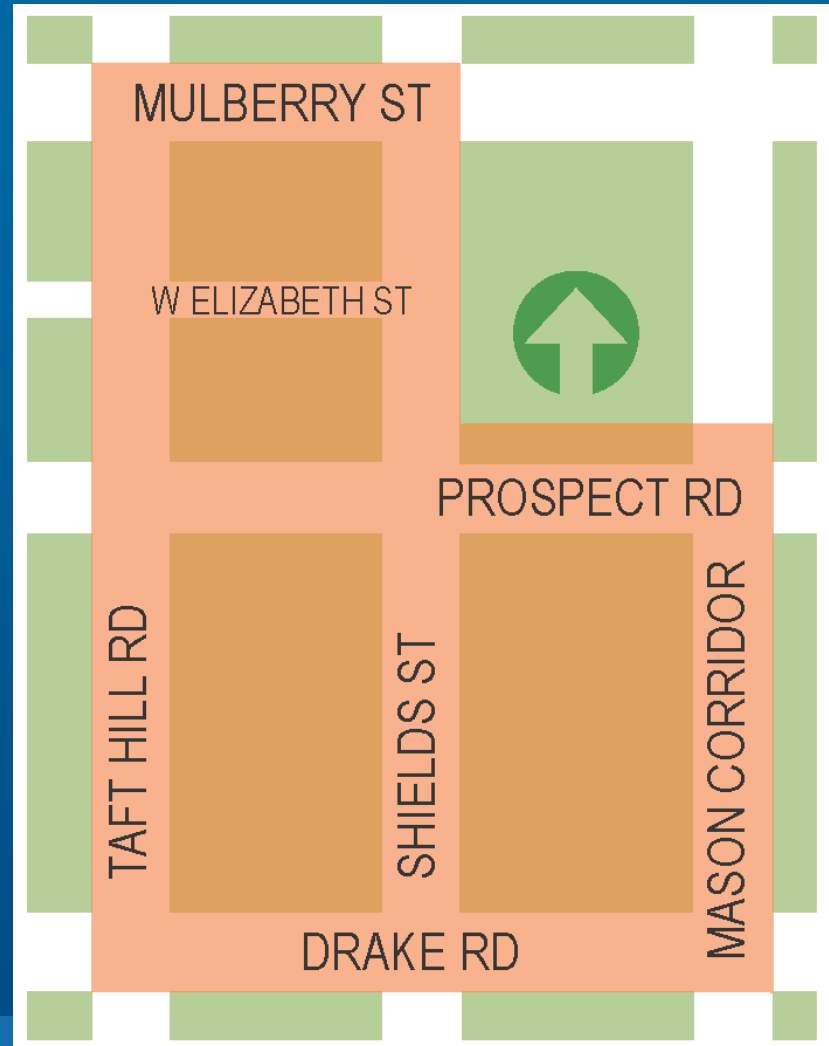


# Age Range – West Central Area



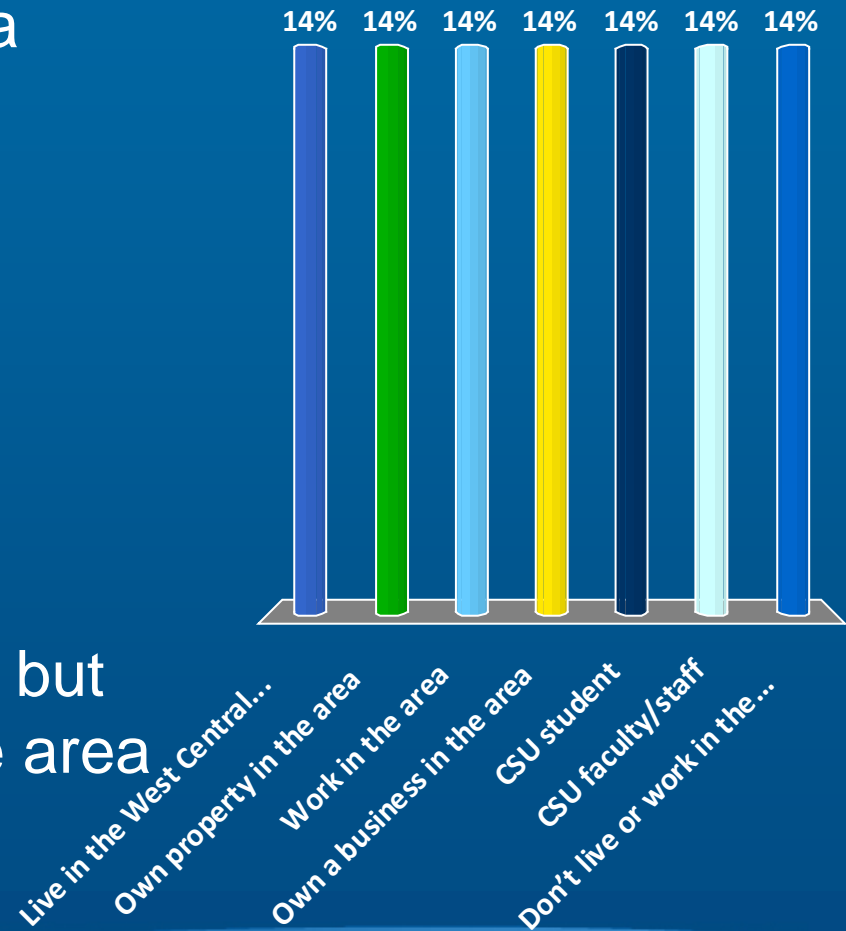


# West Central Area Plan



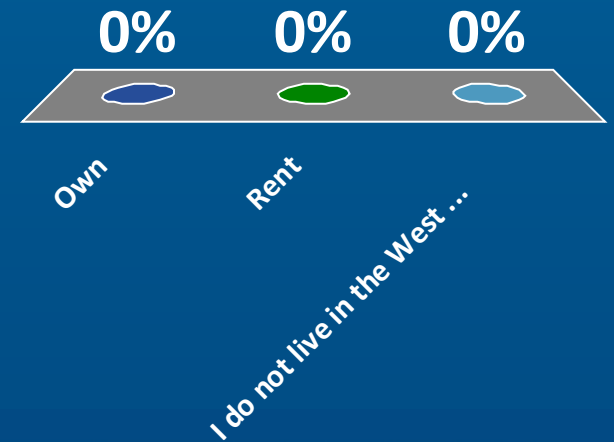
# Which of the following apply to you? (select all that apply)

- A. Live in the West Central Area
- B. Own property in the area
- C. Work in the area
- D. Own a business in the area
- E. CSU student
- F. CSU faculty/staff
- G. Don't live or work in the area but travel through and/or use the area

