

BICYCLE ADVISORY COMMITTEE (BAC) WORK PLAN 2015

MISSION: The Bicycle Advisory Committee (BAC) is a subcommittee of the Transportation Board. It is composed of representatives of various city boards and commissions and community organizations that have a stake in bicycling, as well as several individual members At Large. The BAC reviews, recommends, and when appropriate, works proactively to identify potential capital improvements, bicycle policies, and Bicycle Plan priorities and future goals.

GUIDING PRINCIPLES: The economic, environmental and community benefits of bicycling deserve continuing recognition. Bicycling produces no air or noise pollution, decreases traffic congestion, helps alleviate vehicular parking demand, saves energy, uses land and road space efficiently, provides mobility, saves individuals money, improves health and fitness, and, most of all, is fun. All of these benefits are good for the environment and provide incentives for people to visit, relocate, and establish businesses in Fort Collins, enhancing sustainable economic development. After examining the Bicycle Plan and considering needs of the various interest groups represented, the BAC has established the following goals incorporating the League of American Bicyclists' 5 E's: Engineering, Education, Encouragement, Enforcement, Evaluation, as well as adding two more: Economic Development and the Environment.

1. **Engineering** - Identify innovative solutions for improving design and/or maintenance of important bicycle travel routes to assure a safer, efficient and enjoyable bicycling environment.
2. **Education and Safety** – Support the efforts of public, private and non-profit groups in the community to promote bicycle safety education about the “rules of the road” and “Share the Road” messages for both motorists and bicyclists, of all ages.
3. **Encouragement** – Continue to develop and support innovative programs, campaigns and events to encourage increased bicycle travel.
4. **Enforcement** –Support efforts to ensure safe roads for all users, and support efforts toward educating law enforcement on the laws and applying them equitably to ensure public safety. A good relationship between the bicycling community and law enforcement is essential.
5. **Evaluation** - Utilize performance measures which the City staff develops, for bicycle programs and facilities to assess achievement of economic, environmental and community benefits.
6. **Economic Development** – Use bicycle facilities, a robust bicycling culture, bicycle sporting events and enjoyable recreational biking to attract employers, new residents, businesses and visitors; and to facilitate bicycling as an affordable transportation option.
7. **Environment**- Encourage bicycling as a sustainable form of transportation which is better for the environment than driving a motor vehicle. Also support efforts to encourage multi-modal transportation connectivity, infrastructure, programs and services.

WORK PLAN 2015 Objectives

☐ Administrative BAC issues

- Advise the Transportation Board on all things bicycling, and support the creation of a formal process through which the two groups may interact.
- Welcome and indoctrinate new BAC members through an ‘on-boarding’ process— define roles, identify member commitment/obligations, identify tasks that need to be performed.
- Inform the public of committee discussions, recommendations and outcomes.
- Maintain and pass on institutional knowledge of the BAC.
- Entertain and, when appropriate, respond to public comment at the BAC meetings, including posting a sign in sheet with email address of attendees.

☐ Community bicycle issues

- Provide feedback for Bike Plan elements that are being implemented, and help identify Bike Plan priorities.
- Support efforts encouraging bicycling with the 60% of the bicycling population who are “interested but concerned.”
- Support efforts to increase the number of women riders
- Support efforts to implement bicycle friendly infrastructure such as low stress routes and trails.
- Support efforts to encourage the use of helmets.
- Remain pro-active in bike-related issues and participate in local bicycle advocacy, when appropriate.
- Stay current and informed about all things related to local bicycling.