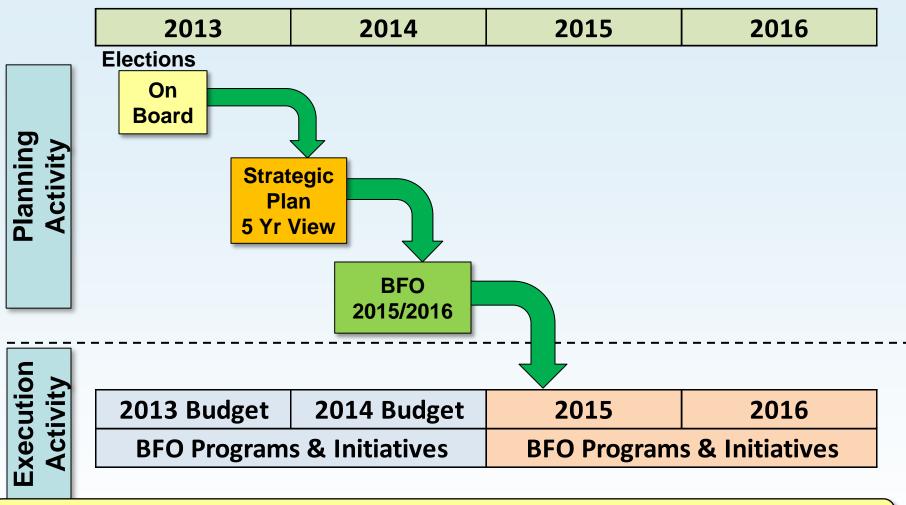
Fort Collins Strategic Planning & Budget Process



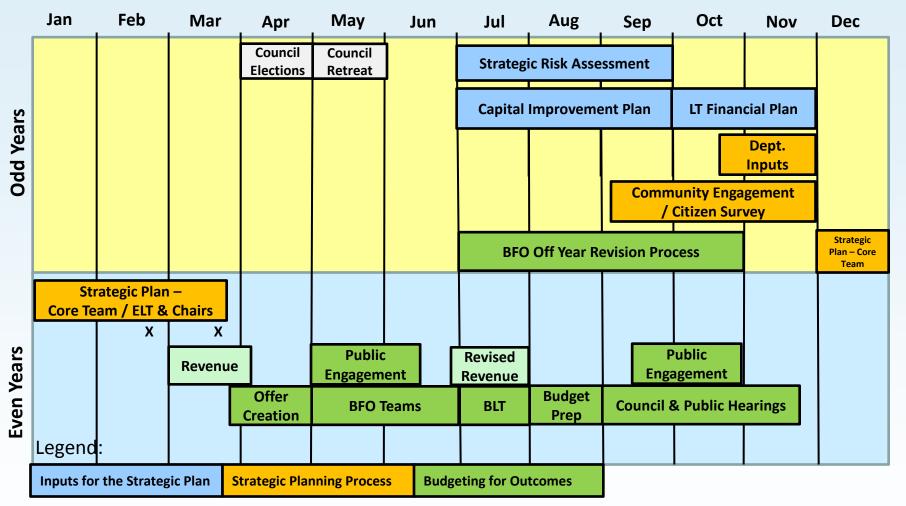
Macro Planning Process



Strategic Plan Becomes the Basis for Developing Offers in BFO And the Basis for Deciding What Offers to Fund



Planning Calendar



X = Council review of Strategic Plan at 2nd Work Session of the month





Planning Efforts Align to "Key Outcome" Areas



Definitions

City Plan & Area Master Plans

- Long term– 25 year vision
- Based on citizen and staff input
- Visionary in scope over 125 objectives and 450 goals
- Guiding document of intent with a broad focus
- Organized around 7
 Outcome Areas

Strategic Plan

- Mid term– 5 years
- Based on an assessment internal & external factors & issues to be addressed to achieve City & Master Plans
- Executable by defining objectives & goals with prescriptive solutions
- Grounded by Citizen Input with a Balanced focus across entire City
- Establish Metrics around each Outcome

