

“For any organization interested in greening their agency or company, Climate Wise is a wonderful catalyst! They not only hold your feet to the fire to meet partnership goals, but they make sure you have thick socks so you don’t get burned. The staff are experts at showing us how, pointing us in helpful directions, and being a great resource.”

Deni LaRue, Larimer County Government  
*A Climate Wise Partner since 2007*

Moving Forward

The productivity and popularity of Climate Wise continues to grow; the program doubled its new participants in 2008. Through increased efficiency measures, Climate Wise continues to provide the level of service needed to effectively assist businesses in making measurable reductions in greenhouse gas emissions.

Looking ahead, Climate Wise will play an increasingly important role in attaining community-wide environmental goals. The Fort Collins Climate Action Plan declares that Fort Collins will significantly reduce greenhouse gas emissions by 2020, and proposes an expansion of the Climate Wise program as early as 2010.

Climate Wise will continue to cultivate partnerships and collaborate with organizations to increase greenhouse gas reductions and to broaden its reach into the community. The program is providing tools and opportunity for Fort Collins businesses and the community at large to support one another, share successes, and help forge new partnerships to advance community carbon reductions and support economic vitality.

The Climate Wise Mission

To build and serve an active group of businesses and organizations that is committed to making Fort Collins a world-class community through climate protection, environmental stewardship, and economic vitality.

2008:  
Phenomenal Growth  
Tremendous Savings  
& WE Reach the  
100,000  
ton Milestone!

The current state of the economy requires that businesses operate more efficiently and more creatively than ever before. For nearly a decade, the Climate Wise program has helped Fort Collins organizations do just that.

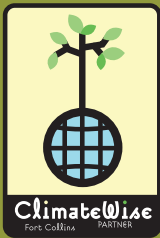
Now with 124 partners that have saved \$7.2 million and 100,000 tons of greenhouse gases in 2008, Climate Wise is a national model for fostering environmental stewardship and economic vitality. The program’s cutting-edge approach to business earned Climate Wise recognition as one of the **Top 50 Programs of the Innovations in American Government Awards** given by the Harvard Kennedy School of Government.

Collaboration between Climate Wise partners and City staff is crucial to our success. Together we are building on our community’s rich history of environmental leadership, and actively working toward establishing Fort Collins as one of the greenest cities in America.



Darin Atteberry  
*City Manager*

ClimateWise  
2008 SUMMARY OF ACCOMPLISHMENTS



To learn more about Climate Wise  
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970-221-6312

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Climate Wise, Business Smart: A Strong Economy and Healthy Environment are not Mutually Exclusive

Today many businesses are going green. But before it was trendy, the City of Fort Collins created a program to help businesses combine money saving practices with environmental protection. For years Climate Wise has supported local businesses and organizations to voluntarily reduce their greenhouse gas emissions through waste reduction, energy efficiency, water conservation, and transportation reduction. These actions result in cost savings and added benefits such as public recognition, technical assistance, business support and peer networking opportunities.

2008: Phenomenal Growth, Savings and Reaching the 100,000 Ton Milestone

During 2008, Climate Wise grew by 52 organizations to include 124 business partners. And what's even more amazing is these partners exceeded the program's original goal by two years! Originally, our goal was to reduce greenhouse gas emissions by 93,390 tons per year by the year 2010. Climate Wise partners reduced greenhouse gas emissions by 100,511 tons and saved \$7.2 million in 2008!

Valuable Partnerships Leverage Resources and Create New Initiatives

**CSU—City of Fort Collins LEED for Existing Building**  
The City of Fort Collins and CSU's Institute for The Built Environment created a partnership to recommend steps needed to certify the City's Administration building as LEED - EB (Leadership for Energy and Environmental Design for Existing Buildings). The collaborative project has revealed important strategies to further green City operations and serves as a demonstration project for other businesses in the community looking to upgrade current facilities.

**Fort ZED (Zero Energy District) Green Restaurant Initiative**  
During 2008, the restaurant sector was identified as an opportunity to showcase efficiency projects in the downtown Fort Collins area. Climate Wise partnered with the FortZED Green Restaurant Initiative to help restaurants implement energy conservation and efficiency practices, including water, transportation, and waste reduction. Climate Wise saw an increase in new and existing restaurant projects, with a larger reach into the Fort Collins restaurant community.

**CSU—Service Learning Projects**  
CSU (Colorado State University) students logged more than 260 internship hours in support of Climate Wise.

Staff and an intern from CSU's Department of Political Science further developed tools and tracking capability to help partners encourage employee involvement in their organization's efforts to improve operational efficiency and decrease greenhouse gases.

Climate Wise also partnered with students in CSU's Warner College of Natural Resources to determine how to increase hotelier and restaurant participation in Climate Wise and found the program can be an effective tool in promoting Fort Collins as a green destination.