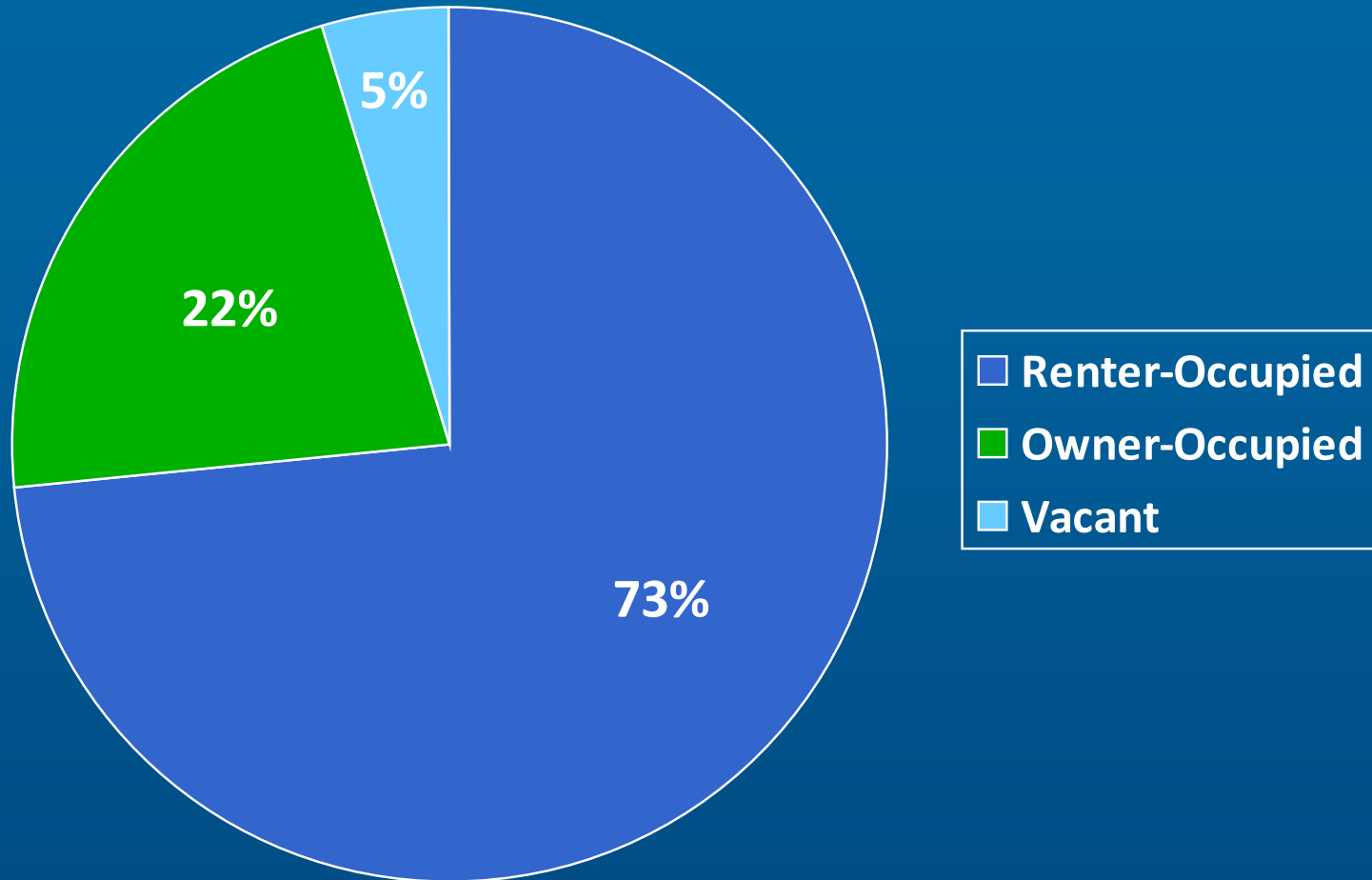


# If you live in the West Central Area, do you own or rent your residence?

- A. Own
- B. Rent
- C. I do not live in the West Central Area



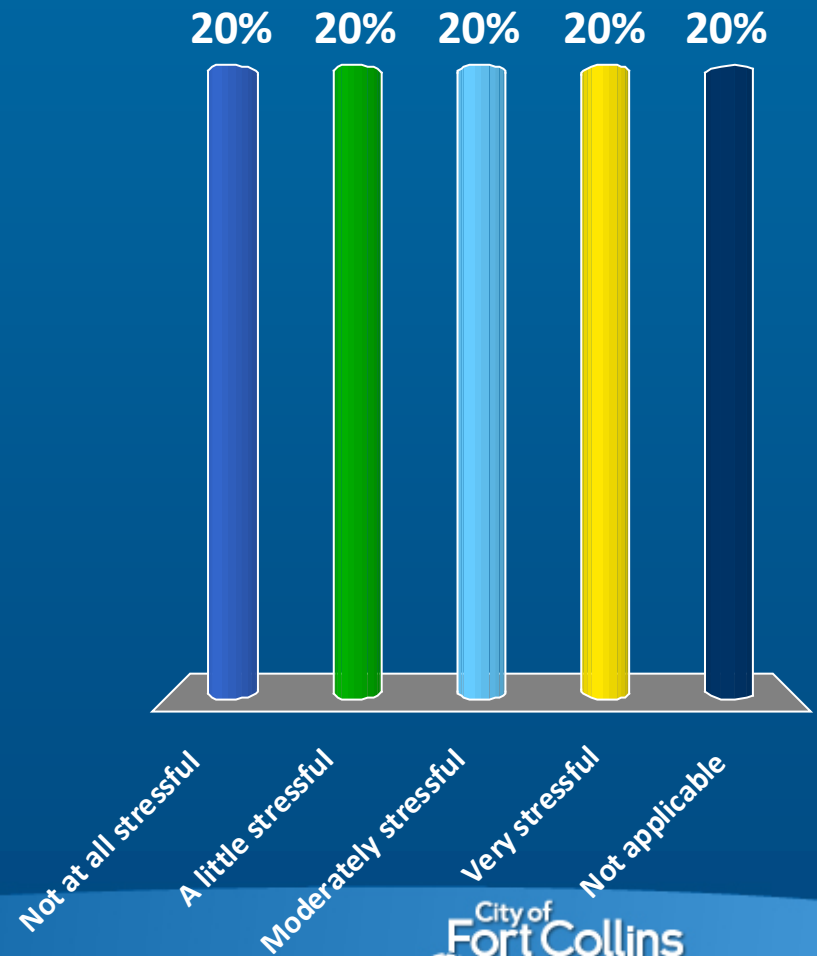