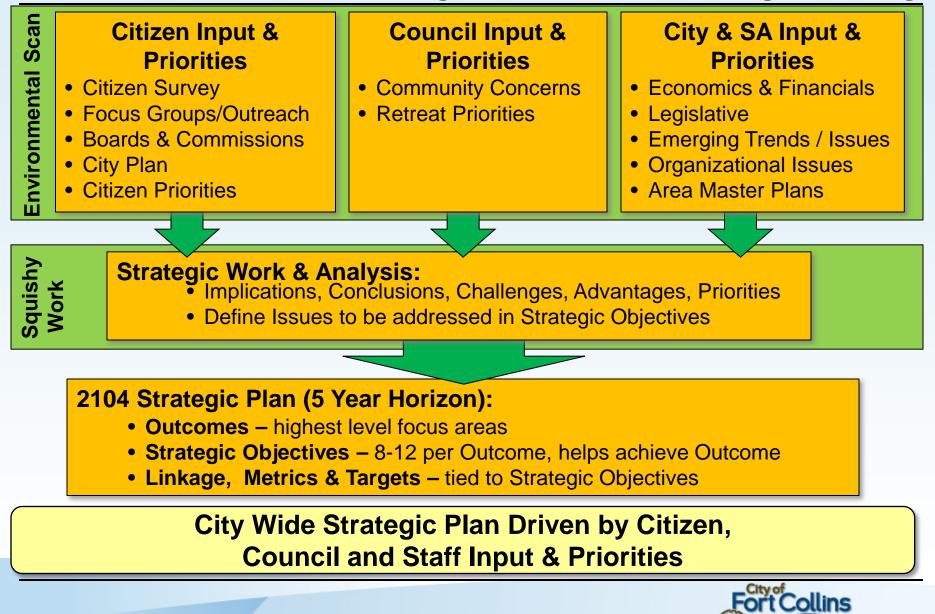
Budget

- Short term– 2 years
- Based on objectives & goals from strategic plan
- Funded Plans & Priorities specific actions, initiatives & programs with dates, owners & support
- Accountability at the action & initiative level
- Establish Metrics for each
 Proposal/Offer

The Strategic Plan is Unique but Drives the Operating Plan.... The Strategic Plan Replaces BFO Purchasing Strategies...



High Level Process – Strategic Planning



Strategic Plan Summary - Objectives

MISSION, VISION & Values	KEY STRATEGIC Outcomes	COMMUNITY DASHBOARD Outcome metrics	STRATEGIC	OBJECTIVES
VISION To provide world-class municipal services through operational excellence and a culture of innovation MISSION Exceptional service for an exceptional community	COMMUNITY & REIGHBORHOOD LIVEBILITY Provide a high quality built environment and support quality, diverse neighborhoods	 Housing Opportunity Index Number of Affordable Housing Units Resourced Number of Noise Complaints Response Time to Graffiti Removal Voluntary Code Compliance 	 Improve access to a broad range of quality housing that is safe, accessible and affordable. Preserve the significant historical character of the community. Direct and guide growth in the community through appropriate planning, annexation, land use and development review processes. Preserve and provide responsible access to nature. Preserve and enhance the City's sense of place. Promote health and wellness within the community. Leverage and improve collaboration with other service agencies to address the prevention of homelessness, poverty issues and other high priority human service needs. 	 Expand organizational and community knowledge about diversity, and embrace cultural differences. Develop clear goals, strategic definition and description of the City's social sustainability role within the community. 1.10. Address neighborhood parking issues. 1.11. Maintain and enhance attractive neighborhoods through City services, innovative enforcement techniques, and voluntary compliance with City codes and regulations. 1.12. Foster positive and respectful neighbor relationships and open communication, as well as provide and support conflict resolution.
VALUES • Outstanding Service • Innovation & Creativity • Respect & Integrity • Initiative & Collaboration • Teamwork & Stewardship	CULTURE & RECREATION	 GSC - Total Participation Golf Courses - Total Participation Lincoln C Total Participation MOD total participation Natural Areas Programs Cumulative Participation per Capita Paved Trails - Number of Visits Recreation Programs - Total Participation 	 Improve low and moderate income citizen access to, and participation in, City programs and facilities. Develop effective marketing strategies that drive optimal attendance and revenue. Develop effective Operation and Maintenance (0&M) funding alternatives for City subsidized facilities and programs. Maintain and enhance the current culture, recreation and parks systems. 	 2.5. Plan, design and implement citywide park, recreation and trail improvements. 2.6. Develop a clear strategic definition and description of the City's role in the culture and arts while leveraging partnerships with other community organizations. 2.7. Promote a healthy community and responsible access to nature.
VISION MISSION VALUES	ECONOMIC HEALTH Promote a healthy, sustainable economy reflecting community values	 Commercial Vacancy Rates Electric System Average Interruption Duration Index (SAIDI) in Minutes Local Unemployment Rate Lodging Occupancy Rates Net Percent Change in Local Jobs New Commercial Permit Dollar Volume per Capita New Residential Permit Unit Volume 	 3.1. Align economic health goals and strategy across all levels of the organization and refine and agree upon the economic tools the City uses. 3.2. Improve policies and programs to retain, expand, incubate and attract primary employers where consistent with City goals. 3.3. Support workforce development and community amenities initiatives that meet the needs of employers within the City. 3.4. Improve effectiveness through collaboration with economic-health oriented regional partners. 3.5. Sustain high water quality to support the community and water-dependent businesses. 3.6. Maintain utility systems and services; infrastructure integrity; and stable, competitive rates. 	 3.7. Support sustainable infill and redevelopment to meet climate action strategies. 3.8. Preserve the City's sense of place. 3.9. Provide transparent, predictable and efficient processes for citizens and businesses interacting with the City. 3.10. Address Downtown parking issues identified in the adopted Parking Plan, including funding, convenient access, and integrated transit and alternate mode solutions. 3.11. Encourage the development of reliable, ultra high speed internet services throughout the community.



