

Notes from Climate Action Plan Citizens Advisory Committee
February 25, 2016 12:00 – 2:00 pm

CAP – Feedback and ideas on the CAP strategies (general)

- Costs info needs more clarification, introduction, info on how to interpret
- Who is the intended audience? Joe Citizen, Joe Council Member, staff? Would use different language to speak to council than neighbor. – Glossary, hyperlinks for more information
- [would like] minutes and pictures of posters emailed to us
- Results data on neighborhood efficiency project?
- It feels like there is more than one plan.
 - If strategies are going to City Council for funding – what are they and how do they fit into the strategies we are reviewing?
 - Too many different documents in too many different formats i.e. Framework Plan strategies differ from CAP strategies reviewed today

Reviewed three strategies in the meeting.

1. Home Efficiency Portfolio

a. Clarification

- i. New retail partnerships – what does this really mean? Biz supplying lightbulbs or partnering with GE to have more efficient appliances? A: EPA through energy star – midstream incentives at retail level to influence stocking & availability of products (pilot with Sears, Home Depot, Best Buy).
- ii. Neighborhood scale efforts – what is this? A: pilot to have pre-defined packages for retrofit existing homes (ie. 1970 tri-level, have typical problems) streamlining “good” “better” “best” packages to minimize assessment, standardize pricing and delivering. Can do more for same money or less, win for homeowner, utilities, contractor.
- iii. More info on these ideas would be helpful, making CAC able to be advocates, plus communicating with citizens, landlords, builders.

b. Emphasis

- i. More education / awareness, especially about the benefits.
- ii. Expand key partners definition (builders/construction industry)

c. Feedback/New Ideas

i.