# Household Units – Own Vs. Rent





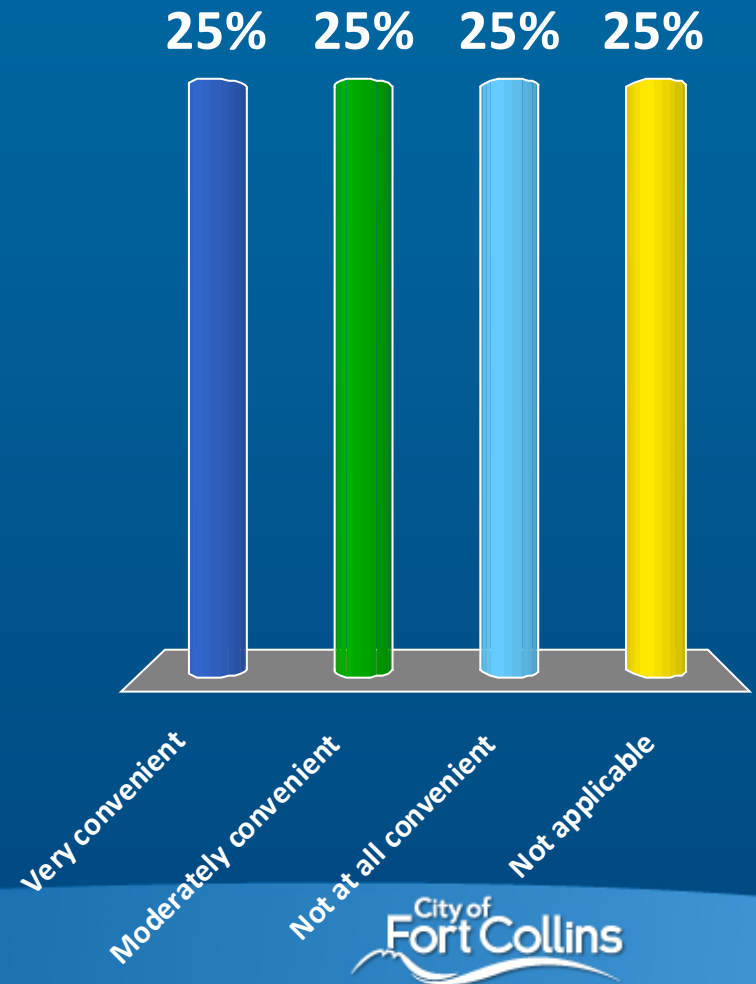
# Which statement best describes your daily trips (e.g., to work or school) through or within the West Central Area?

- A. Not at all stressful
- B. A little stressful
- C. Moderately stressful
