

Final Report

UniverCity Connections

Arts and Culture

May 25, 2007

Final Report Arts & Culture

UniverCity Connections Arts & Culture Task Force Executive Summary

Vision: The arts, the participative sciences, the preservation/communication of Fort Collins' history, working together represent a culture of clean industry that enriches the lives of our community's citizens, visitors and serves as an economic engine that has the potential to make Fort Collins a world class cultural destination.

Arts & Culture Task Force Mission: Develop a plan to advance and strengthen the delivery of cultural arts, sciences and history as a significant differentiating feature for the Fort Collins River District, Downtown and CSU campus.

To achieve this mission, we recommend the following:

Goal #1: Grow audiences, increase participation and encourage an economically flourishing UniverCity cultural community through centralized communication and collaboration.

Timeline: In progress and ongoing
Ressources: Arts Alive, CSU, CVB, CRB, etc.

Action Steps:

- 1) Support and promote CVB's centralized calendar
- 2) Merge Arts Alive, the Lincoln Center and CSU ticketing
- 3) Market the arts through collaborative efforts
- 4) Establish a funded arts council to provide oversight to achieve the UniverCity cultural goals

Goal #2: Connect the arts and cultural community, Fort Collins student community and the Fort Collins community at-large to nurture creative energy and understanding.

Timeline: In progress, Ongoing, New
Resources: Fort Collins intellectual capital

Action Steps:

- 1) Form an Arts & Culture think tank made up of a broad range of stakeholders, convened by the arts council, to provide on-going conversation about arts and culture and its' ties to educating the populace while impacting the economy.
- 2) Develop a directory of artists, events, calendars and academic programs that increases accessibility and opportunity, while serving as a clearing house for cultural educational opportunities.

- 3) Revisit education initiatives that have had success through the years to identify new best practices and education initiatives, while evaluating current viability and determining funding needs and opportunities.

Goal #3: Heighten and broaden the experience of the artist, visitor, participant and audience by presenting world class facilities and programming. (Webb Management Services Cultural Facilities Plan for the City of Fort Collins, "The lack of local cultural facilities is stifling programming and organization growth and creativity.")

Timeline: On going (2-10 years)

Resources: 100s of millions of dollars

Action Steps:

- 1) Plan, fund and build a range of cultural facilities that serve different constituents including residents, youth, students and potential visitors. (See comprehensive list)
- 2) Develop the appropriate infrastructure to support facilities and programming. Examples are:
 - o Way finding stations and River interpretation incorporating historic preservation and interpretation elements, etc.
 - o Integrate the historic trolley into the overall transportation plan
 - o Create a cultural line with a rubber wheeled trolley
 - o Hotel rooms downtown
- 3) To create a space or adaptive reuse of an existing space for the creative community to gather and collaborate, work, rehearse, eat, exhibit, present and compose.

Goal #4: Develop a dedicated funding stream and the support mechanisms to sustain and advance the arts and culture of Fort Collins.

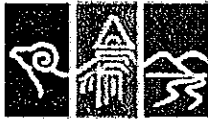
Timeline: In progress, Pending, 2008 for SCFD

Resources:

Action Steps:

- 1) Pursue a Scientific & Cultural Facilities District (based on the Denver model) for the 11/2008 general election that will have the potential to generate almost \$2MM in annual maintenance/operations funding.
- 2) Actively promote the expansion of philanthropic support for the arts in Fort Collins.
 - o Host sessions to teach the community about opportunities/benefits to becoming an arts donor/volunteer.
 - o Create a designated cultural arts donor-advised fund managed by the Community Foundation.
 - o Promote donor tax credit opportunities.
 - o Pursue the support of national funding with collaborative proposals.

- 3) Command the business and human resource support necessary to sustain the cultural community and to elevate both the profile and contribution of the cultural arts in the local economy.
- Identify sources of administrative support/guidance for arts organizations.
 - Articulate a defined menu/roadmap of resources to engage and guide the creative community in establishing/growing their business.
 - Cultivate champions for the arts (Municipal, County, State, Chamber of Commerce, major foundations and corporations) who publicly accentuate the creative community as a vital ingredient to our continued quality of life.



UniverCity Connections
CSU, Downtown & the Poudre



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Task Groups

Arts & Culture (Historic Preservation)

Ben Loeffler - Convener
 Carol Bennis
 Tom Boardman
 Kriis Cord
 Marta Farrell
 Beth Flowers
 Sara Frazier
 Bruce Freestone
 Denise Freestone
 Kate Gannon
 Annette Geiselman
 Ann Gill
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 Rachel Herrera
 Irene Holtzer
 Carol Ann Hixon
 Gary Hixon
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 Kirsten Savage
 Gary Schnell
 Jeanne Shoaff
 Jill Shoemaker
 Jill Stillwell
 Matt Strauch
 Erich Strombom
 Wayne Sundberg
 Julie & Jeanie Sutter
 Carol Tunner

CSU/City Joint Facilities & Programs

Chip Steiner - Convener
 Tim Anderson
 Stacey Baumgarn
 Maren Bennett
 Joyce Berry
 Jim Clark
 Connie Dohn
 Paula Edwards
 Melissa Emerson

Mixed Use Development

Mike Jensen - Convener
 John Gless
 Ed Goodman
 David Herrera
 Tomas Herrera
 Diane Jones
 Eric Nichols
 Mark Radtke

River - Protection, Development and Enhancement

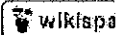
Matt Evans - Convener
 Peggy Reeves - Convener
 Don Beard
 Donna Beard
 Kathleen Benedict
 George Betz
 Mark Easter
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 Trudy Haines
 Linda Knowlton
 Steve Levinger
 Ben Loeffler
 Ben Manvel
 John Murray
 John Stokes
 Cordelia Stone
 Greg Vogel
 Karen Weitkunat
 Tim Wilder

Student/Affordable Housing

Doug Dohn - Convener
 Paul Anderson
 Lisa Clay
 Jim Dotak
 Janie Duncle
 Victor Holtorff
 Dave Lingle
 Jeannie Ortega
 Joe Rowan

Sustainable Energy Technology

Ryan Keiffer - Convener
 Mark Wanger - Convener
 Joe Byron
 Sunil Cherian
 Kristy Clark
 Glen Colton
 Morgan DeFoort
 Judy Dorsey



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 above.



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Gary Ozzello
Ed Roberts
Ruth Rollins
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Marc Shkolnick
Rick Simpson
Steve Taylor

Economic Development

David May - Convener
Robert McCluskey Jr. - Convener
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David Herrera
Tomas Herrera
Doug Johnson
Kevin Jones
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Deanna McCrery
Donna Smith
Katherine Woods
Katie Zwetzig

Homelessness Initiative

Chris Kneeland - Convener
Jim Sprout - Convener
Gail Barrera
Ray Caraway
Dawn Davis
Mike Dellenbach
Doug Johnson
Bill Kneeland
Dawn Leffler
Corey Longhurst
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Sister Mary Alice Murphy
Gordon Thibedeau

Cam Elvheim
Phil Friedman
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JJ Hannah
Tomas Herrera
Kim Jordan

Janey Kramer
Eric Larsen
Mac McGoldrick
Roger Nasci
Clint Skutchan
Wade Troxell
Kristina Weyer
Bryan Willson

Transit & Mobility

Kathleen Bracke - Convener
Blue Hovatter - Convener
Sara Frazier
Bruce Hendee
Sam Jack
Rose Kreston
Nathaniel Ksiazkiewicz
Brownie McGraw
Rick Price
Mike Reeves
Rick Reider
Kathy Schuster
Kim Sharpe
Beth Sowderf
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