

PROJECT GOALS

Goal 1. Make College Avenue safer for all modes of travel

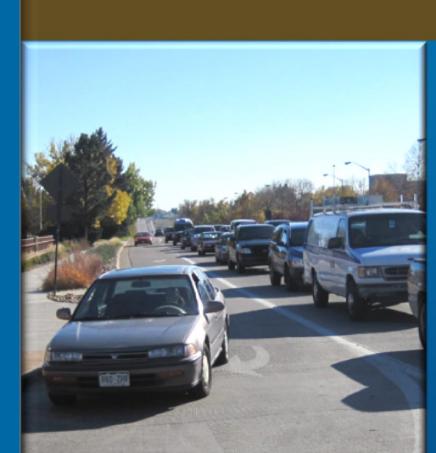
Goal 2. Strengthened Bicycle and pedestrian connections to MAX

Goal 3. Create a well functioning high quality and attractive street

Goal 4. Universal designs for all ages and all abilities

Existing character is not consistent with the Midtown Plan vision which includes: - High quality streetscape and area identity - Bike friendly - Walkable - Improved way-finding

Driving



College Avenue is used primarily for local trips with

- only 20% pass through trips
- nearly 50,000 vehicles everyday
- several high accident intersections
- congestion during peak travel times

PURPOSE & NEED

Multimodal updates are necessary to support the land use and transportation changes occurring in the corridor.

The corridor needs **safe connections** to the citywide pedestrian, bicycle, MAX, and automobile network.

College Avenue is the most important north/south roadway in Fort Collins but lacks the world class character the corridor deserves and the community desires.

Walking

Walking College Avenue is an unpleasant experience due to:

- Missing, narrow and disconnected sidewalks
- forced to walk close to traffic
- lack of walking connections to businesses and neighborhoods

Bicycling



Despite the bicycling prohibition on College Avenue, bicyclists are everywhere:

- On sidewalks
- Using frontage roads
- For everyday trips