- D. Very stressful
- E. Not applicable



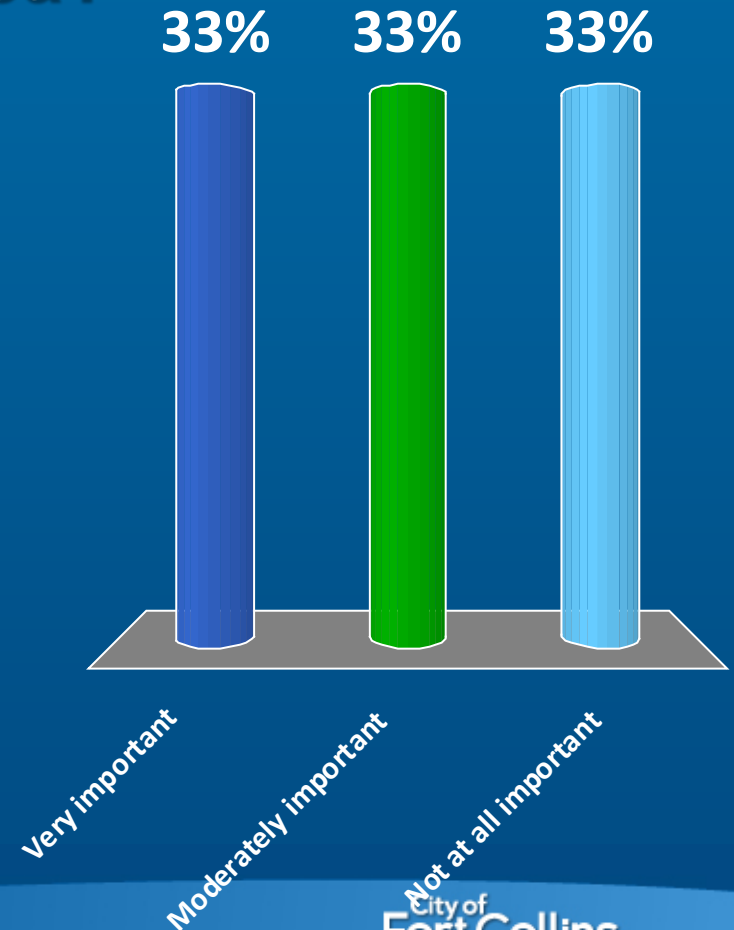
Which of the following statements best describes how you would rate the convenience of parking where you live, work, or attend school in the West Central Area?