2. Business Efficiency Portfolio

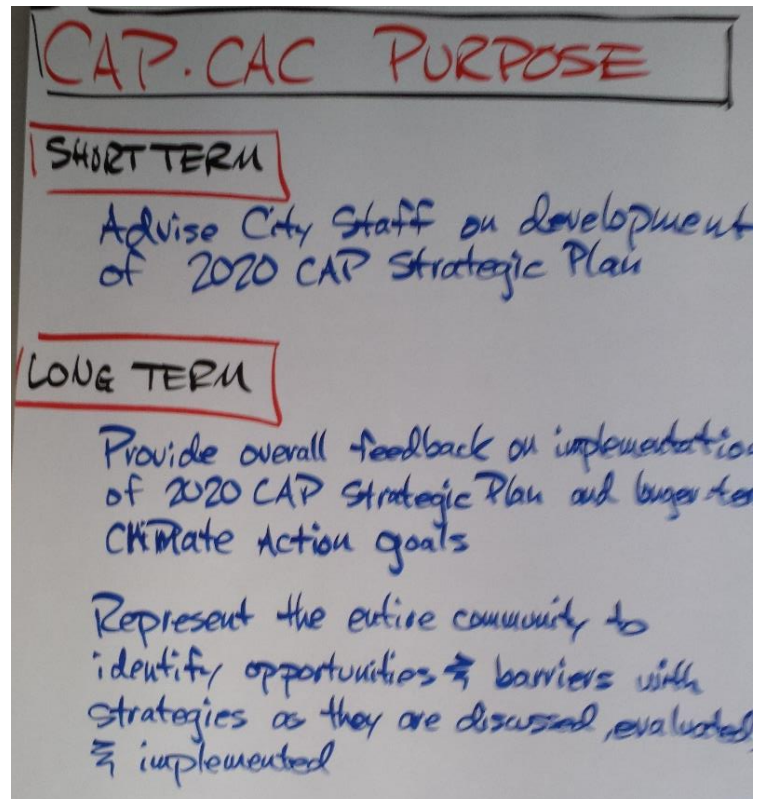
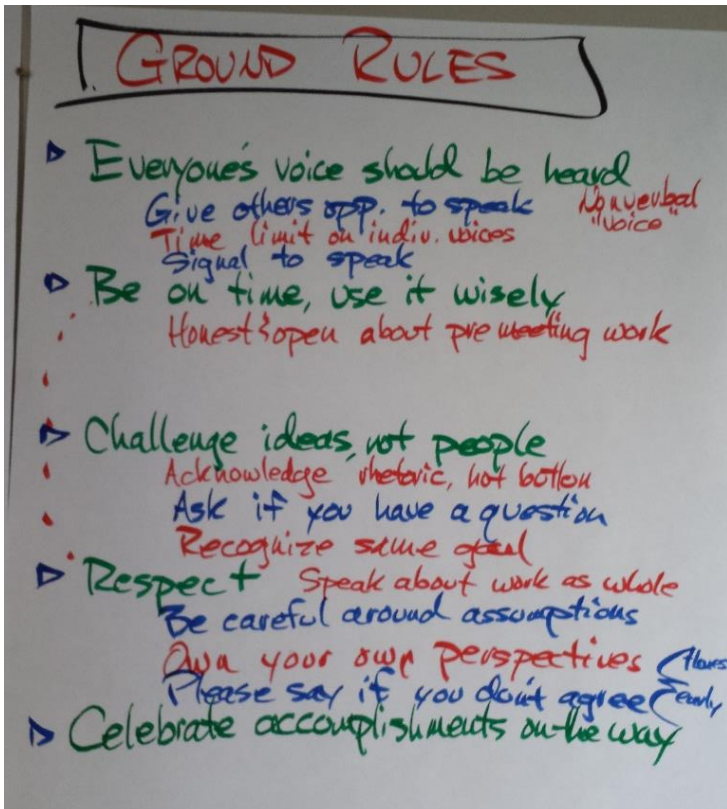
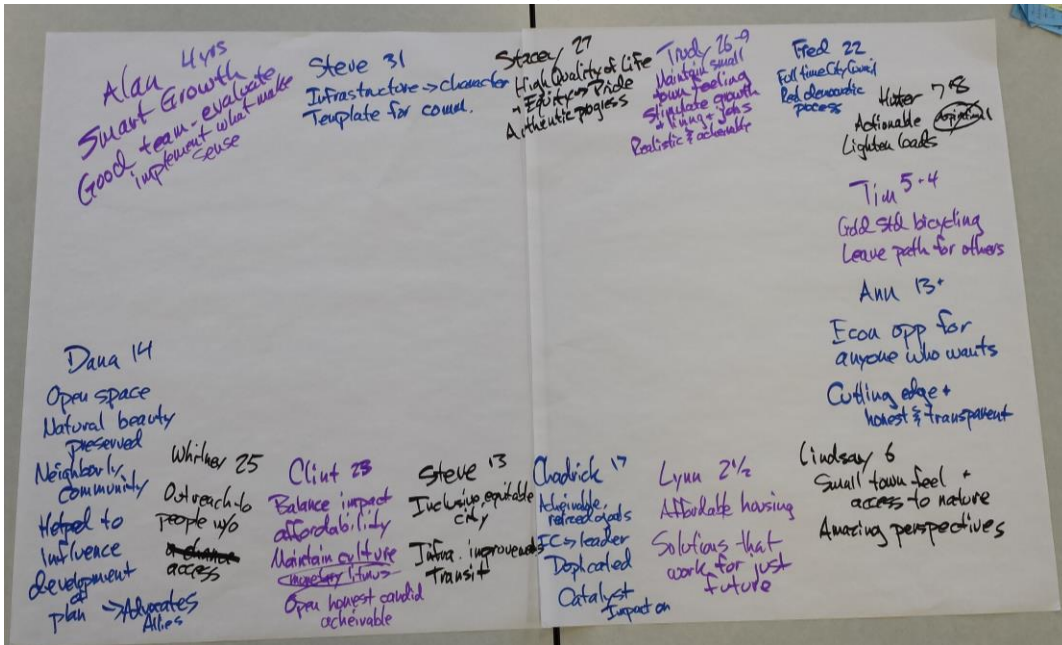
a. Clarification

