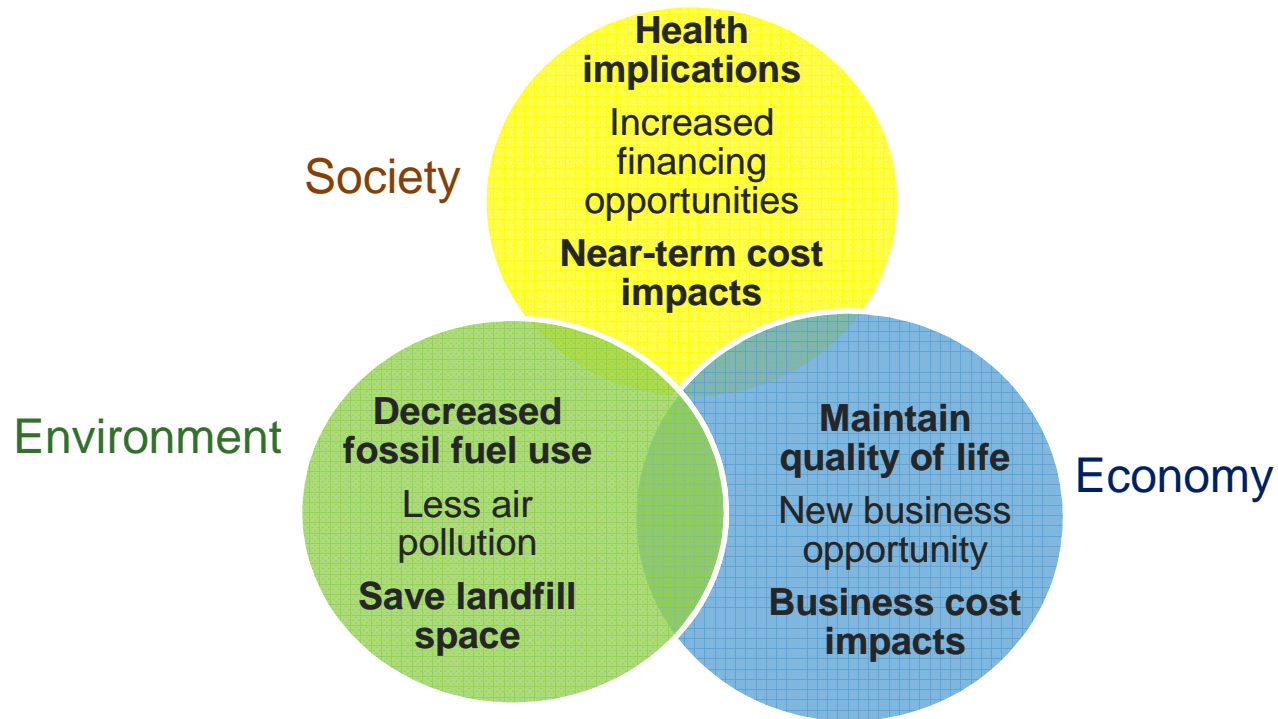




Sustainability Services Area: City Works

- Economic/Environmental/Social
- We promote in community
- We serve as municipal umbrella
- We integrate!!





- Community Prosperity
- Grow Our Own
- Place Matters
- The Climate Economy
- Think Regionally



Project Sponsor: Jacqueline Kozak Thiel  
Project Manager: Josh Bink

Prepared: June 2, 2015

- Community Wellness
- Equity & Inclusion
- Community Prosperity
- Housing



Project Sponsor: Jacqueline Kozak Thiel  
Project Manager: Beth Sowder  
Prepared: January 25, 2016

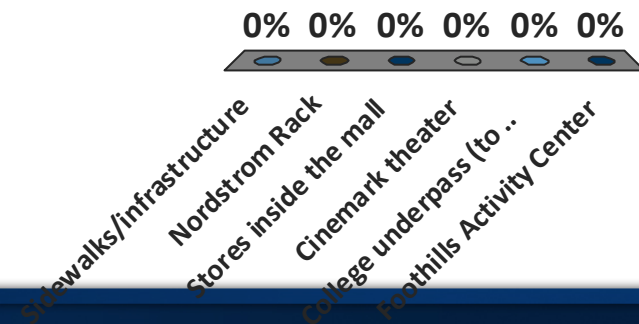
- Climate Commitment
- Be Air Aware
- Road to Zero Waste
- Lead by Example
- Collaborate & Act Regionally



Project Sponsor: Jacqueline Kozak Thiel  
Project Manager: Lucinda Smith  
Prepared: April 2016