- A. Very convenient
- B. Moderately convenient
- C. Not at all convenient
- D. Not applicable



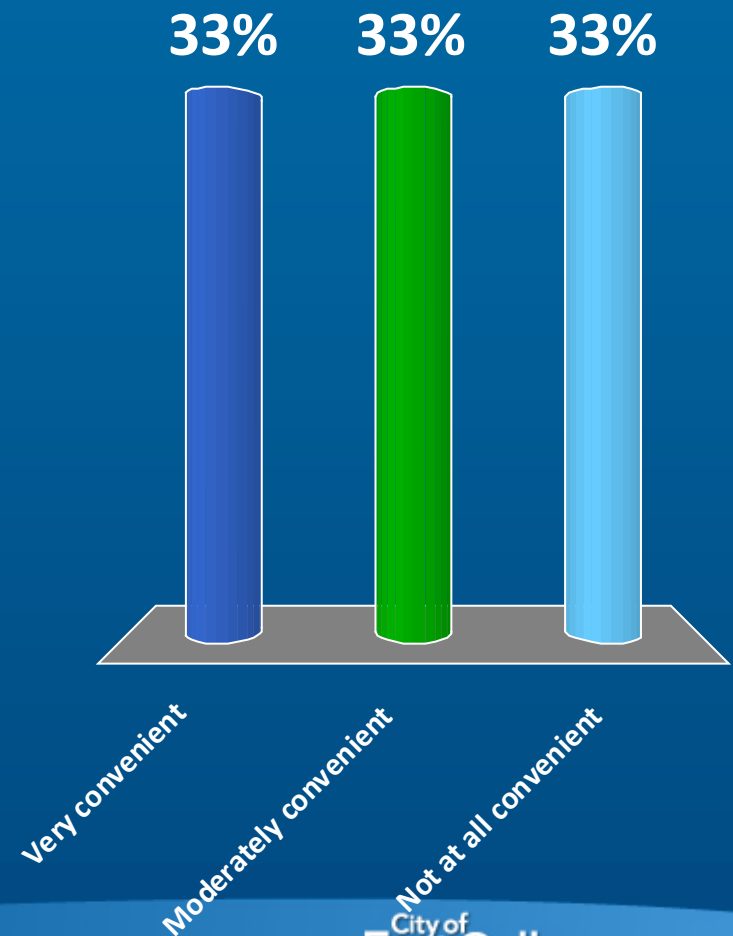
# How important is it to provide a neighborhood commercial center with a grocery store, retail stores, and other services within the West Central Area?