**Fort Collins Advanced Carbon Accounting/Management Group**  
Climate Wise convened a group of local professionals and carbon researchers to share information and assist local organizations navigate the evolving field of advanced carbon accounting, trading, and management.

**Northern Colorado's US Green Building Council**  
Climate Wise partnered with Northern Colorado USGBC to support and promote USGBC events as a requirement for Climate Wise businesses.

**Climate Wise Mentor Pilot Program**  
The 2008 Climate Wise visioning session explored how to best leverage resources among knowledgeable partners. As a result, staff developed a mentoring pilot program where seasoned partners agree to help new partners achieve results and report data.

Events and Seminars

**Climate Wise Annual Fall Fair**  
Improved to include more seminars such as Green Information Technology, How Employees Can Help You, and Green Meetings and Events; the event was attended by more than 110 businesses.

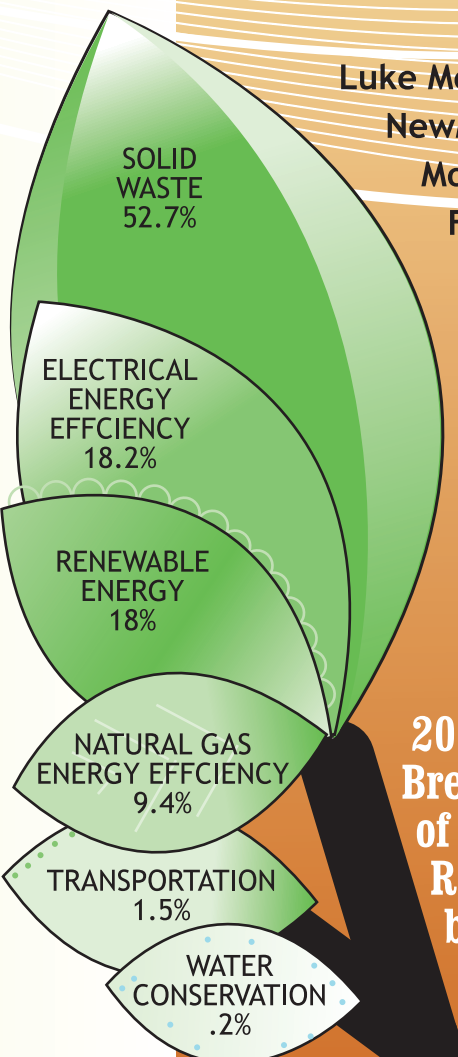
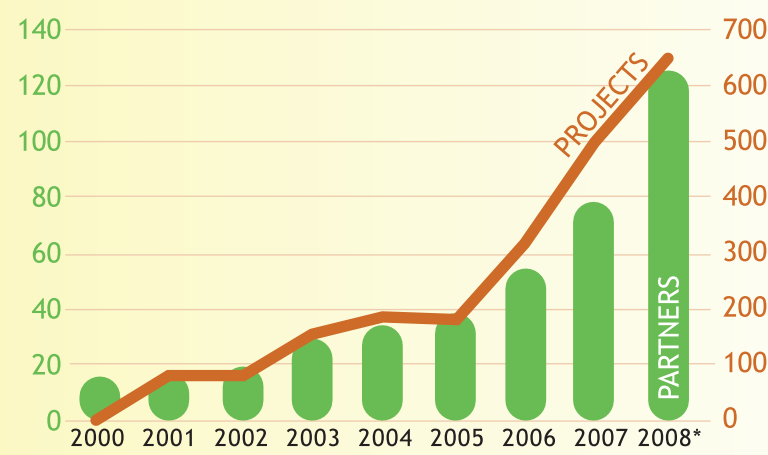
**New Business Seminars**  
Workshops were expanded in the City's Business Environmental Program Series by offering Green Up Your Business: Assessment and Action, Greening your Existing Buildings: A Nuts and Bolts Workshop, in addition to The Real Cost of Transportation.

**Chamber of Commerce Workshop**  
We partnered with Chamber of Commerce to host "Garbage Talk" to teach businesses how to best optimize and reduce waste, as well as connecting businesses with experts in the area.

**Data Collection Class**  
By utilizing Larimer County's computer lab, we offered hands-on, real-time data collection training to Climate Wise businesses.

Program Partners & Projects Implemented

\*87% of partners reporting



“Through owning shopping centers in other municipalities, we have never come across a program that has been so forward thinking and forthright in helping to identify ways to not only be green, but help businesses to see the bottom line benefit of being green.”

