

# Climate Wise Business Partners Make a Difference.

## Climate Wise. Business Smart.

### City of Fort Collins Climate Wise program.

- Free, voluntary program established in 2000 for all organizations within the Fort Collins Growth Management Area (GMA)
- National model, sponsored by the City of Fort Collins, to help businesses reach their financial and environmental goals
- Customized recommendations provided for local businesses to reduce waste, save energy, conserve water, and green their transportation
- Partnership of 275 businesses and growing
- Program helps the City's Climate Action Plan goal to reduce community-wide greenhouse gas emissions 20 percent below 2005 levels by 2020

### Climate Wise benefits your business.

- Operational cost savings
  - Educational support for businesses through seminars, tools and resources
  - Free personalized technical assessments, planning and on-going support
- Positive public recognition
- Peer networking opportunities
- Reduced greenhouse gas emissions

### Business Partner expectations.

- Partners are asked to dedicate an average of 8-10 hours per year
- Businesses don't have to be "green" to join

### See the results.

Since 2000, Climate Wise partners have saved \$39 million and reduced greenhouse gases by 727,940 tons of CO<sub>2</sub>e. In 2010 alone, partners saved \$13 million and reduced emissions by more than 136,000 metric tons of CO<sub>2</sub>e.

These results are approximately equivalent to:

- 12 million trees planted or
- Reduction of 1.8 million round trip vehicle trips between Fort Collins and Denver



Join Climate Wise. Its easy. Its fun.  
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BECCA WALKINSHAW, GALLEGOS SANITATION  
CLIMATE WISE PLATINUM PARTNER  
PHOTO BY CAMBON STUDIOS

## Join your peers.

Commercial entities can participate in this free, voluntary program when located within the Fort Collins Growth Management Area (GMA). This includes non-profits, HOAs, corporate and small businesses. Currently, Climate Wise has more than 275 business partners, employing nearly 33,243 people, from Colorado State University, Walmart Supercenter, INTEL, and REI to coffee shops such as Café Ardour, property management companies, congregations and in-home offices.

*“Climate Wise brings a sense of clarity to our green priorities at the Food Bank and has provided a roadmap for us to work towards a tangible goal. We are now measuring our impact which has brought great satisfaction and pride.”*

*Korrie Johnston, Food Bank for Larimer County, partner since 2009*

*“I truly would like to thank our mentoring group and Climate Wise staff for allowing me to be a part of the mentoring team. I have enjoyed the opportunity and the sometimes candid conversations. This has been a very inspiring experience for me.”*

*Jerry Becker, Woodward, partner since 2007*



JAYNE KAFKA, RB+B ARCHITECTS  
CLIMATE WISE PLATINUM PARTNER  
PHOTO BY CAMBON STUDIOS

## 2010 Success in Action.

The Larimer County Food Bank recycled 58,020 lbs. of cardboard. Expanded waste reduction efforts to include produce in composting program. Composted 8,724 lbs of food between July and the end of 2010.

REI employees saved \$8,000 and rode 16,678 miles to and from work in 2010. Employees now earn free bike tune-ups.

ReSource installed a pellet stove that burns beetle kill pine and generated 12.8 million BTUs of heat.

Our Saviour’s Lutheran Church replaced 2,900 square feet of Kentucky bluegrass with native, drought-tolerant blue grama grass. Sod scraps were composted.

*Climate Wise has been recognized as:*

*A Top 50 Innovative Government Program by Harvard University and an Outstanding Achievement in Local Government Innovation Award recipient by the Alliance for Innovation.*