- A. Very important
- B. Moderately important
- C. Not at all important

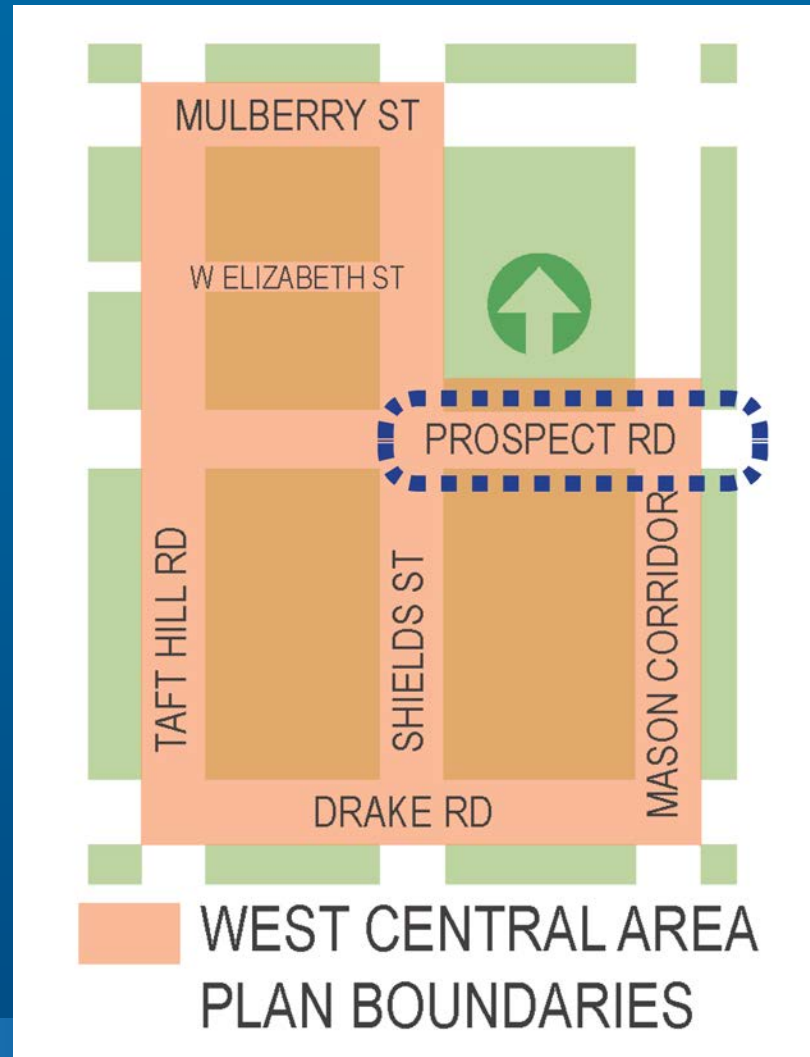


Which of the following statements best describes how you would rate the convenience of access to parks and open space in the West Central Area?

