

CAC Q4 Meeting Agenda

12:00 – 12:15 Introductions and Grounding

(Inform)

12:15 – 1:10 City Plan & Transportation Master Plan (TMP)

(Inform/Collaborate)

1:10 – 1:20 Break

1:20 – 2:10 Climate Economy (Involve)

2:10 – 2:30 Closing & Next Steps

Introductions and Grounding (Inform)

- Introductions, ground rules reminder
- Process updates
- Additional updates



Incorporating your feedback

- Bookending presentations
 - Summarize + follow up
- "Talking at" vs. discussion
- Preparing staff team
- Ensure everyone can participate/be engaged and what CAC can influence
- "Insider edition"





Additional Updates

- Deep Dive on Energy Part Two – postponed…
- C40 Cities Finalist!
 - Awards ceremony December 5 in Chicago



City Plan & Transportation Master Plan (Inform/Collaborate)

Objectives: CAC Members will...

- Receive an overview of the City Plan & Transportation Master Plan update
- Discuss key questions re: integration of CAP and City Plan
- Influence opportunity:
 - Existing conditions assessment
 - Future involvement



FORT COLLINS CITY PLAN

PLANNING OUR FUTURE. TOGETHER.





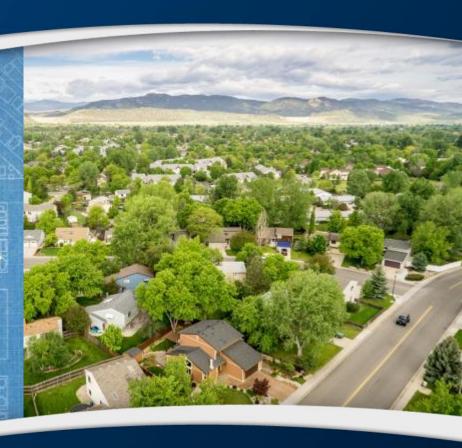










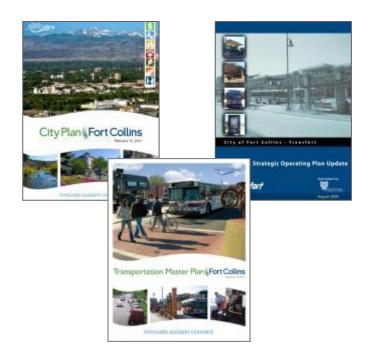




What is City Plan?

City Plan is a combined update to the Fort Collins' comprehensive plan, transportation master plan & transit master plan

- High-level
- Establishes a vision for the future
- Provides policy guidance
- 10-20 year timeframe





City Plan Topics

Traditional Comprehensive Plan Topics:

- Land Use
- Housing
- Transportation
- Transit
- Economic Development
- Parks / Open Space
- Sustainability

New / Emerging Topics:

- Health & Wellness
- Cultural Resources
- Urban Design
- Resource Supply & Planning
- Regional Dynamics





PROJECT INITIATION

Finalize schedule, engagement plan, branding, etc.

