

# City of Fort Collins

## Park & Recreation Policy Plan Update



May 2007

# Meeting Agenda

- **Introductions**
- **Project Approach**
- **Community Profile**
- **GRASP Analysis & Maps**
- **Statistically-Valid Survey Findings**
- **Questions???**

# Your Project Team

**GREENPLAY** LLC

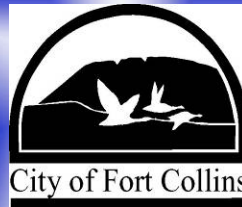
*The Leading Edge in Parks, Recreation  
And Open Space Consulting*

**DESIGN CONCEPTS**  
*Community and Landscape Architects*

Citizens

Council and  
Committees

Staff



Stakeholders

Project Team

**RRC**  
ASSOCIATES  
Research • Planning • Design

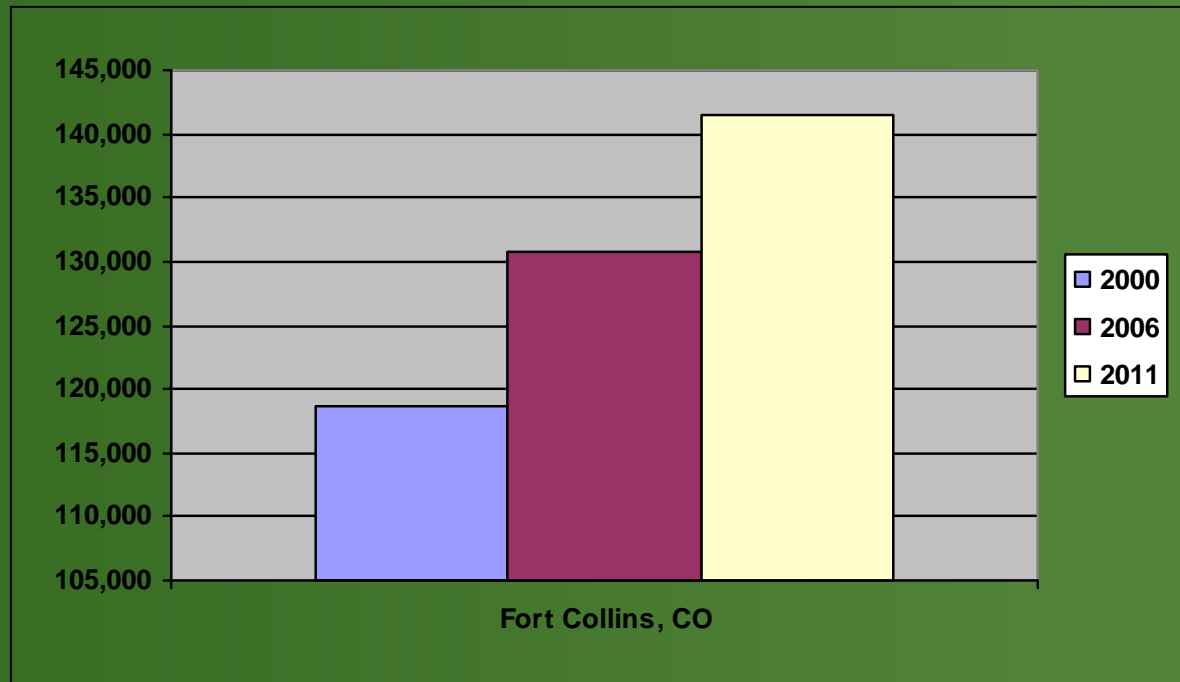


# Project Approach

- Gain community input on needs
- Assess park and recreation resources
  - physical, financial, and operational
- Identify focus areas
- Establish Department priorities
  - allocation of funding & efforts
- Create an Action Plan
  - priorities, costs, and timelines



# Population Projections



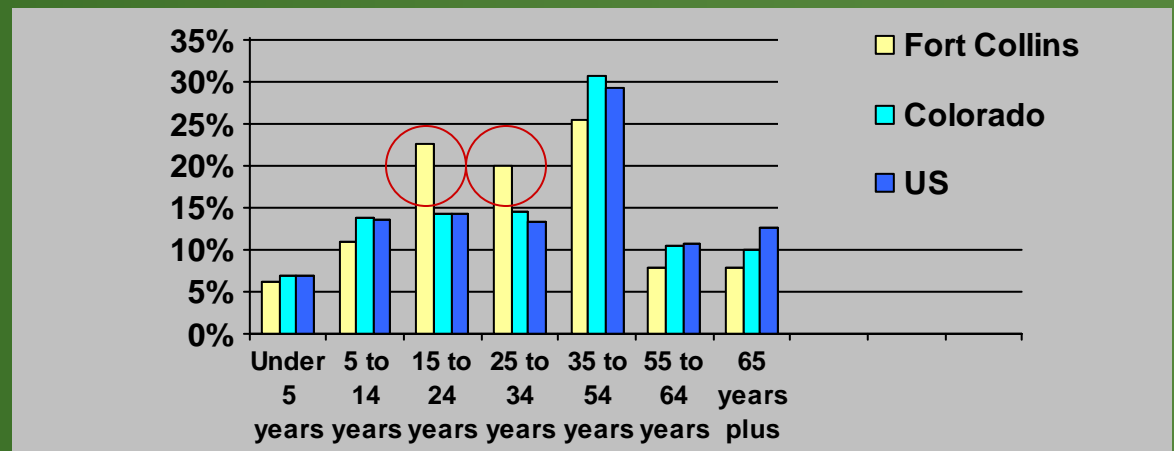
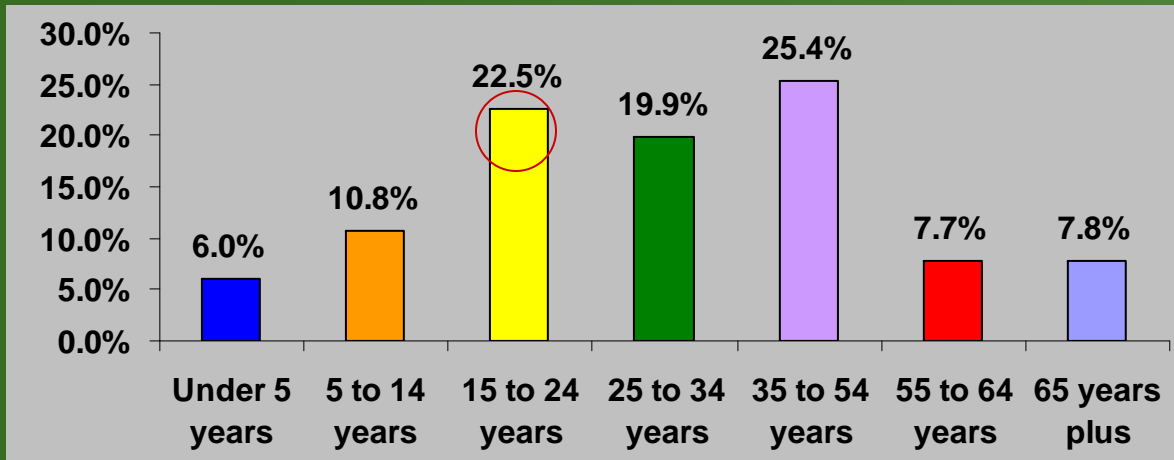
'06 Population (130,681), '11 Population (141,566)

Fort Collins Annual Growth – 1.61%

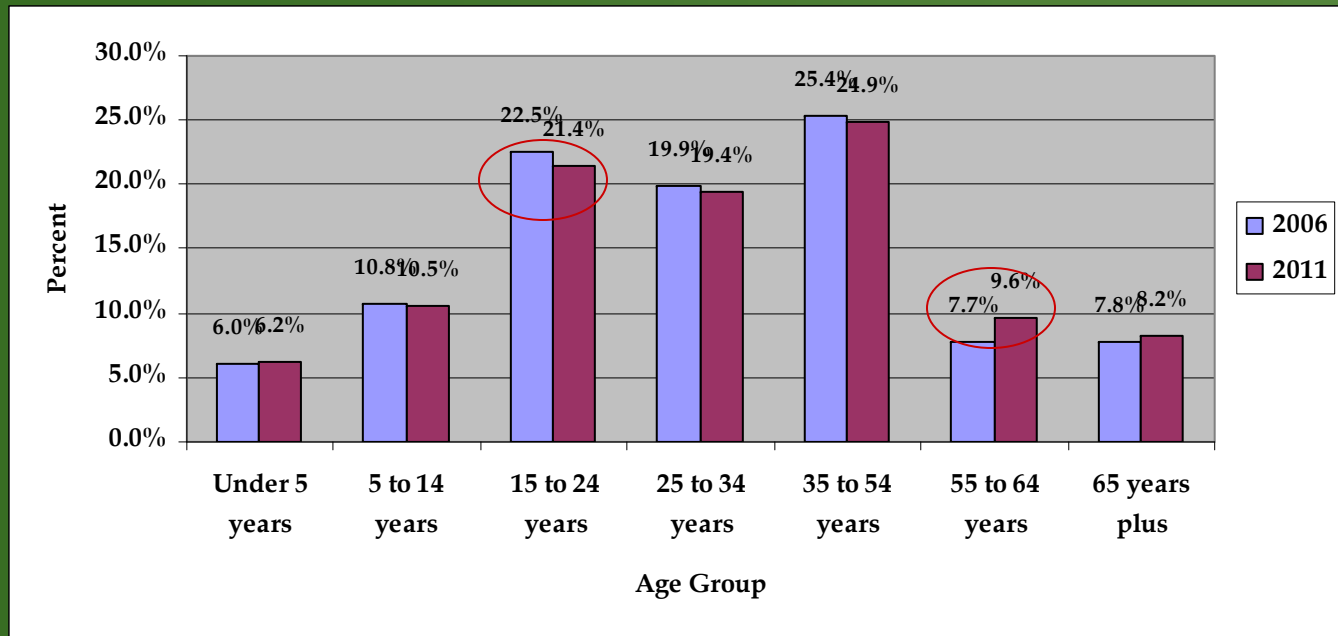
National Annual Growth – 1.3%

CO Annual Growth- 1.75%

# Fort Collins Demographics



# Changing Demographics



# Community Profile

- Gender - 50.2% Female, 49.8% Male
- Race - 88.3% White, 10.3% Hispanic
- Education – 50% Bachelors or Masters
  - CO (32.7%), US (24.4%),
- Income – Median \$54,463
  - CO (\$58,522), US (\$51,546)
- Household Size – 2.45 people
  - CO (2.54 people), US (2.59 people)

# Inventory Methodology

- Quality, as well as Quantity
- Level of Service for the Community
- Benchmarking



# GRASP<sup>®</sup> Analysis

## Infrastructure & Components



# Inventory

## Existing Conditions

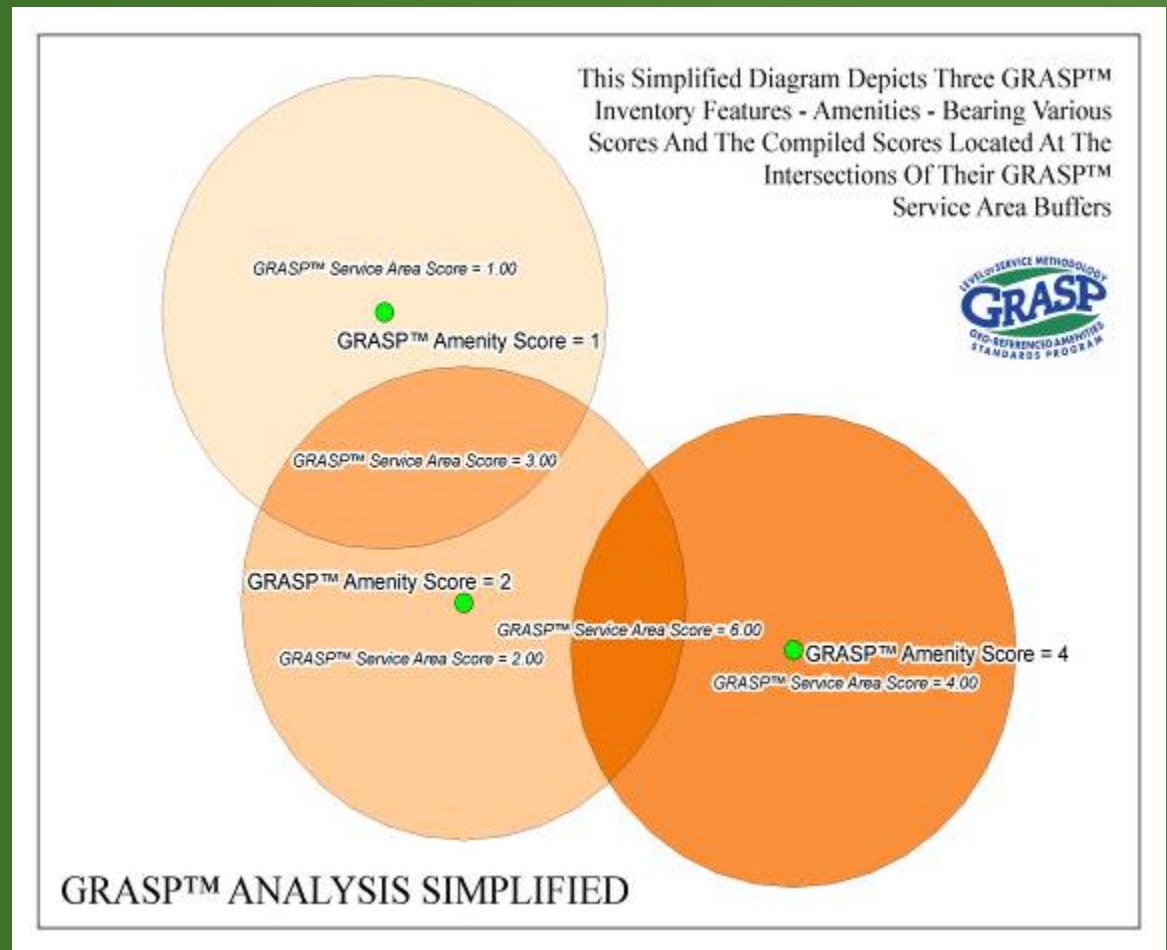
- Inventory of relevant components
  - Physical Assets (Parks, Trails, Recreation facilities)
  - Programs
  - Services
  - Alternative providers
- Scoring of amenities
- Qualitative
- Quantitative