- A. Very convenient
- B. Moderately convenient
- C. Not at all convenient

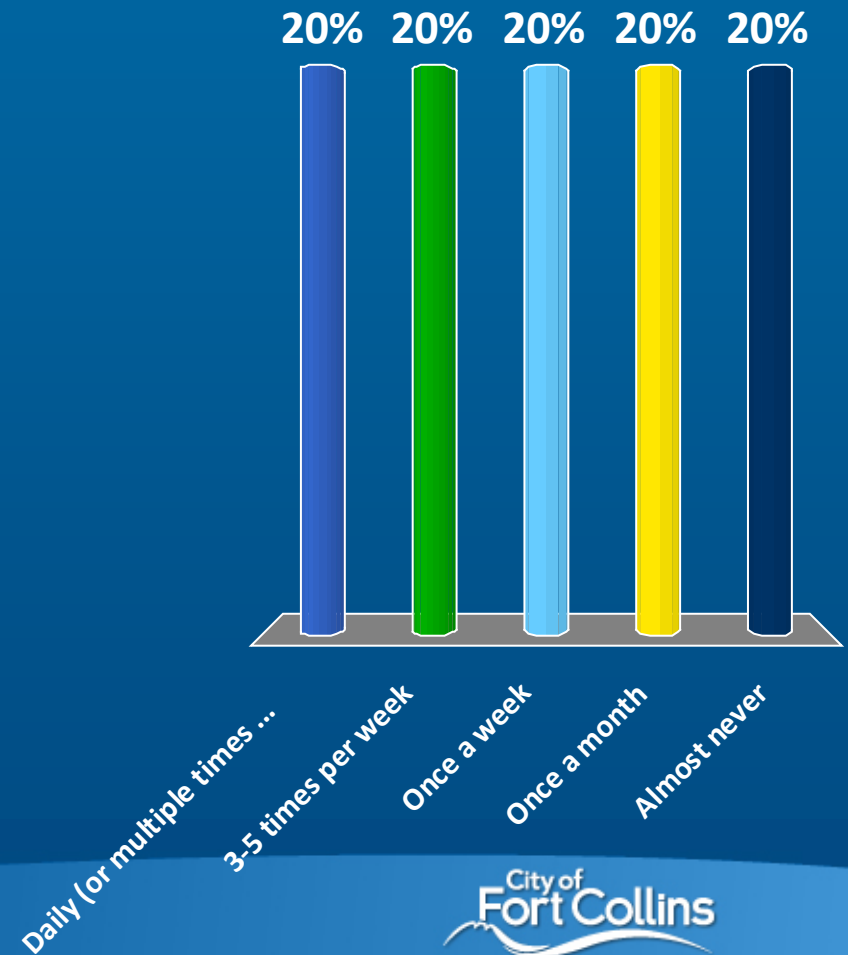


# Prospect Corridor



# On average, how often do you travel on Prospect Road through or within the West Central Area?

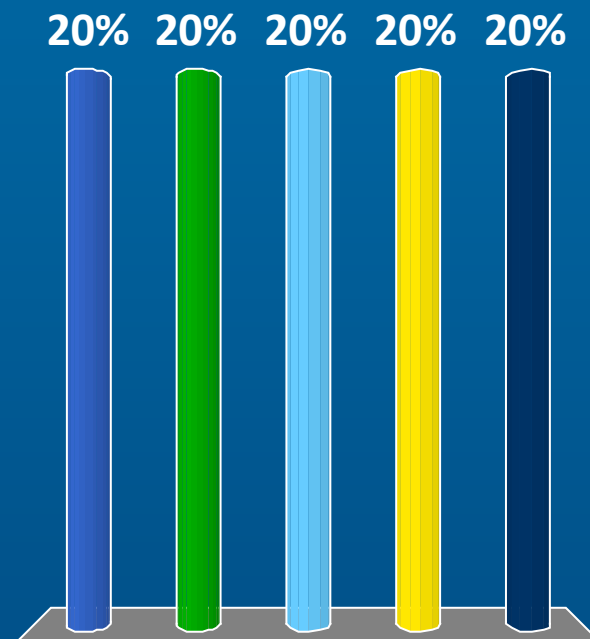
- A. Daily (or multiple times each day)
- B. 3-5 times per week
- C. Once a week
- D. Once a month
- E. Almost never





# Which of the following statements describes how you feel about Prospect Road? (Select all that apply.)

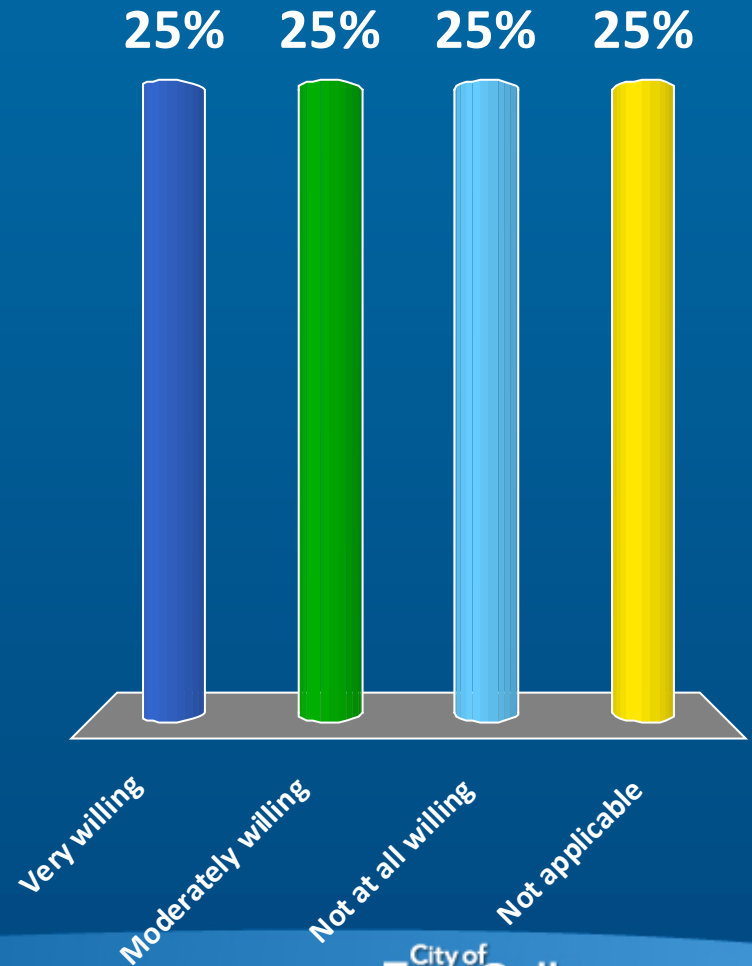
- A. Prospect Road is/should remain primarily a “through” corridor – a way to get from point A to point B
- B. Prospect Road needs aesthetic and character improvements
- C. Prospect Road needs bicycle improvements
- D. Prospect Road needs pedestrian improvements
- E. Other



Prospect Road is/should...  
Prospect Road needs aes...  
Prospect Road needs bicy...  
Prospect Road needs ped...  
Other

# How willing would you be to spend 2 additional minutes driving through Prospect Road in order to improve pedestrian comfort and safety?