Strategic Plan Sample – Outcome Overview

CITY OF FORT COLLINS 2015-16 STRATEGIC PLAN

CITY OF FORT COLLINS 2015-16 STRATEGIC PLAN



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Fort Collins provides a high quality built environment and supports quality. diverse neighborhoods.

Fort Collins is a healthy and vibrant community. The City is currently transitioning from a more suburban, large town to a small urban city with a small-town feel. As this transition occurs, our goal is to create a walkable city where people want to live, work and play. The City is committed to creating a desirable urban environment that recognizes the importance of the form of the environment (e.g., community architecture, historic preservation and pedestrianoriented environments) while creating a safe, beautiful, and friendly experience for residents and visitors.

Development and growth are focused within the community's designated Growth Management Area to protect sensitive natural resources and the regional landscape, encourage infill and redevelopment, and make the most efficient use of public infrastructure. The City recognizes our existing neighborhoods and actively seeks to preserve and support their vibrancy. As the City grows and redevelops, our vision is an overall average increase in density that fosters efficient land use; supports a mix of housing types integrated with activity centers and diverse businesses; increases the safety and efficiency of public utilities, streets, facilities and services; and accommodates multiple modes of travel (including vehicle, bus, bike and pedestrian). Alternative transportation modes and access to key health and human services facilities are a priority.

The aesthetics of urban form, connectivity and inclusion of nature are used to create an attractive design. Land uses are brought together in a development pattern designed to create a pleasant environment for walking and bicycling, as well as automobile and transit travel. Distinctive, attractive and functional building and streetscape design, thoughtfully preserving valuable historic resources, and incorporating public art are key parts of community livability.

A wide variety of housing types (including single-family, duplexes, townhomes, apartments and condos/lofts) are offered so that people from all income levels may have choices for safe, affordable and quality housing in diverse neighborhoods throughout the community. Business diversity across all neighborhoods is also a priority.

Community and Neighborhood Livability also addresses challenges related to leading active lifestyles, and the accessibility of health and human services facilities for all demographics of the community. Community and Neighborhood Livability is related to human well-being and wellness, and opportunities for residents to work together, to be self-sufficient, and to live, work and travel within the community. It also supports local food production to improve the availability and accessibility of healthy foods.

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15



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Strategic Plan Sample – Objectives Descriptions

CITY OF FORT COLLINS 2015-16 STRATEGIC PLAN

The Community and Neighborhood Livability Outcome focuses on:

- · A compact pattern of development within a well-defined community boundary.
- Adequate and safe public facilities, services and infrastructure to serve existing development and new growth.
- · Interconnected neighborhoods and ways to accommodate multiple means of travel.
- · Opportunities for redevelopment, revitalization and growth in targeted areas.
- Cohesive, distinct, vibrant, safe and attractive neighborhoods.
- Vital and appealing transit-oriented activity centers and destinations throughout the city.
- Quality, accessible and affordable housing options for all household types and income levels.
- · Preservation and enhancement of historic resources.
- · Visible and accessible nature in the city with an interconnected system of open lands.
- · Opportunities to lead active and healthy lifestyles.
- · Access to healthy, locally grown or produced food.
- · Addressing the impact of increasing poverty and homelessness.

STRATEGIC OBJECTIVES community & neighborhood livability

- 1.1. Improve access to a broad range of quality housing that is safe, accessible and affordable.
- 1.2. Preserve the significant historical character of the community.
- 1.3. Direct and guide growth in the community through appropriate planning, annexation, land use and development review processes.
- 1.4. Preserve and provide responsible access to nature.
- 1.5. Preserve and enhance the City's sense of place
- 1.6. Promote health and wellness within the community.
- 1.7. Leverage and improve collaboration with other service agencies to address the prevention of homelessness, poverty issues and other high priority human service needs.
- 1.8. Expand organizational and community knowledge about diversity, and embrace cultural differences.
- 1.9. Develop clear goals, strategic definition and description of the City's social sustainability role within the community.
- 1.10. Address neighborhood parking issues.
- 1.11. Maintain and enhance attractive neighborhoods through City services, innovative enforcement techniques, and voluntary compliance with City codes and regulations.
- 1.12. Foster positive and respectful neighbor relationships and open communication, as well as provide and support conflict resolution.