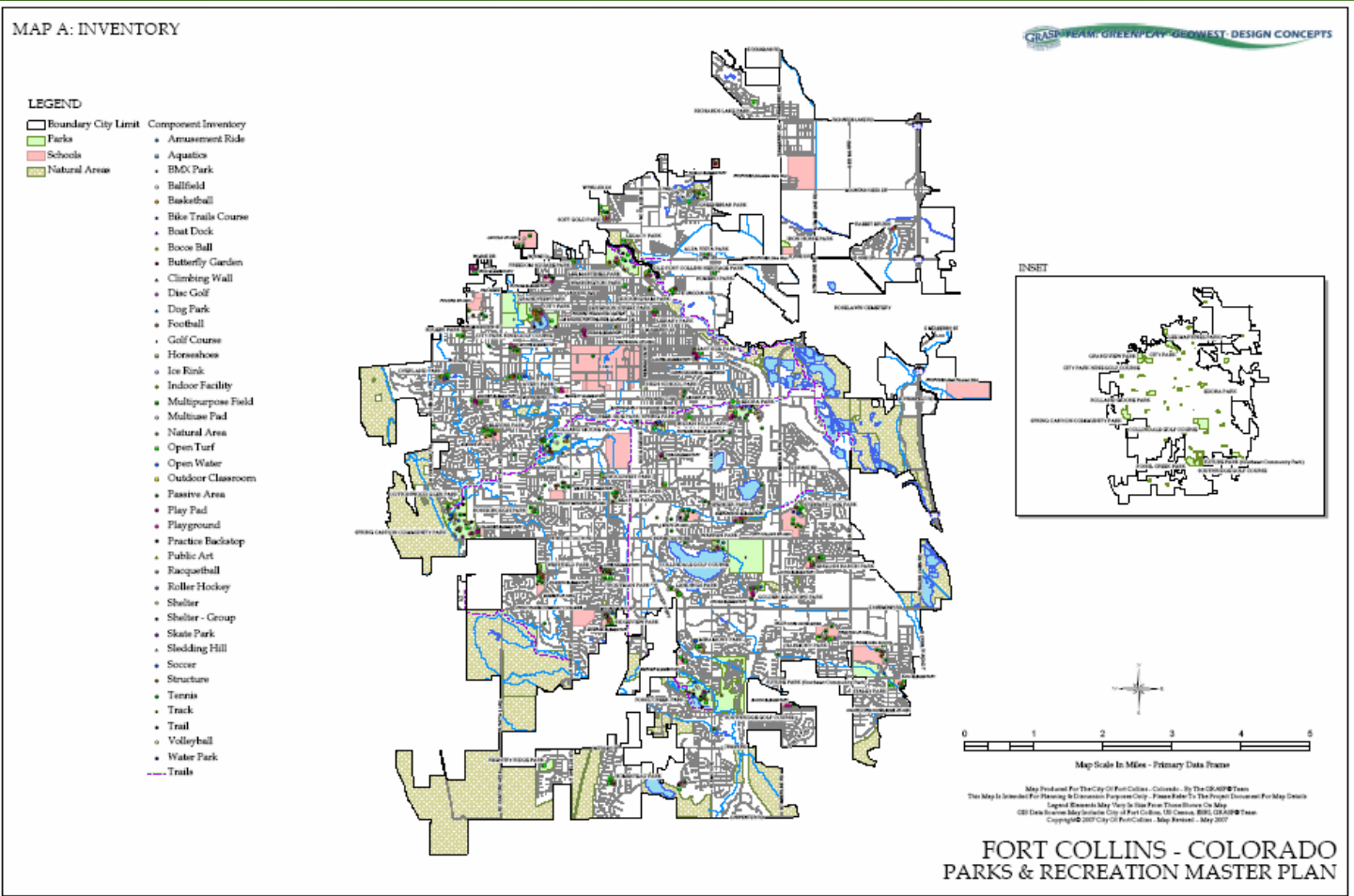
# GRASP<sup>®</sup> Methodology



+ =



# Inventory Map








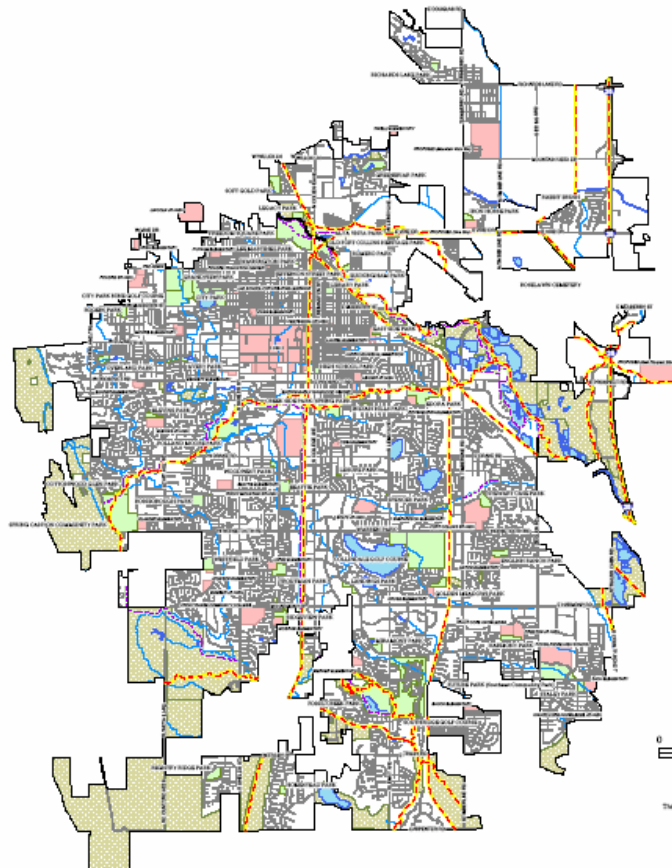
# Barriers Limiting Pedestrian Access

MAP B: BARRIERS LIMITING PEDESTRIAN ACCESS

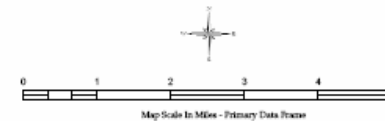
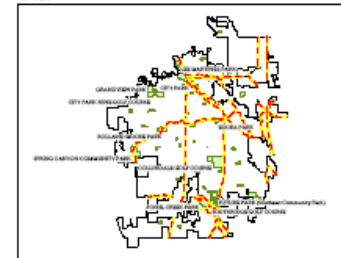
GRASSROOTS GREENPLAY GROWEST DESIGN CONCEPTS

**LEGEND**

-  Boundary City Limit
-  Parks
-  Schools
-  Natural Areas
-  Trails
-  Barrier Limiting Pedestrian Access



**INSET**



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**FORT COLLINS - COLORADO  
 PARKS & RECREATION MASTER PLAN**

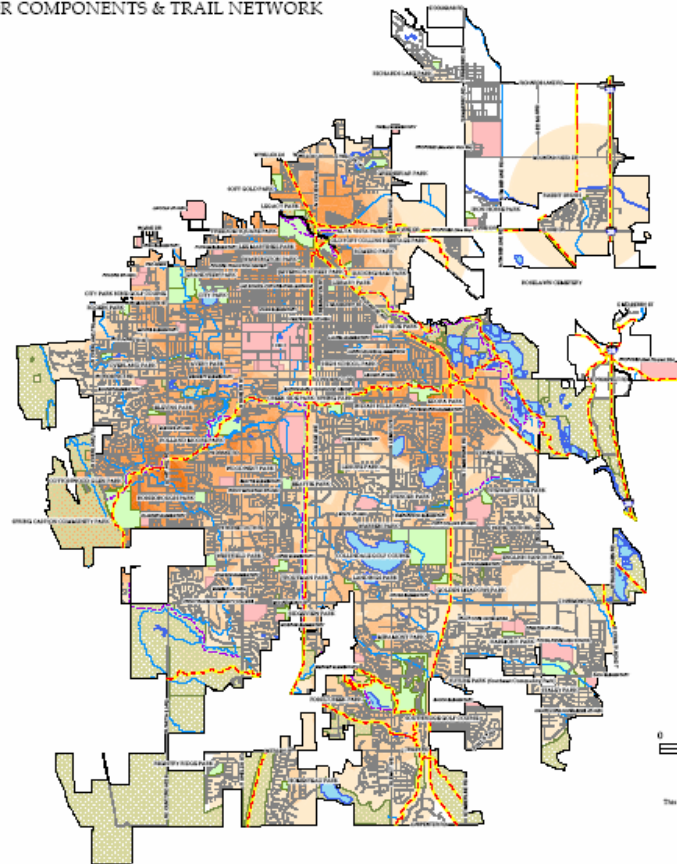
# All Indoor and Outdoor Components and Trail Network

MAP C: GRASP® PERSPECTIVE  
ACCESS TO ALL OUTDOOR AND INDOOR COMPONENTS & TRAIL NETWORK

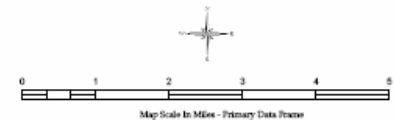
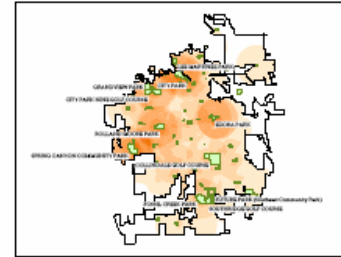
GRASP TEAM GREEN PLAY GEOMETRIC DESIGN CONCEPTS

LEGEND

-  Boundary City Limit
-  Parks
-  Schools
-  Natural Areas
-  Trails
-  Barrier Limiting Pedestrian Access
- GRASP® Perspective C Composite - 1 & 1/3 Mile Buffers
-  1.10 - 128.80
-  128.81 - 230.90
-  230.91 - 333.00
-  333.21 - 435.60
-  435.61 - 538.20
-  538.21 - 642.60
-  642.61 - 797.40



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FORT COLLINS - COLORADO  
PARKS & RECREATION MASTER PLAN

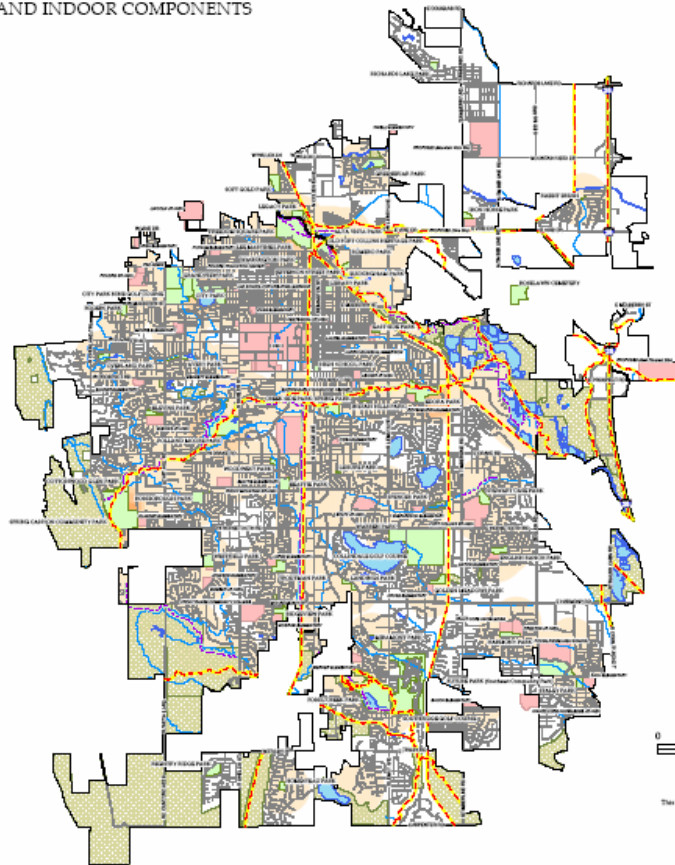
# Walkable Access to All Components

MAP D: GRASP® PERSPECTIVE  
WALKABLE ACCESS TO ALL OUTDOOR AND INDOOR COMPONENTS  
& TRAIL NETWORK

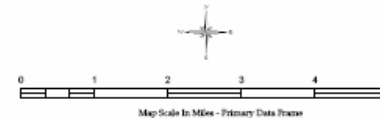
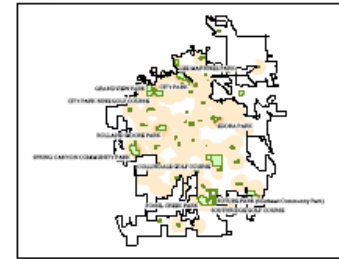
GRASPTEAM GREENPLAY GREENEST DESIGN CONCEPTS

