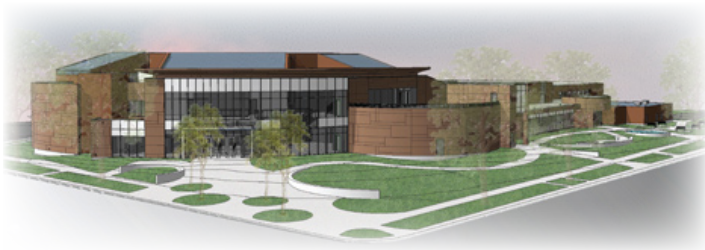


Join us this year for ArtWear Fashion Week
as we open the newly renovated and expanded
Lincoln Center for the Arts!



GARY HIXON & THE LINCOLN CENTER PRESENT THE 15TH

ArtWear FASHION WEEK

SEPTEMBER 16-25, 2011

FORT COLLINS LINCOLN CENTER, COLORADO

PROSPECTUS

“ArtWear Fashion Week” will feature a preview event, a week long sales gallery, trunk shows, workshops and lectures. The ticketed preview event will include a runway fashion show with a reception and preview shopping in the sales gallery. “ArtWear Fashion Week” is dedicated to highlighting the work of wearable art artists. Wearable art in all media and styles are welcome, including garments, ensembles, hats and handbags. Garments for both men and women are encouraged. Acceptance for the show is by invitation and by jury. Individual or collaborative entries are invited. Our goal is to present innovative and wearable work of the highest quality and provide a forum to share our enthusiasm for an exploration of techniques and materials.

Completely renovated this year, the ArtWear Fashion Show will be showcased in our 220-seat Theater and the sales gallery will be presented in our brand new Art Gallery.

The Lincoln Center for the Arts is a city-owned performing, visual arts, and conference facility in Northern Colorado. Proceeds from this event are used to support visual arts program.

Designers will be selected by a panel of judges. All garments must be for sale and are eligible for award judging. At least one garment from each accepted artist will be worn in the Fashion Show. **Cash awards will be presented!**

2011 CALENDAR

Friday, July 13	Postmarked and email deadline for image entries
Friday, July 30	Notification to entrants
Monday, August 29	Shipped works due to Lincoln Center
Tuesday, August 30, 9am-12	Hand-delivery of work due
Friday, Sept 16	Runway Fashion Show and Preview Reception (Tickets required)
September 17-25	Sales Gallery open daily
Sunday, September 25	KnitWear: A Fiber Arts Experience
Tuesday, Sept 27, 1-4pm	Pick-up of hand-delivered works
Sept 27-30	Works packed & shipped to artists

To Enter:

There is a non-refundable fee of \$35. Submit three garments that represent the artist’s current work (finished after September, 2009). A maximum of two views per garment are allowed. Digital images only, please (see Image Requirements below). Entries must include the completed 15th ArtWear Fashion Week Entry Form and a check or money order for \$35 made payable to Lincoln Center and must be postmarked by July 13, 2011.

Image Requirements:

Images may be emailed individually to jshoaff@fcgov.com, or mailed on a CD with the entry form, and payment to Jeanne Shoaff, Lincoln Center for the Arts, 417 W. Magnolia St., Fort Collins, CO, 80521. Emailed files must arrive by 5:00 p.m., Mountain Time, on July 13, 2011, with the entry form and payment postmarked by the same date.

CDs will not be returned. Please label your CD with your first and last name and "2011 ArtWear Submission."

Image files must be PC compatible standard JPEG (.jpg) files, 1920 pixels on the longest side, in RGB or sRGB color space, no larger than 2MB. When opened each images file should appear in the proper orientation.

Each image file should be labeled with your LastNamefirst initial_title or short description with entry number_A (for full image) or B (for detail or second view), for example: shoaffj_shiborivest#1_A.

Selected artists may be asked to forward high-resolution images to be used for educational and/or promotional purposes.

Eligibility

The show is open to all wearable art artists. Accepted artists will be asked to submit up to five garments/ensembles for Fashion Week. All works must be original to the designer and completed after September, 2009. Garments must be available to be tried on by prospective buyers in the sales galleries. All accepted artists will have at least one garment in the Fashion Show. The Lincoln Center has a right to reject a work of art at anytime during this process.

Shipping

Shipping artworks to the Lincoln Center is the responsibility of the artist. Works must be shipped in sturdy reusable containers. Please include any special packing instructions. A return shipping label must be included in your shipping box. We will not ship without the label. Lincoln Center will pay for return shipment of work using Standard UPS Ground. Complete shipping instructions will be included with notification of acceptance.

Liability

Lincoln Center for the Arts will exercise due care in handling all work submitted for the event. The Center has insurance to cover artwork while on the premises. The Lincoln Center will not be responsible for loss or damage to work while in transit. All accepted works must remain on display until sold or the close of the event. The Lincoln Center assumes the right to photograph any work and use images for publicity and/or educational purposes.

Agreement

Submission of work to this event will be understood to constitute agreement and consent on the part of the artist with the conditions set forth in this prospectus and any information, requirements and forms provided as a condition of participation for accepted artists. All work must be for sale. The gallery assumes a 40% commission on all sales. The Lincoln Center has a right to reject a work of art at anytime during this process.

Event Tickets

Tickets for the Runway Fashion Show and Preview Reception will be available for purchase one month in advance of the event from the Lincoln Center Box Office via phone (970) 221-6730 or www.fcgov.com/lctix .

Direct all entries and inquiries to: ArtWear Fashion Week, Lincoln Center for the Arts, 417 W. Magnolia, Fort Collins, CO 80521. Or call Jeanne Shoaff at 970-416-2737 or jshoaff@fcgov.com. Information is also available on our webpage at <http://www.fcgov.com/lctix/galleries-events.php> .

ArtWear

FASHION WEEK

SEPTEMBER 16-25, 2011

FORT COLLINS LINCOLN CENTER, COLORADO

ENTRY FORM

POSTMARK DEADLINE: JULY 13, 2011

Designer's Name _____
(Last) (First) (M.I.)

Mailing Address _____

City _____ State _____ ZIP _____

Email _____ Website <http://www.> _____

Are you able to attend our event? No Yes Available to offer a demo or workshop? No Yes Topic: _____

ENTRY #1 Title or short description _____

Materials _____

Technique(s) _____

Retail Price (include 40% commission) \$ _____ This item available for runway fashion show? No Yes

ENTRY #2 Title or short description _____

Materials _____

Technique(s) _____

Retail Price (include 40% commission) \$ _____ This item available for runway fashion show? No Yes

ENTRY #3 Title or short description _____

Materials _____

Technique(s) _____

Retail Price (include 40% commission) \$ _____ This item available for runway fashion show? No Yes

Agreement

I understand that submission of an entry to this event and my signature below shall constitute my agreement to all the conditions and requirements set forth in the 15th ArtWear Fashion Week Prospectus and Entry Form, and any additional information, requirements and forms provided as a condition of participation for accepted artists.

Artist's Signature _____ Date _____