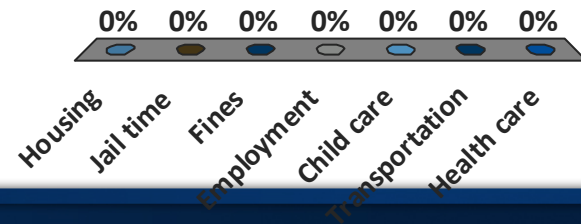
At the Foothills mall, the City paid for  
(choose up to 3):

- A. Sidewalks/infrastructure
- B. Nordstrom Rack
- C. Stores inside the mall
- D. Cinemark theater
- E. College underpass (to be built)
- F. Foothills Activity Center



How many people with disabilities live in Fort Collins?

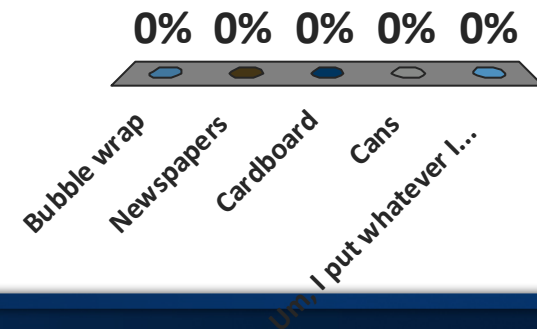
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- C. 15,000
- D. 20,000
- E. 25,000





## Which of these cannot go in the trash?

- A. Bubble wrap
- B. Newspapers
- C. Cardboard
- D. Cans
- E. Um, I put whatever I want  
in the trash. ^\\_(\ツ)\\_/







Ensuring healthy social systems so that people in our community can **thrive.**



**Community Wellness: *People Matter***



**Equity & Inclusion: *All Are Welcome***



**Community Prosperity: *Opportunities for All***



**Housing: *A Place to Call Home***



- Promote/maintain a **welcoming, inclusive community** where people feel connected
- Encourage **transportation options** that are inclusive to all
- Expand City's **diversity, inclusion and equity goals**
- Ensure all residents have equal **access and opportunities** to meet basic needs.

*Promote a more inclusive and equitable community that embraces and celebrates diversity.*





*A welcoming, inclusive community where all residents and visitors feel valued, safe, and connected.*



- **Mission:** Support SSD strategic plan
- **Promise Statement:** The City promises to steward a sense of belonging for all in Fort Collins
- Citywide representation



- LGBTQ+
- Policies and Tools
- Public Participation
- Transportation



- .5 FTE dedicated resourcing
- Strengthening coordination across organization
- Work Plans & Events:
  - Access and opportunity: civic engagement
  - Recruitment and retention practices
  - Transportation equity summit
  - Multicultural Community Retreat: 9/8 & 9/9
  - Community Equity Consortium: 5/3



3.29.2017

**Fort Collins: Sustainable Economic Development**  
Sean Carpenter, Climate Economy Advisor, City of Fort Collins

# Economic Health. Our Vision.



A healthy, sustainable economy reflecting community values.

# Our Transformation.

**1870:**

Colorado  
Agricultural  
College  
founded

**1935** Municipal  
Electrical Utility,  
wholly owned by  
citizens, created  
by public vote.

**1991**

New Belgium kicks  
off wave of  
microbrewery  
development in  
NoCo

**2007/ 2015**

Woodward  
Governor selects  
Fort Collins for  
Int'l HQ &  
Manufacturing  
facility

**1876**

'Doctrine of  
Prior  
Appropriation'  
created; origin  
of Water Law  
in the Western  
U.S.

