



# Midtown in Motion

## College Avenue Transportation Study

### PROJECT GOALS

**Goal 1.** Make College Avenue **safer** for all modes of travel

**Goal 2.** Strengthened Bicycle and pedestrian **connections to MAX**

**Goal 3.** Create a well functioning **high quality** and **attractive street**

**Goal 4.** Universal designs for **all ages** and **all abilities**

### PURPOSE & NEED

**Multimodal updates** are necessary to support the land use and transportation changes occurring in the corridor.

The corridor needs **safe connections** to the citywide pedestrian, bicycle, MAX, and automobile network.

College Avenue is the most important north/south roadway in Fort Collins but lacks the **world class character** the corridor deserves and the community desires.

#### Character



- Existing character is not consistent with the **Midtown Plan vision** which includes:
- High quality streetscape and area identity
  - Bike friendly
  - Walkable
  - Improved way-finding

#### Driving



- College Avenue is used primarily for **local trips** with
- only 20% pass through trips
  - nearly 50,000 vehicles everyday
  - several high accident intersections
  - congestion during peak travel times

#### Walking



- Walking College Avenue is an **unpleasant experience** due to:
- Missing, narrow and disconnected sidewalks
  - forced to walk close to traffic
  - lack of walking connections to businesses and neighborhoods

#### Bicycling



- Despite the bicycling prohibition on College Avenue, **bicyclists are everywhere**:
- On sidewalks
  - Using frontage roads
  - For everyday trips