LEGEND

-  Boundary City Limit
-  Parks
-  Schools
-  Natural Areas
-  Trails
-  Barrier Limiting Pedestrian Access
- GRASP® Perspective D Walkability - 1 & 1/3 Mile Buffers
-  1.10 - 128.80
-  128.81 - 230.90
-  230.91 - 333.20
-  333.21 - 350.7



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FORT COLLINS - COLORADO  
PARKS & RECREATION MASTER PLAN

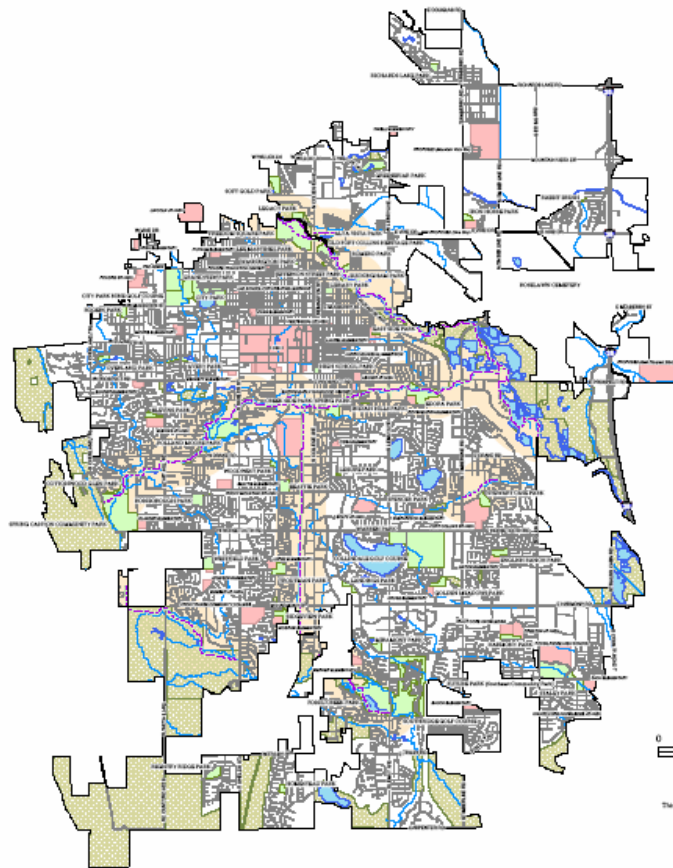
# Access to Trail Network

MAP E: GRASP® PERSPECTIVE  
ACCESS TO TRAIL NETWORK

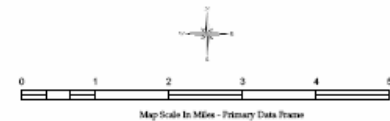
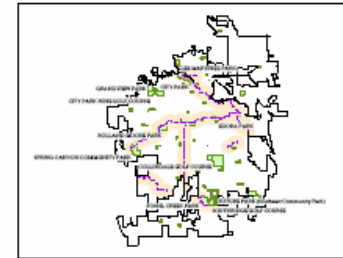
GRASP® TEAM: GREENPLAY, GEOWEST, DESIGN CONCEPTS

LEGEND

-  Boundary City Limit
-  Parks
-  Schools
-  Natural Areas
-  Trails
- GRASP® Perspective E-Trails - 1/3 Mile Buffers
-  1.10 - 32.8



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PARKS & RECREATION MASTER PLAN

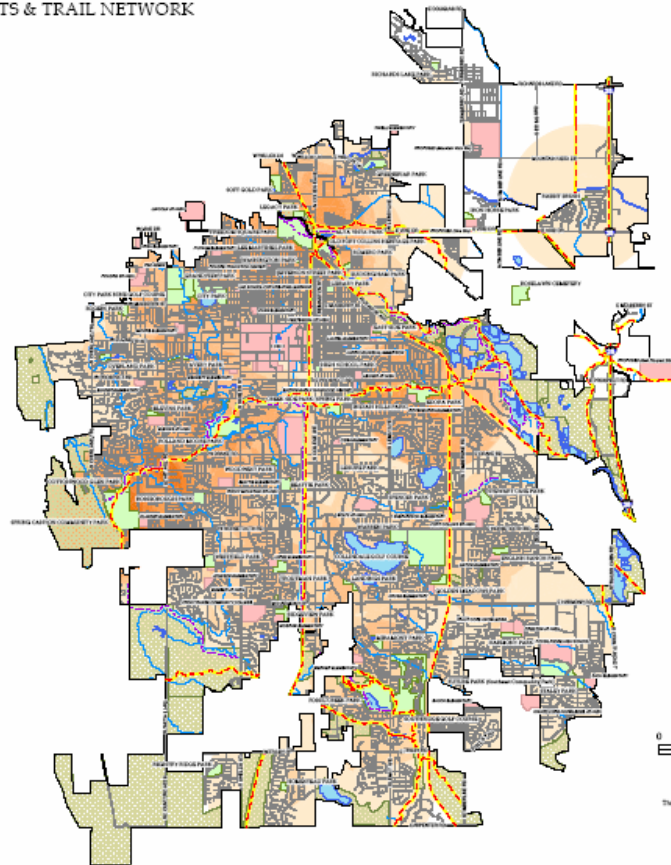
# Access to Outdoor Components and Trails

MAP F: GRASP® PERSPECTIVE  
ACCESS TO ALL OUTDOOR COMPONENTS & TRAIL NETWORK

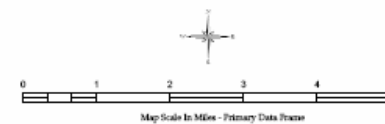
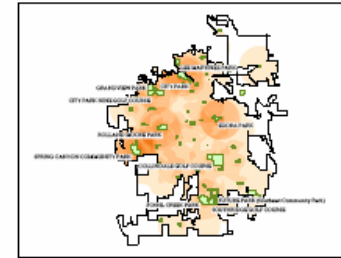
GRASP TEAM: GREENPLAY DESIGN CONCEPTS

**LEGEND**

-  Boundary City Limit
-  Parks
-  Schools
-  Natural Areas
-  Trails
-  Barrier Limiting Pedestrian Access
- GRASP® Perspective F Outdoor - 1 & 1/3 Mile Buffers
  -  1.10 - 128.80
  -  128.81 - 250.00
  -  250.01 - 333.20
  -  333.21 - 435.60
  -  435.61 - 538.20
  -  538.21 - 642.60
  -  642.61 - 797.40



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**FORT COLLINS - COLORADO  
PARKS & RECREATION MASTER PLAN**

# Access to All Indoor Components

MAP G: GRASP® PERSPECTIVE  
ACCESS TO ALL INDOOR COMPONENTS

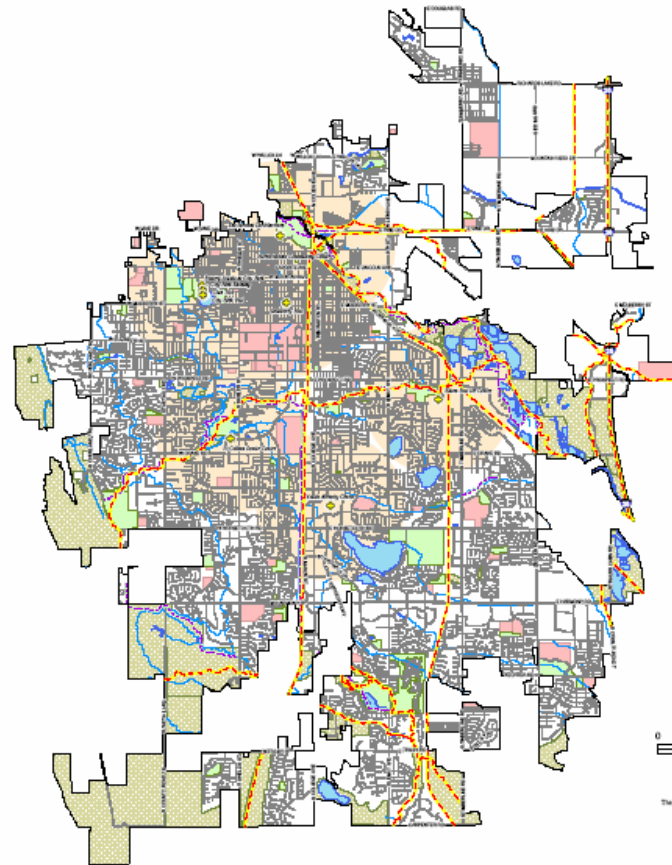
GRASPTEAM GREENPLAY GEONEST DESIGN CONCEPTS

LEGEND

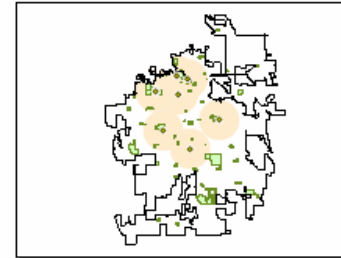
- Boundary City Limit
- Indoor Facilities
- Parks
- Schools
- Natural Areas
- Trails
- Barrier Limiting Pedestrian Access

GRASP® Perspective G Indoor - 1 & 1/3 Mile Buffers

- 1.10 - 128.80
- 128.81 - 153.40



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










FORT COLLINS - COLORADO  
PARKS & RECREATION MASTER PLAN

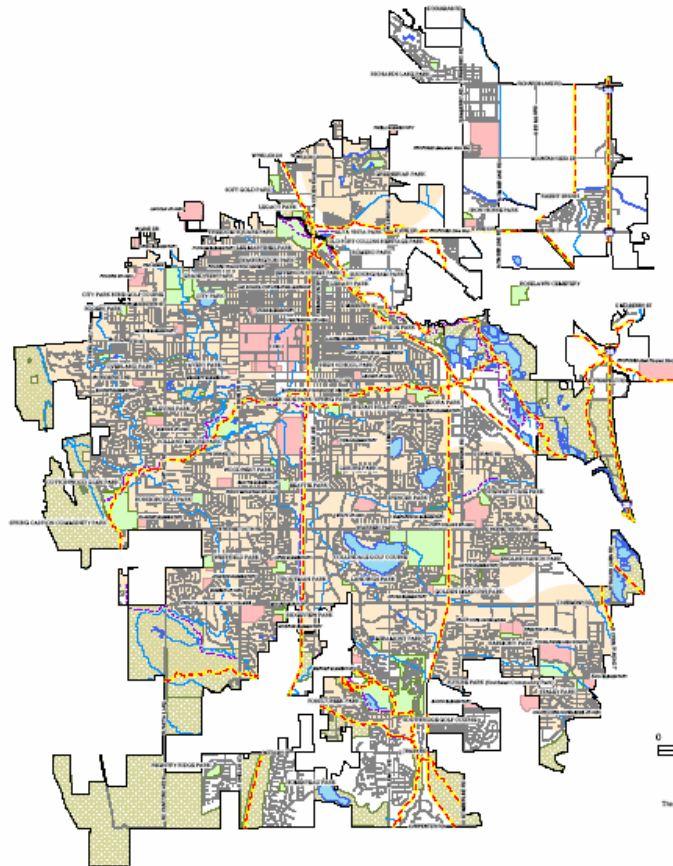
# Access to Tennis Courts

MAP H: GRASP® PERSPECTIVE  
ACCESS TO TENNIS COURTS

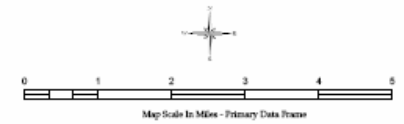
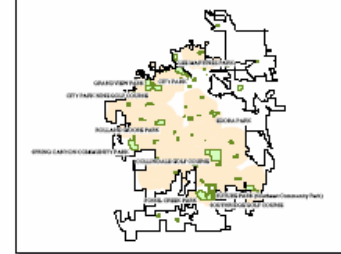
GRASP TEAM: GREENPLAY GEONEST DESIGN CONCEPTS

