

## **BICYCLE ADVISORY COMMITTEE WORK PLAN 2011**

The Bicycle Advisory Committee (BAC) is a subcommittee of the Transportation Board. It is composed of representatives of various city boards and commissions and community organizations that have a stake in bicycling. The BAC reviews, recommends and when appropriate works proactively to identify potential capital improvements, bicycle policies, and Bicycle Plan priorities. The overall goal of the BAC is to promote safe, efficient bicycling in Fort Collins and the surrounding area.

The economic, environmental and community benefits of bicycling deserve continuing recognition. Bicycling produces no air or noise pollution, decreases traffic congestion, helps alleviate vehicular parking demand, saves energy, uses land and road space efficiently, provides mobility, saves individuals money, improves health and fitness, and, most of all, is fun. All of these benefits are good for the environment and provide incentives for people to visit, relocate, and establish businesses in Fort Collins, enhancing sustainable economic development.

After examining the Bicycle Plan and considering needs of the various interest groups represented, the BAC has established the following goals:

1. Bicycle Safety Education – Work with City departments, bicycling advocacy groups, law enforcement agencies and other interest groups in the community to promote bicycle safety education on the rules of the road and sharing the road for motorists and bicyclists of all ages.
2. Bicycling Encouragement – Continue to develop and implement innovative programs, campaigns and events to encourage increased bicycle travel
3. Bicycle-related Economic Development and Affordability – Use the existence of high quality bicycle facilities, a robust bicycling culture, bicycle sporting events and enjoyable recreational biking to attract employers, new residents, businesses and visitors; and to facilitate bicycling as an affordable transportation option for low income households and non-drivers.
4. Bicycle Facilities - Identify innovative interim solutions for improving design deficiencies and/or maintenance of important bicycle travel routes to assure a safer, more efficient bicycling environment.
5. Bicycling Performance – Establish performance measures for bicycle programs and facilities to assess achievement of economic, environmental and community benefits.