

# summer bike to work day

## Event Profile

2013 marked the 26<sup>th</sup> Anniversary of the Fort Collins Summer Bike to Work Day event. Six thirty am came early on Wednesday, June 26, but bicycle riders were out nonetheless. We want to thank all of those who helped make this event a success! From the participants to the hosts, our wonderful community continues to make this event better and better each year.

Not only is Bike to Work Day a wonderful event for promoting biking in the community, it is also a chance for local businesses to network and work together. With 108 total sponsors, businesses collaborated to host stations across the city. Here are some of the fun stations that were available:



Figure 1: Bohemian Companies, ExperiencePlus! Bicycle Tours and the Food Coop had a fabulous Western theme complete with live music, plaid shirts and even Emma the Horse!



Figure 2: Smokey the Bear was out greeting cyclists at the Brewsworthy Coffee, Great Harvest Bakery, La Luz Mexican Grille, Natural Resources Research Center station on the Spring Creek Trail.



Figure 3: The station at Oak Street Plaza, sponsored by Bike Fort Collins, City of Fort Collins, ClimateWise, The Cupboard, Mugs Coffee Lounge, The Rio Grande Mexican Restaurant and Sign-A-Rama, raised money for the American Diabetes Association.

This year, 22 new businesses and 1,008 new cyclists participated! Event participants enjoyed a multitude of breakfast options: gourmet waffles, breakfast burritos, glazed donuts, and lots and lots of coffee! Not only did the riders leave with a full belly, they also positively contributed to their own health and to the health of the environment by riding a bicycle. Bike to Work Day is a tremendous opportunity to celebrate the many benefits bicycling has to offer and to encourage people to consider bicycle commuting more frequently. With so many new faces out there, we're excited to report a successful 26<sup>th</sup> Annual Summer Bike to Work Day event!

And now for the numbers!

	2012	2013
Breakfast Station Sponsors	97	<b>103</b>
Breakfast Stations	39	<b>40</b>
Breakfast Station Sign-ins*	6,503	<b>7,156</b>
Afternoon Station Sponsors	5	<b>5</b>
Afternoon Stations	5	<b>5</b>
Afternoon Station Sign-ins*	513	<b>494</b>
Total Event Sponsors	102	<b>108</b>
Total Event Sign-Ins*	7016	<b>7650</b>
Total Individual Participants	3,082	<b>3551</b>

\*This number includes participants who attend multiple stations.

With 26 years under our belt, this event continues to grow and evolve. We cannot express our appreciation for our fabulous community that keeps this event alive.