**LEGEND**

-  Boundary City Limit
-  Parks
-  Schools
-  Natural Areas
-  Trails
-  Barrier Limiting Pedestrian Access
- GRASP® Perspective H Tennis - 1 & 1/3 Mile Buffers
-  1.10 - 128.80
-  128.81 - 129.60
- 
- 
- 



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**FORT COLLINS - COLORADO  
PARKS & RECREATION MASTER PLAN**



# Survey Methodology and Response Rate

- Survey conducted by mail in mid-March
- Sent to 4,000 households throughout City (net 3,760 deliverable)
- 444 statistically valid surveys received
- 12% response rate
- Margin of error +/- 4.65%
- Results weighted by age to ensure appropriate representation

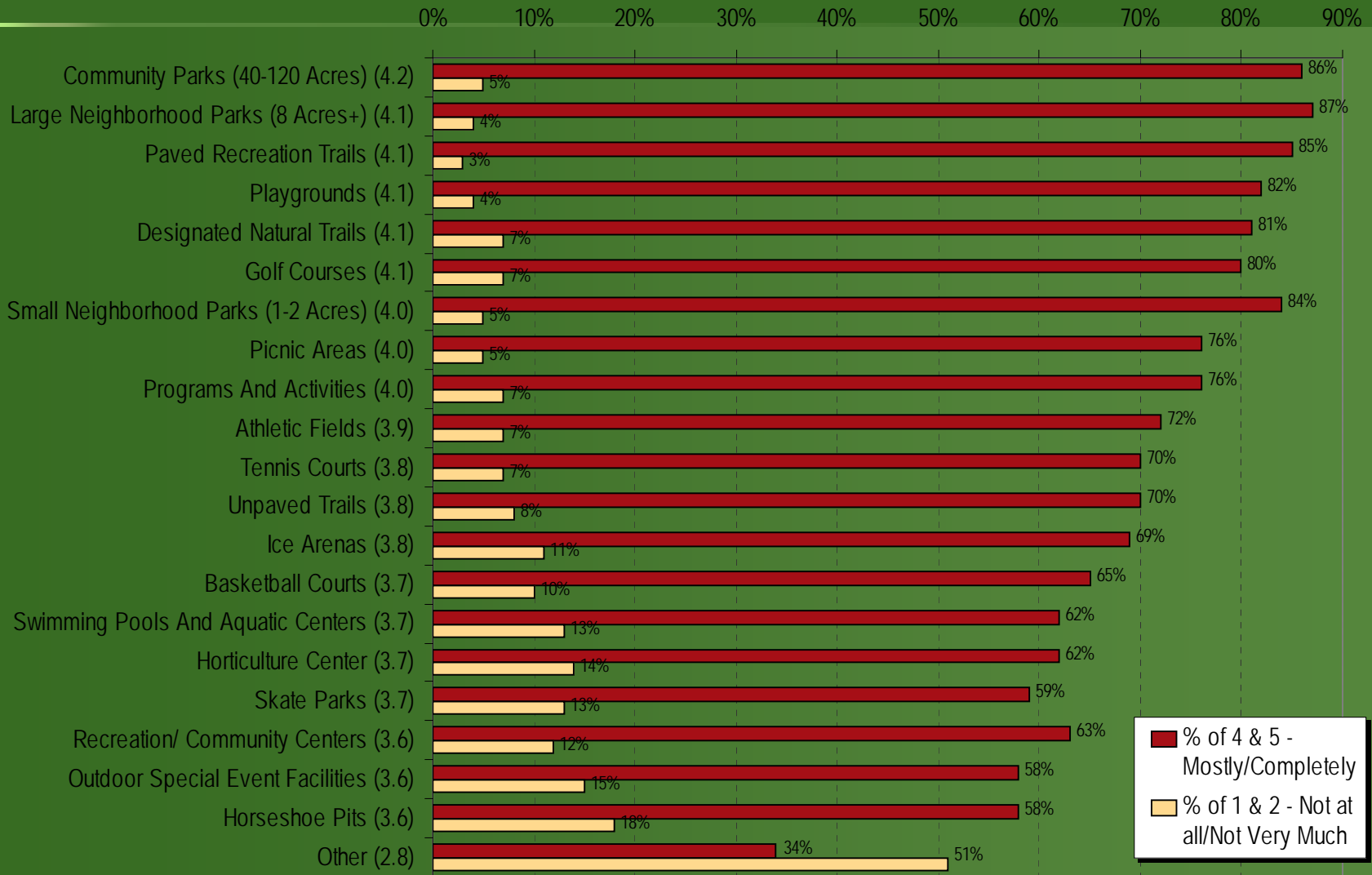
# Respondent Characteristics

- 58% female, 42% male
- Average age: 41.1 years / Median: 36.0
- 43% household with children
  - 21% couple no children
  - 20% single no children
  - 16% empty nester
- Income:
  - 11% less than \$25K
  - 52% between \$25K and \$75K
  - 19% between \$75K and \$100K
  - 16% over \$100K

# Respondent Characteristics

- Average length of residence in Fort Collins: 15.0 years / median 10.0 years
- 77% own vs. 23% rent
- Distribution of survey respondents:
  - 16% Northwest
  - 22% Southwest
  - 16% Central Fort Collins
  - 13% Northeast
  - 27% Southeast
- 87% registered voters in Fort Collins

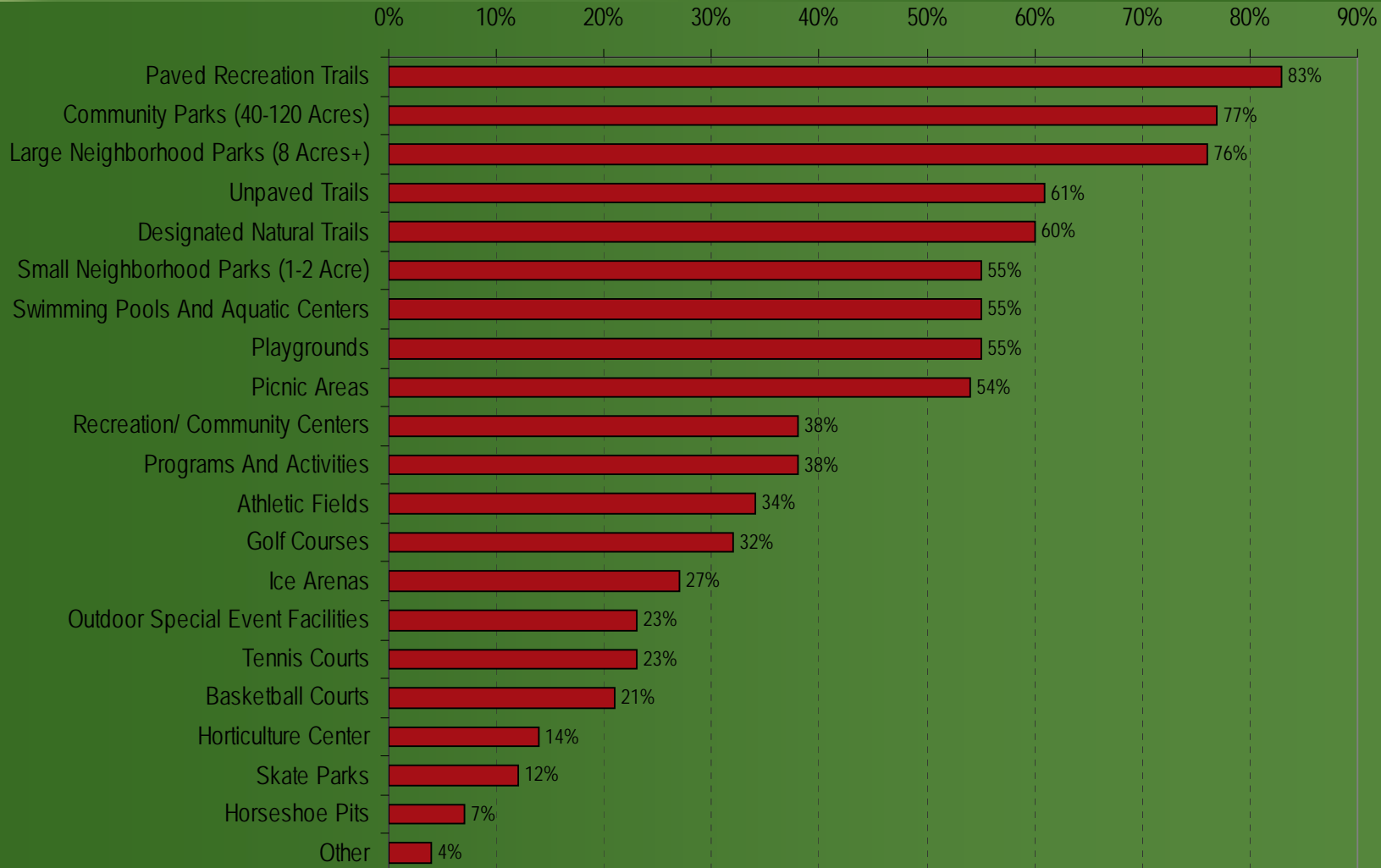
# How Well are Parks, Trails, And Rec. Facilities Meeting the Needs of the Community?



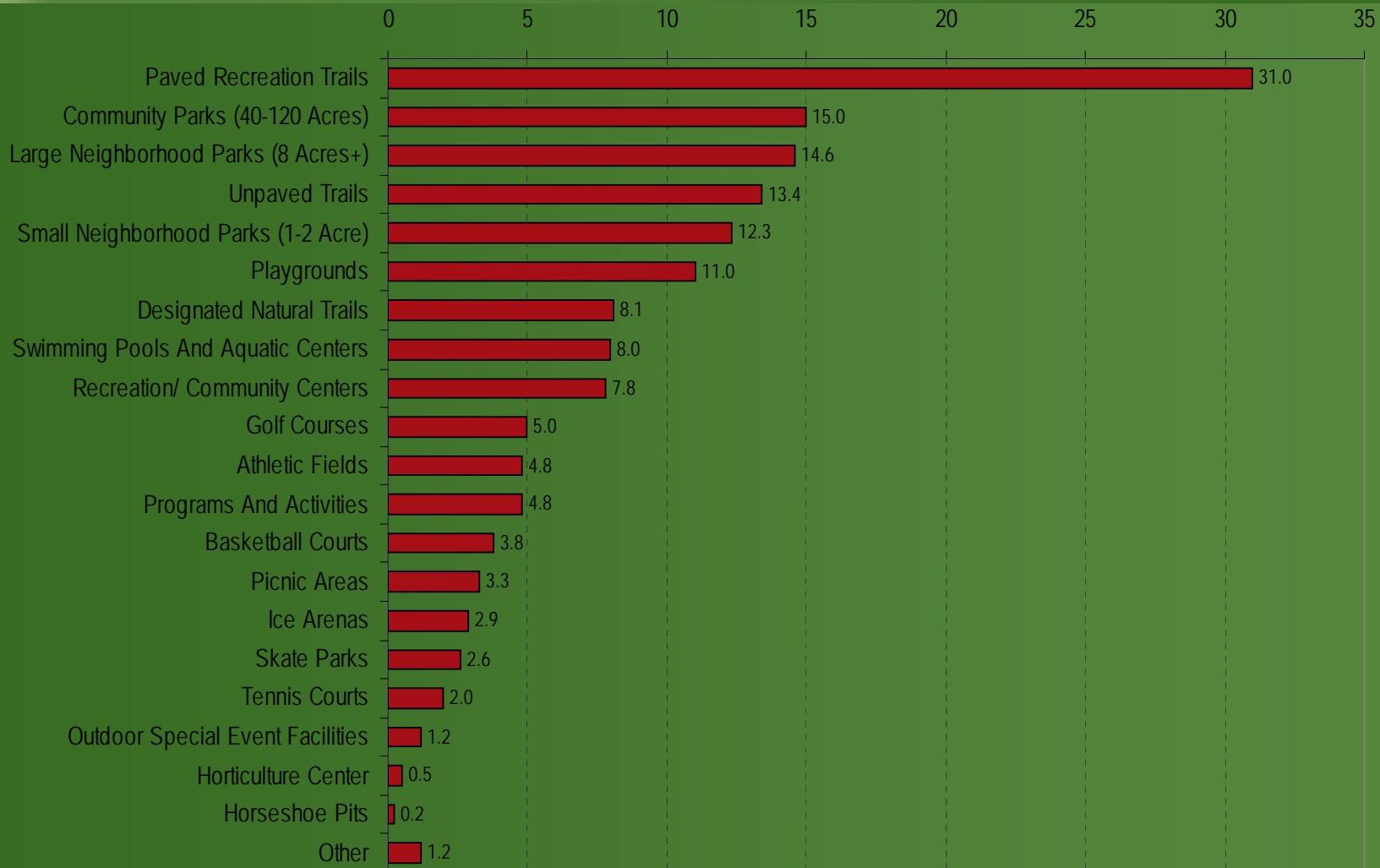
■ % of 4 & 5 - Mostly/Completely  
■ % of 1 & 2 - Not at all/Not Very Much