DEFINITIONS & DESCRIPTIONS

- 1.1. Improve access to a broad range of quality housing that is safe, accessible and affordable.
 - Residents identified housing affordability as a high priority during community outreach sessions and in the 2013 Citizen Survey.
 - Tight rental market with vacancy rates of less than 3% is making it difficult for low income residents to live and work within Fort Collins. Several factors contribute to affordability issues for a broad range of the population. A market study may be needed to identify the factors and potential ways the City can mitigate them.
 - Focus should be on both creating opportunities for ownership and access to affordable rental units for all impacted residents. In addition, housing strategies should consider the needs of a growing homeless population.

1.2. Preserve the significant historical character of the community.

- · Fort Collins has several aging neighborhoods.
- The character of many neighborhoods is changing as student housing expands, higher density development occurs, and the desires of a diverse population change.
- Focus on programs and aligning fees, codes and standards that preserve the character and sense of community that gives Fort Collins a unique sense of place while allowing appropriate infill development and redevelopment.

1.3. Direct and guide growth in the community through appropriate planning, annexation, land use and development review processes.

- Colorado State University (CSU) is growing significantly and plans \$1.5B of construction and an expected student population of 35,000 over the next 10 years.
- Fort Collins' population is expected to grow by 50% over the next 20 years and the City currently has more than \$2B of significant construction projects in process.
- · Partnerships are needed with CSU to assess impacts and collaboratively align efforts.
- Effort is needed to streamline the process, and align staffing, fees, codes, funding, standards and relationships to effectively manage growth consistent with City plans and goals in areas of sustainability, sense of place, livability and environmental health. The process is intended to balance predictability and flexibility.

1.4. Preserve and provide responsible access to nature.

- Fort Collins enjoys a unique appeal based on our open spaces, access to mountains, parks and trail systems and our individual identity separate from neighboring communities.
- Maintaining the positive and unique character of the community while we transition from a large town to a small city will require thoughtful and careful planning and compromise.
- Expand, enhance and protect City open space lands and the trail network.
- Promote Nature in the City programs through enhanced green spaces that increase the integration of natural habitat with urban spaces.

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CITY OF FORT COLLINS 2015-16 STRATEGIC PLAN



16

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STRATEGIC – Community Dashboard

- Meaningful to citizens
- Indicate performance to Outcomes
- Phase I 38 high level Metrics

BUSINESS PLAN – BFO Metrics

- Aligned with programs, services & initiatives funded in the budget
- Indicate performance to strategic objectives
- Phase II several hundred metrics specific to achieving Strategic Objectives

- FOUNDATIONAL - Operational

• Day to day, operational measures

http://www.fcgov.com/dashboard/



Community Dashboard

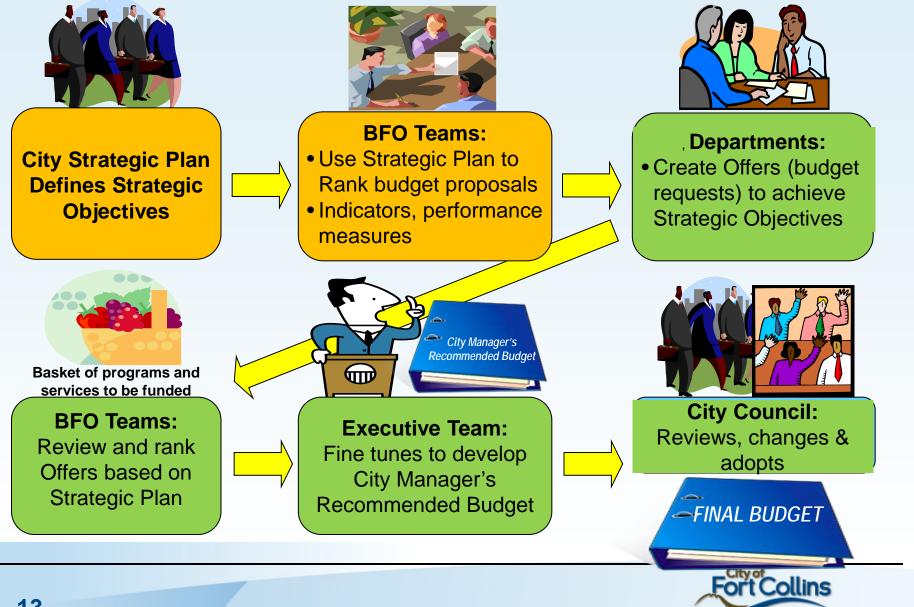
FortC	ollins	about our city > Search
City of Fort C	collins Community Performance Measurement Dashboard	Subscribe to Quarterly Email Updates
Outcome		Q4 2014 Results 🕐
	ity and Neighborhood Livability provides a high quality built environment and supports quality, diverse neighborhoods.	
	and Recreation provides diverse cultural and recreational amenities.	
Fort Collins	<u>c Health</u> has a healthy, sustainable economy, reflecting community values.	
	nental Health promotes, protects and enhances a healthy and sustainable environment.	
	forming Government exemplifies an efficient, innovative, transparent, effective and collaborative city government.	
Fort Collins	provides a safe place to live, work, learn and play.	
Fort Collins	tation provides safe and reliable multi-modal travel to, from, and throughout the City.	



