

IFCC Application Form

Instructions: All applicants are required to fill-out and submit this Application Form as part of a complete application. A complete application includes a Concept Video upload link, Application Form (this document) and additional Supporting Documentation. Please see IFCC Application Information document for additional details and send all full application materials via email innovate@fcgov.com no later than 5:00pm MDT on June 2, 2017.

Applicant Name(s):	
Organization Name:	
Contact email address:	
Amount of Funds Requested:	

1. Project 'elevator pitch'

What is the current problem you are trying to address? Please be as brief and succinct as possible and answer in 150 words or fewer.

2. Detailed project description

In 500 words or fewer, how will your project provide solutions to the problem stated above? Please be as detailed as possible as you describe how this is an opportunity to make progress towards the City's greenhouse gas reduction goals.

3. Anticipated outcome(s), targeted impact population(s)

In 250 words or fewer, describe the 1) anticipated outcome(s) (e.g., reduced fossil fuel usage by X amount), and 2) the estimated number of individuals or businesses expected to be impacted (e.g., number of people employed in a new business, the number of people/households/businesses reached through education & outreach, the number of customers provided with new service, etc.).

4. Benefits

In 250 words or fewer, describe the additional benefits you expect to accrue from this program/project. For example, how could this project impact quality of life in Fort Collins? How could this project create health or economic benefits for members of the Fort Collins community?

5. Assumptions and needed resources

In 250 words or fewer, describe any/all assumptions used to reach projected outcomes. What partnerships and resources are needed? For example, how many people are needed to participate in this program in order to reach projected greenhouse gas reductions and who/what organizations would be required to help?

6. Identified metrics

Which of the following do you plan to collect? Please identify which metric(s) and explain why you are collecting this information.

- Gallons of gasoline (e.g., gallons expected to be saved over project duration)
- Passenger vehicles or vehicle miles traveled (e.g., expected vehicle miles reduced)
- Therms of natural gas (e.g., expected natural gas reduced)
- Kilowatt hours of electricity (anticipated kWh saved or produced)
- Tons of waste material (anticipated waste diverted from landfills)
- Volume of material/product purchases avoided (reductions in consumption)
- Number of people or businesses engaged (individuals, households, businesses, customers, etc.)
- Other (please describe)

7. Tracking table

Using the metrics previously identified in Question 3, please fill out the table (add more rows if needed) and identify how you will be using and collecting data.

Expected outcome	Metric	Data source and sample size	Units	Data collection frequency and duration
<i>Example: Divert X amount of organic waste from the landfill (by coordinating neighborhood composting).</i>	<i>Example: Pounds of organic waste material collected and diverted.</i>	<i>Example: Data on organic waste will be collected from 20 neighbors on my block.</i>	<i>Example: Pounds of waste per household.</i>	<i>Example: Household waste will be weighed weekly for six months.</i>

8. Barriers and project risks

In 250 words or fewer, what are the risks and barriers to project implementation and success including regulatory, financial, social, political, physical and other? What limitations to participation might exist?

9. Preferred project attributes

Refer to the application information section entitled "Preferred Project Attributes." In 250 words or fewer, describe if any of these qualifications apply to your project.

10. Scaling

In this round of funding we had over \$5.5 million in funds requested—an amount well over the pool of funds we have available for the IFCC program. If it's possible to scale down your project funds, what you could achieve with less funds? How would your project change in terms of impacts? Please describe this in 250 words or fewer.

11. Applicant Team

Please list the name, relevant affiliations and role of each of the individuals on the project team.