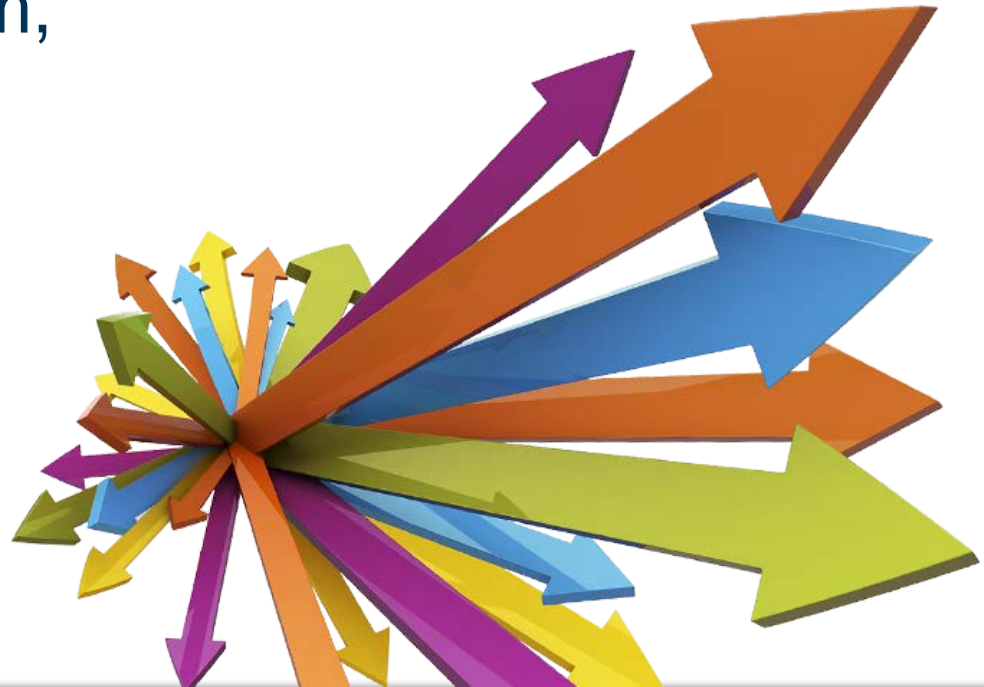






We serve as a **catalyst** for world-class municipal service by providing tools, techniques and products that inform, involve and inspire.

