

The Climate Wise Mission

To build and serve an active group of businesses and organizations that is committed to making Fort Collins a world-class community through climate protection, environmental stewardship and economic vitality.

Moving Forward

Businesses are increasingly interested in saving money, saving energy and improving their triple bottom line.

Looking ahead, Climate Wise will continue play an important role in helping businesses accomplish these goals and help the community lessen its environmental impact. With the adoption of the Fort Collins Climate Action Plan, the City set a goal to reduce communitywide greenhouse gas emissions 20% below 2005 levels by 2020.

To help reach this challenging goal and to accommodate the increased interest in the program, the Climate Wise long-term plan includes growing the number of participating businesses and implemented projects. As the program expands, it will continue to support the principles that have made it so successful: partnership, collaboration, information-sharing, and data-driven results and investing in increased efficiencies.

Climate Wise is committed to adopting new best practices and systematically improving operational efficiency. Building upon improvements such as myClimateWise (a partner program management system), the program will pursue more timely methods to track and report on projects, capitalize on the ideas and energy of volunteers and interns, and maximize City staff time to provide the best technical assessment to our partners.



Climate Wise Talk and Tour at CSU Transit Center.



Climate Wise partners such as Sign-A-Rama are proudly marketing their participation in Climate Wise to inform and attract customers.

ClimateWise

2009 Summary of Accomplishments

Then and Now: Climate Wise 2000–2010

Then (2000)

- 13 partners
- 23 projects saving \$561,549
- 3.4 Million kWh/year electric savings
- 115,500 therms savings natural gas
- 1,474 tons/year savings solid waste
- 7,253 tons CO₂e/year savings

Now (year end 2009)

- 193 partners
- 969 projects saving \$8.4 million
- 369 Million kWh/year electric savings
- 9.5 million therms savings natural gas
- 10,200 tons/year saving solid waste
- 116,907 tons savings CO₂e/year savings

Ten years ago, a small group of Fort Collins businesses set out to change an outdated way of thinking. At that time, many businesses thought they had to choose between environmental stewardship and making a profit.

With the creation of a new City program called Climate Wise, thirteen Fort Collins businesses proved they could lessen their impact on the environment with initiatives that actually saved them money.

I want to personally thank our original partners: Ben & Jerry's, Odell Brewing Co., Colorado State University, Avago, Poudre School District, Foothills Mall, New Belgium Brewing, Fort Collins Coloradoan, Hewlett-Packard, Lafarge West, Platte River Power Authority, Anheuser-Busch and the U.S Postal Service. Your leadership demonstrated that we can be both Climate Wise and business smart.

Now, the City's Climate Wise program has grown to include nearly 200 partners who have significantly reduced our community's greenhouse gas emissions and have contributed greatly to our local economy. Climate Wise has evolved into a national model for helping businesses reach both their financial and environmental goals. I'm proud of what the Climate Wise program has accomplished in ten short years, and I look forward to celebrating future success.

Darin Atteberry
City Manager



To learn more about Climate Wise
fcgov.com/climatewise
Kathy Collier, Program Manager
climatewise@fcgov.com
(970) 221-6600