Luke McFetridge  
NewMark Merrill  
Mountain States -  
Fort Collins  
Marketplace  
A Climate Wise  
Partner Since  
2008

2008 Breakdown of New CO<sub>2</sub>e Reductions by Source



# Program Recognition

## Climate Wise Program Selected Among Nation's Top 50 Innovative Programs

Climate Wise was selected as one of the **Top 50 Programs of the 2008 Innovations in American Government Awards given by the Harvard Kennedy School**. Chosen from a highly competitive pool of approximately 1,000 local, state, and federal applicants, the award recognizes the best in government innovation in important policy areas including health and social services, management and governance, community and economic development, and the environment.

**Climate Wise Recognized in National Magazine, *Cities GO Green***  
*Cities GO Green*, a sustainability magazine for local governments, highlighted Fort Collins as a city with “continuous innovation toward creating a sustainable community.” The article cites Climate Wise and its success in the community as a national model for carbon reduction business programs.

## Climate Wise as State Model

The Colorado Climate Action Panel recommended implementation of a state-wide voluntary business program modeled after Climate Wise. The Governor's Energy Office will be rolling out a similar voluntary state-wide program that connects with industrial and manufacturing businesses by offering technical assistance and support for energy and water initially as a pilot program.

# On the Road to Platinum

## GREEN Works and Green Team Formation

More businesses formed Green Teams as a result of working with Climate Wise. Involving employees in organizational efforts to reduce waste and increase operational efficiency greatly multiplies results.

Climate Wise Platinum Partners are tapping into their Green Teams to implement the now required Green Works program—employee challenge guidelines designed to engage and empower employees to cut costs and green operations. More than 32 employee challenges were implemented under the new requirement, ranging from green meetings to paper reduction and energy challenges. More than 7,868 employees participated in challenges during 2008. Some business partners involved customers in their challenges as well.

## A Vision for the Future

With the help of Climate Wise partner Trebuchet Group, staff along with 34 partners defined a 2012 vision for Climate Wise in three broad categories: What do we collectively want to *Achieve*, *Avoid*, and *Preserve*? During the sessions the group identified the program's strengths, such as accessibility and credibility, as well as areas for improvement including funding and improved community recognition of the program's critical role in economic sustainability. The visioning session also underscored the importance of balancing accessibility, results, and partner requirements and commitments as the program grows.

“ The Climate Wise team provided an excellent initial assessment of the new 200,000 sq. ft. Intel Design Center in Fort Collins. The assessment covered everything from waste generation to energy conservation. There wasn't an inch of the building overlooked and the follow-up discussions with our facility engineers generated an expansive list of environmental opportunities for exploration and implementation going forward.

We are looking forward to another great year of collaboration with Climate Wise in 2009!

Mark Driskell, Intel Corporation  
*A Climate Wise Partner since 2008*

# Measures that Matter

## Water Conservation

Cumulative water savings since the year 2000: 3,956,000,000 gallons or **4 billion gallons**.

Approximately equivalent to:

- the annual water use in **63,000 homes**
- having to fill **City Park pool 18,600 times annually**

## Electrical Energy

Cumulative savings since the year 2000: 280,000,600 kWh, approximately equivalent to the annual energy use in **25,400 homes**.

## Natural Gas Energy

Cumulative savings since the year 2000: 6,590,000 therms, approximately equivalent to the annual natural gas use of **9,300 homes**.

## Material Diverted from Landfill by Reduction, Reuse, or Recycling:

Cumulative savings since the year 2000: 83,200 tons, approximately equivalent in weight to **6,000 Transfort city buses**.

## Partnership Demographics

Partners in the program employ nearly **22,000 people** ranging from small one-employee businesses to Colorado State University, the largest employer in Northern Colorado.

## Leveraging Resources

The Climate Wise program leveraged a record \$22,000 in sponsorships and in-kind services during 2008!

“ Climate Wise has provided us with knowledgeable resources and valuable insight regarding key "green" company activities in 2008.

These key company activities were focused on recycling and waste-reduction, alternative transportation options for our employees, and Information Technology infrastructure improvements.

The Climate Wise staff are friendly and responsive, answering several rounds of questions on our assessment as well as in-depth guidance with alternative transportation options.

Kyle Glidewell, Water Pik, Inc.  
*A Climate Wise Partner since 2001*

# Making Fort Collins Better

## Cost Savings

Annual cost savings for partners of the Climate Wise program exceeded **\$7.2 Million** in 2008. Since the program's inception, cumulative savings to partners are nearly **\$24.4 Million**.