Community and Neighborhood Livability Performance Metrics		Emai	c ribe to Quarterly I Updates mail address
	Q4 2014		
Measure/Explanation	Actual	Target	Result 🕐
Cumulative Number of Noise Complaints This measures the number of noise complaints in a hot-spot area determined by the previous calendar year. The area is defined from Prospect Rd./Taft Hill Rd. northeast to Mulberry St./Shields St.	566	432	
Housing Opportunity Index (HOI) The Housing Opportunity Index (HOI) is defined as the share of homes sold in an area that would have been affordable to a family earning the local median income. The target is to be 5% better than the national HOI.	69.6%	64.9%	
Number of Affordable Housing Units Resourced The total number of housing units receiving affordable housing funding through the City's Affordable Housing Program	80	106	
Response Time to Graffiti Removal This indicator measures the amount of time to respond to and abate both reported and unreported graffiti in the City. The goal is to have graffiti properly abated within two business days.	1.3	2.0	
Voluntary Code Compliance This metric tracks the percentage of voluntary compliance with nuisance code violations issued by the City of Fort Collins. Voluntary compliance is defined as violations corrected by the property owner or tenant. The target is 95% voluntary compliance.	89.8%	90.0%	



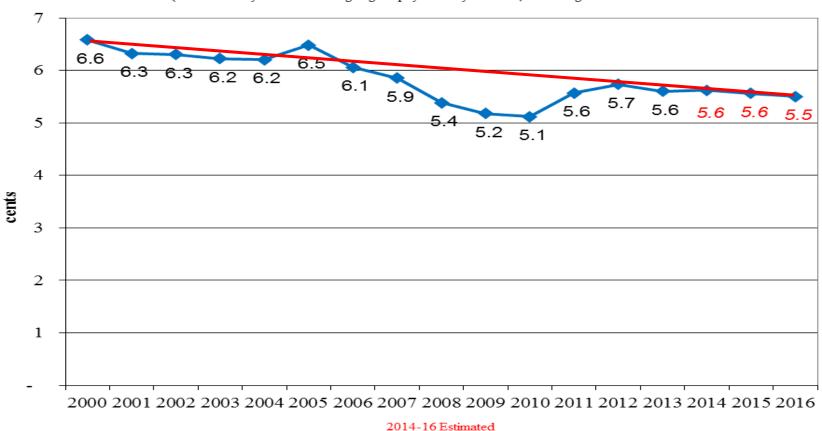
Budgeting for Outcomes (BFO) Process



September 9 th Work Session	 Community & Neighborhood Livability Economic Health Environmental Health Safe Community
September 23 rd Council Meeting	Budget Public Hearing
September 23 rd Work Session	 Culture and Recreation High Performing Government Transportation
October 7 th Council Meeting	Budget Public Hearing
October 14 th Work Session	 General Discussion – Final Direction
October 21 th Council Meeting	First Reading
November 18 th Council Meeting	Second Reading



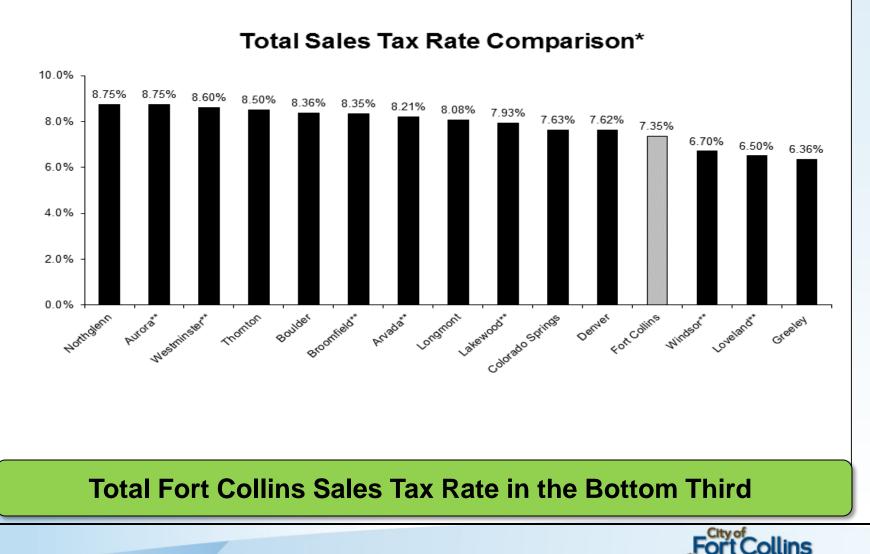
Price of Government for the City of Fort Collins



