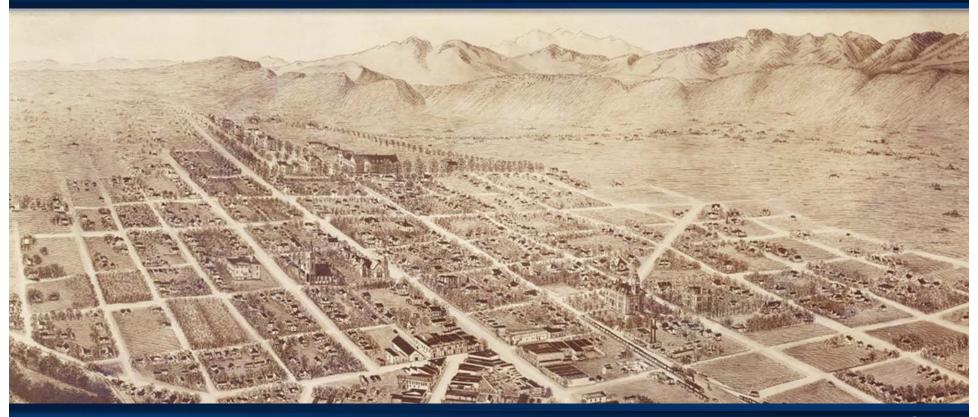




# Vibrant History





### Present Day



- Population: 155,400
- Median Age: 29.1
- College Degree or Higher:
   51.5%
- Home to CSU: 30,000
   Students & 4,000 Staff
- Vibrant Downtown
- Top Place to Live, Retire, or Start a Business



### Vision, Mission, Values

#### **VISION**

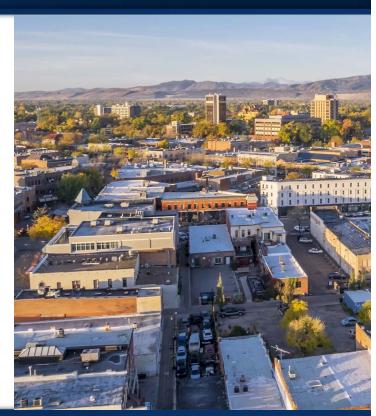
To provide world-class municipal services through operational excellence and a culture of innovation.

#### **MISSION**

Exceptional service for an exceptional community.

#### **VALUES**

- Outstanding Service
- INNOVATION AND CREATIVITY
- RESPECT
- INTEGRITY
- INITIATIVE
- COLLABORATION AND TEAMWORK
- STEWARDSHIP





# Mayor & City Council Members



Wade Troxell

Mayor



Gerry Horak
Mayor Pro Tem, District 6



Bob Overbeck

District 1



Ray Martinez



Gino Campana District 3



Kristin Stephens
District 4



Ross Cunniff
District 5



### Form of Government

### Form of Government: Council Appointed/Direct Reports



Darin Atteberry

City Manager



Municipal Judge
(Runs Municipal Court)

Kathleen Lane



Carrie Daggett
City Attorney
(Legal Services to the City)



## World Class Organization

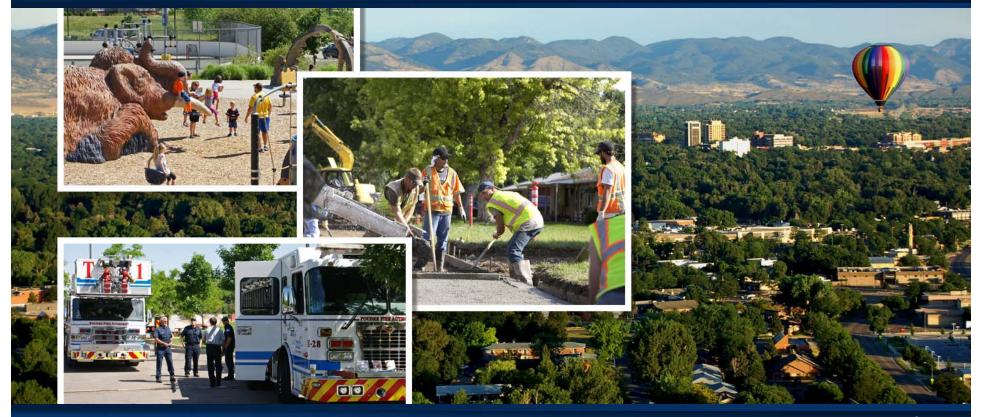


### **Full Service City**

- Approx. 2,300 employees
- Police Services
- Parks
- Transportation
- Recreation
- Planning & Development Review
- Utilities
- Communications
- Neighborhood Services
- Environmental, Economic, and Social Sustainability