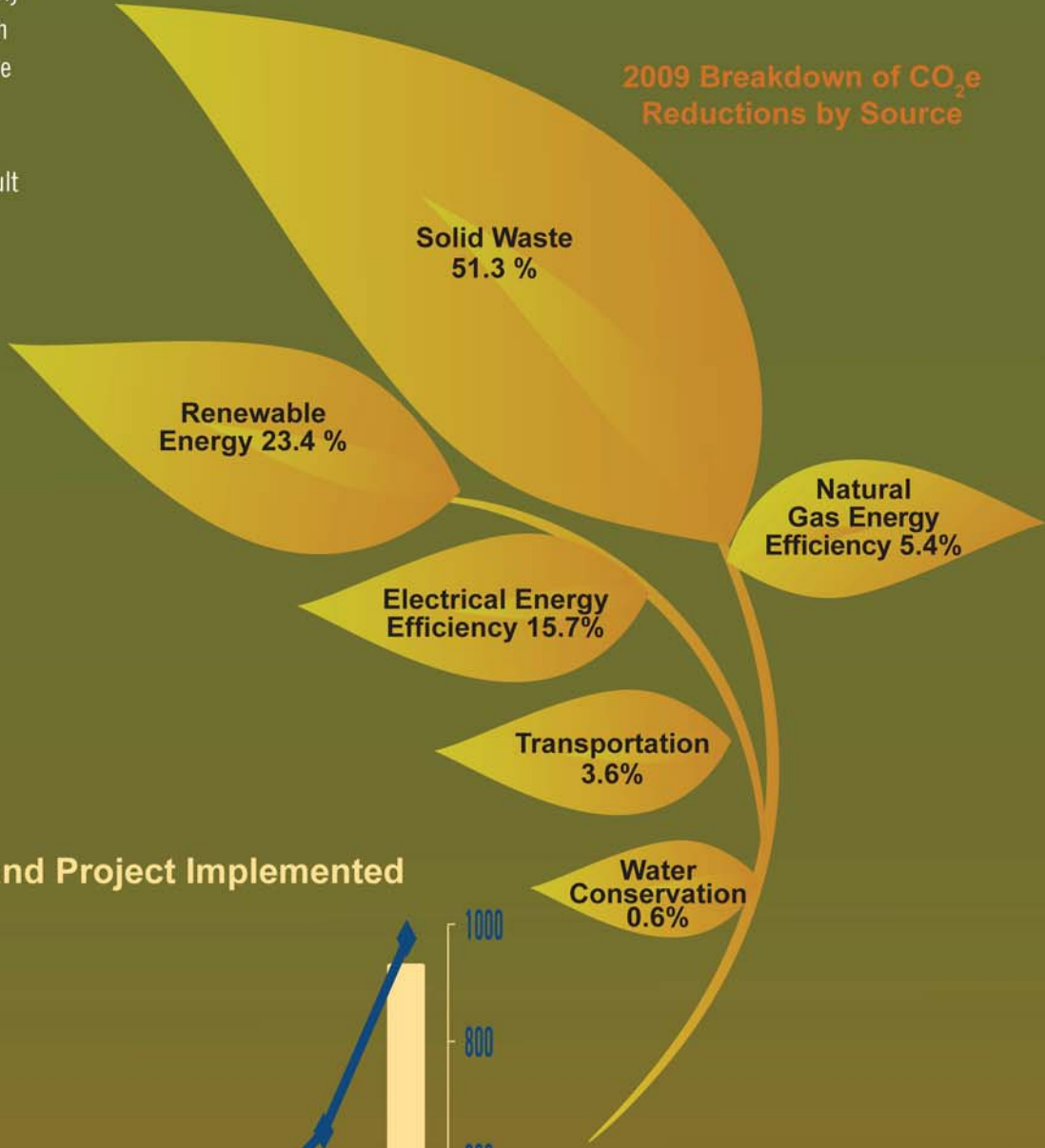
Climate Wise,
Business Smart

A strong economy and healthy environment are not mutually exclusive. Ten years ago, the City of Fort Collins implemented a free, voluntary program to help businesses combine money-saving practices with environmental protection. Now, Climate Wise supports nearly 200 local businesses and organizations with their efforts to voluntarily reduce greenhouse gas emissions through waste reduction, energy efficiency, water conservation and transportation reduction. These actions result in cost savings and added benefits such as public recognition, technical assistance, on-going business support, seminars, tools and resources for savings, peer networking opportunities and employee pride.