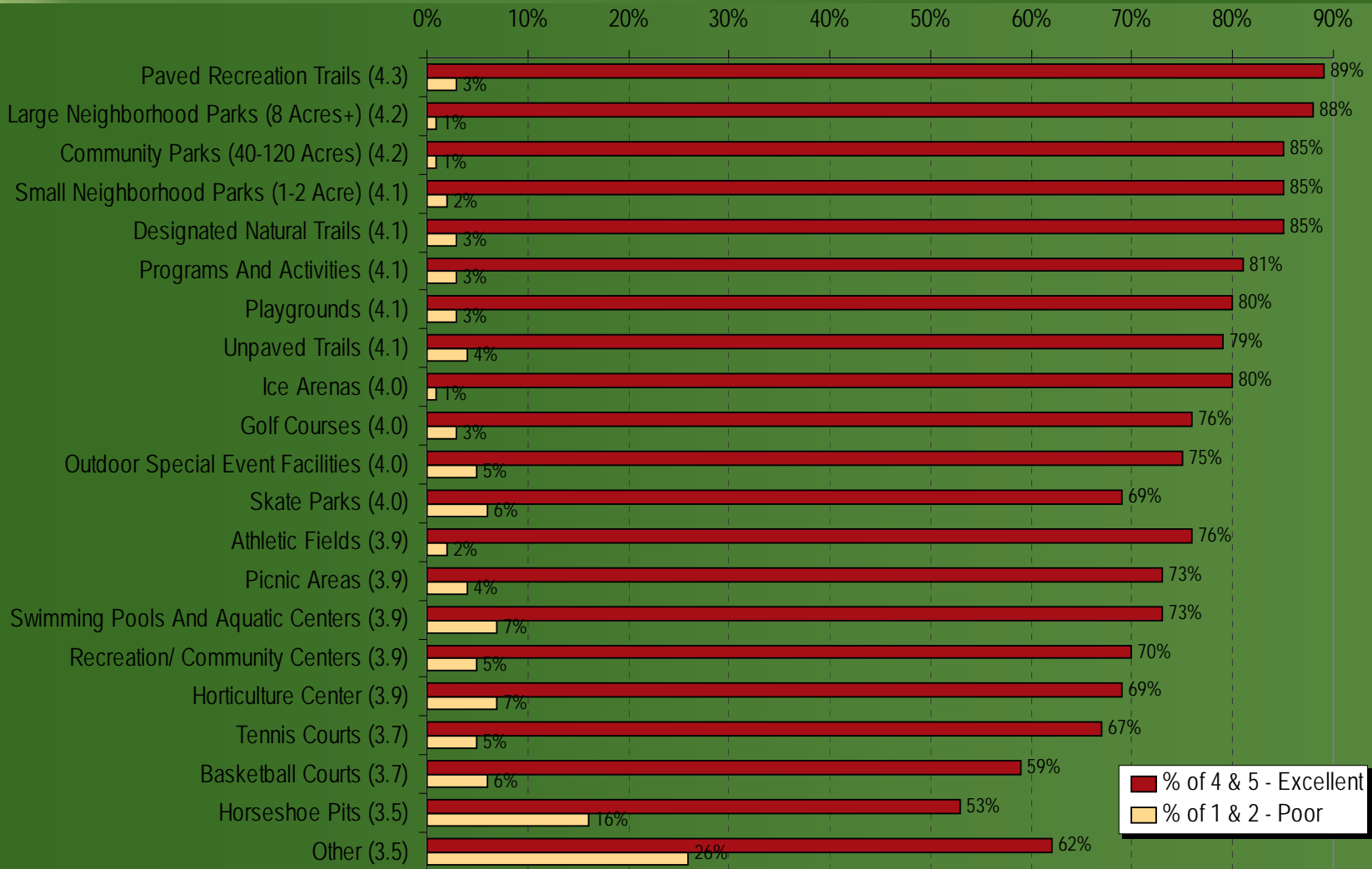
# Percent of Community Use in the Past Year



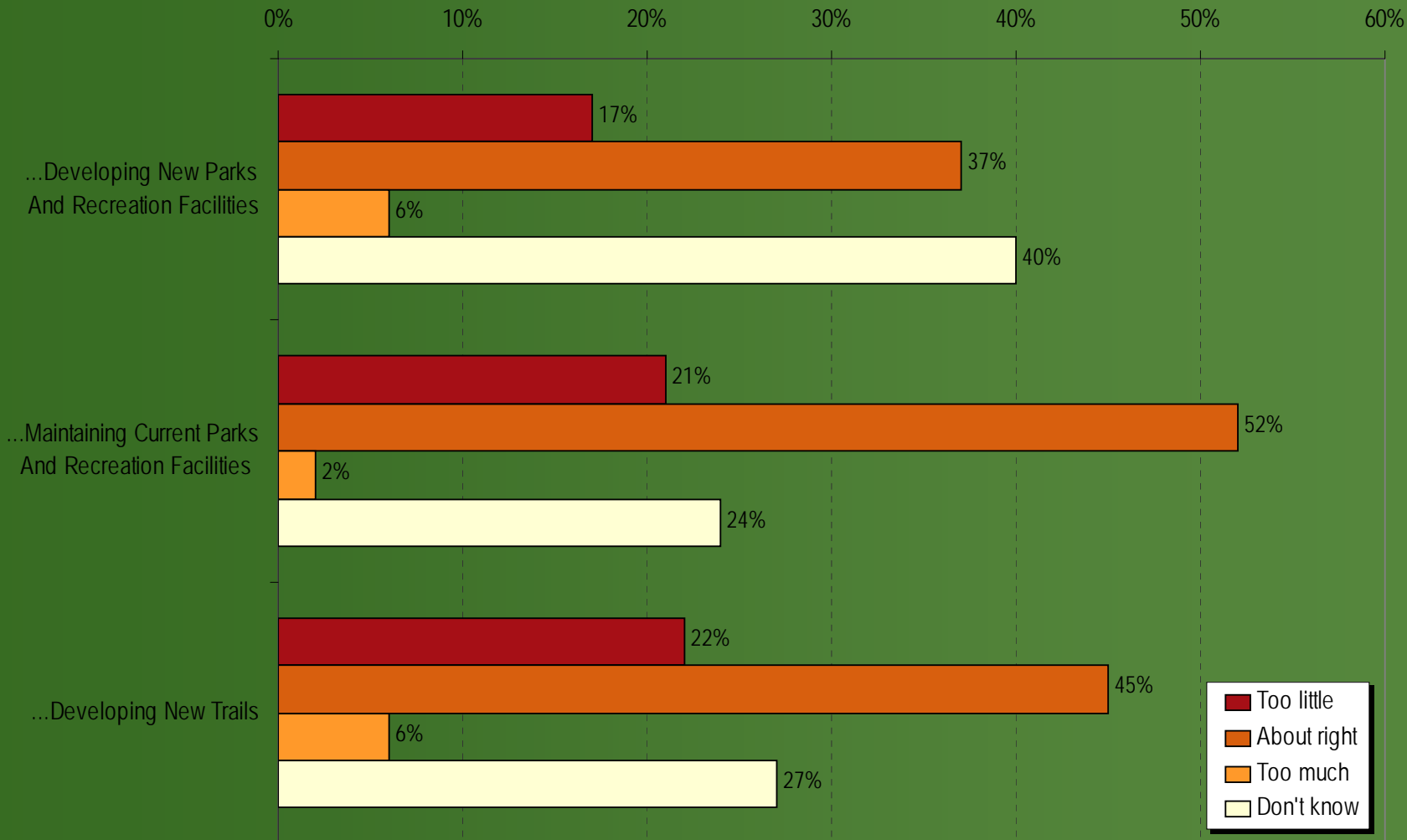
# Average Community Use in the Past Year



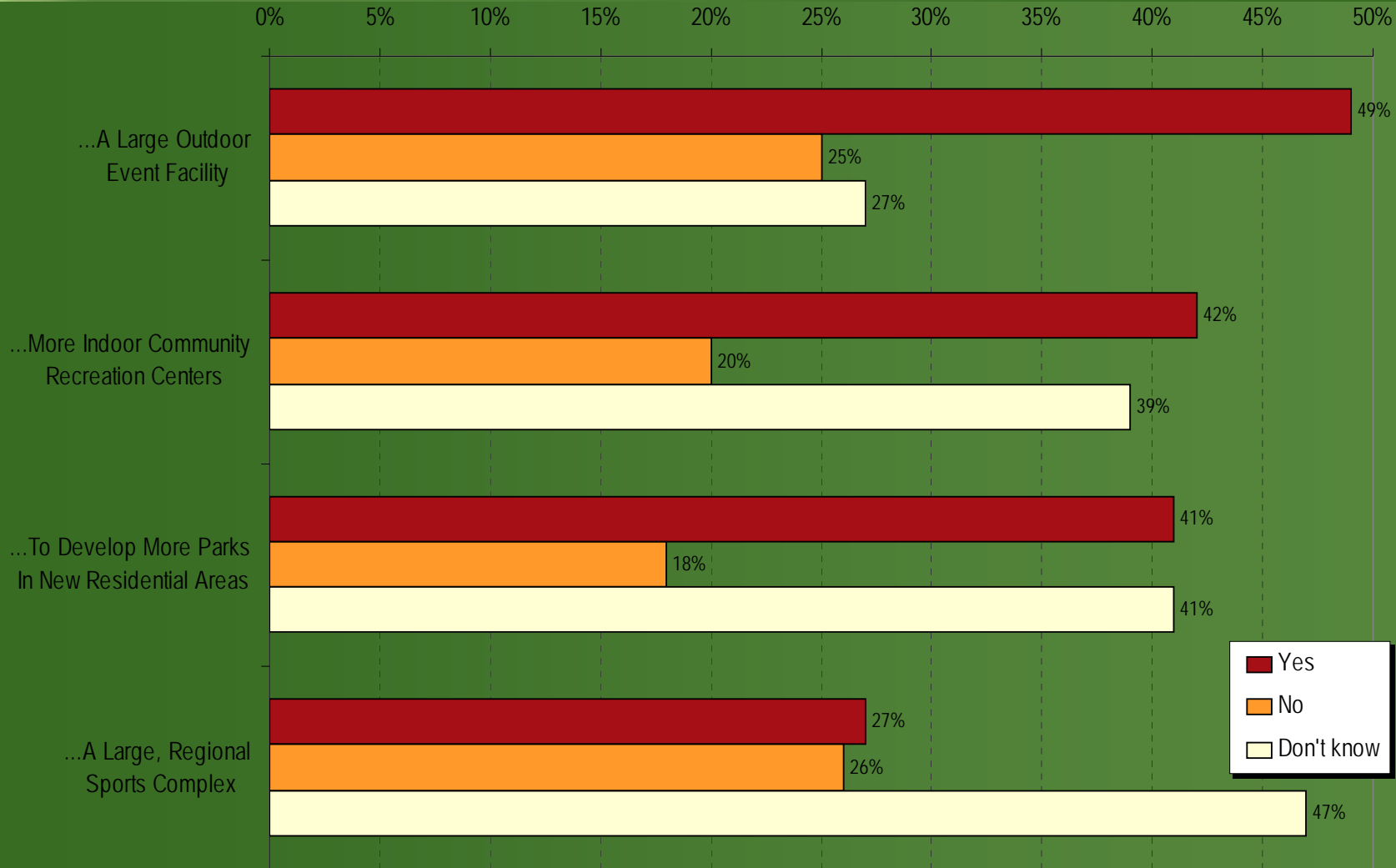
# Quality of Parks, Trails, and Recreation Facilities