# World Class Organization





# **Budgeting for Outcomes**

NEIGHBORHOOD LIVABILITY & SOCIAL HEALTH

CULTURE & RECREATION

ECONOMIC HEALTH ENVIRONMENTAL HEALTH I SAFE COMMUNITY

TRANSPORTATION

HIGH PERFORMING GOVERNMENT









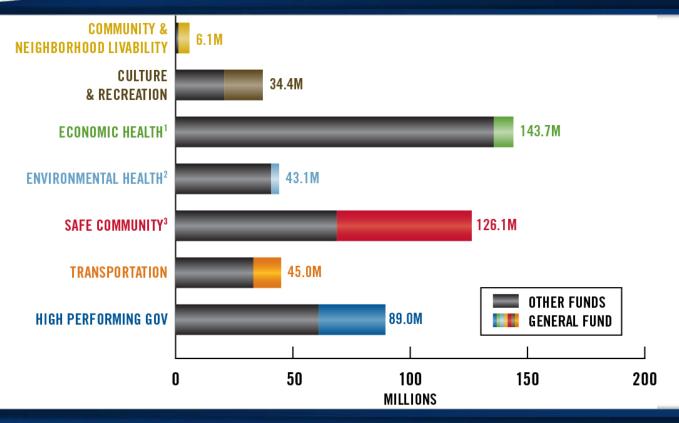








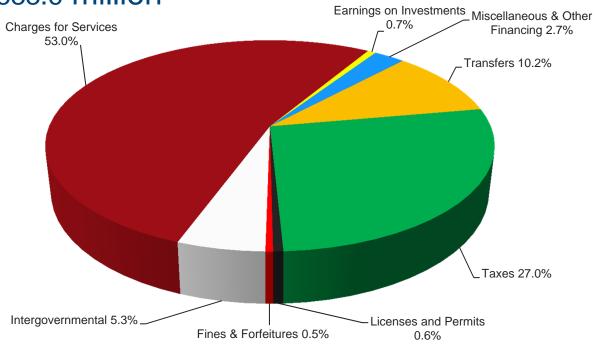
# TOTAL ALLOCATION BY OUTCOME - \$536.4M GENERAL FUND & OTHER FUNDS - 2016





## Where the Money Comes From



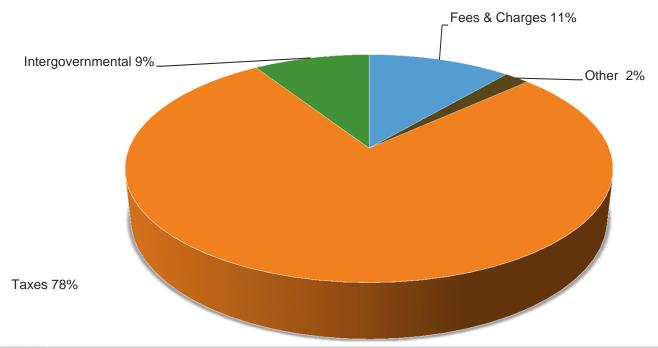




### General Fund Revenue

2015 - \$122,772,788

2016 - \$124,918,364

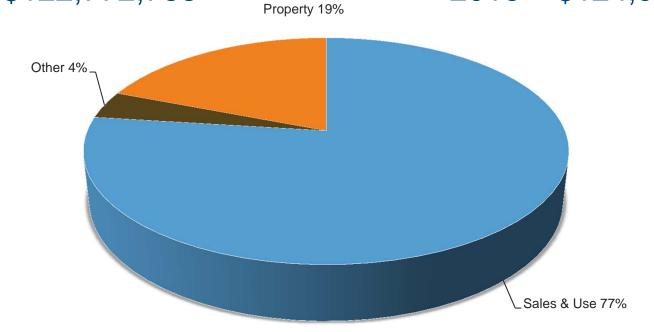




### Tax Revenue Detail

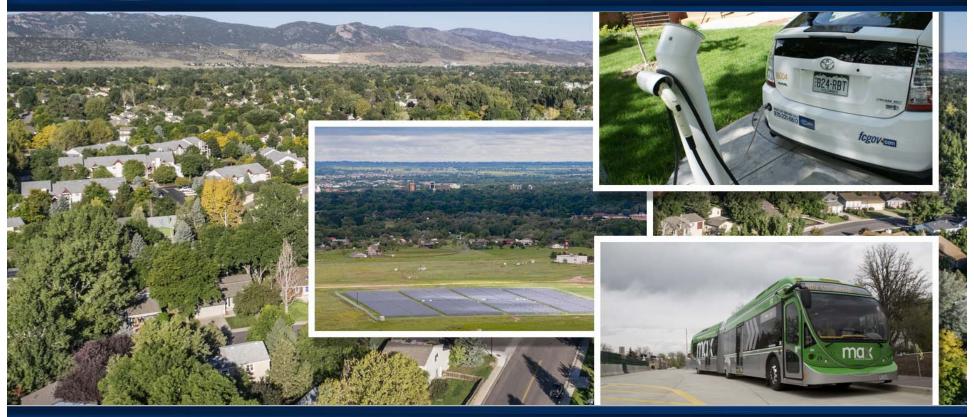
2015 - \$122,772,788

2016 - \$124,918,364





## Focused on the Future





# City Partnerships



- City Leadership
- Parking Services
- District One Police Services
- Parks Maintenance
- FC Bikes
- Economic Health
- Downtown Development Authority
- Downtown Business Association



# Public Engagement



- Boards and Commissions
- Website/Subscriptions
- City Works Program
- Community Issues Forums
- Community Dashboard
- Facebook
- Twitter



# Performance Excellence: Journey to World Class



