

# ***Fort Fund***

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## **Funding Tiers & Application Deadlines**

An organization and/or event may receive funding from one or more of the following three tiers as described below. Specific application deadlines are listed immediately following each tier. Requests must be for a minimum of \$500. Funding is subject to the amount of available funds per funding session. The Cultural Resources Board reserves the right to not fund an organization if it does not fully meet the criteria.

**Fort Fund will only accept one application per organization per funding session. Colorado State University organizations are required to submit their applications through the Sponsored Programs Office.**

**All applications are to be submitted on-line through ZoomGrants by 5 p.m. on the date stated. Late applications will not be reviewed.**

### **TIER 1: Annual Programming Fund**

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Organizations are eligible to apply for funding from Tier 1 if they meet the following criteria:

1. The primary purpose of the organization is to present three or more different public performances, events or exhibits per year.
2. The organization has proven annual program success for three previous years.

Organizations that meet the criteria above and will present three or more events during the upcoming twelve month period from July 1 through June 30 may apply for up to \$15,000 per year. The organization must submit a mission statement stating the organizations' officially accepted primary purpose; provide evidence of having presented three or more performances, events, or exhibits for three previous years; include three or more events in their application as annual programming; submit financial statements for the three most recently completed fiscal years; provide a list of the organization's current Board of Directors, their business/organizational affiliations, the date they were elected to the Board and their term limit date; and submit a Tourism Impact form. Fort Fund will only accept one Tier 1 application per organization per calendar year. Organizations that apply for this level of funding would have to show that no more than 35% of their projected expenses are coming from Fort Fund. Organizations funded under Tier 1 can only apply **one** time per calendar year for up to \$5,000 under Tier 2, but this event cannot also be funded under Tier 1.

**Proposal Deadline for Tier 1: First Tuesday of April, 5:00 p.m.**

Requests must be for a minimum of \$500 and a maximum of \$15,000  
Request amount cannot exceed 35% of the total projected expenses

## **TIER 2: Special Events Fund**

Organizations that present event(s) may apply for up to \$5,000 for a single event or series of events per funding session. Events would have to be held within one year of the funding session. Fort Fund will only accept one Tier 2 application per organization per funding session at which Tier 2 applications are accepted. The organization must submit a financial statement from the most recently completed fiscal year and submit a Tourism Impact form. Organizations funded under Tier 1 can only apply **one** time per calendar year for up to \$5,000 under Tier 2, but this event cannot also be funded under Tier 1. Organizations that apply for this level of funding would have to show that no more than 50% of their projected expenses are coming from Fort Fund.

### **Proposal Deadline for Tier 2: First Tuesday of January, 5p.m.; First Tuesday of June, 5p.m.**

Requests must be for a minimum of \$500 and a maximum of \$5,000  
Request amount cannot exceed 50% of the total event expenses

## **Tier 3: Cultural Innovation Fund**

Organizations are eligible to apply for up to \$25,000 from Tier 3 if they seek funding for an activity or event that will increase Fort Collins' identity as a cultural center and tourist destination. The term 'activity' can mean event, projects, products, exhibits, festivals, programs, etc. and can be in the area of arts, nature, heritage, recreation, science, and /or humanities. The event or activity must meet the eligibility requirements and the strategies outlined below:

Tier 3: Cultural Innovation Fund Strategies: Proposals should address specific strategies to increase Fort Collins' identity as a cultural center and tourism destination, resulting in at least two of the following benefits:

1. Fulfill a need in the existing cultural activity of Fort Collins, such as events or visitor attractions held on the off season (September through April).
2. Perpetuate the Tourism Fund by generating overnight stays in local lodging properties.
3. Develop new or expand awareness of arts, cultural, or heritage tourism activities and products that have the potential to impact Fort Collins cultural and economic growth.
4. Market and generate extensive publicity regionally, statewide and/or nationally to attract day and/or overnight visitors.

These events or activities should enrich the cultural life available in the city because they will serve as an attraction to visitors, represent new cultural offerings or can be described as unique, innovative or inventive.

**Focus for 2015:** To foster new audiences and increase participation in arts and culture, the Cultural Resources Board has added additional questions to the application to better understand each applicant's efforts in diversifying audiences and engaging youth.

In addition to the grant award, each Tier 3 grant recipient in 2015 will receive up to 3 hours of marketing consultation from a Fort Fund approved marketing consultant. The consultant will provide advice and guidance on how best to utilize marketing dollars for the greatest reach.

The organization must submit a mission statement stating the organizations' officially accepted primary purpose; provide evidence of having been in existence for at least three years; submit financial statements for the three most recently completed fiscal years; provide a list of current Board members; and submit a Tourism Impact form. Tier 3 applicants may also be required to present an oral presentation to the Cultural Resources Board.

Fort Fund will only accept one Tier 3 application per organization per calendar year. Request amount cannot exceed 50% of the total activity expenses. Request amount requires a dollar-for-dollar cash match. Neither in-kind contributions nor Fort Fund dollars from current or previous grants may be used in calculating the organization's match. Activities funded under the Tier 3 shall not be simultaneously funded under Tiers 2 of Fort Fund. An organization receiving Tier 3 funding can only receive this grant for a maximum of three years and must compete each time for funding. The organization may apply again after not receiving a Tier 3 grant for one calendar year.

**Proposal Deadline for Tier 3: First Tuesday of April, 5:00p.m.**

Requests must be for a minimum of \$500 and a maximum of \$25,000

Request amount cannot exceed 50% of the total activity expenses

**All applications are to be submitted on-line through ZoomGrants by 5 p.m. on the date stated. Late applications will not be reviewed.**