## Did You Know?

Climate Wise business partners reduced 100,511 tons CO<sub>2</sub>e in 2008, which is approximately equivalent to:

- 8 million trees planted
- A reduction of 1,260,000 round trip vehicle trips between Fort Collins and Denver
- A reduction of 108,000 roundtrip airline flights from Denver to New York City
- Removing 14,300 vehicles from the road this year
- Taking 227,000 60-watt light bulbs—that were in use 24 hours a day—out of service

ClimateWise



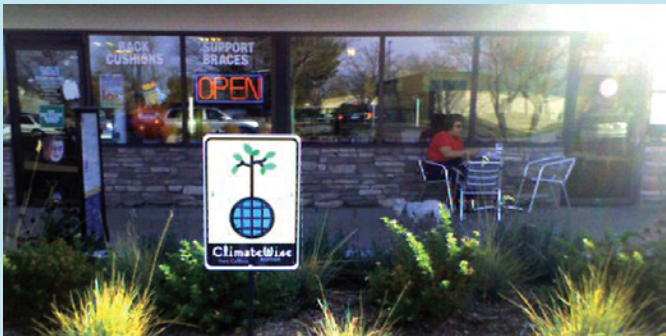


# ClimateWise

## 2008 Business Partners Make a Difference!



Thank You Partner Advisory Committee  
for Your Dedication!



Climate Wise partners such as NewMark Merrill Mountain States (College Ave. & Horsetooth Rd.) are proudly marketing their participation in Climate Wise to inform and attract customers.

### PARTNER ADVISORY COMMITTEE

Alliance Construction Solutions  
Avago Technologies  
Café Ardour  
Clean Air Lawn Care  
Colorado State University  
Compliance Partners, Inc./Seven Generations, LLC  
Drahota  
Fort Collins Food Co-Op  
GenGreen, LLC  
Land Images, Inc.  
Larimer County Government  
New Belgium Brewing Company  
Poudre School District  
RB+B Architects  
Green Ride Colorado  
Fort Collins Coloradoan  
Vineyard Church of the Rockies  
Trebuchet Group  
Whole Foods Market  
The Brendle Group

### PLATINUM

Anheuser-Busch, Inc.  
Avago Technologies  
Café Ardour  
Clean Air Lawn Care  
Compliance Partners, Inc./ Seven Generations, LLC  
Land Images, Inc.  
New Belgium Brewing Company  
Poudre School District  
The Neenan Company

### GOLD

Alliance Construction Solutions  
BHA Design, Inc.  
City of Fort Collins  
Colorado State University  
Drahota  
Fort Collins Coloradoan  
Fuhrman Landscaping, Inc.  
NewMark Merrill Mountain States - Fort Collins Marketplace  
Nolte Associates, Inc.  
RB+B Architects, Inc.  
Trebuchet Group  
Trees, Water & People  
Vineyard Church of the Rockies

### SILVER

Advanced Energy Industries, Inc.  
Aesthetic Smiles  
Architecture Plus  
A-Train Marketing Communications, Inc.  
Austin's American Grill  
Best Western University Inn  
Brinkman Partners, LLC  
Carrabba's Italian Grill  
Chipper's Lanes  
CLS Visual Communications  
CooperSmith's Brewing Company  
Cottonwood Condos  
CTL | Thompson, Inc.  
Czero, Inc.  
Delta Construction  
Eco-Thrift  
The Egg & I Restaurant  
AECOM  
Envirofriendly Lawn Care  
The Feet, Inc.  
Foothills Mall  
Fort Collins Area Chamber of Commerce  
Fort Collins Food Co-Op  
Fort Collins Veterinary Emergency Hospital  
Front Range Community College  
GenGreen, LLC  
Green Ride Colorado  
Hewlett-Packard Company  
Houska Automotive Services, Inc.  
Intel Corporation  
JAX Mercantile Company  
Keep It Simple Coaching  
Larimer County Government  
Linden  
LSI Corporation  
Lyric Cinema Café  
Morning Fresh Dairy Farm  
National Inspection Services  
National Wildlife Research Center (USDA-APHIS)  
Northern Colorado Business Report  
North Front Range MPO  
Northern Engineering Services, Inc.  
Odell Brewing Company  
Outpost Sunsport  
Platte River Power Authority  
Poudre Valley Hospital



Climate Wise and City of Fort Collins staff partnered with graduate students from CSU's Institute for The Built Environment to evaluate environmental practices at the City's Administration building. Climate Wise will showcase this successful service-learning partnership among its partners.

### SILVER

Professional Document Management  
Public Service Credit Union  
Recreational Equipment, Inc. - Fort Collins  
Rio Grande Mexican Restaurant  
Rootles - Quests for the Curious  
Scuba Schools International  
Sitzman-Mitchell & Co.  
Sign-A-Rama  
SimpliciTy Tech, LLC  
St. Luke's Episcopal Church  
The Group, Inc. Real Estate  
Trails End Hardscapes  
Trinity Lutheran Church  
TST, Inc. Consulting Engineers  
USDA-APHIS  
Wal-Mart SuperCenter  
Water Pik, Inc.  
Whole Foods Market  
Woodward  
The Wright Life

### BRONZE

Experience Plus! Bicycle Tours  
Fort Collins Club

Thanks to The Brendle Group for providing outstanding technical assistance.