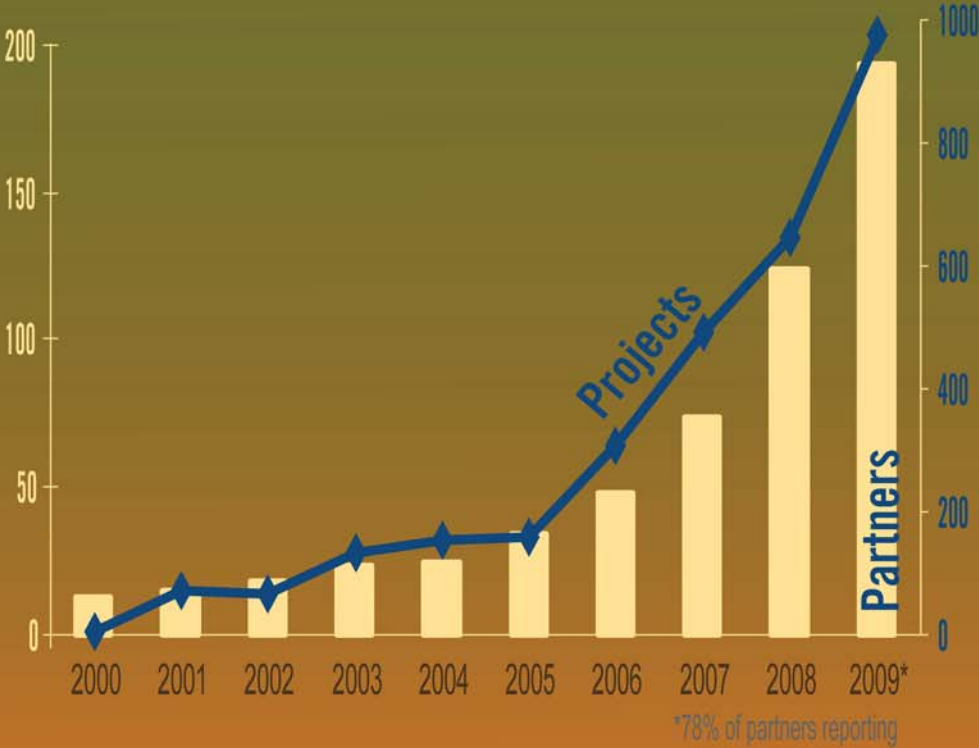
2009: Continued Growth and a New Goal

In 2008, businesses in the program shattered the 2010 Climate Wise goal two years early. In 2009 Climate Wise set a new standard: reduce greenhouse gas emissions by 140,000 tons/year by the end of 2012.

Also in 2009, the Climate Wise program grew by 69 organizations to include 193 business partners. These partners made significant progress toward the new goal by reducing greenhouse gas emissions by 116,907 tons in 2009.



Program Partners and Project Implemented



Examples of Success in Action

NewMark Merrill Mountain States, owner and manager of Fort Collins Marketplace, completed a deconstruction project of the Nate's Seafood Restaurant building in 2009. Working with fellow Climate Wise members, NewMark Merrill developed cost effective and time efficient alternatives to traditional demolition achieving an impressive 50% waste diversion rate. Seven tons of reusable building materials were donated and over 160 tons of concrete were recycled into roadbase.



NewMark Merrill deconstruction exterior.

Drahota – Source Reduction

Drahota Construction's estimating team set a goal to reduce the amount of paper used to bid new projects by 50%. By the fall of 2009, Drahota not only met their goal, but realized a paper cost savings of approximately \$68,000! The total reduction was 85% and the sheets of paper saved in one year could cover a 90,000 square-foot space.



Fort Collins Club lighting project.

Fort Collins Club – Lighting Retrofit

In 2009, the Fort Collins Club completed a \$20,000 lighting retrofit for approximately 12,000 square feet of their facility. By working with Platte River Power Authority and Fort Collins Utilities, the Fort Collins Club recouped immediate costs through rebates. Plus, they are now saving approximately \$3,500 a month on utility bills!



NewMark Merrill deconstruction interior.



Fort Collins Club lighting/daylighting.

Coopersmith's – Water Savings

Last year, Coopersmith's Pub and Brewery repaired a major water leak identified by a Climate Wise assessment in their kitchen area and fixed several other leaks throughout the building. These small changes produced big results: the restaurant's water usage decreased by 3,127,680 gallons annually.



Student assessment kick-off meeting for small business support.

Valuable Partnerships Leverage Resources and Create New Initiatives

Climate Wise partnered with student interns in CSU's Warner College of Natural Resources to determine how to increase participation with specific business sectors.

Be Local Northern Colorado and the CSU Student Sustainability Center partnered with Climate Wise to develop a pilot program that targets Climate Wise participation with small businesses.

Program Recognition

Alliance for Innovation Award

Climate Wise was named a 2009 Outstanding Achievement in Local Government Innovation Award winner by the Alliance for Innovation. Climate Wise was one of ten winners from Florida to Canada recognized for leadership in fostering an environment of knowledge sharing. The Alliance for Innovation is a collaborative forum designed to discuss challenges facing local governments and find the best ways to adapt to and solve those issues.

Climate Wise as State Model

The Colorado Climate Action Panel recommended implementation of a state-wide voluntary business program modeled after Climate Wise. The Governor’s Energy Office distributed Greening Main Street funds in late 2009 to communities in the state, showcasing Climate Wise and Boulder’s PACE (Partners for A Clean Environment) as examples.

“As the new office manager at A-Train, the Climate Wise staff has offered incredible support to me in my new role. When I called with questions and asked for additional support, the staff responded immediately. The Climate Wise staff has worked with me every step of the way, ensuring I understood our assessment, helping to brainstorm project ideas and providing great reporting assistance. I really couldn’t ask for more.”

Nicolle Gregg,
A-Train Marketing Communications
Partner since 2008

New, Improved Events and Seminars

Climate Wise Fall Fair

The Climate Wise Annual Fall Fair included more seminars and a new exhibition hall with booths. The event was attended by more than 140 businesses.

Summer Education Series

Climate Wise partnered with the Fort Collins Area Chamber of Commerce to hold the Summer Educational Series. The series showed businesses how to optimize recycling and reduce waste, how to write a Sustainability Plan and how to connect with regional experts for project implementation.