- A. Very willing
- B. Moderately willing
- C. Not at all willing
- D. Not applicable

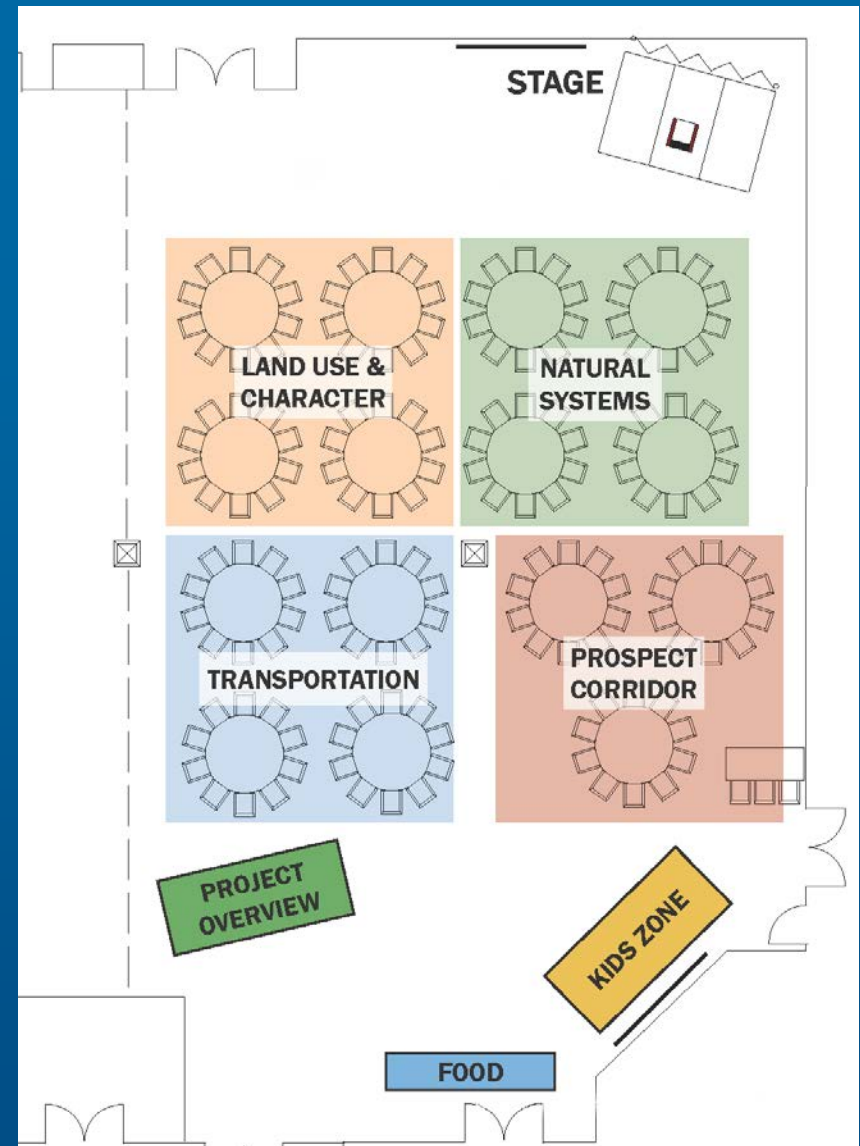


Breakout Sessions

# WHAT IS YOUR VISION FOR THE WEST CENTRAL AREA?

# Stations

1. Land Use & Neighborhood Character
2. Natural Areas & Elements
3. Transportation
4. Prospect Corridor





# Breakout Session

15 years from now, how do you envision  
Land Use & Neighborhood Character /  
Transportation / Natural Areas &  
Elements / Prospect Corridor  
in the West Central Area?

# Next Steps

- Additional opportunities for input
  - May 29: Visioning Workshop Senior Center  
5:30-7:30p
  - May 31, June 7: Drake Road Farmers Market  
10a-1p
  - Online survey now through June 30:  
[fcgov.com/westcentral](http://fcgov.com/westcentral)
- Update vision statement and goals



# Open House



Thank you!