



Climate Wise Fall Fair

Wednesday, November 5, 2008

Café Columbine and Bakery

The Columbine Ballrooms

802 West Drake Road, Suite 101

*Sponsored by The Colorado Governor's Energy Office and
The Northern Colorado U.S. Green Building Council*

- Multiple sessions range from 9:00 to 3:30 p.m.
- Please attend one, two, or all sessions. Different company representatives or employees may attend any session.
- We strongly recommend everyone send a representative to Data Collection at 11:00 a.m. and to the Keynote Speaker/Local Climate Task force update from 11:30 to 1:20 p.m.
- There is no limit on the number of employees attending—bring everyone!

In the Conference Room (larger room):

New Partner Orientation 9:00 -10:15 a.m. Light breakfast will be served. Any partner can send a representative to this fast paced discussion. *We strongly urge new partners to attend this presentation once.* Learn why the City started the Climate Wise program, why data is so important to the City of Fort Collins, how you can get your employees involved to help you, what Climate Wise will do for you, Climate Wise resources, and more.

5 minute break

What's New with Data Collection? 10:20 a.m.-11:20 p.m. New developments are taking shape to make data collection even easier! Learn how easy it is to enter project data. Topics include:

- *How to collect and enter project data*
- *Tracking*
- *Benchmarking*

10 minute break

*Please join us in welcoming keynote speakers from
The Colorado Governor's Energy Office and Drahota Construction:*

The Colorado Carbon Fund

Susan Innis, Colorado Carbon Fund Program Manager

Todd McCowin, LEED AP, Drahota Construction

11:30 – 12:30 p.m. Lunch will be served

Susan Innis will provide details about the state's new Colorado Carbon Fund and how Climate Wise partners can get involved.

The Colorado Carbon Fund provides high quality carbon offsets to consumers as a way to support new efficiency projects to reduce greenhouse gas emissions in the state.

Drahota Construction was the first business in Northern Colorado to purchase offsets from The Colorado Carbon Fund and Todd McCowen will mention why.

12:40—1:10 Local Fort Collins Climate Action Plan for Climate Wise business partners

10 minute break

Break-out Sessions:

Session I:

The Road to Platinum 1:20- 2:20 p.m. In the Banquet room (smaller room) Learn how your business can reach Gold and Platinum level! The Levels are designed to be flexible for businesses and organizations of all sizes. Please attend this discussion if you're planning on achieving higher goals this year or years from now, as the Climate Wise team will help you every step of the way. Discussion topics:

- *Gold and Platinum Level requirements*
- *How to complete the Greenhouse Gas (GHG) Baseline Tool*
- *Goal setting for your organization*
- *Designing an SMS (Sustainability Management System), carbon offsets, and other requirements*

OR

Green Information Technology 1:20- 2:20 p.m. In the Conference room (larger room) From desktops to data centers, energy use for information technology is growing rapidly. Learn about the largely untapped opportunities for greater energy efficiency and best practices for specifying and disposing of electronics.

10 minute break

Break-out Sessions:

Session II:

Green Meetings and Events 2:30- 3:30 p.m. In the Conference room (larger room) Learn how to plan and execute green meetings and events. This presentation will offer tips, trends, and resources for making green meetings (large and small) a part of how your company does business.

- *Important tips for planning your green event*
- *Working with a caterer/venue – questions to ask*
- *Composting and Recycling*
- *Case studies - Potential challenges and solutions*

OR

Employees Can Help You! 2:30- 3:30 p.m. In the Banquet room (smaller room) This seminar will cover several topics on getting employees involved with your organization's conservation goals.

- *Starting a Green or Sustainability Team*
- *Implementing challenges, promotions, and education among employees*
- *Partner experiences: Lessons Learned*

Climate Wise staff are available after the Fall Fair to answer any questions or help with needs you may have.