

Why Join Climate Wise?

Climate Wise offers many benefits aside from helping reduce greenhouse gases. Businesses that join the program can receive free technical assessments that save money; receive public recognition and free publicity of participation; and networking opportunities throughout the year with peer companies.

Benefits to Your Organization

- ~ Community Recognition
- ~ Join other forward-thinking business leaders
- ~ Access new tools to enhance your environmental programs
- ~ Serve as a model for other businesses
- ~ Boost employee morale
- ~ Improved business image
- ~ Reduced costs through energy savings
- ~ Increased employee and customer loyalty
- ~ Building owners: attract new tenants and retain existing ones
- ~ Save time and call Climate Wise representatives when you have a City government question

Technical Assistance

By joining the Fort Collins Climate Wise Program, businesses will receive free technical assistance in identifying, implementing, measuring and reporting actions that reduce greenhouse gas emissions. The Climate Wise Team members have expertise in energy efficiency, solid waste reduction and recycling, pollution prevention, and travel reduction. Think of the team as a resource for any general questions or technical assistance with implementing Climate Wise project

Networking Opportunities

Throughout the year, Climate Wise Partners will have many opportunities to meet each other, share successes and network.

- Quarterly Meetings
- Annual Recognition Event
- Ongoing interaction with the Climate wise Team and Climate Wise Partners



Climate Wise technical assessment at The Vineyard Church

Public Recognition

Some examples of public recognition are:

Recognition and plaque from the Mayor and City Council at the Annual Partner Recognition event

Window decals to post in your business entryway to inform the public of your participation in the Fort Collins Climate Wise Program.

Annual Recognition and Awards event for all partners.

City of Fort Collins Web site listing, and other listings in newspaper ads as available.

As businesses achieve continued success with greenhouse gas reduction, the City will write press releases and will encourage publication of positive program results in local newspapers.

Printed materials for distribution to employees, management, and customers.

Making Fort Collins a Better Place

Did You Know?

Climate Wise business partners reduced 62,202 tons CO₂e in 2006 to-date, which is approximately equivalent to:

- 4,975,000 trees planted
- A reduction of 780,000 round trip vehicle trips between Fort Collins and Denver
- A reduction of 66,800 roundtrip airline flights from Denver to New York City
- Removing 8,800 vehicles from the road this year
- Taking 171,500, 60-watt light bulbs, that were in use 24 hours a day, out of service

Helping Businesses Save

Cost Savings

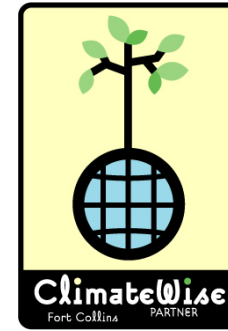
Annual cost savings for partners of the Climate Wise program exceeded \$2 million in 2006. Since the program's inception, cumulative savings to partners are nearly \$6 million.

Contact Information

Please contact a staff member today at 221-6312 or kcollier@fcgov.com for more information.

Web Site

www.fcgov.com/climatewise



What is Climate Wise?

Imagine a program that combines smart business practices with protecting the environment. Saving money, reducing energy use, eliminating waste, improving employee morale. That's smart business, and this is Climate Wise, a City of Fort Collins voluntary program for local businesses or organizations who want to protect and preserve our community for future generations.

Climate Wise business partners receive free on-site assessments and ongoing technical assistance, public recognition, and networking opportunities.

Climate Wise, Business Smart.