**1977**

Hewlett  
Packard opens  
facility on  
Harmony Road

**1998**

Otterbox  
founded with a  
focus on  
mobile  
devices, tech,  
and design

## Demographics



**POPULATION: 158,600**

**MEDIAN FAMILY INCOME: \$76,341**

**MEDIAN AGE: 29.3**

**AVERAGE HOUSEHOLD SIZE: 2.37**

**EMPLOYMENT: 87,081**

**EDUCATION: 52% college or better**

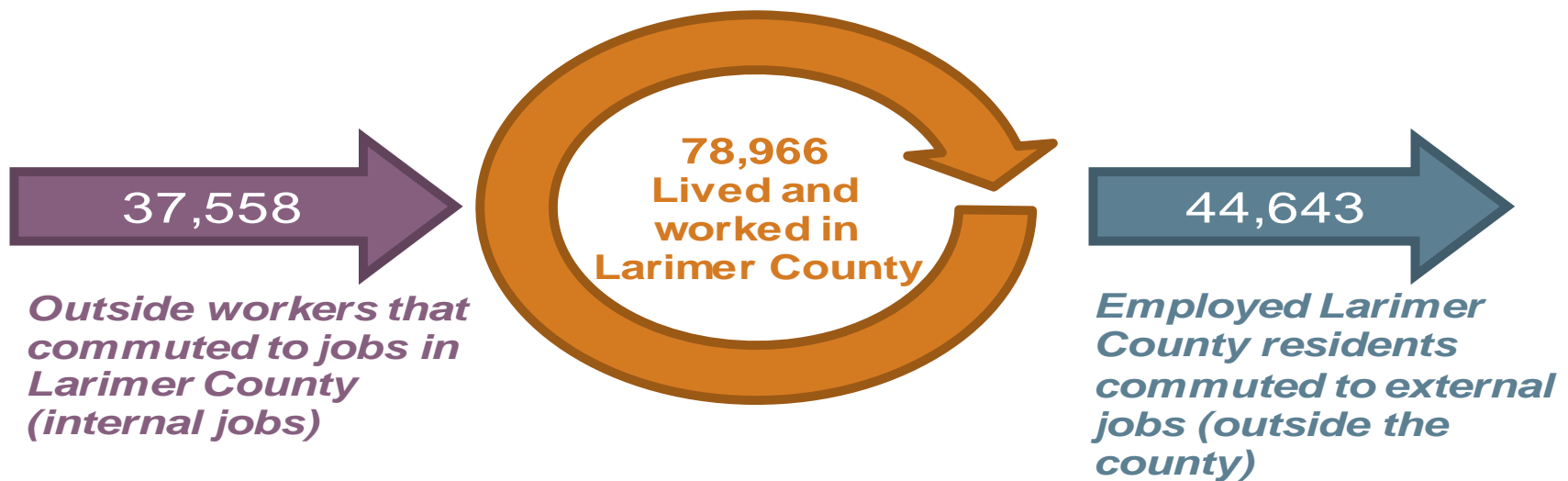
**GROSS METRO PRODUCT: \$15.1 Billion**

22

**55%**  
Residents  
Live and  
Work

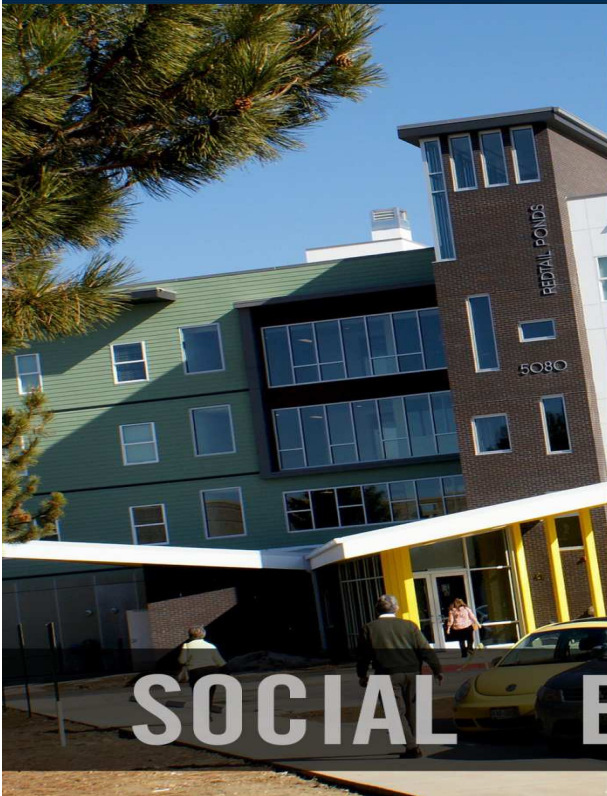
**2.8%**  
Unemployment

**68.9%**  
Labor Force  
Participation  
Rate  
(Larimer County)





# Principles. Triple Bottom Line.



**SOCIAL ENVIRONMENTAL ECONOMIC**

## Principals. Innovation Community.



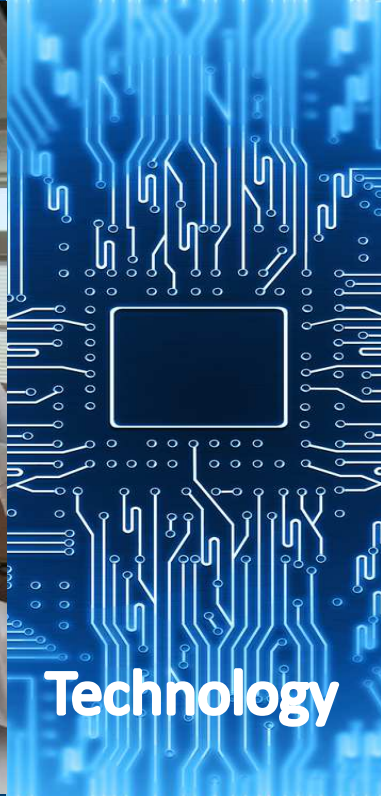
- Triple Helix Focus
- Industry Clusters for Prioritization
- Leverage existing Talent
- City as a Platform

