

# Road to Platinum, Easy Tools and myClimateWise

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# The Road to Platinum Agenda

- Overview: Partner Progress & Higher Level Requirements
- GHG Baseline Tool
- Goal setting for your organization
- Management System Development: brief overview
- Accessing myClimateWise and supporting tools



# Partner Progress



- **Platinum:** 26 partners
- **Gold:** 30 partners
- **Silver:** 125 partners
- **Bronze:** 3 partners



# Tier Requirements

## GOLD LEVEL

Req #9: Complete GHG Baseline Tool

Req #10: Create and share GHG reduction goal

Req #11: Serve on one of the committees OR

Mentor a new partner, AND (if requested)  
plan/host a “Talk and Tour”

Req #12: Participate in at least one City program

- e.g.: Electric Energy Efficiency Program, Green

Energy program, sponsor Bike To Work Day, Transfort's  
PassFort program, etc.



# Tier Requirements

## PLATINUM LEVEL

Req #13: Submit qualitative summary of activities for EnvirOvation

Req#14: Demonstrate and maintain climate neutral status

- OR Earn ENERGY STAR label for your facility
- OR Earn a LEED certification for all or part of your facility
- OR Participate in voluntary carbon trading program or registry
- OR Develop and share w/staff a management system with climate focus (ISO 14001, SMS, etc.)
- OR implement an innovative program or initiative with significant climate benefits (requires advisory committee approval)

Req#15: Participate in a Challenge program—implement 2 employee challenges per year to educate or encourage employees to help you move forward on conservation efforts. For smaller organizations, you may substitute customer education. Complete a challenge form for each challenge implemented.



# Summary

- Climate Wise levels challenge businesses to reach higher performance and reap higher benefits
- **Bronze/Silver:** Participation and early action
- **Gold/Platinum:** Increased action & outreach
- Tools make it easier to participate, show progress and increase performance



# Tool Talk: Road to Platinum by way of Gold

- Greenhouse Gas (GHG) Baseline Tool
- Goal setting for your organization
- City of Fort Collins programs with climate benefit
- Management System Development: Overview



# First: Gold



# Tracking Greenhouse Gas Emissions

(or something related that makes more sense to your organization)

## Two steps

1. Establish and track your GHG baseline
2. Set target(s) for reduction

9. Use the ClimateWise Greenhouse Gas (GHG) Baseline Tool to “baseline” or inventory your organization’s GHG emissions.

10. Create or update a GHG reduction goal annually, including strategies and/or efforts to achieve your goal.



# Greenhouse Gas Baseline Tool

- Completed annually by Gold and Platinum partners
- Current version stored in myClimateWise
- Do you already track GHG emissions? Other tools and methods for tracking are probably ok...Please contact Climate Wise staff.



# Goal Setting



- Gold and Platinum Partners develop or evaluate annually
- Goals can be across operations
  - GHG emissions
- Goals can be related to specific activities
  - Energy consumption
  - Water consumption
  - Fuel consumption
  - Waste generation or recycling



# City Programs (or equivalent)

- Fort Collins Utilities
  - <http://www.fcgov.com/utilities/business/conserve>
  - Green Energy:  
<http://www.fcgov.com/utilities/residential/conserve/renewables/green-energy>
- Bike to Work Day
  - <http://www.fcgov.com/bicycling/>
- Transfort's PassFort
  - <http://www.fcgov.com/transfort/passfort.php>
- WRAP
  - <http://www.fcgov.com/recycling/business-recycling.php>
- Equivalents = Xcel Energy or other City or service provider rebates



# On to Platinum...



# Management System?

14. Demonstrate and maintain:

Climate neutral status for your operation,

**OR** participate in a voluntary carbon registry,

**OR** develop, and share with co-workers, a [redacted] with climate focus (ISO 14001, ISO 14064, Sustainability Management Plan)

**OR** earn the ENERGY STAR label for your facility or part of your facility

**OR** earn a LEED™ certification for your facility or part of your facility.

(once)

**OR** implement an innovative program or initiative with significant climate benefits (requires prior Partner Advisory Committee approval). (One time)



# What is a Sustainability Management Plan?

It combines a sustainability framework and where you want to go.....



...with a management system and a vehicle for getting there.