**Catalyst:** *noun* \ 'ka-tə-ləst\  
an agent that provokes  
or speeds significant  
change or action

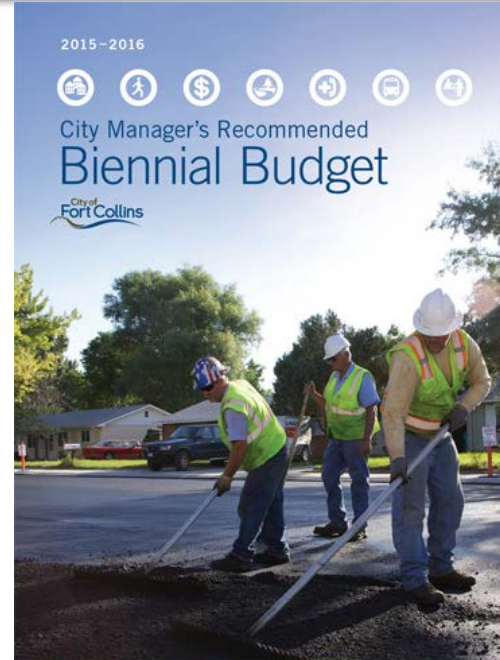


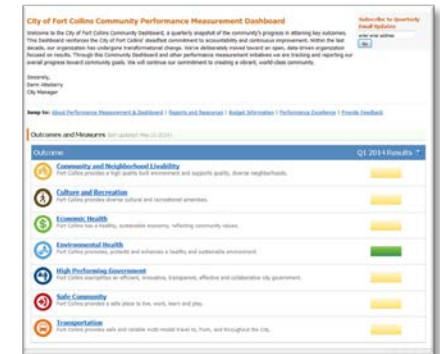


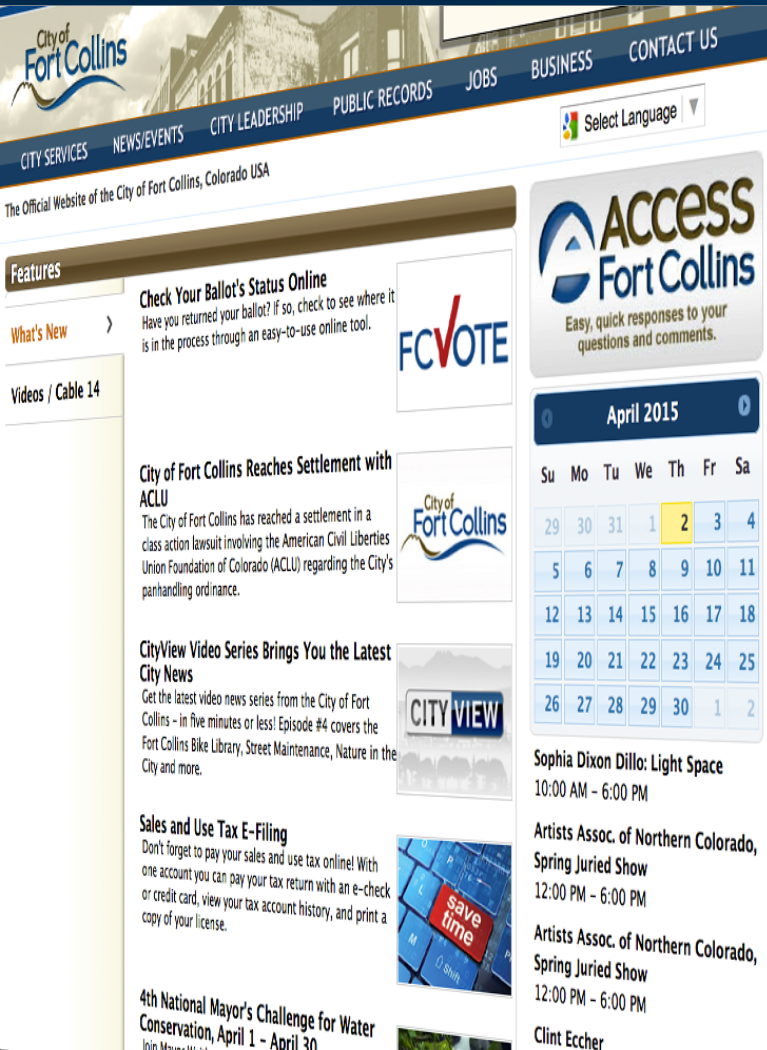


## BIG PICTURE CITY STUFF

- City Manager/Council
- Emergency Communication
- Citizen Survey
- Special Events
- Special Projects
- Internal Communication







The screenshot shows the City of Fort Collins website with a navigation bar at the top containing links for CITY SERVICES, NEWS/EVENTS, CITY LEADERSHIP, PUBLIC RECORDS, JOBS, BUSINESS, and CONTACT US. A 'Select Language' dropdown is also present. The main content area features several sections: 'Check Your Ballot's Status Online' with a 'FCVOTE' button, 'City of Fort Collins Reaches Settlement with ACLU', 'CityView Video Series Brings You the Latest City News', 'Sales and Use Tax E-Filing', and '4th National Mayor's Challenge for Water Conservation, April 1 - April 30'. On the right side, there is an 'ACCESS Fort Collins' section with a calendar for April 2015 and a list of events including 'Sophia Dixon Dillo: Light Space' and 'Artists Assoc. of Northern Colorado, Spring Juried Show'.

- [fcgov.com](http://fcgov.com)
- e-newsletter subscriptions  
[fcgov.com/subscriptions](http://fcgov.com/subscriptions)
- FCTrip
- Access Fort Collins
- Nextdoor
- Social Media  
[fcgov.com/connect](http://fcgov.com/connect)







- Meetings
- Studio shows
- Issue forums
- Events and presentations
- Original programs
- News & Information





- City News
- Local Newspapers
  - Coloradoan
  - Northern Colorado Business Report
- Recreator
- Reports, brochures, fliers







- Partner organizations
- Issues Forums
- Presentations







# How to Get Engaged



- CityWorks 101
- Boards & Commissions
- Social Media
- Idea Lab
- Council Meetings
- Neighborhood Efforts
- Issues Forums
- Volunteer
- By project: Budget Process, etc.



# Why It Matters



- Transparent Government
- Accuracy of Information
- Involvement Means Impact