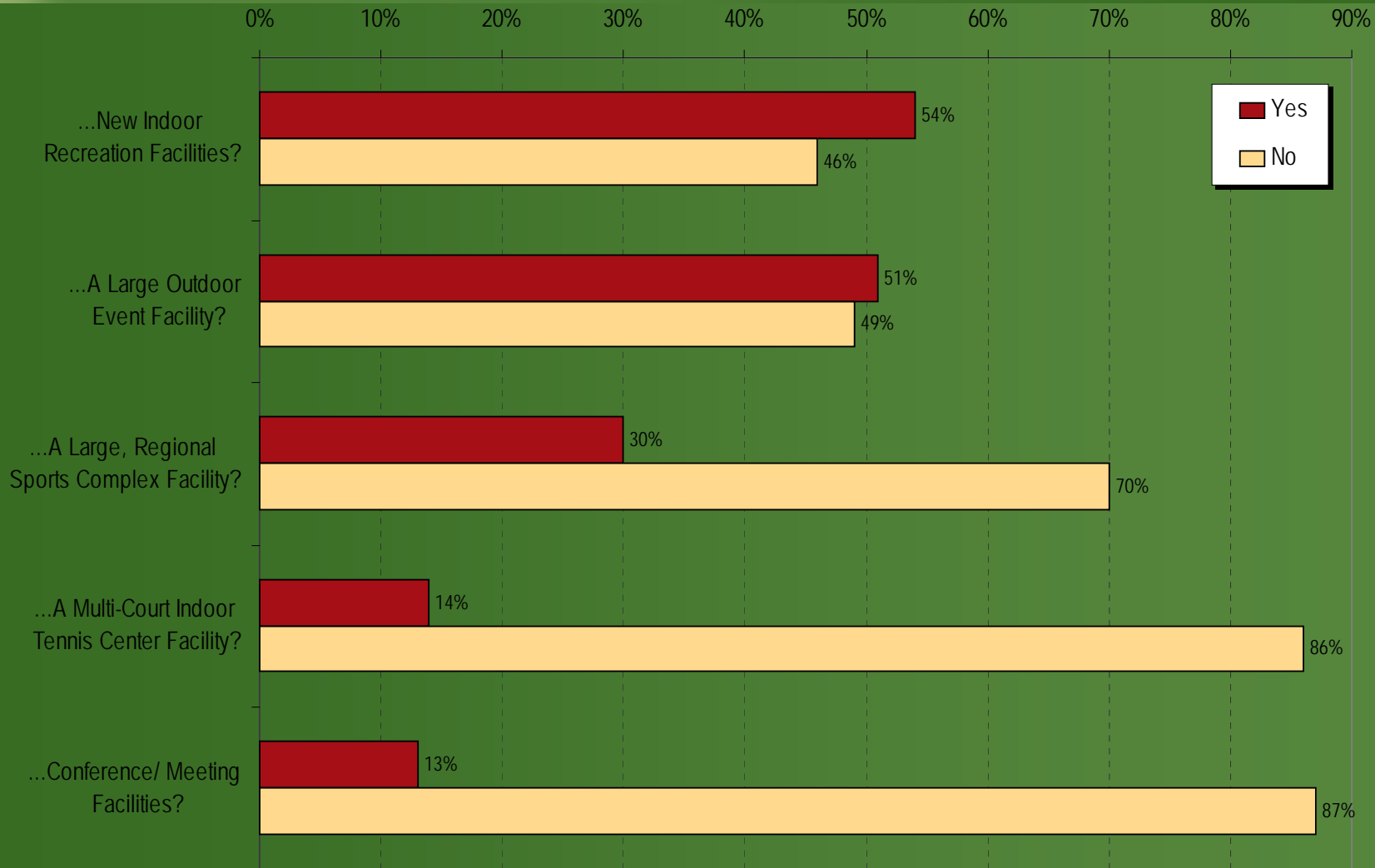
# Opinion on the Amount of Dollars Being Spent For...



# Opinion on the Need For...

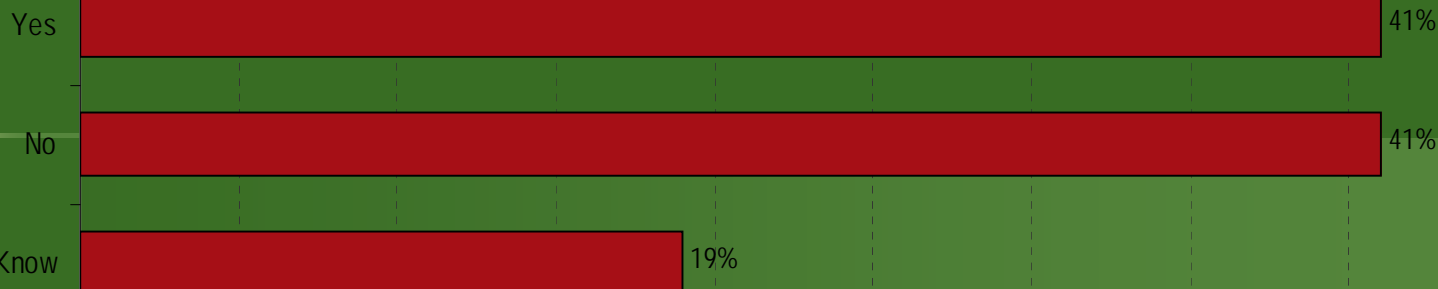


# Would You Support a Tax Increase For...

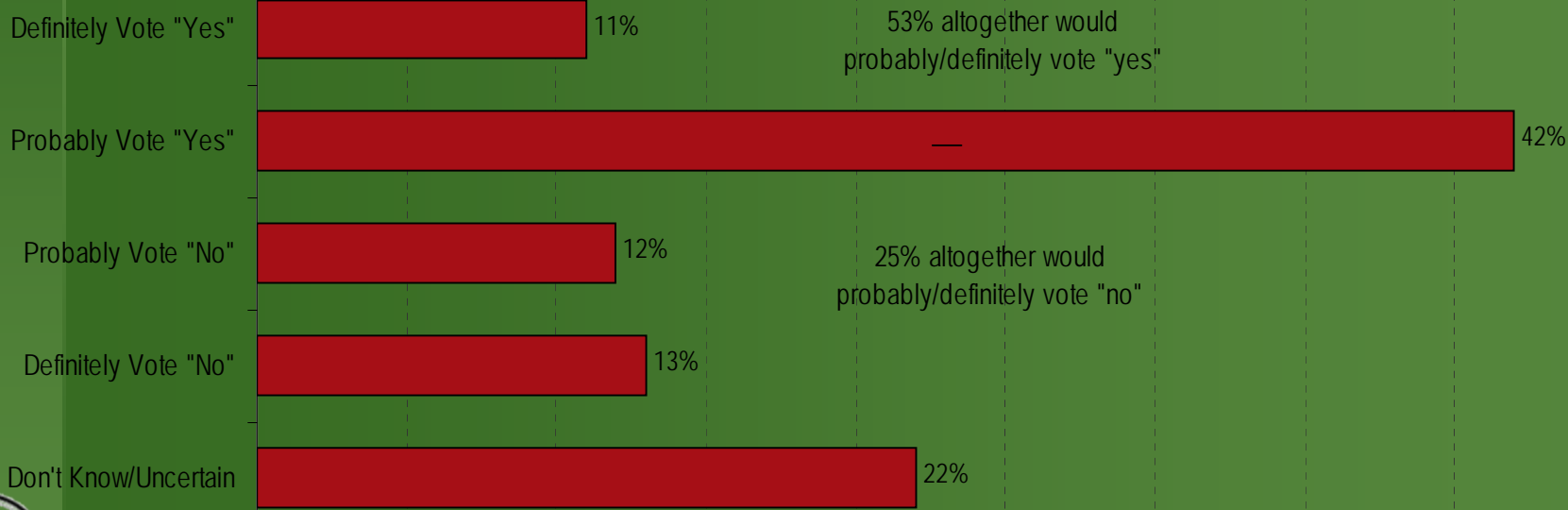


0% 5% 10% 15% 20% 25% 30% 35% 40% 45%

**Would You Support A Parks Maintenance Fee Of \$4.00 Per Household Per Month For The Purpose Of Maintaining And Operating Parks Facilities Within the City In Order to Sustain the Current Level of Service?**



**In Order to Allow the City to Issue Bonds in Support of Building and Operating New Parks and Recreation Facilities, How Would You Vote On A Property Or Sales Tax Or Other Financial Method if Such a Proposal Were to Appear on a Future City Ballot?**



**RECREATION -**  
*it's for life!*

0% 10% 20% 30% 40% 50% 60%

### Would You Support An Increase In User Fees To Offset Expenses Of Operating Recreational Facilities?



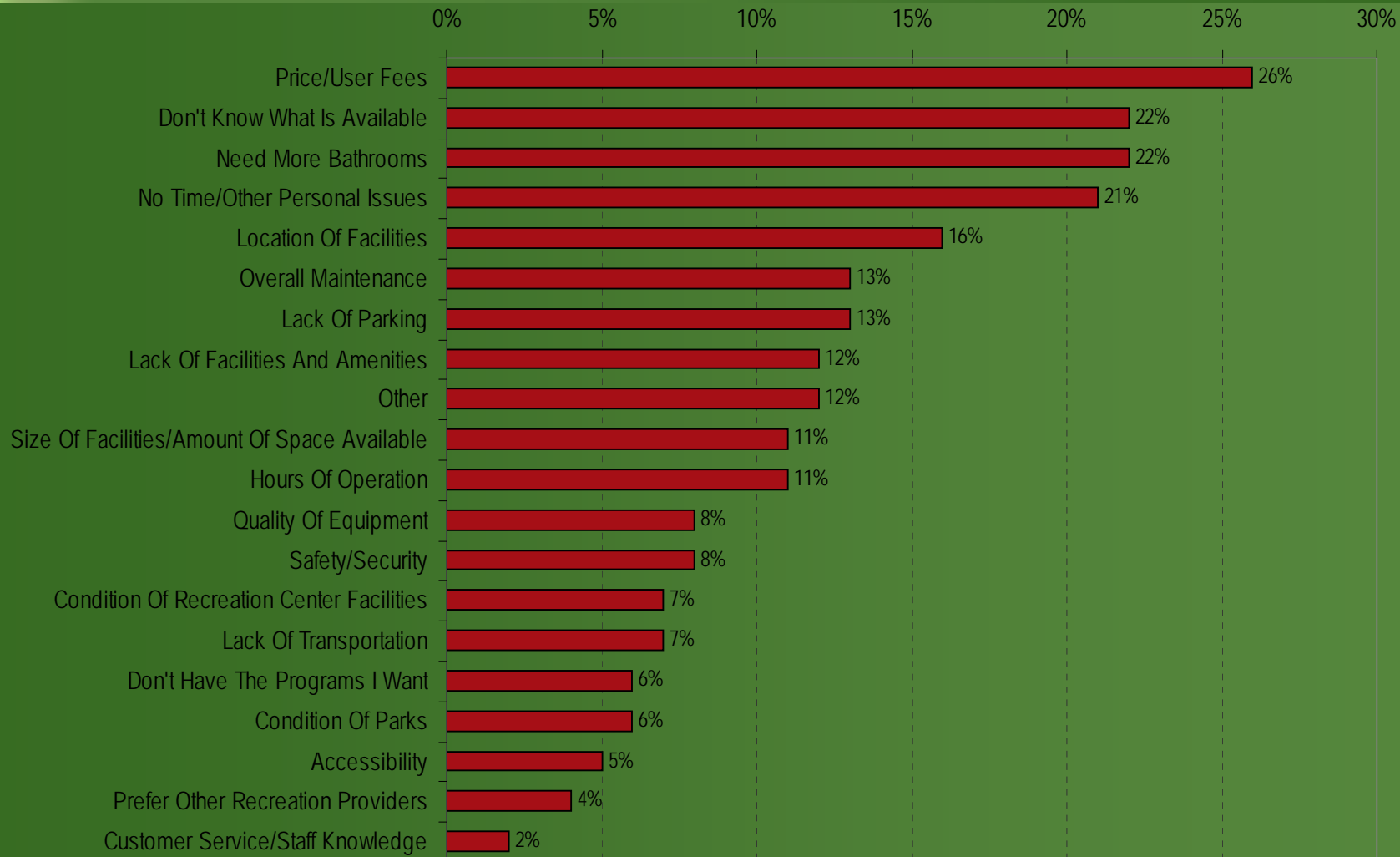
### (IF YES) What Percentage Increase Would You Support?