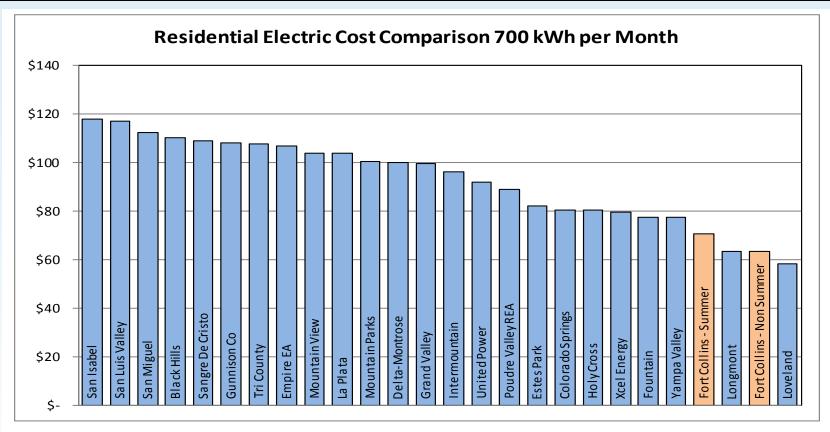
(cents of every dollar earned going to pay for City services, including utilities

Slight Downward Trend in the Price of Government





Electric Cost Comparison



Colorado Utilities with more than 7500 residential meters Source: Colorado Association of Municipal Utilities, January 2014 data

Fort Collins Electric Rates Very Competitive



Revenue Assumptions

(\$ millions)		013	2014 Forecast		2015 Budget		2016	
		ctual					Βι	udget
Sales Tax								
Prior Year			\$	92.8	\$	96.6	\$	99.8
3% & 2.5% Economic Growth 2015/2016				3.8		3.0		2.5
Additional Marijana Tax Revenue				-		0.2		
Mall Base & Dedicate Tax				-		-		2.0
Total Sales Tax Revenue	\$	92.8	\$	96.6	\$	99.8	\$	104.3
Year over Year Change				4.1%		3.3%		4.5%
Less: Expiring 1/4 Cents								(12.6)
Sales Tax Revenue					\$	99.8	\$	91.7
Use Tax								
Use Tax (On-Going)	\$	14.5	\$	14.5	\$	14.5		14.5
Use Tax (On-Going w/o 1/4 Cents)							\$	12.6
Use Tax (One-Time)		3.9		6.7		3.0		2.5
Mall Use Tax (One-Time)				1.2		1.3		

Assumed Moderate Growth in 2015 & 2016.... Additional Mall Revenue Included in 2016 2016 ¹/₄ Cent Revenue Not Included in Budget



Funding Opportunities Included in Budget

(\$ millions)		202	15			2016			
	On-Goir	ng	One	-Time	On	-Going	One	e-Time	
Funding Opportunities Included:									
2014 Sales Tax Above Budget	2	.7							
2014 Use Tax Above Budget				6.7					
North College Improvement Underspen	d			2.9					
2016 Mall Sales Tax - Base & Dedicate	d					2.0			
Mall Use Tax Paid in 2014 & 2015				2.5					
Total Opportunities Included	\$ 2	.7	\$	12.1	\$	2.0	\$	-	
 Fund Balances reviewed with Council Finance June 2014 All healthy at year end 2013 and forecast healthy year end 2014 									

• General Fund balance increased from \$55.2M in 2012 to \$60.7M in 2013

Unanticipated Revenue Included in Budget



Utility Rates:	Actual 2013	Actual 2014	Budget 2015	Budget 2016
L&P *	4.3%	2.0%	2.0%	2.0%
Water **	4.0%	4.0%	0.0%	0.0%
Waste Water ***	0.0%	3.0%	3.0%	3.0%
Storm Water	0.0%	0.0%	0.0%	0.0%

* 2013 includes 3.83% PRPA & 0.50% Solar Program, 2014 1.5% PRPA & 0.50% Solar Program, 2015-16 PRPA only

- ** 2013 includes 4% Fire Mitigation, 2014 includes 1% Fire Mitigation, 3% Capital Improvements
- *** 2014-16 Capital Improvements

