

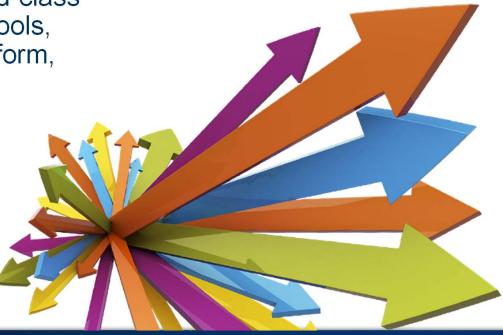




We serve as a **catalyst** for world-class municipal service by providing tools, techniques and products that inform, involve and inspire.

Catalyst: noun \'ka-tə-ləst\

an agent that provokes or speeds significant change or action





#### What We Do

#### **BIG PICTURE CITY STUFF**

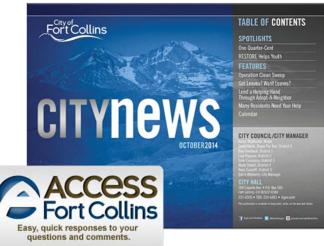
- City Manager/Council
- Emergency
  Communication
- Citizen Survey
- Campaigns and Events
- Public Engagement
- Internal Communication





### What We Do













#### Online

- FCgov.com
- E-newsletter subscriptions
- Social Media
- Nextdoor
- Access Fort Collins
- Video on demand/streaming
  - CityView
  - Out of the Box









- Meetings
- Studio shows
- Issue forums
- Events and presentations
- Original programs
- News & Information









## In Print

- City News
- Local Newspapers
- Recreator
- Reports, brochures, fliers







300 Laporte Ave. / P.O. Box 580 / Fort Collins, CO 80522-0580



## And More!





## How To Get Engaged



- CityWorks 101
- Boards & Commissions
- Social Media
- Council Meetings
- Neighborhood Efforts
- Public Forums
- Volunteer
- By project: Budget Process, etc.



# Why It Matters











- Get the facts
- Your voice is heard and considered