4

SCENARIOS

Evaluate different community scenarios to achieve vision

FORT COLLINS 2017
Existing conditions, issue

Existing conditions, issues & opportunities, community priorities

5

DRAFT PLAN & POLICIES

Develop policies & plan document,

VISIONING

Update & reconfirm a shared community vision for the future

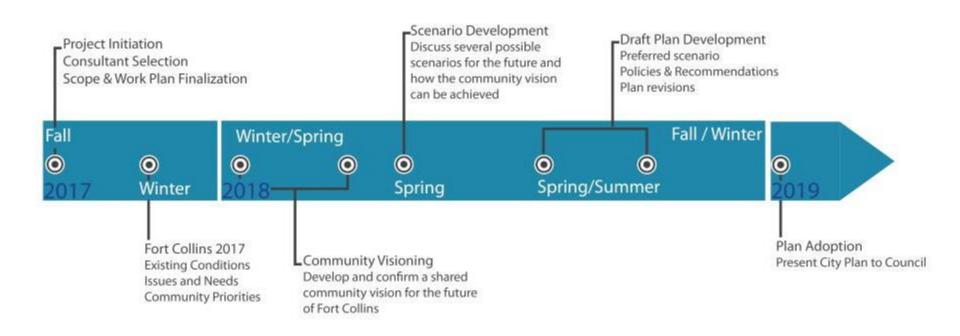
6

ADOPTION

Share & update draft plan with the community



Timeline





Engagement Strategy



Opportunities To Get Involved

- Become a Plan Ambassador
- Apply to serve on a Working Group
- Share information with others.
- Invite people to events/meetings
- Invite us to your meetings
- Attend workshops, speaker series, etc.
- Sign up for the City Plan email list
- Share input and ideas online: ourcity.fcgov.com/cityplan

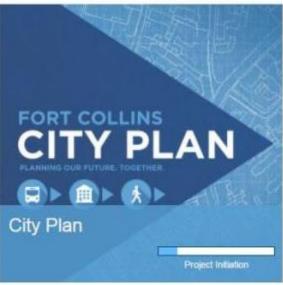


Online Engagement Tools



Welcome to OUR City, Fort Collins, where you can learn about City projects and initiatives, share your opinion, ask questions and join the discussion!





- ourcity.fcgov.com/cityplan
- Quick registration (email, username, zip code)
- Share your ideas online
- Engage with others' ideas
- Email newsletter updates



Transportation Master Plan

Topics:

- Alignment with Climate Action Plan
- Ongoing System Efficiencies (adaptive signals, spot intersection improvements)
- Travel Behavior (less people driving alone in cars)
- Creating a Balanced Transportation System
- Accommodating Growth (in-fill, northeast, and regionally)
- Moving Towards Zero (safety)





Transportation Master Plan

Emerging Trends in Transportation

Shared Mobility

Car Share
Bike Share
On Demand Services

Electric / Alt Fuel Vehicle Adoption

Electric Vehicles
Other fuels
Energy Implications

Autonomous Vehicles

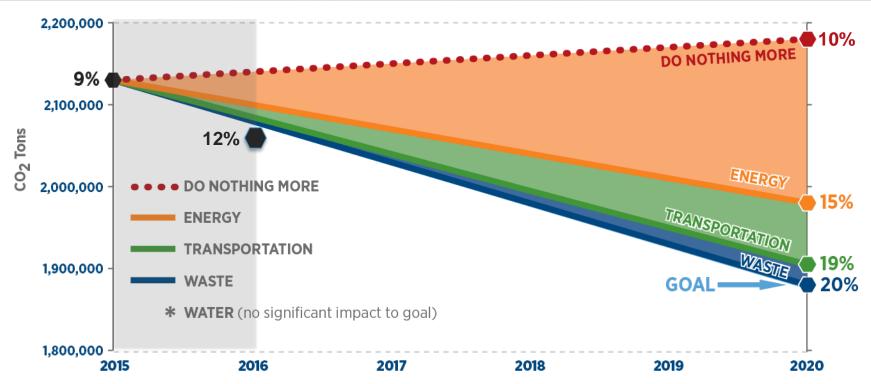








Guided Discussion 1: How can/should we integrate CAP into City Plan?





Fort Collins, Then and Now

How many of you lived in Fort Collins in 1997?

