



## Education, Encouragement and Enforcement

Creating a safe and enjoyable community for bicycling goes beyond building safe places for people to ride. Education, enforcement and encouragement programs create a culture of respect, responsibility and confidence for all users of road and trails.

#### Education

• Teaches bicylists traffic safety and handling skills, and everyone about rights and responsibilities.

Enforcement

Ensures that laws are

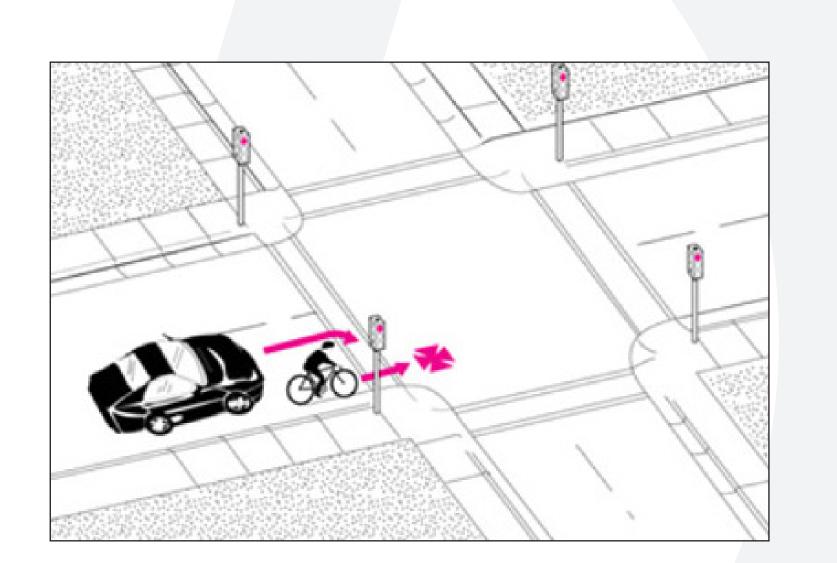
applied consistently and

equally, and that data

is collected to analyze



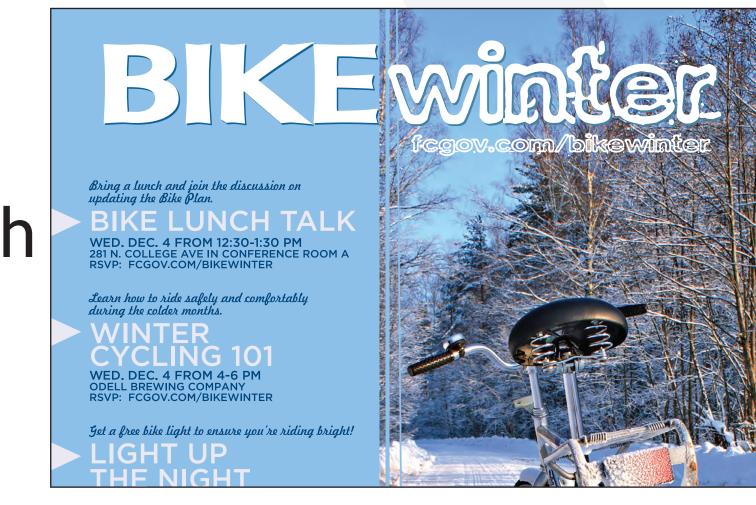




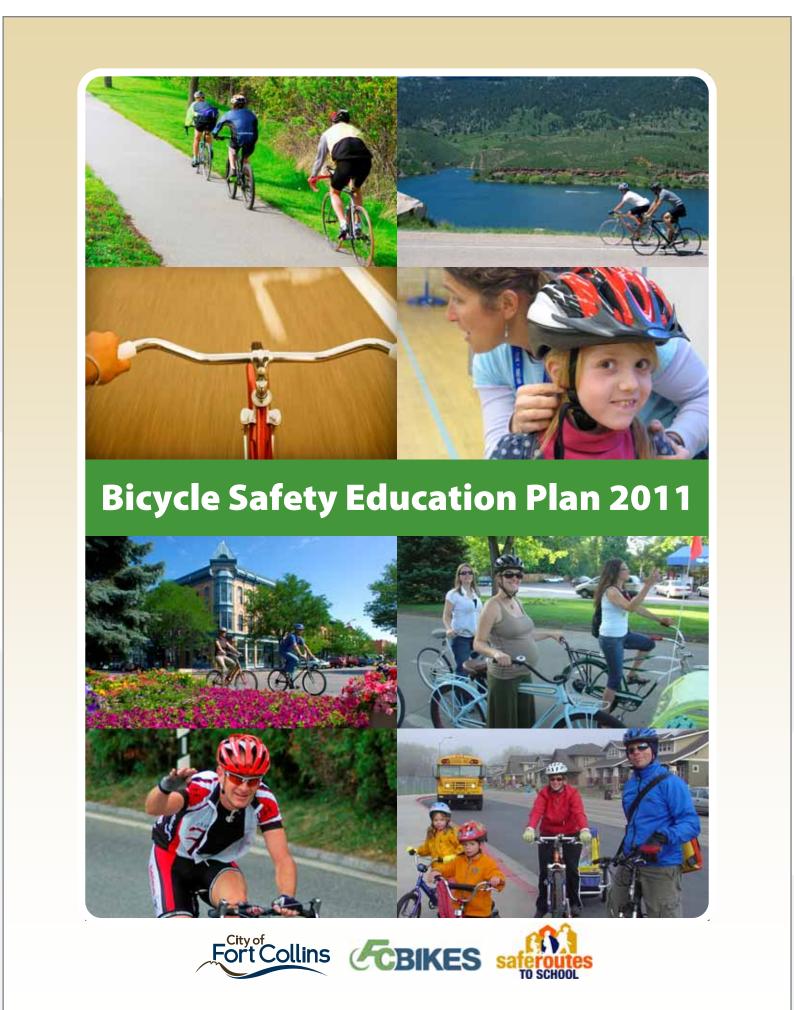
#### Encouragement

crashes.

 Gets more people on bikes more often through marketing and events.







## 2011 Bike Safety Education Plan

The city is already implementing many recommendations of the 2011 BSEP.

### A Community Effort

The success of these programs relies on all members of the community, including City government, citizen organizations, and the business community, working together to create a bike-friendly city. The **Bicycle** and **Pedestrian Education Committee** plays a key role in implementing programs.

# Tell us what works and what you would like to see!

- See the table below for a list of what Fort Collins is doing today for these programs.
- Use GREEN Post-Its to say what you like about programs today.
- Use PINK Post-Its to say works less well and what new programs you'd like to see.

