

2005-2007 City Council Policy Agenda
November 15, 2005

Policy Goals
<p><u>Mission: Improve Economic Health</u></p>
<p>Strategy: Fort Collins produces quality jobs, is economically diverse and builds on our core community strengths (such as educated workforce, higher education, K-12 education, downtown, natural environment, and arts & culture.)</p>
<ul style="list-style-type: none"> ★ Develop a City economic vision and economic plan. ★ Seek ways to capitalize on the assets and plans that exist for Downtown. ★ Conduct community outreach and dialogue to identify potential barriers to economic health contained within City Plan and the Land Use Code. ★ Aggressively pursue activities to enhance the health of our local retail economy, including business retention and new retail development. ◆ Evaluate, prioritize and implement elements of strategic plans. ◆ Stabilize the economic wellbeing of the City organization, especially regarding the balancing of revenues and costs. ◆ Further the economic health of the region through partnerships with other governments and agencies. ◆ Retain quality jobs in the community and foster growth of new, quality jobs. ◆ Improve City outreach and communication with business and industry. ◆ Partner with CSU to foster economic vitality. ◆ Review and, where needed, improve policies regarding infill and redevelopment.

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Mission: Improve Environmental Health

Strategy: Fort Collins creates a clean and sustainable environment.

- ★ Protect our supply of water by continuing to pursue expansion of Halligan Reservoir.
- ★ Examine policies that affect water demand (water conservation, conservation pricing, and education).
- ◆ Evaluate, prioritize and implement key parts of environmental and sustainability plans.
- ◆ Improve our water and air quality.
- ◆ Anticipate and address future threats to our water and air quality.
- ◆ Improve our management of solid waste and recycling programs.

Mission: Improve Neighborhood Quality

Strategy: Fort Collins improves the safety, livability, and affordability of neighborhoods and the availability of housing choices.

- ★ Develop strategies to improve neighborhood quality of life.
- ◆ Review and evaluate existing land use and development policies to positively affect neighborhoods.
- ◆ Explore factors that impact housing affordability in the region.

Mission: Improve Community Safety

Strategy: People in Fort Collins are safer at home, work and play.

- ★ Evaluate the efficiency and effectiveness of health, safety and emergency service providers.
 - a. Develop a Police strategic plan that focuses on safety outcomes and provides information to Council and the community for making strategic funding decisions.
 - b. Examine Police and Fire staffing, tasking and funding (e.g. utilize efficiently, focus on outcomes).
- ★ Ensure effective disaster preparedness.
- ◆ Ensure successful completion of the new Police building.
- ◆ Pursue regional partnerships to address safety issues, e.g. coordinated emergency services dispatch.

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Mission: Improve Cultural, Recreational and Educational Opportunities

Strategy: Fort Collins provides quality cultural, recreational, parks, open space/natural areas, and educational opportunities to enrich lives.

- ★ Pursue formation of the Downtown “cultural neighborhood” concept.
- ◆ Evaluate, prioritize and implement existing plans that support cultural, recreational, open space/natural areas and educational opportunities.
- ◆ Support collaborative community efforts to develop new cultural opportunities.
- ◆ Ensure appropriate Council oversight of open space and land conservation programs, including related recreational efforts.

Mission: Improve Transportation

Strategy: Fort Collins improves the safety and ease of traveling to, from and throughout the City.

- ★ Examine Transportation revenue sources and spending; pursue additional funding options for transportation needs.
- ★ Participate in regional transportation planning for the RTA.
- ★ Participate in all regional transportation issues (airport, connections to light rail to Longmont, regional congestion and mobility).
- ◆ Evaluate, prioritize and implement key elements of the Transportation Master Plan; focus on key actions based on the prioritization for implementation in the next 2 years.
- ◆ Understand options for implementation of transit strategies.
- ◆ Evaluate service options for public use of transit services for specific purposes (e.g. medical and employment.)
- ◆ Encourage use of alternative transportation methods and provide safe alternate modes routes.
- ◆ Improve traffic safety through a variety of policy approaches including engineering and design standards and enforcement.

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Mission: Improve the City as a High Performing Government

Strategy: Support Fort Collins as a model for an entrepreneurial, high performing City government.

- ★ Direct staff to pursue and implement actions that ensure that the City of Fort Collins is a high performing government.
- ★ Review existing policies related to the two year mayoral term, campaign contribution limits, and City Council Member and Mayor pay rates.
- ★ Review City employee pay and benefit policies including health insurance and pension contributions.
- ◆ Seek excellence in working relationships between City Council Members, between City Council and staff, and between the City Council and the Community. These relationships should be a model of civil, deliberative debate, and should model the pursuit of best practices.
- ◆ Enhance the City Council's relationship with the municipal court.
- ◆ Implement and continue to improve the collaborative budget process, aligning spending with desired outcomes.
- ◆ Improve methods for involving the community in City issues, including pursuing excellence in electronic communication, the City web site and e-government services.