# Principals. Place Matters.



A balanced built and natural environment.

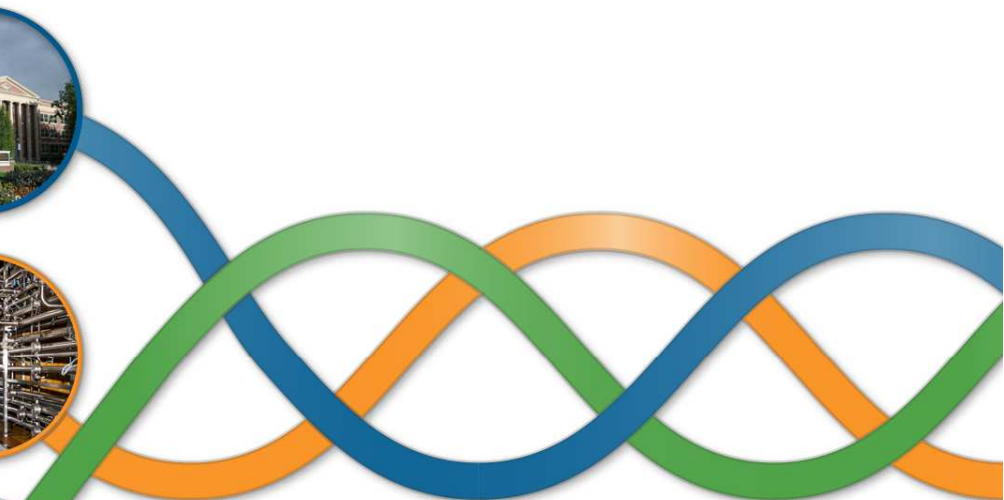
# Case Study #1: Industry Clusters.



## Case Study #2: Triple Helix.

Research Universities  
Community Colleges

Private Sector



Public Sector

## Case Study #3: Local Talent.



## Case Study #4: Climate Economy.



## Tools and Tactics: Capital.





# Tools & Tactics: Engagement.



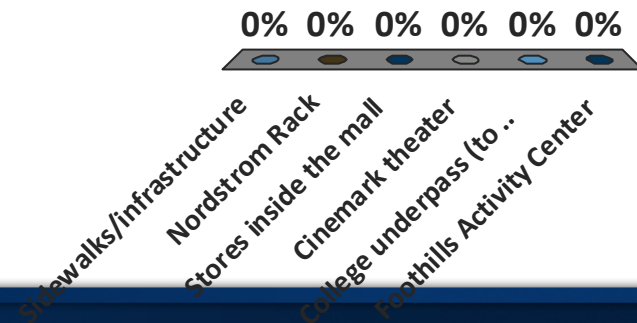


3.29.2017

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Sean Carpenter, Climate Economy Advisor, City of Fort Collins

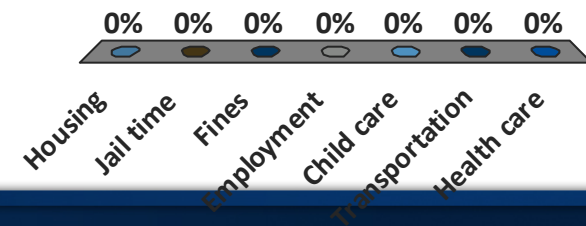
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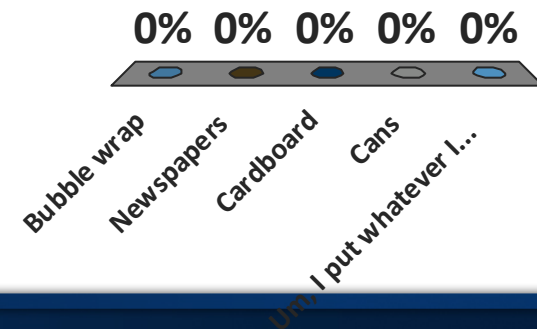
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