## Policy Goals

**Mission: Improve Economic Health**

**Strategy:** Fort Collins produces quality jobs, is economically diverse and builds on our core community strengths (such as educated workforce, higher education, K-12 education, downtown, natural environment, and arts & culture.)

- ★ Develop a City economic vision and economic plan.
- ★ Seek ways to capitalize on the assets and plans that exist for Downtown.
- ★ Conduct community outreach and dialogue to identify potential barriers to economic health contained within City Plan and the Land Use Code.
- ★ Aggressively pursue activities to enhance the health of our local retail economy, including business retention and new retail development.
- ✺ Evaluate, prioritize and implement elements of strategic plans.
- ✺ Stabilize the economic wellbeing of the City organization, especially regarding the balancing of revenues and costs.
- ✺ Further the economic health of the region through partnerships with other governments and agencies.
- ✺ Retain quality jobs in the community and foster growth of new, quality jobs.
- ✺ Improve City outreach and communication with business and industry.
- ✺ Partner with CSU to foster economic vitality.
- ✺ Review and, where needed, improve policies regarding infill and redevelopment.
Mission: Improve Environmental Health

Strategy: Fort Collins creates a clean and sustainable environment.

★ Protect our supply of water by continuing to pursue expansion of Halligan Reservoir.
★ Examine policies that affect water demand (water conservation, conservation pricing, and education).
☆ Evaluate, prioritize and implement key parts of environmental and sustainability plans.
☆ Improve our water and air quality.
☆ Anticipate and address future threats to our water and air quality.
☆ Improve our management of solid waste and recycling programs.

Mission: Improve Neighborhood Quality

Strategy: Fort Collins improves the safety, livability, and affordability of neighborhoods and the availability of housing choices.

★ Develop strategies to improve neighborhood quality of life.
☆ Review and evaluate existing land use and development policies to positively affect neighborhoods.
☆ Explore factors that impact housing affordability in the region.

Mission: Improve Community Safety

Strategy: People in Fort Collins are safer at home, work and play.

★ Evaluate the efficiency and effectiveness of health, safety and emergency service providers.
  a. Develop a Police strategic plan that focuses on safety outcomes and provides information to Council and the community for making strategic funding decisions.
  b. Examine Police and Fire staffing, tasking and funding (e.g. utilize efficiently, focus on outcomes).
★ Ensure effective disaster preparedness.
☆ Ensure successful completion of the new Police building.
☆ Pursue regional partnerships to address safety issues, e.g. coordinated emergency services dispatch.
### Mission: Improve Cultural, Recreational and Educational Opportunities

**Strategy:** Fort Collins provides quality cultural, recreational, parks, open space/natural areas, and educational opportunities to enrich lives.

- ★ Pursue formation of the Downtown “cultural neighborhood” concept.
- ◆ Evaluate, prioritize and implement existing plans that support cultural, recreational, open space/natural areas and educational opportunities.
- ◆ Support collaborative community efforts to develop new cultural opportunities.
- ◆ Ensure appropriate Council oversight of open space and land conservation programs, including related recreational efforts.

### Mission: Improve Transportation

**Strategy:** Fort Collins improves the safety and ease of traveling to, from and throughout the City.

- ★ Examine Transportation revenue sources and spending; pursue additional funding options for transportation needs.
- ★ Participate in regional transportation planning for the RTA.
- ★ Participate in all regional transportation issues (airport, connections to light rail to Longmont, regional congestion and mobility).
- ◆ Evaluate, prioritize and implement key elements of the Transportation Master Plan; focus on key actions based on the prioritization for implementation in the next 2 years.
- ◆ Understand options for implementation of transit strategies.
- ◆ Evaluate service options for public use of transit services for specific purposes (e.g. medical and employment.)
- ◆ Encourage use of alternative transportation methods and provide safe alternate modes routes.
- ◆ Improve traffic safety through a variety of policy approaches including engineering and design standards and enforcement.
## City of Fort Collins 2005-2007 City Council Policy Agenda

**Mission:** Improve the City as a High Performing Government  
**Strategy:** Support Fort Collins as a model for an entrepreneurial, high performing City government.

- ★ Direct staff to pursue and implement actions that ensure that the City of Fort Collins is a high performing government.
- ★ Review existing policies related to the two year mayoral term, campaign contribution limits, and City Council Member and Mayor pay rates.
- ★ Review City employee pay and benefit policies including health insurance and pension contributions.
- ♦ Seek excellence in working relationships between City Council Members, between City Council and staff, and between the City Council and the Community. These relationships should be a model of civil, deliberative debate, and should model the pursuit of best practices.
- ♦ Enhance the City Council’s relationship with the municipal court.
- ♦ Implement and continue to improve the collaborative budget process, aligning spending with desired outcomes.
- ♦ Improve methods for involving the community in City issues, including pursuing excellence in electronic communication, the City web site and e-government services.

*Goals labeled with the ★ symbol indicate items that Council identifies as most urgent.*