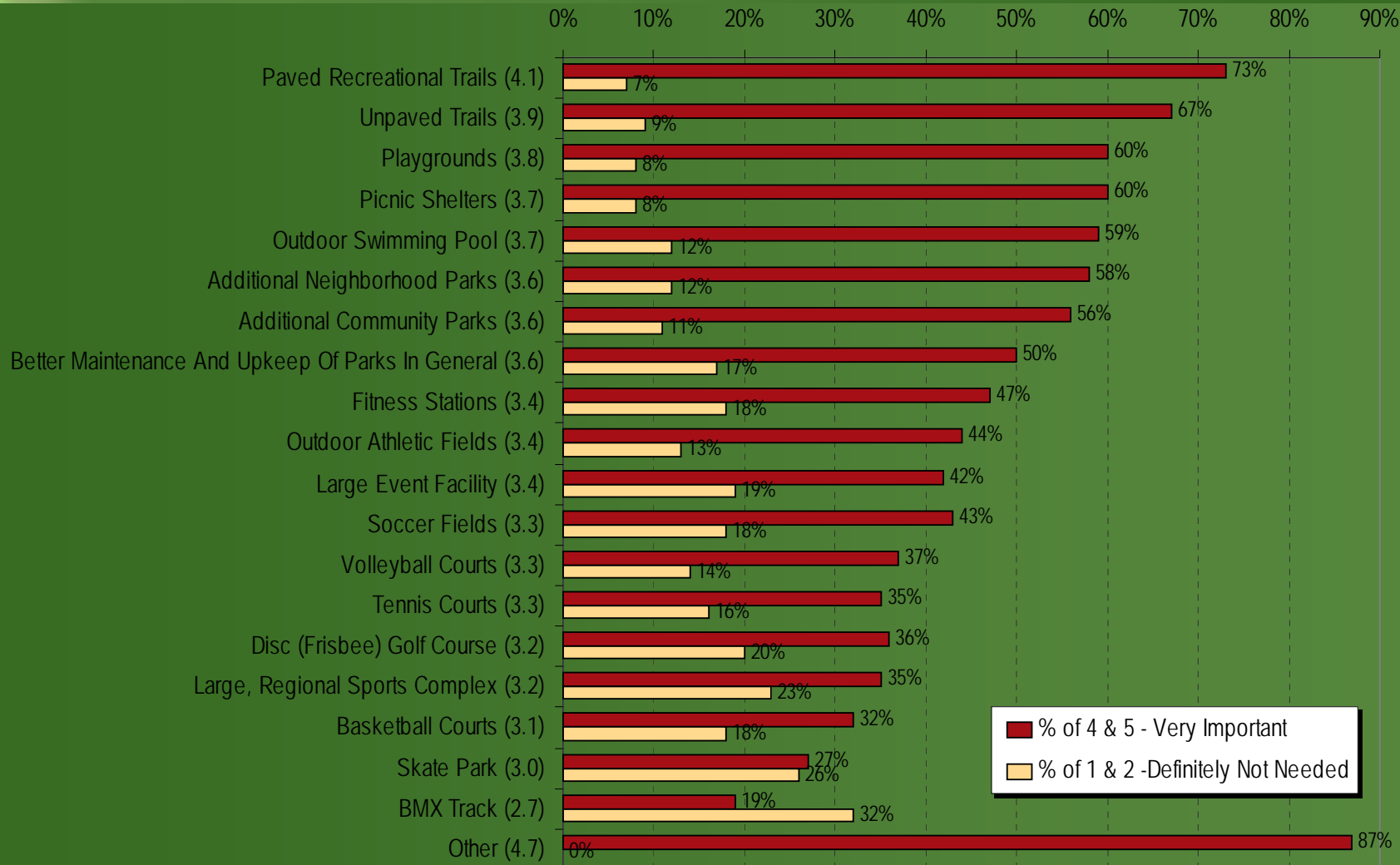
### Would You Support A Dedicated Funding Source, Such As A Sales Tax, To Operate Parks & Recreational Facilities & Programs?



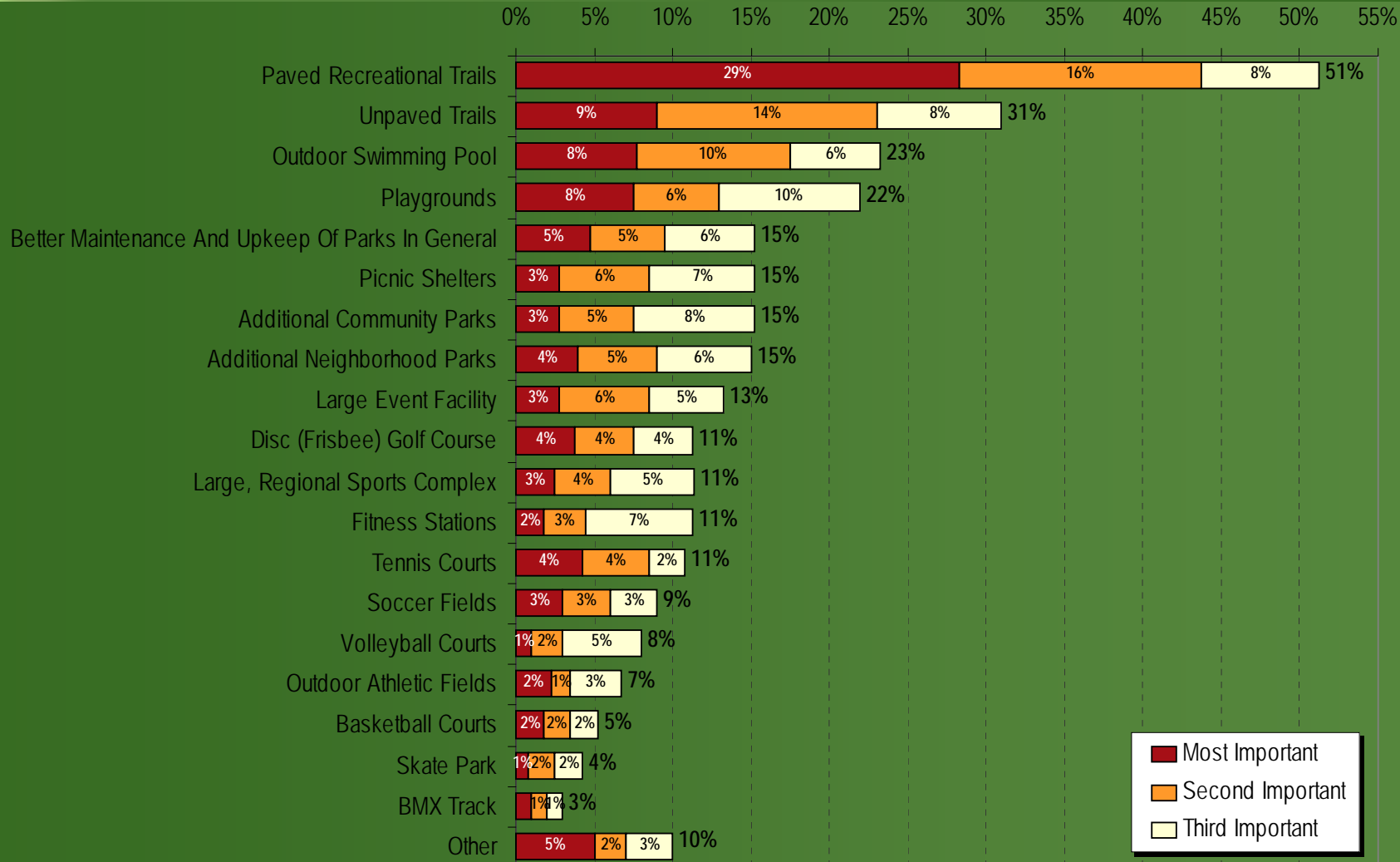
# Factors for Not Using Facilities and Needed Improvements



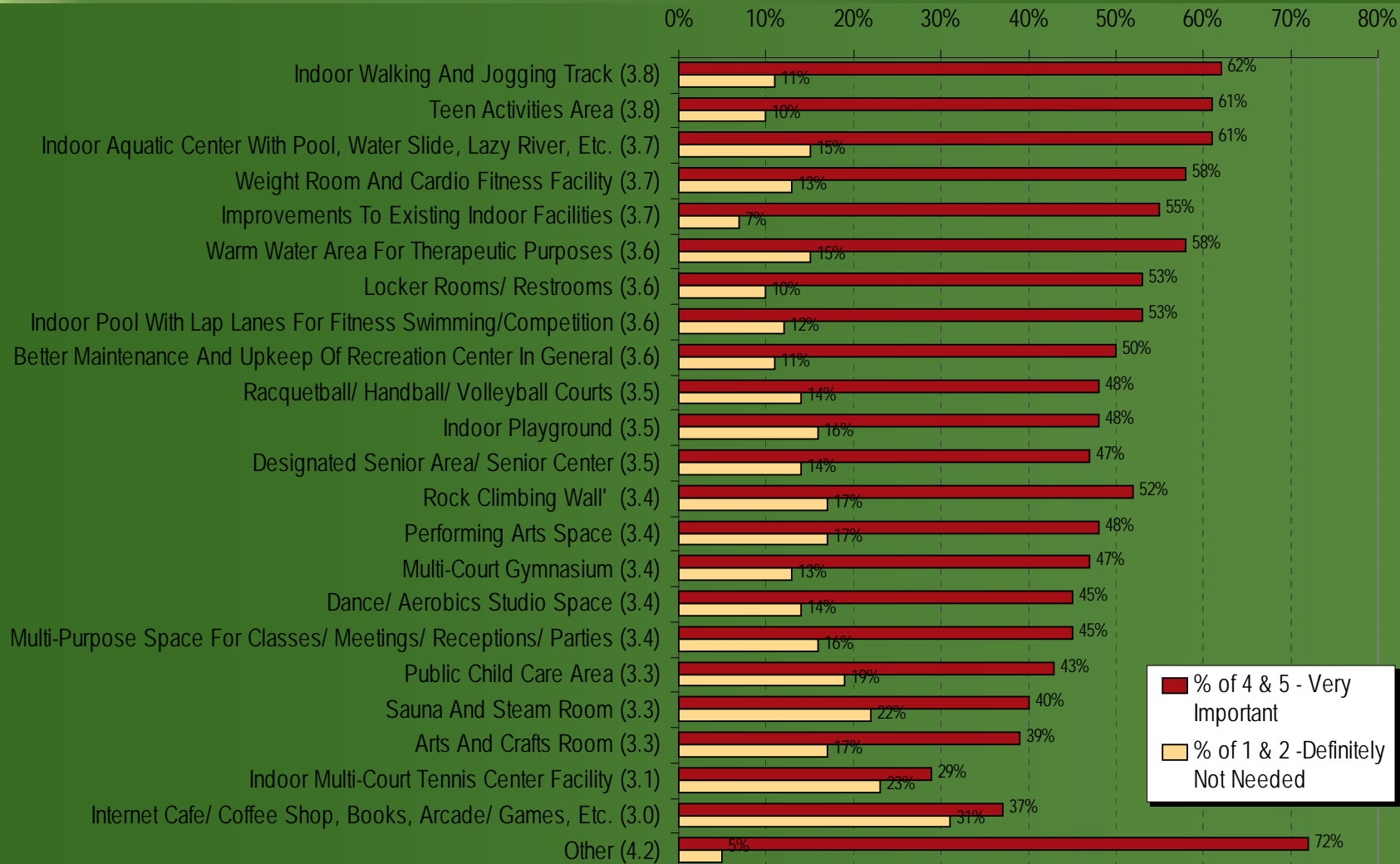
# Outdoor Facilities to be Added, Expanded, or Improved



# Ranking of Top 3 Outdoor



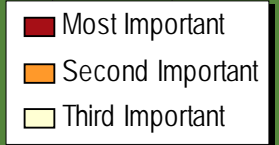
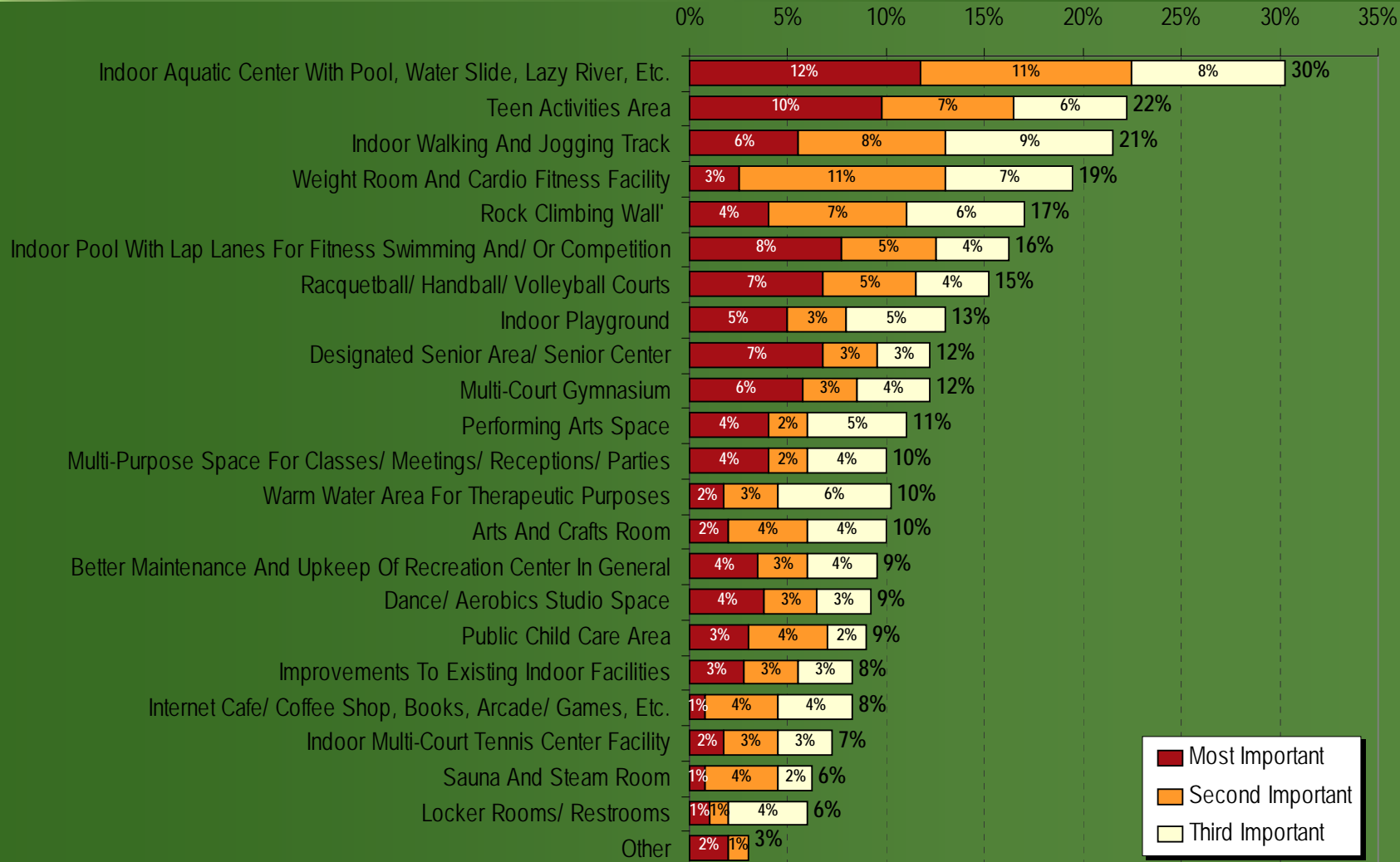
# Indoor Facilities to be Added, Expanded, or Improved