A new 2009 Fall Fair format included exhibitors, such as Professional Document Services.



Partners complete projects at workshop.

Project and Data Collection Workshop

During February, Climate Wise held a half-day workshop developed specifically to provide hands-on training on how to implement efficiency projects, quantify the results, develop a baseline, and document projects for credit toward partner level requirements.

Full House at EnvirOvation 2009

On April 9, approximately 500 citizens and Climate Wise partner representatives celebrated partners’ achievements of greater conservation successes and savings. A special thanks goes out to all of our partner sponsors for their generous support of the 2009 celebration!

myClimateWise: A Partner Program Management System

Launched in 2009, myClimateWise provides business partners with the ability to report their efficiency projects, maintain their contact information, submit partner level requirement documentation and manage their meeting attendance. With the launch of myClimateWise, businesses are now able to log efficiency projects as they are completed as well as actively manage their Climate Wise membership throughout the year. The application also helps Climate Wise staff support business partners more efficiently.



Business partners enjoy the new system.

Making Fort Collins a Better Place

Cost Savings

Annual cost savings for partners of the Climate Wise program exceeded \$8.4 million in 2009. Since the program’s inception, cumulative savings to partners are nearly \$33 million.

Did You Know?

Climate Wise business partners reduced 116,907 tons of CO²e in 2009, which is approximately equivalent to:

- 9.3 million trees planted
- A reduction of 1,400,000 round trip vehicle trips between Fort Collins and Denver
- A reduction of 125,000 roundtrip airline flights from Denver to New York City
- Removing 16,600 vehicles from the road this year
- Taking 322,000 60-watt light bulbs—in use 24 hours a day—out of service

Partnership Demographics

Partners in the program employ nearly 27,000 people ranging from small one-employee businesses to Colorado State University, the largest employer in Northern Colorado.

Measures that Matter

Water conservation:

Cumulative water savings since the year 2000: 5,125,000,000 gallons or 5 billion gallons

Approximately equivalent to:

- the annual water use of 81,000 homes
- filling City Park pool 24,000 times

Electrical energy:

Cumulative savings since the year 2000: 369,000,600 kWh

Approximately equivalent to the annual energy use of 33,600 homes

Natural gas energy:

Cumulative savings since the year 2000: 9,470,000 therms

Approximately equivalent to the annual natural gas use of 13,300 homes

Material diverted from landfill by reduction, reuse or recycling:

Cumulative savings since the year 2000: 110,200 tons

Approximately equivalent in weight to 7,900 Transfort city buses

“Climate Wise has helped me form a network of local environmental and energy professionals. Climate Wise members have acted as a sounding board for me and, along with Climate Wise staff, have been a source of creative ideas to help my workplace be more eco-friendly.”

Blair Everett, Anheuser-Busch
Partner since 2000

Climate Wise Business Partners Make a Difference

Thank You, Partner Advisory Committee, for Your Dedication!

BHA Design, Inc.
 Brinkman Partners
 City of Fort Collins
 Clean Air Lawn Care
 Colorado CustomWare, Inc.
 CTL I Thompson, Inc.
 Institute of Ecolonomics
 Houska Automotive Services
 Intel Corporation
 Larimer County
 New Belgium Brewing Company
 Platte River Power Authority
 Poudre School District
 Poudre Valley Hospital
 Rio Grande Mexican Restaurant
 Vineyard Church of the Rockies
 Water Pik, Inc.
 Woodward

PLATINUM

Anheuser-Busch, Inc.
 Avago Technologies
 BHA Design
 Brinkman Partners
 Café Ardour
 City of Fort Collins
 Clean Air Lawn Care
 Colorado State University
 Compliance Partners, Inc.
 Drahota
 Envirofriendly Lawn Care
 Institute of Ecolonomics
 Intel Corporation
 The Neenan Company
 New Belgium Brewing Company
 New Mark Merrill Mountain States
 (Fort Collins Marketplace)
 Poudre School District
 Rio Grande Mexican Restaurant
 Trebuchet Group

GOLD

Alliance Construction Solutions, LLC
 Coloradoan
 The FEET, Inc.
 Fuhrman Landscaping, Inc.
 Houska Automotive Services
 Keep It Simple Coaching
 Platte River Power Authority
 Poudre Valley Hospital
 Professional Document Management
 RB+B Architects, Inc.
 Sign-A-Rama Fort Collins
 Trees, Water & People
 Vineyard Church of the Rockies
 Water Pik, Inc.
 Whole Foods Market
 Woodward