L&P Driven by PRPA Pass Through Waste Water Driven by Capital Improvements

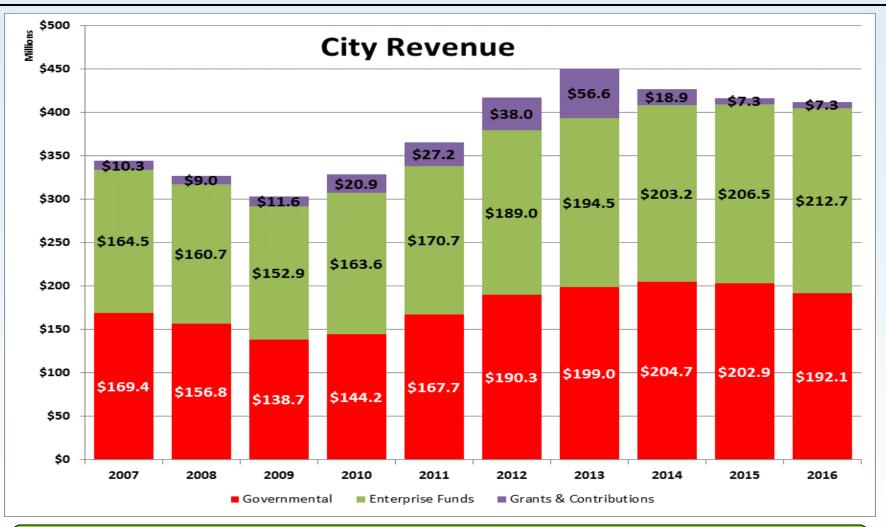


	Budget Budget 2015 2016
General Inflation	2.0% 2.0%
Compensation	2.0% 2.0%
Benefits Cost	11.5% 3.7%
Pension Contributions GERP Supplemental Contribution	No Change \$1.1M \$1.1M

Moderate Inflation....Compensation Tied to Market.... Benefit Costs Increased Significantly in 2013 & 2014.... Wellness Clinic Should Reduce Benefit Cost Increase by 2016



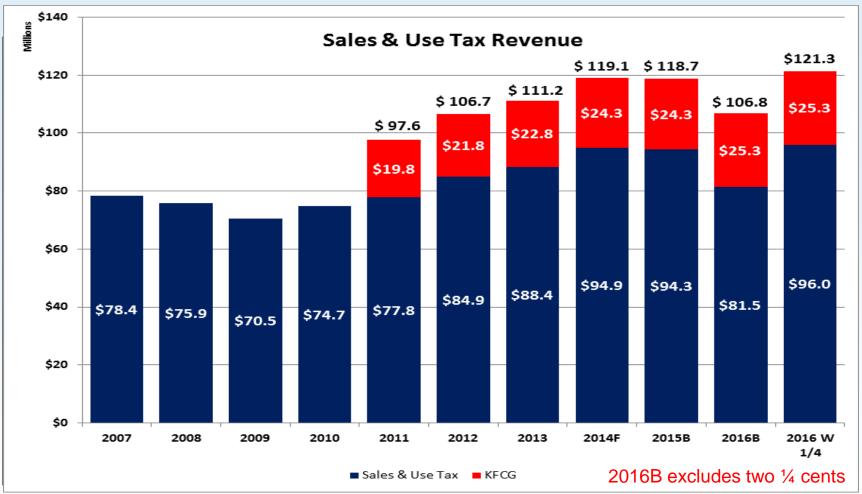
Total Revenue



Reduced Use Tax in 2015....Without 1/4 Cents in 2016



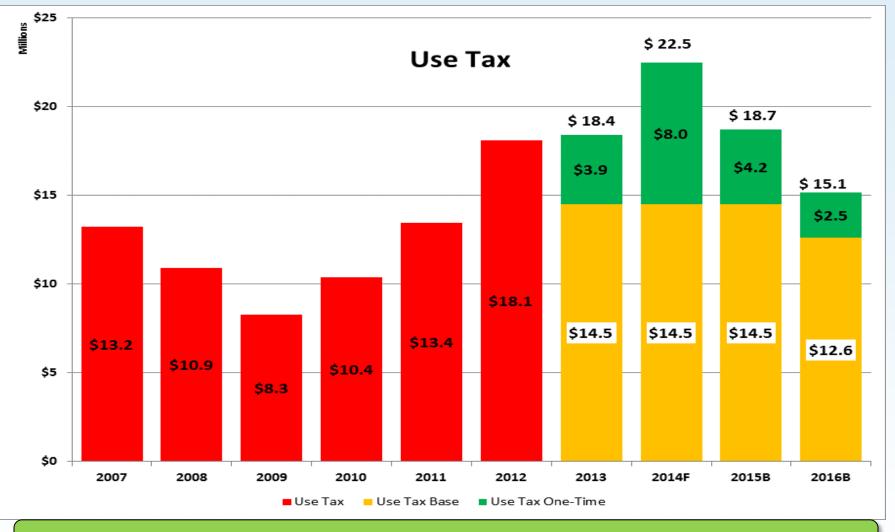
Sales & Use Tax Revenue



Decline in Use tax in 2015 Keeps Revenue Flat... 2016 Reflects Without and With Two Expiring ¹/₄ Cent Tax Rates



