Event Detail Considerations

Physical Route Attributes:

- **Residential population density**: Residents are more likely to attend if the route passes near their house.
- **Along or near a business corridor**: Introduces attendees to local businesses and provides draw for attendees.
- **Proximity to diverse populations**: Encourages all ages, abilities and backgrounds to attend.
- **Distance**: Needs to be long enough for cyclists and runners to use effectively.
- **Width and flatness of the street**: Allows for plenty of room to play, clear line of sight of the entire event area, and deters increased speed of wheeled forms of transportation.
- **Access to existing bicycle and pedestrian facilities**: Allows participants to travel to and from the event safely on bicycle or on foot.
- **Vicinity to new or future bicycle and pedestrian infrastructure projects**: Can be used to demonstrate proper use of facilities and educate the community on why such facilities are necessary.
- **Proximity to existing attractions**: Such as Old Town, Colorado State University, business districts, open space, public parks, etc.
- **Construction schedule**: Must avoid scheduled construction work.
- **Detour options**: Decrease the hindrance of motorists interested in traveling around the closure by keeping key high-volume intersections open for motorists to cross through.
- **Other scheduled road closures**: Want to avoid other closures and the associated detour routes.

**Date**

- **Day of the week**: Weekends are optimal as traffic volumes are lower and participants are less likely to be working.
- **Existing special events**: Must schedule event in coordination to other large events in order to optimally utilize resources and partners.
- **Season**: Each provides their own opportunities and challenges.
- **Weather**: Colorado experiences 300 days of sunshine a year and the mild, dry climate makes hosting outdoor events ideal.

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