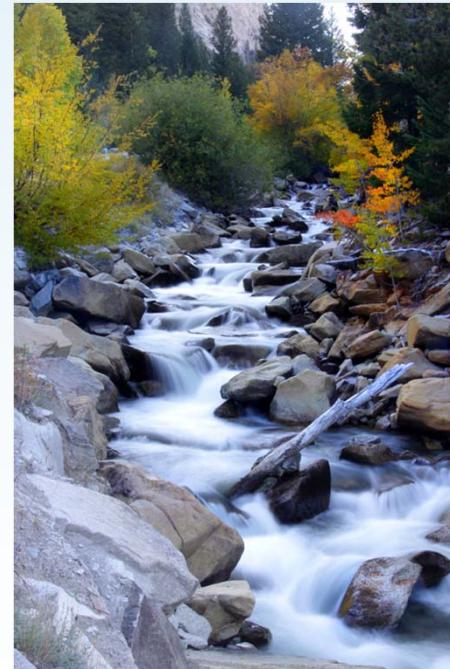


# SMP Resources

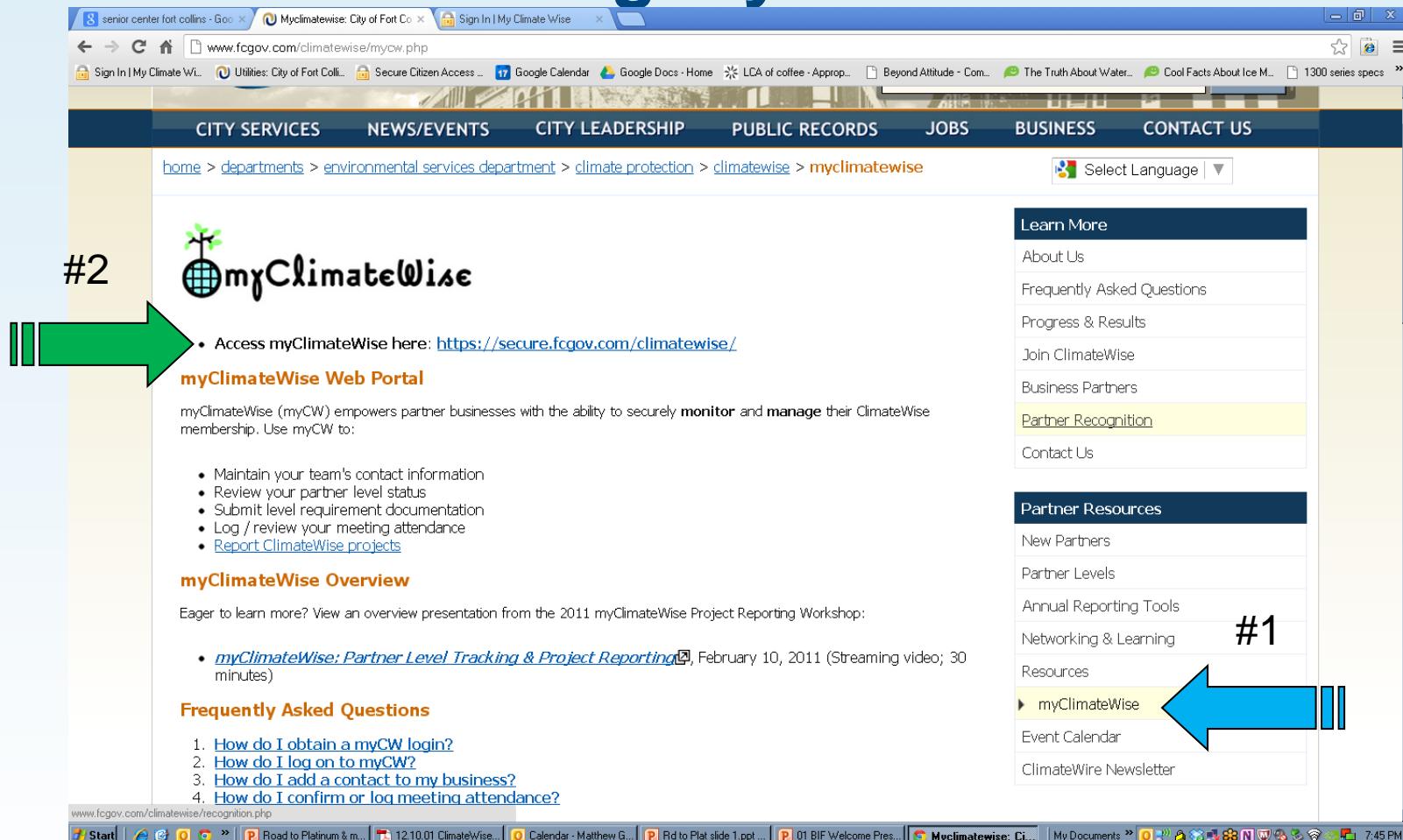
SMP guidance available online:

[http://www.fcgov.com/climatewise/reporting\\_goldplatinum.php#req14](http://www.fcgov.com/climatewise/reporting_goldplatinum.php#req14)

- Guide to SMP development
- PowerPoint Pitch
- SMP document
- Progress Report



# Accessing myClimateWise



#2

• Access myClimateWise here: <https://secure.fcgov.com/climatewise/>

**myClimateWise Web Portal**

myClimateWise (myCW) empowers partner businesses with the ability to securely monitor and manage their ClimateWise membership. Use myCW to:

- Maintain your team's contact information
- Review your partner level status
- Submit level requirement documentation
- Log / review your meeting attendance
- [Report ClimateWise projects](#)

**myClimateWise Overview**

Eager to learn more? View an overview presentation from the 2011 myClimateWise Project Reporting Workshop:

- [myClimateWise: Partner Level Tracking & Project Reporting](#), February 10, 2011 (Streaming video; 30 minutes)

**Frequently Asked Questions**

1. [How do I obtain a myCW login?](#)
2. [How do I log on to myCW?](#)
3. [How do I add a contact to my business?](#)
4. [How do I confirm or log meeting attendance?](#)

www.fcgov.com/climatewise/recognition.php

Start | Windows | Internet Explorer | Myclimatewise: City of Fort Co... | Sign In | My Climate Wise | www.fcgov.com/climatewise/mycw.php | CITY SERVICES | NEWS/EVENTS | CITY LEADERSHIP | PUBLIC RECORDS | JOBS | BUSINESS | CONTACT US | Select Language | Learn More | About Us | Frequently Asked Questions | Progress & Results | Join ClimateWise | Business Partners | Partner Recognition | Contact Us | Partner Resources | New Partners | Partner Levels | Annual Reporting Tools | Networking & Learning | Resources | myClimateWise | Event Calendar | ClimateWise Newsletter | #1

<https://secure.fcgov.com/climatewise/sign-in>



# Questions/Discussions

# THANK YOU!

