

USA Pro Challenge Fort Collins, CO

Saturday, August 24, 2013

The Facts

- **Cities** - The Northern Colorado stage of the Pro Challenge includes: Loveland, Windsor, Estes Park and Fort Collins.
- **Wear Yellow** - Each community has been designated a color corresponding with a jersey. Fort Collins is yellow since it is the finish line and the winner receives the yellow jersey.
- **Timeline** - The race will start at 11:35 a.m. in Loveland at The Ranch Events Complex. Cyclists are expected to arrive in Fort Collins between 3:30 p.m. and 4:30pm that day and reach the finish line by 4:40 p.m. The Festival is from noon to 6 p.m. in Downtown Fort Collins.
- **Finish Line** - The Finish Line is located at Old Town Square and Mountain Avenue, just east of College Avenue. The awards ceremony will take place at the Awards/ Festival Stage located on Linden Street just after the winner crosses the finish line.
- **Women's Criterium** along the finish loop of the course, noon-1 p.m. with awards to follow.
- **Burlington Northern Railroad Experience** If you are a train buff come check out the BNSF display of business-class train cars that are parked on Mason Street between Mountain Ave and Olive Street. The public tour area is at Mountain Avenue and Mason Street. The BNSF is donating \$10,000 to Safe Routes to School at 1:30 p.m. outside the locomotive.
- **More entertainment and advice** for race spectators on other side!

NoCoCycling.com



USA Pro Challenge Fort Collins, CO - Saturday, August 24, 2013

How to Get Here

- **Ride your bike** - Bike parking is located at Pine Street and also on Oak Street between Mathews Street and Peterson Street.
- **Walk** - Walk along Mathews Street to enter the Festival, or if you are coming from the north enter from College Avenue and Walnut Street.
- **Bus** - Take the bus downtown. For a list of routes and schedules visit fcgov.com/transfort.
- **Vehicles** - Car parking is available along College Avenue, which is temporarily not a through street, Laporte Avenue Parking Garage and along residential streets.
- **Viewing Areas** - For a list of recommended viewing areas visit NoCoCycling.com and see map below.

Entertainment Lineup

- Festival & entertainment from 12-6pm
- More than 70 booths featuring beverages, New Belgium beer, food and bike-centric booths.
- The Awards/Festival Stage will be at the end of Linden Street with bands such as Denver favorite, The Jekylls and our local favorite, Mama Lenny and the Remedy. Music begins at 12 p.m. and will play intermittently between all the activities and awards ceremonies.
- Kid's Zone featuring inflatables, a huge slide, Strider Bicycles and family fun!
- Enjoy food vendors and the wide variety of restaurants located in historic Downtown.
- Beer and drinks available at the festival including hometown New Belgium beer!
- Along the Mountain Avenue portion of the course in Downtown spectators can also enjoy a professional bicycle stunt show, the Women's Criterium and a kids' Strider Bicycle Race.
- Women's Criterium along the finish loop of the course, noon-1 p.m. with awards to follow.

NoCoCycling.com

