

Group Activity: Part 1

- What would make you more likely as an employer to offer employee transportation benefits?
 - If you already offer benefits, what are some of the strengths and weaknesses in current programs?



Group Activity: Part 2

- What types of incentives or promotions do you think would most appeal to employees regarding a transportation benefit?
- If you have offered transportation benefits, what do you think would encourage and support ongoing employee participation?
 - In other words, what would help people make a change and stick with it?



2009 Business Environmental Program Series

Green Up Your Act: Employee Engagement

Tuesday, Oct. 13, 9 a.m.–noon

Learn how to get started from two local experts who will share:

- The Seven Sustainability Blunders;
- Seven Leverage Points for Change;
- Ideas to develop a compelling case to shift the old mindset;
- Case studies on behavioral change; and
- Strategies to:
 - engage and motivate your workforce and conservation practices; and
 - integrate sustainability into organizational culture.



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