- i. Do we know that this will be sufficiently funded to have this level of impact? A: Will have to get more funding to completely meet.
 - ii. Apples vs. olives? A: Impact of different initiatives could be very different.
 - iii. Do large companies already have economic incentive and focus on energy efficiency – not as needed for large business as smaller consumers? Are small business owners aware of opportunities and able to take steps to get there? What is payback timeframe? Lending space hasn't caught up with climate space.
 - iv. What is community appetite for one big (expensive) project vs. many small homeowners projects?
 - b. Emphasis
 - i. Appreciate that it is incentive-based
 - ii. A lot of potential, not clear how much businesses understand benefits of replacing worn out stuff
 - c. Feedback/New Ideas
 - i. Need opportunities for training of contractors/people doing work
3. Change Land Use Patterns with New Plans
- a. Clarification
 - i. Should this be enforcing plans vs changing? Seems like every development is an exception to codes vs following city plan re: building heights, density, parking, mixed uses, etc. Disconnect between area plans and city plans. A: Transportation master plan and city plan, update model and realign info on vehicle miles travelled, etc. Not sure dials will need to be adjusted, will be iterative process after models are updated.
 - ii. Are we thinking about existing neighborhood plans – small centralized efficiency to limit travel / giving options? (vs. big new development). A: Yes, all levels need to be looked at.
 - b. Emphasis
 - c. Feedback/New Ideas

For next meeting:

Continue	Start	Stop
<ul style="list-style-type: none"> • Healthy open dialogue • Staff here to clarify • Time of day 	<ul style="list-style-type: none"> • Bigger water cups • See next level of detail before meeting • Get to heart of what we are doing quickly (less open arms questions, more specifics on where staff direction, short term budget offers) 	<ul style="list-style-type: none"> • Don't spend time on stuff if there is no opportunity to change

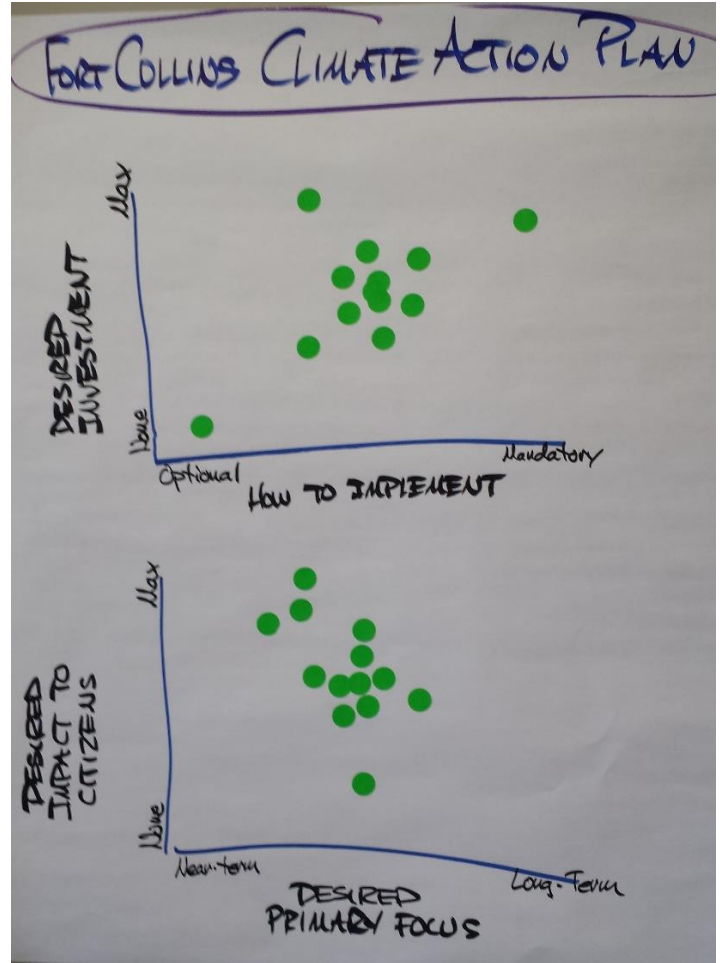
Who was there from the CAC (how long in Fort Collins, hopes for city and CAC)



Ground Rules and Purpose of the Climate Action Plan Citizen Advisory Committee.



How attendees see it.



Climate Action importance vs urgency; our/others' responsibility.

Fort Collins Climate Action Plan desired investment vs. implementation strategy (optional or mandatory); impact to citizens, near-term or long term focus.