



Environmental Services

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MEMORANDUM

TO: Tim Allen, Director of Communication and Public Information Office

FROM: Air Quality Advisory Board
Rich Fisher, Chair

CC: Lawrence Pollack, Budget and Performance Measurement Manager

DATE: December, 18, 2013

SUBJECT: Priorities for the Budgeting For Outcomes Strategic Plan

At its monthly meeting on December 16, 2014, the Air Quality Advisory Board (AQAB) discussed the top three priorities for the City to consider during the upcoming budget cycle planning. This memo contains our response to your request for input and includes priorities from the perspective of the AQAB's mission. Individual members of the AQAB may also provide their own input via other publicly available channels.

What should be the top three priorities for the City within the next five years?

Reduce emissions of priority pollutants including ozone precursors, particulate matter, and greenhouse gases

- a. Provide greater resources to expand alternative forms of transportation and discourage Single Occupancy fossil fuel based Vehicles,
- b. Accelerate energy efficiencies and expand renewable energy sources to achieve net zero,
- c. Don't ignore City Plan and enforce existing mixed use development policies and city codes that have a positive benefit on air quality and improve quality of life by reducing impacts from the built environment.

What the city should not make a priority

Priorities that result in an increase in emissions of priority pollutants.
Excessive time on "planning" that takes away from time spent on action.