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**Meeting Minutes
City of Fort Collins
Futures Committee
Regular Meeting
300 LaPorte Ave, City Hall
July 27, 2011
4:30 p.m. – 6:30 p.m.**

Members Present: Lisa Poppaw, Wade Troxell, Gerry Horak, Darin Atteberry, Bruce Hendee
Members Not Present: N/A
Guests: None

Purpose of the Meeting:

To begin the work plan for future meetings and discuss the next steps of the committee.

I. Call to Order at 4:40 p.m.

II. Public Comment – None

III. Approval of last minutes taken at the last official meeting: 07/07/11
Minutes distributed by Bruce Hendee for members to review.
The minutes of the July 7, 2011 minutes were adopted as presented.

IV. Election of Chair:
Wade Troxell was nominated and elected unanimously to be Chair of the Committee.
Bruce will work with Wade in setting up the workplan for future meetings.

V. Discussion Items:

1. A key part of the discussion centered on focusing on results based on desired outcomes. Specifically, establishing an outcome model in which budgeting for performance is measured on if objectives have been achieved rather than budget needs. The budget should relate to goals and objectives, not on the specifics of staff projected needs. For example; if Council decides we want to lower greenhouse gases to zero by the year 2020, staff develops the plan and cost and then presents it Council. Therefore, the number of wind turbines required would in a sense be irrelevant.

Another example would be if Council determined that Downtown needs to reduce crime after midnight, staff determines what it takes to accomplish the goal and presents the budget. The budget discussion is based on the outcome and not the number of officers, lighting or other parameters. At the end of the budget cycle, performance is based on the outcome. The outcome is in part determined by Results Teams which are comprised largely of members of the community. Outcomes should have clear measurable points.

2. Results should be provided quarterly instead of just at two year intervals.

3. Roles of City and staff can be described as City Council decides “What needs to be accomplished?” Staff determines “how” to accomplish.
4. The Committee should work from the top down and bottom up in establishing future forecasting. This would require direction from Council based on their constituents and from staff bringing ideas up within the organization. It also means the community being able to bring ideas.
5. The Committee decided to contact Martin Shields inviting him to meet with the committee to discuss the future economic state and conditions of the region based on his forecasting.
6. Darin asked that the next few meetings be focused on the upcoming BFO budget process. He specifically asked that Mike Freeman and Lawrence Pollack (plus any others Mike includes attend the next meeting. Perhaps Amy Bass as well (performance measurement). Darin presented the analogy of the drilling wells on budgeting and the horizontal prioritization strategy Chris Fabian developed.
7. There was discussion about the dynamic state of our community and its relative uniqueness. With CSU, active citizenry, an active school district, a number of really leading edge businesses, and active city organizations, the progress and thinking is constantly challenging the populace to be their best and to be on the leading edge. The city organization should be able to be dynamic in the same sense.
8. In order to allow for innovation, a risk factor should be included in modeling.
9. Gerry reinforced the outcome discussion with an example of Police Services and having very little measurable data about what difference additional funding of police made on the effectiveness of service.
10. A key factor in economic success is the measure of primary jobs since they power the community.
11. Some of the people considered to come and speak to the Future’s Committee included:
 - a. Global – Steve Stiesmeyer, HP, Tom Gendron, Woodward
 - b. Kaufman Robinson
 - c. Evan Vlachos, Professor at CSU in Sociology
 - d. Possibly work with Community Foundation and UniverCity Connections
 - e. Gary Wockner and Save the Poudre
 - f. Fort Collins Sustainability Group
 - g. David May
 - h. John Daggett and Embrace Northern Colorado
 - i. *Ratio Wascomb??*
12. Make sure information gets shared with Council. If the meeting is a pure learning session, invite Council to attend.
13. Interesting and useful information should be uploaded to the City web site.

VI. Meeting adjourned at 5:50 p.m.

NEXT MEETING: August 10th 4:00- 5:30pm, City Manager's Conference Room.