Use Tax



Use Tax is Volatile Year to Year



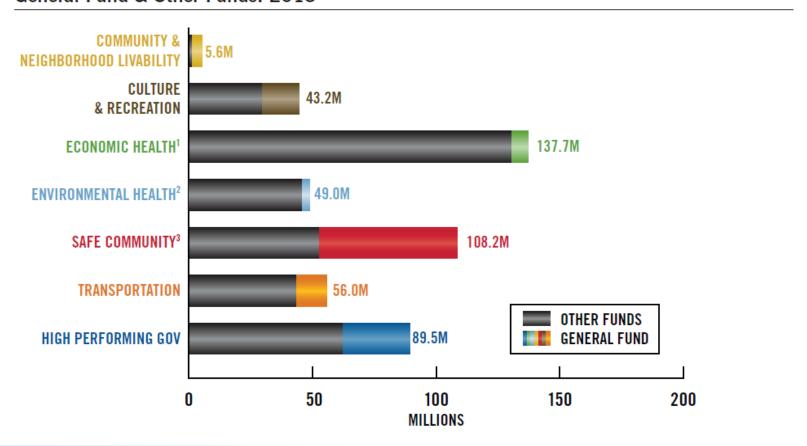
Budget Overview

(\$ Millions)		Adopted	get	Proposed Budget				
		<u>2013</u>		<u>2014</u>	<u>2015</u>		<u>2016</u>	
Operating	\$	432.5	\$	451.9	\$	490.0	\$	477.8
Debt		21.2		20.7		21.2		21.4
Capital _		31.2		31.4		45.1		36.2
Total City Budget	\$	484.9	\$	504.0	\$	556.3	\$	535.4
% Change from Prev Yr		11.8%		3.9%		10.4%		-3.8%
Net City Budget		387.9	\$	401.1	\$	436.9	\$	428.0
% Change from Prev Yr		7.0%		3.4%		8.9%		-2.0%
General Fund	\$	112.9	\$	123.8	\$	129.7	\$	128.6
% Change from Prev Yr		8.3%		9.7%		4.8%		-0.8%
Keep Fort Collins Great		22.7	\$	22.6	\$	26.6	\$	26.8
% Change from Prev Yr		17.0%		-0.4%		17.7%		0.8%

2015 Growth Largely From One-Time Spending Projects.... Modest Increase in General Fund Spending



Total Allocation by Outcome: \$550.3M* General Fund & Other Funds: 2015





Overview:

City Fiscal Condition is Healthy: Appropriate fund balances, strong sales & use tax **KFCG:** Fulfilling commitments to voters with KFCG revenues **Strategic Plan:** Recommended Budget has strong linkages to the Strategic Plan

Themes:

Maintain High Quality Service & Stewardship of City Assets

- Police Daytime Officers (3 FTE) & Alcohol and marijuana enforcement (2 FTE)
- Police Training Facility Design
- Asset management & Streets projects
- Epic pool bulkheads, Lincoln Center asbestos removal



Neighborhood & Community Vitality

- Additional affordable housing funding, Low Income Rebate Program
- Lincoln Neighborhood Projects
- Neighborhood Revitalization, Alley Maintenance
- Broadband Strategic Plan

Environmental & Poudre River Restoration

- Poudre River Restoration,
- In stream Water Resource Specialist, NISP analysis
- Integrated Recycling Facility & Green Built Environmental Coordinator
- Climate Adaptation Planning & Air Quality Program support,

Transit & Mobility

- Transit expanded hours and routes for full year & Improved Dial a Ride program,
- New CSU funded student Transit services
- Pedestrian sidewalks & College Avenue concrete work
- Railroad Switching Operations Study



Sense of Place

- Linden Design
- Southeast Community Park
- Old Town Square Renovation
- Partnership for a New Downtown Plan Update

Infrastructure

- Mulberry bridge
- Vine & Lemay intersection design
- Arthur Ditch master plan
- Utility projects & project managers

Improved Internal Systems & Leveraging Resources

- Safety Director & Occupational Health Professional
- Business licensing software, IT infrastructure & HR Technology
- Volunteer coordinator & Special Events coordinator
- Lead 1.0 Staff training and development



Balanced and Fiscally Prudent Budget that Addresses Multiple Community and Council Priorities

- Strengthens key services related to transportation, police, fire, parks & recreation
- Enhances community priorities such as the environment, social sustainability, transit, key city infrastructure and investment in neighborhoods
- Continues the commitment made to voters who approved the Keep Fort Collins Great sales tax increase in 2010
- Includes smart, long-term investments in the future including the Poudre River, Southeast Community Park, and the Old Town Square Renovation