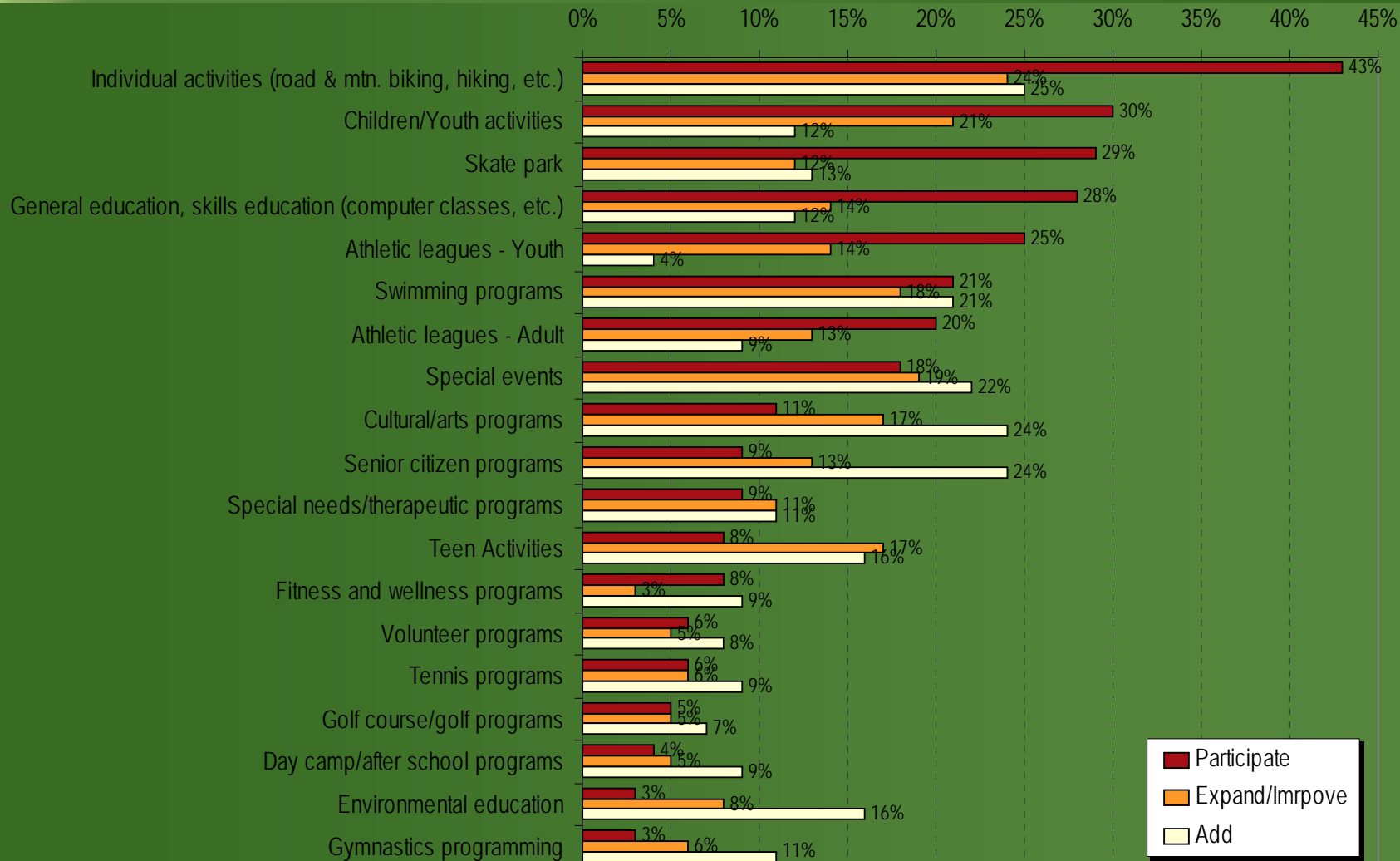
■ % of 4 & 5 - Very Important  
■ % of 1 & 2 - Definitely Not Needed



# Ranking of Top 3 Indoor

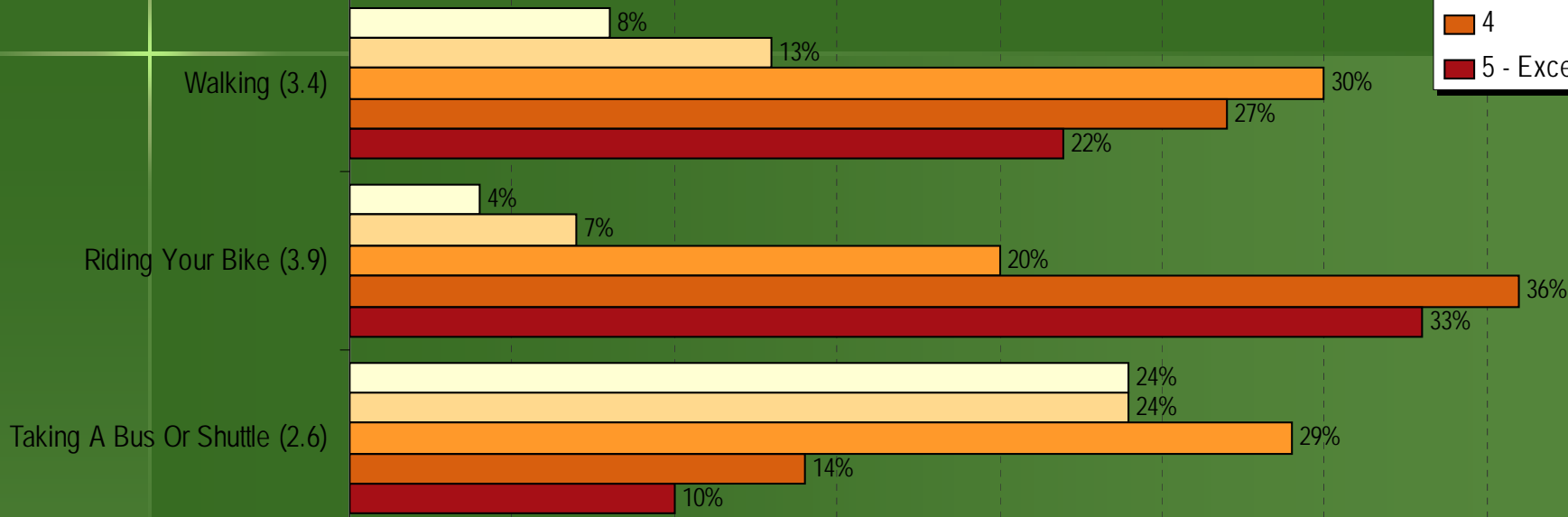


# Current Participation and Need for Expansion of Programs

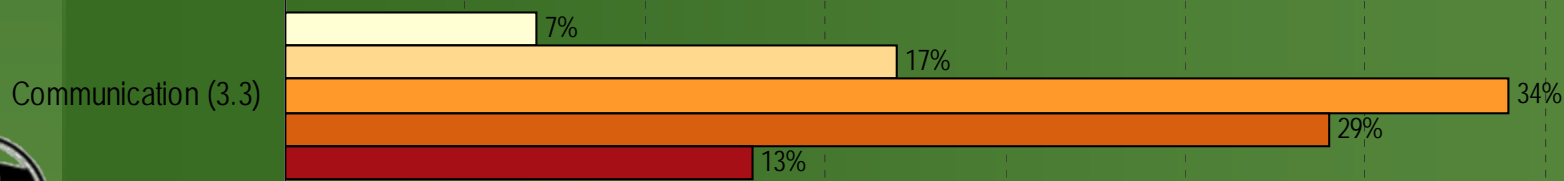


0% 5% 10% 15% 20% 25% 30% 35% 40%

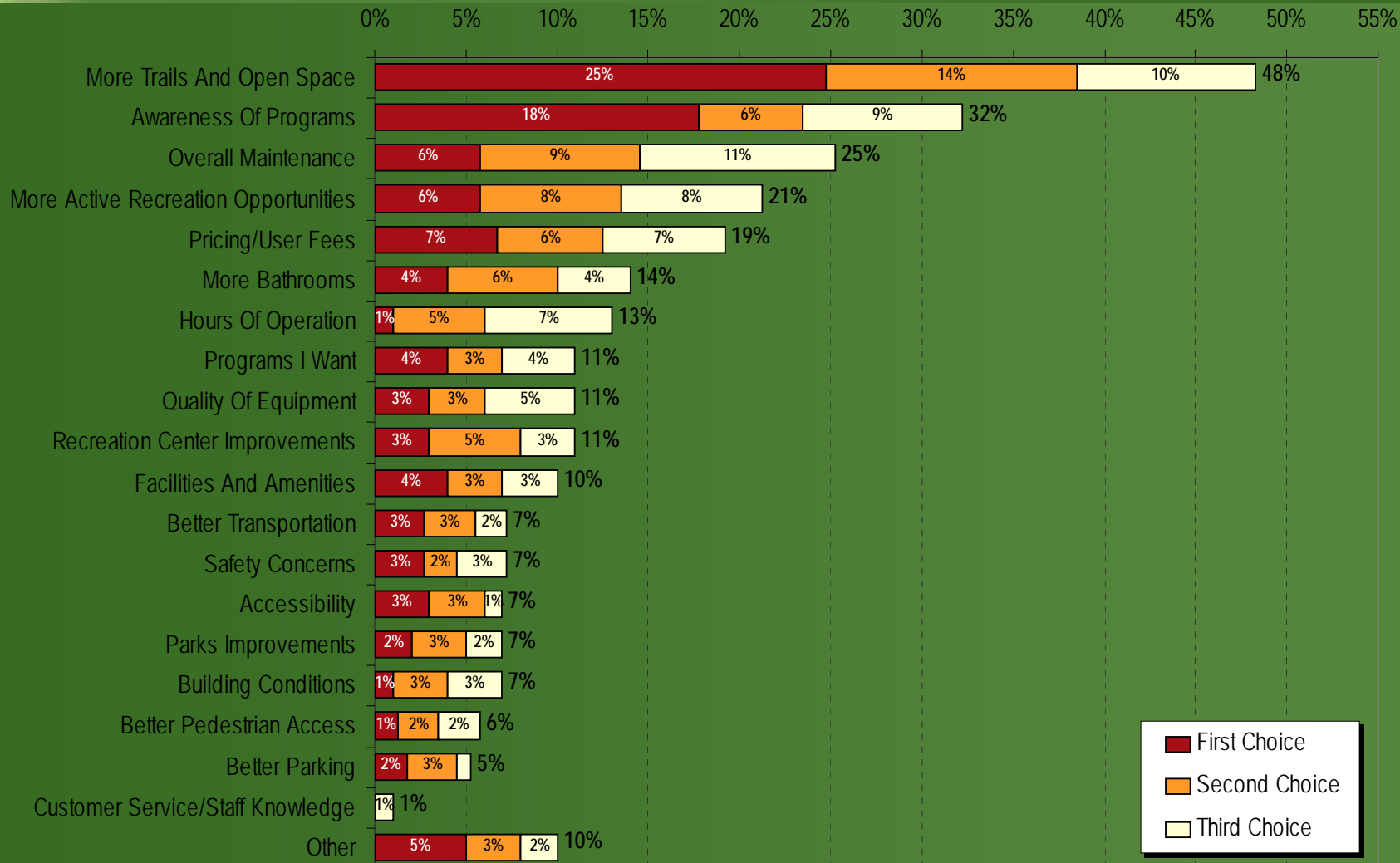
How Would You Rate The Ease Of The Following Methods Of Getting To Parks & Rec Facilities In Fort Collins?



Overall, How Good Of A Job Does Fort Collins Parks & Rec Do In Providing You With Information About Parks & Rec Services & Programs?



# What Would Increase Your Use of Park and Recreation Facilities?



# Next Steps

- Findings Document Review - May
- Analysis and Recommendations - June
- Final Master Plan - July
- Final Presentation – End of July



# Conclusions & Wrap-up