SILVER

A-Train Marketing Communications, Inc.
 Advanced Energy
 Advanced Micro Devices, Inc.
 AECOM
 Aesthetic Smiles
 AlphaGraphics
 Architecture Plus
 The Armstrong Hotel
 Austins/Moot House/Enzio's
 Bath Garden Center and Nursery
 Be Local Northern Colorado
 Best Western University Inn
 Cambon Studios
 Centers for Disease Control
 Chipper's Lanes
 Citron Work Spaces
 Colorado CustomWare, Inc.
 Columbine Health Systems
 Coopersmith's Pub & Brewery
 Core Financial
 CTL I Thompson, Inc.
 The Cupboard
 Custom Blending, Inc.
 Delta Construction
 Dream Theater Colorado
 Dresser-Rand Enginuity
 Eco-Thrift
 Energy Solutions Unlimited, Inc.
 ExperiencePlus! Bicycle Tours
 Faith Evangelical Free Church
 Farnsworth Group
 Foothills Mall
 Fort Collins Area Chamber of Commerce
 Fort Collins Board of Realtors
 Fort Collins Brewery
 Fort Collins Club
 Fort Collins Convention and Visitors Bureau
 Fort Collins Food Co-Op
 Fort Collins Veterinary Emergency Hospital

Front Range Community College
 Front Range Village
 Gallegos Sanitation, Inc.
 Green Ride Colorado
 In-Situ, Inc.
 Inner Balance Chiropractic
 Investors Properties of Colorado, LLC
 JAX Mercantile Co.
 Keller Williams of Northern CO
 Lafarge West, Inc.
 Larimer County Government
 The Light Center
 LSI Corporation
 Merit Electric
 Miramont Lifestyle Fitness
 Morning Fresh Dairy Farm
 Mountain Whitewater Descents
 Mugs Coffee Lounge
 National Inspection Services
 National Recycling
 North Front Range MPO
 Northern Colorado Business Report
 Northern Engineering Services, Inc.
 Odell Brewing Company
 One Tribe Creative
 Outpost Sunsport
 Pop-Ins Custom Cleaning
 Poudre River Public Library District
 Primal Echo, LLC
 Professional Document Solutions, Inc.
 Public Service Credit Union
 REI
 Rickards Long & Rulon, LLP
 Rocky Mountain Sustainable Living Association
 Rootles
 Scuba Schools International
 Sitzman-Mitchell
 (Scotch Pines Village Shopping Center)
 Solix Biofuels

Spirae, Inc.
 St. Luke's Episcopal Church
 Super Shuttle / Yellow Cab, Northern Colorado
 Tetra Tech, Inc.
 Trails End Hardscapes
 Trinity Lutheran Church
 TST Inc. Consulting Engineers
 Tula Contemporary Women's Clothing
 USDA APHIS
 USDA ARS
 USDA Natural Resources Research Center,
 Bldg. A
 USFS Rocky Mountain Research Station
 Value Plastics, Inc.
 Vaught-Frye Architects
 Wal-Mart Supercenter
 The Wright Life

BRONZE

Clean Bees Housekeeping
 The Group, Inc. Real Estate (Harmony)
 The Group, Inc. Real Estate (Horsetooth)
 The Group, Inc. Real Estate (Mulberry)
 Nolte Associates, Inc.

ACTIVE

American Truck Wash
 Beet Street
 Ben & Jerry's
 Buttercream Cupcakery
 Carrabba's Italian Grill
 Comfort Inn
 Cottonwood Condos
 Courtyard by Marriott
 Czero, Inc.
 Dako Colorado, Inc.
 DBA - Downtown Business Association
 DDA - Downtown Development Authority

The Egg & I Restaurant (College)
 The Egg & I Restaurant (Oakridge)
 European Motor Cars, Inc.
 Fort Collins Marriott
 GenGreen, LLC
 Green Cartridge Colorado
 Green Logic
 Hewlett-Packard Company
 Land Images, Inc.
 Linden
 Lyric Cinema Café
 Pixels & Press
 Residence Inn by Marriott
 ReSource
 Roberto's Salsa & Sauces
 Sage Dwelling
 United States Postal Service
 Verde, LLC

"Being a Climate Wise partner has been nothing but a positive experience. Climate Wise staff are extremely helpful, supportive and understanding and the public recognition we get is un-measurable. Business partners have made an effort to patronize us because of our participation in Climate Wise and the advertising, word of mouth and networking at events also have all been a boost for our business."

Sara Rushlow, Café Ardour
 Partner since 2005



2009 Silver partners at Envirovation.



Mayor Hutchinson presents at 2009 Envirovation.