1997 Fort Collins Population:

~ 105,000

2016 Fort Collins Population:

~ 161,000

Difference

Approximately 1/3rd of the City was not present for the 1997 City Plan process



Fort Collins, Then and Now

| | Original (1997) | Revised (2011) | Now (2016) | Future (+20yrs) |
|---|---|------------------------------|---|-------------------------|
| Residential Development | 20% multifamily | 25-30% multifamily | 50% multifamily | 70%+ multifamily |
| Population Fort Collins N. Colorado | 105,000 | 145,000 566,000 | 161,000 618,000 | 215,000 800,000 |
| Transportation Trends | Cars, Trucks, SUV | Hybrid Vehicles Bicycles | Electric Vehicles MAX Platinum Bike- Friendly Community | Autonomous Vehicles |
| Entertainment (Top Song) | Something about the Way you Look Tonight Elton John (Adele turns 8) | Rolling in the Deep Adele | Hello Adele | Probably still Adele |



Guided Discussion 2

What would the CAC like to see in City Plan? What stories do we need to tell about Fort Collins?









City Plan & TMP Questions for CAC

Wrap up & Next Steps



CAC Q4 Meeting Agenda

12:00 – 12:15 Introductions and Grounding

(Inform)

12:15 – 1:10 City Plan & Transportation Master Plan (TMP)

(Inform/Collaborate)

1:10 – 1:20 Break

1:20 – 2:10 Climate Economy (Involve)

2:10 – 2:30 Closing & Next Steps

Climate Economy (Involve)

Objective: CAC Members will...

- Receive an update on the Climate Economy efforts
- Provide feedback from the perspective of CAC member's stakeholder groups
- Influence opportunity:
 - What parts of the Climate Economy are emphasized
 - Stakeholder engagement and potential partners



What is the "Climate Economy"?



Grow businesses, entrepreneurship & employment



Access to capital for private investment



Structured Innovation to solve wicked problems



Achieve Climate Action Plan goals



U.S. Economy at Inflection Point

Fort Collins Weekly Courier article from 1899:

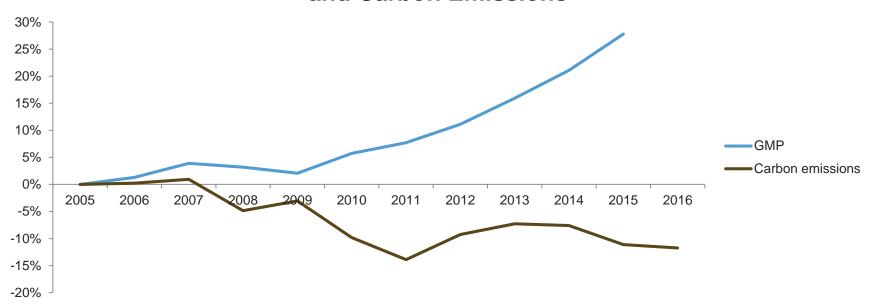
"Despite electric cars, bicycles and automobiles, the horse is bound to be a big factor in Twentieth century civilization... Yes, indeed, the horse is here to stay."





Decoupling Prosperity from Carbon

Fort Collins Gross Metropolitan Product (GMP) and Carbon Emissions





Climate Economy Impacts

- Foundation for a clean energy-driven economy in Northern Colorado
- Align business and local talent
- Strengthen Triple-Helix partnerships
- Advance social equity objectives
- Enhance innovation ecosystem





Quick Wins



- 2017 Bloomberg Mayor's Challenge
- C-PACE
- CSU Green Revolving Fund
- Deployment of "Spark Fund"
- Integration with City as a Platform
- Colorado Smart Cities Alliance







Group Discussion

1. Are there elements of the Climate Economy that you think we should be emphasizing? Are there areas to improve collaboration and build support in the community?

2. Are there stakeholders we're missing? What potential partners we should also be speaking with?



Climate Economy Questions for CAC

Wrap up & Next Steps

Closing and Next Steps

- CAC Future Engagement and Celebration
- Start, Stop, Continue



CAC Future Engagement

- Thank you!
 - Alan S, Steve B, Tim S
- Staying on:
 - 2018 Trudy, Fred, Steve K
 - 2018+ Ann, Hunter, Dana, Stacey B
 - Unknown Marissa + Chadrick

Group Brainstorm:
What stakeholders should be represented?
Any specific recommendations?



Thank you CAC!